

## CBA Distinguished Lecture Series • Past Presenters

Peter J. Bentz	President, CEO, Owner of Dura-Tech Inc.
Harry E. Blount	Senior Vice President, CFA, IT Hardware & Storage Networking, Lehman Brothers
Charolette Brook	Owner, C.M. Brook and Associates
Mark D. Bugher	Director of University Research Park
Robert Cervenka	CEO of Phillips Plastics Corp.
Craig C. Culver	CEO, Co-Founder and Co-Worker, Culver's
Andrew Duff	President and CEO of Piper Jaffray
Randall D. Eggenberger	President of Wild Wings LLC
Gorton M. Evans	President and CEO of Consolidated Papers Inc.
Norman D. Flynn	Founder and President of Norman D. Flynn Associates Inc.
Robert Fogel	Co-recipient of the 1993 Nobel Memorial Prize in Economic Science
Jonathan Grayer	Chairman and CEO of Kaplan Inc.
Ralph Heath	Author, consultant and keynote business speaker
Robert Kierlin	President and CEO of Fastenal Co.
James Keyes	Chairman, President and CEO of Johnson Controls
Adil Khan	President and CEO of Ampildyne Inc.
Patrick Kuhse	International Speaker, Trainer & Consultant of Business Ethics
Jake Leinenkugel	President of Leinenkugel Brewing Co.
Brett Machtig	Author, Wealth in a Decade
Michael J. McGinley	President, Biologicals and Pharmaceuticals Heska Corporation
Laurence H. Meyer	Board Member, Board of Governors of the Federal Reserve System
Terry Murphy	Executive Vice President of Finance and CFO, A. O. Smith Corp.
Douglass C. North	Co-recipient of the 1993 Nobel Memorial Prize in Economic Science
Daniel T. (Dan) O'Keefe	Senior Project Manager, Global Program Management Group, General Mills Inc
Jonathan P. Otterstatter	CEO, Co-Founder of Preventice
Pravash Patnaik	Retired Director and Senior Vice President of Philips India Ltd.
Mark Poklar	Vice President and Chief Innovation Officer of La Macchia Enterprises
Jack C. Rusch	President and CEO of First Federal
Craige Scott	Chairman of the Board of Ocean Spray Cranberries Inc.
Thomas W. Schini	Chairman of the Board of Directors for First Federal
John Stollenwork	President, Owner of Allen-Edmonds Shoe Corp.
Richard E. Sylla	Professor, Leonard N. Stern School of Business, New York University
Richard Teerlink	Chairman, President and CEO of Harley-Davidson
Ron Wanek	Chairman and CEO of the Ashley Companies
Anthony J. Warren	President and CEO of West Bend Mutual Insurance Co.

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For more information about our programs,  
contact the Dean's Office, 138 Wimberly Hall  
University of Wisconsin-La Crosse  
1725 State St. | La Crosse, WI 54601 | 608.785.8090

If you have a special need/accommodation to aid your participation,  
contact the CBA's Dean's Office to make appropriate arrangements.

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COLLEGE OF BUSINESS ADMINISTRATION

*Presents the*

**2014 Distinguished Lecture Series**

*“Standing out in a crowded  
marketplace, preparing for a  
successful career”*

*Dan Saftig*

*Chief Development Officer, Arizona State University Foundation*

**October 16, 2014 | 7 p.m.**

Cameron Hall of Nations in Centennial Hall  
on the UW-La Crosse Campus

Open to Public | No Admission Fee



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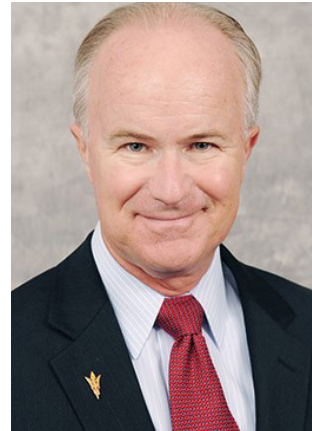


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The Distinguished Lecture Series (DLS) sponsored by the UW-L College of Business Administration is an excellent opportunity to hear about the latest business ideas and trends facing our ever-changing world. The program coordinators strive to secure powerful speakers who can engage students, faculty and the community. If you are a business or community leader, student, faculty member or anyone interested in furthering your understanding of key issues or just looking to broaden your knowledge base, the DLS is a great event for you.

This exclusive program is held just one or two times per year and is free to attend. We look forward to seeing you!



*Dan Saftig*  
*Chief Development Officer*  
*Arizona State University Foundation*

Dan credits his student experience at UW-La Crosse as the launching pad to a 30-year career that led him to senior level positions at four of the country's largest public universities. Today, he heads up the \$150 million-a-year fundraising program at Arizona State University, a comprehensive university with more than 80,000 students. Dan previously held executive leadership positions at Penn State, the Minnesota Medical Foundation at the University of Minnesota, and most recently the Iowa State University Foundation. There, he served nine years as president and CEO, leading a fundraising team that secured more than \$1 billion in new gifts and commitments and doubled the university's endowment between 2003 and 2012. Dan has served as a consultant to more than a dozen major universities and is a nationally recognized speaker on fundraising and nonprofit leadership. Dan graduated from UW-L in 1981 with a double major in mass communications and political science and served as the UW-L sports information director. He holds a master's degree in nonprofit administration from the University of San Francisco.

