

First Destination Report on 2011-2012 Graduates of UW-L Undergraduate Programs*

Students with multiple majors were counted in each major. The percentages in this report represent the portion of graduates with whom we had information, not the total number of graduates in the 2011-2012. Legend: NR = none reported; * = average based fewer than five salaries



*This report was amended on April 1, 2014.	total number of majors	no info	not seeking emp	continuing education		employed related to major		employed not related to major	not employed	total employed		average salary	total career outcomes	
College of Business	412	133	0	18	6.45%	243	87.10%	16	2	259	92.83%	\$41,195	277	99.28%
College of Liberal Studies	412	221	3	65	34.57%	96	51.06%	24	3	120	63.83%	\$29,515	185	98.40%
School of Arts and Communication	111	70	1	9	22.50%	26	65.00%	4	1	30	75.00%	\$29,727	39	97.50%
Teacher Education Programs	255	92	2	6	3.73%	146	90.68%	8	1	154	95.65%	\$34,344	160	99.38%
College of Science and Health	613	280	3	117	35.45%	184	55.76%	27	2	211	63.94%	\$39,205	328	99.39%
Totals	1803	796	9	215	21.54%	695	69.64%	79	9	774	77.56%	\$37,751	989	99.10%
	total number of majors	no info	not seeking emp	continuing education		employed related to major		employed not related to major	not employed	total employed		average salary	total career outcomes	
College of Business														
Accountancy Major	67	13	0	4	7.41%	50	92.59%	0	0	50	92.59%	\$43,933	54	100.00%
Economics Major-CBA	29	16	0	1	7.69%	11	84.62%	1	0	12	92.31%	\$46,250*	13	100.00%
Finance Major	99	39	0	5	8.33%	53	88.33%	2	0	55	91.67%	\$42,969	60	100.00%
Finance Major: Risk, Insurance and Financial Planning Concentration	15	7	0	0	0.00%	7	87.50%	1	0	8	100.00%	\$33,000	8	100.00%
Information Systems Major	18	6	0	1	8.33%	11	91.67%	0	0	11	91.67%	\$49,750	12	100.00%
International Business Major	18	2	0	1	6.25%	14	87.50%	1	0	15	93.75%	\$36,742*	16	100.00%
Management Major	67	26	0	1	2.44%	37	90.24%	2	1	39	95.12%	\$36,262	40	97.56%
Management Major: General Management and Technology Emphasis	7	3	0	1	25.00%	3	75.00%	0	0	3	75.00%	NR	4	100.00%
Management Major: Human Resources Emphasis	6	2	0	1	25.00%	2	50.00%	1	0	3	75.00%	\$33,280*	4	100.00%
Management Major: International Management Emphasis	1	0	0	0	0.00%	1	100.00%	0	0	1	100.00%	\$30,000*	1	100.00%
Marketing Major	85	19	0	3	4.55%	54	81.82%	8	1	62	93.94%	\$36,512	65	98.48%
College of Business Totals	412	133	0	18	6.45%	243	87.10%	16	2	259	92.83%	\$41,195	277	99.28%

