



University of Wisconsin-La Crosse Extended Learning

CONFERENCE & EVENT SERVICES

EXTENDED
LEARNING

UW&TM

ABOUT UNIVERSITY OF WISCONSIN-LA CROSSE

The University of Wisconsin-La Crosse's (UWL) park-like 128-acre campus is nestled between the serene La Crosse River and majestic Granddad's Bluff in the picturesque Driftless Region of western Wisconsin. The campus is in a residential section of the city, which is a short walk to the mighty Mississippi River and a bustling downtown area.

The campus offers:

- Residential accommodations
- Classrooms/breakout spaces
- Auditoriums
- Exercise facilities
- On-site catering
- Dining facilities
- Audio/visual and technology systems

Three of our campus buildings are LEED* Gold certified:

- Centennial Hall
- Eagle Hall
- Student Union

*LEED (Leadership in Energy and Environmental Design) is a national green building certification system using third-party verification that a building was designed and built utilizing strategies that increase performance, reduce waste and improve quality of life.

About La Crosse:

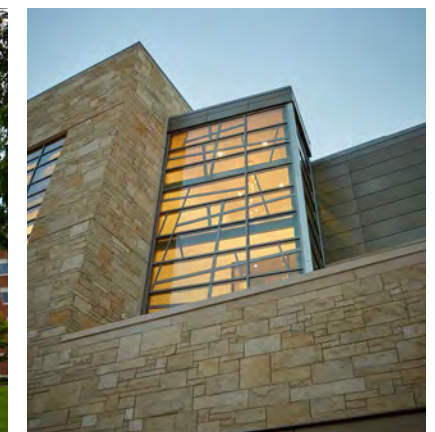
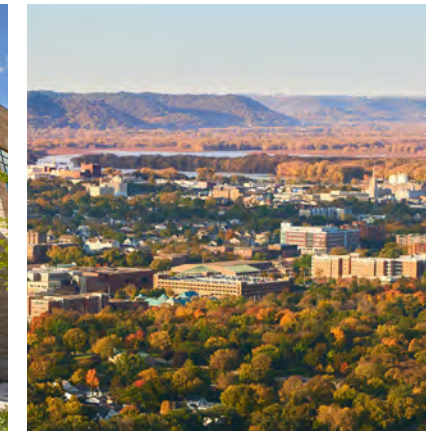
La Crosse is a community of approximately 50,000 located in western Wisconsin and lies on the Mississippi River, nestled between majestic bluffs. Scenic coulees, woods and streams surround the city making it a favorite stop for boaters and campers in the spring, summer and fall as well as skiers and snowmobilers in the winter. La Crosse is a river town with a historic and thriving downtown area with live music and theatre, shops, award-winning restaurants, breweries and coffee shops.

ABOUT UNIVERSITY OF WISCONSIN-LA CROSSE EXTENDED LEARNING

UW-La Crosse Extended Learning provides customized and scalable solutions for your conference and event needs. Our experienced conference managers and knowledgeable staff work with you to determine your requirements and produce an outstanding experience for your guests.

Why UW-La Crosse Extended Learning Conference Services:

- State of the art conference facilities, audio visual equipment and technical support services
- On-site conference planner
- Online, call-in, and in-person registration management services
- Marketing services
- Budget and expense management
- Call for proposal management
- Speaker contracting and payment



STUDENT UNION

The UWL Student Union, built in 2017, is a LEED® Gold certified building. The building's design draws inspiration from natural features of the La Crosse area and endeavors to bring the outside environment inside the structure. The building features dining options, large meeting and banquet rooms as well as more intimate gathering spaces.

- 9,000 square foot ballroom
- 13 breakout spaces with standard AV equipment included
- Onsite food service and catering services
- Multiple common areas
- Outside patios
- Outdoor fire pit
- Theatre

ROOM CAPACITY BY CONFIGURATION

STUDENT UNION	Square Feet	Theater	Classroom	Conference	Banquet
0110 – Entertainment Café	-	-	-	-	115
0120 – Theater	2200	219	-	-	-
0309 – Recreation Room	1900	-	-	-	-
2100 – Conference Room*	520	-	-	15	-
2110 – *Bluff: Miller	3300	256	80	36	120
2120 – *Bluff: Cliffwood	3300	256	80	36	120
2130 – *Bluff: Grandad	3200	238	80	36	120
3103 – Formal Dining*	320	-	-	-	8
2310 – Student Senate		-	-	36	-
3105 – Dining Room*	680	-	-	-	36
3110 – Meeting Room*	1200	-	-	-	48
3115 – Conference Rm*	555	-	-	16	-
3120 – Meeting Room	690	50	28	24	-
3125 – Conference Rm*	490	-	-	16	-
3130 – Meeting Rm	680	50	28	24	-
3135 – Conference Rm*	460	-	-	16	-
3145 – Conference Rm*	373	-	-	12	-
3310 – Meeting Rm*	1650	140	64	28	64
3314 – Meeting Rm*	1125	85	42	28	-
*Bluffs - Combined	9800	900	230	-	460

*Capacity depends on specific setup needs and participant sightlines.

CENTENNIAL HALL

Centennial Hall, built in 2011, is a LEED® Gold certified building. It is located in the center of the UW-La Crosse campus and is home to 46 classrooms, including two 250-seat auditoriums. Its majestic entryway opens up to the Hall of Nations—an open meeting space with multiple room configurations.

CENTENNIAL HALL	Seating Capacity	Display Technology
Cameron Hall of Nations	Theatre: 200 Classroom: 30 Banquet: 80	Single
Affeldt Auditorim	Theatre: 250	Dual
Skogen Auditorim	Theatre: 250	Dual

Additional classrooms are also available seating 5–70.