	total number of majors	no info	not seeking emp	continuing education		employed related to major		employed not related to major	not employed	total employed		average salary	total career outcomes	
College of Science and Health														
Athletic Training Major	9	2	0	6	85.71%	1	14.29%	0	0	1	14.29%	\$35,000 *	7	100.00%
Biochemistry Major	18	9	0	4	44.44%	5	55.56%	0	0	5	55.56%	\$37,000 *	9	100.00%
Biology Major	69	36	1	19	59.38%	10	31.25%	3	0	13	40.63%	\$52,000 *	32	100.00%
Biology Major: Aquatic Science Concentration	4	2	0	0	0.00%	2	100.00%	0	0	2	100.00%	\$33,875 *	2	100.00%
Biology Major: Biomedical Science Concentration	81	25	0	33	58.93%	14	25.00%	9	0	23	41.07%	NR	56	100.00%
Biology Major: Cellular and Molecular Biology Concentration	7	2	0	3	60.00%	2	40.00%	0	0	2	40.00%	NR	5	100.00%
Biology Major: Environmental Science Concentration	8	6	0	1	50.00%	1	50.00%	0	0	1	50.00%	NR	2	100.00%
Chemistry Major	3	1	0	0	0.00%	2	100.00%	0	0	2	100.00%	NR	2	100.00%
Chemistry Major: ACS Certification	4	3	0	1	100.00%	0	0.00%	0	0	0	0.00%	NR	1	100.00%
Chemistry Major: Business Concentration	2	2	0	0	0.00%	0	0.00%	0	0	0	0.00%	NR	0	0.00%
Chemistry Major: Environmental Science Concentration	3	3	0	0	0.00%	0	0.00%	0	0	0	0.00%	NR	0	0.00%
Clinical Laboratory Science Major	33	14	0	1	5.26%	17	89.47%	1	0	18	94.74%	\$47,185	19	100.00%
Community Health Education Major	49	21	1	3	11.11%	23	85.19%	1	0	24	88.89%	\$30,250 *	27	100.00%
Computer Science Major	21	8	0	3	23.08%	9	69.23%	0	1	9	69.23%	\$57,000 *	12	92.31%
Computer Science Major: Computer Engineering Technology Emphasis	2	1	0	0	0.00%	1	100.00%	0	0	1	100.00%	NR	1	100.00%
Exercise and Sport Science Major: Exercise Science - Pre-professional	22	12	0	8	80.00%	2	20.00%	0	0	2	20.00%	NR	10	100.00%
Exercise and Sport Science Major: Fitness	34	11	0	5	21.74%	18	78.26%	0	0	18	78.26%	\$31,625 *	23	100.00%
Exercise and Sport Science Major: Sport Management	31	8	0	6	26.09%	14	60.87%	3	0	17	73.91%	\$33,000 *	23	100.00%
Geography Major	11	5	0	0	0.00%	2	33.33%	4	0	6	100.00%	\$30,000 *	6	100.00%
Geography Major: Environmental Science Concentration	8	6	0	0	0.00%	1	50.00%	1	0	2	100.00%	NR	2	100.00%
Geography Major: Geographic Information Science Concentration	5	2	0	0	0.00%	2	66.67%	0	1	2	66.67%	NR	2	66.67%
Mathematics Major	15	7	0	4	50.00%	4	50.00%	0	0	4	50.00%	\$80,000 *	8	100.00%
Mathematics Major: Actuarial Science Concentration	1	0	0	0	0.00%	1	100.00%	0	0	1	100.00%	\$45,000 *	1	100.00%
Mathematics Major: Applied Emphasis	4	1	0	3	100.00%	0	0.00%	0	0	0	0.00%	NR	3	100.00%
Mathematics Major: Statistics Emphasis	3	2	0	0	0.00%	1	100.00%	0	0	1	100.00%	NR	1	100.00%
Microbiology Major	3	2	0	0	0.00%	0	0.00%	1	0	1	100.00%	NR	1	100.00%
Microbiology Major: Biomedical Concentration	9	5	0	0	0.00%	4	100.00%	0	0	4	100.00%	NR	4	100.00%
Microbiology Major: Business Concentration	1	0	0	1	100.00%	0	0.00%	0	0	0	0.00%	NR	1	100.00%
Microbiology Major: Environmental Science Concentration	1	1	0	0	0.00%	0	0.00%	0	0	0	0.00%	NR	0	0.00%
Nuclear Medicine Technology Major	20	10	0	2	20.00%	7	70.00%	1	0	8	80.00%	\$56,500 *	10	100.00%
Physics Major	16	7	0	2	22.22%	7	77.78%	0	0	7	77.78%	NR	9	100.00%
Physics Major: Astronomy Emphasis	1	0	0	0	0.00%	0	0.00%	1	0	1	100.00%	NR	1	100.00%
Physics Major: Biomedical Concentration	7	6	0	0	0.00%	0	0.00%	1	0	1	100.00%	NR	1	100.00%
Physics Major: Computational Emphasis	1	0	0	0	0.00%	1	100.00%	0	0	1	100.00%	\$45,000 *	1	100.00%
Physics Major: Optics Emphasis	5	1	0	3	75.00%	1	25.00%	0	0	1	25.00%	NR	4	100.00%
Radiation Therapy Major	19	13	0	0	0.00%	6	100.00%	0	0	6	100.00%	NR	6	100.00%
Recreation Management Major	27	18	0	1	11.11%	7	77.78%	1	0	8	88.89%	NR	9	100.00%
Therapeutic Recreation Major	56	28	1	8	29.63%	19	70.37%	0	0	19	70.37%	NR	27	100.00%
College of Science and Health Totals	613	280	3	117	35.45%	184	55.76%	27	2	211	63.94%	\$39,205	328	99.39%