MITCHELL HALL

Mitchell Hall, built in 1965, boasts a 40,000 square foot fieldhouse. A separate gymnasium is also available and can seat 2,880 people for athletic events and 3,500 for concerts and presentations. The gymnasium area offers flexibility of movable walls to accommodate three independent teaching stations.

Fieldhouse features:

- Climbing wall
- Golf cages
- Batting cages
- Volleyball courts (12)
- Badminton courts (12)
- Tennis courts (4 double, 2 single)
- 200 meter indoor track



RESIDENCE HALLS

There are a maximum of 2,500 beds available for an event during the non-academic year.

EAGLE HALL

Eagle Hall opened in 2011 and is a LEED® Gold certified building. It is the newest residence hall on the UW-La Crosse campus and is configured into suite-style housing with two rooms (up to 3 persons per room) with a common bathroom shared by the two rooms.

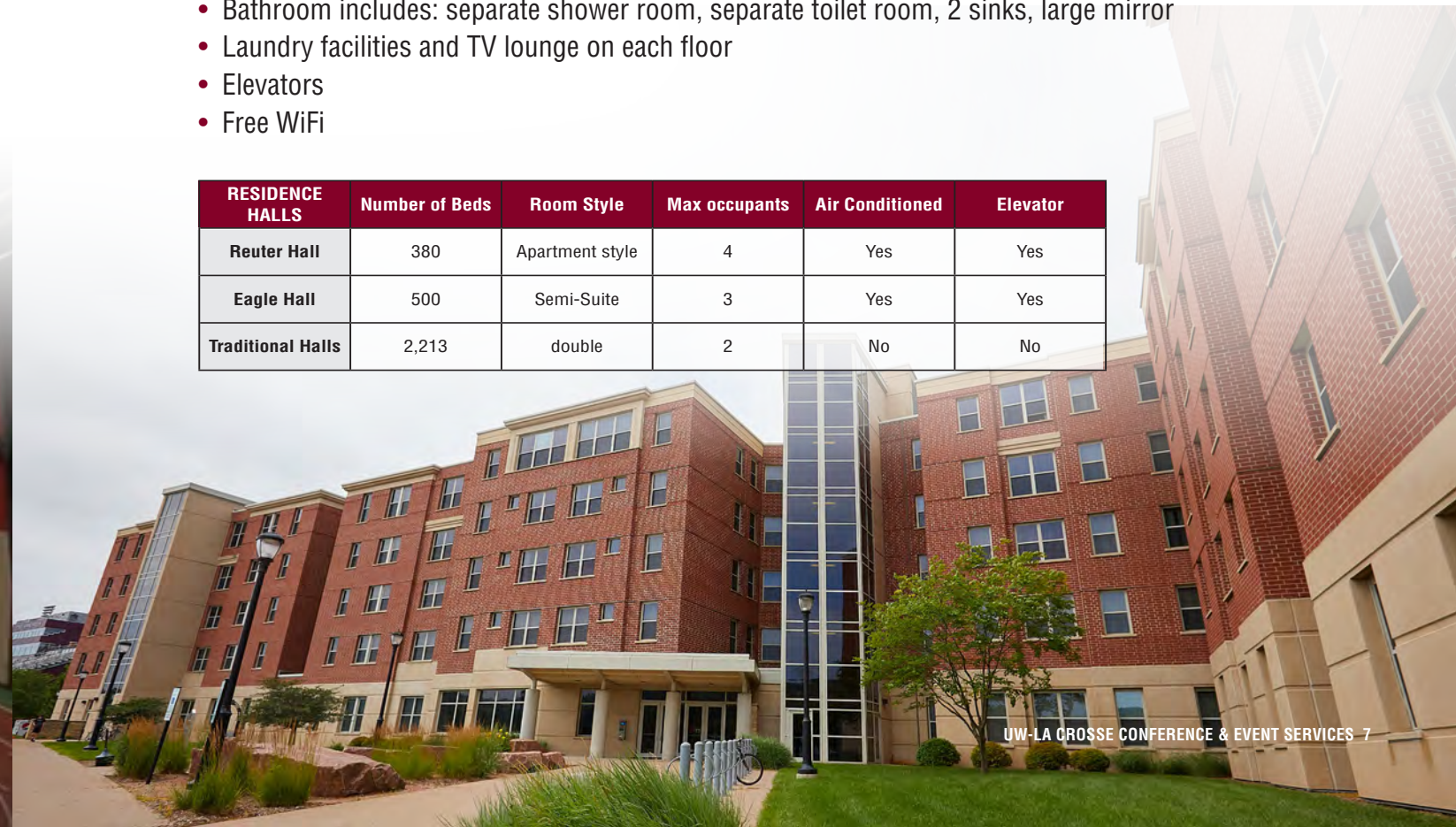
- Room dimensions: 27'6" long x 12'3" wide.
- Air conditioned rooms equipped with thermostats
- Laundry facilities
- Kitchen and TV lounge on each floor
- Elevators
- Free WiFi

REUTER HALL

Reuter Hall, completed in 2006, offers apartment-style living accommodations; each apartment has four private bedrooms, one bathroom, a living area and kitchen with full-size appliances.

- Air conditioned with thermostat in each apartment
- Private bedrooms
- Kitchen includes: cabinets, refrigerator, oven/stove, double sink with disposal, dishwasher
- Bathroom includes: separate shower room, separate toilet room, 2 sinks, large mirror
- Laundry facilities and TV lounge on each floor
- Elevators
- Free WiFi

RESIDENCE HALLS	Number of Beds	Room Style	Max occupants	Air Conditioned	Elevator
Reuter Hall	380	Apartment style	4	Yes	Yes
Eagle Hall	500	Semi-Suite	3	Yes	Yes
Traditional Halls	2,213	double	2	No	No





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