

First Destination Report for 2020-21 UWL Bachelor's & Associate Degree Graduates

96% of UWL 2020-21 graduates were employed, continuing or planning to continue their education, or serving in the military or a service program. Data is based on a knowledge rate of 74% from all sources including First Destination Survey responses, National Student Clearinghouse data, and web based searches. Results indicate that 4% were still seeking employment; all respondents were seeking either work or education. Approximately 69% of graduates were working or studying in Wisconsin as determined by location of employer or graduate school. A total of 2250 Bachelor's and Associate Degrees were earned (total student count of 2,089), data was reported or found for 1671 of the degrees (74%), leaving 26% of the degrees without any information (representing 551 students).



College/Program Area	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
College of Business Administration	529	58	471	1	19	446	0	1	466	\$49,879	4	344	90
College of Art, Social Sciences, & Humanities	593	196	397	1	137	225	4	2	368	\$34,832	28	255	39
College of Science and Health	833	230	603	0	230	347	2	2	581	\$46,170	22	395	73
Teacher Education Programs	245	66	179	0	20	154	0	0	174	\$40,570	5	138	24
Sum of Bachelor's Degree Earners	2200	550	1650	2	406	1172	6	5	1589	\$45,096	59	1132	226
Associate Degree Earners	50	26	24	0	11	13	0	0	24	NR	0	16	0
UWL Overall Totals	2250	576	1674	2	417	1185	6	5	1613	\$45,096	59	1148	226
<i>Percentage of Total Degrees</i>		26%	74%	0.1%	19%	53%	1%	0.2%	72%		3%	51%	10%
<i>Percentage of Degrees with Information Available</i>				0.1%	25%	71%	0.4%	0.3%	96%		4%	69%	14%

College of Business Administration	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Accountancy	74	10	64	0	1	62	0	1	64	\$55,442	0	49	23
Economics-CBA	23	2	21	0	1	20	0	0	21	\$51,091	0	17	5
Finance	145	15	130	0	4	126	0	0	130	\$52,879	0	103	20
Finance-Risk, Insurance, & Financial Planning	18	0	18	0	0	18	0	0	18	\$48,029	0	12	7
Health Info Management Tech	1	0	1	0	0	1	0	0	1	NR	0	1	0
Information Systems	22	2	20	0	1	19	0	0	20	\$56,103	0	15	6
International Business	16	2	14	0	1	13	0	0	14	\$41,485	0	7	4
Management	89	9	80	1	6	71	0	0	77	\$49,666	2	53	12
Marketing	141	18	123	0	5	116	0	0	121	\$35,857	2	87	13
CBA Totals	529	58	471	1	19	446	0	1	466	\$49,879	4	344	90
<i>Percentage of Total Degrees</i>		11%	89%	0%	4%	84%	0%	0%	88%		1%	65%	
<i>Percentage of Degrees with Information Available</i>				0%	4%	95%	0%	0%	99%		1%	73%	

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College of Arts, Social Sciences, & Humanities	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Archaeological Studies	13	4	9	0	3	4	0	0	7		2	4	1
Archaeological Studies: Cultural Anthropology	8	4	4	0	1	1	1	0	3	NR	1	2	0
Art Major	6	1	5	0	3	1	0	0	4	NR	1	3	0
Comm Studies: Broadcast & Digital Media	1	0	1	0	0	1	0	0	1	NR	0	1	0
Comm Studies: Interpersonal Comm	17	3	14	0	3	10	0	0	13	\$35,120	1	12	3
Comm Studies: Org & Professional Comm	38	5	33	0	4	28	0	0	32	\$34,553	1	22	6
Comm Studies: Media Studies	25	5	20	0	1	19	0	0	20	\$32,760	0	12	2
Economics-CLS	2	1	1	0	0	1	0	0	1	NR	0	1	0
English Major: Literature Emphasis	2	1	1	0	0	1	0	0	1	NR	0	1	0
English Major: Literary/Cultural	1	0	1	0	1	0	0	0	1	NR	0	0	0
English Major: Rhetoric & Writing Emphasis	31	8	23	0	7	14	0	0	21	NR	2	16	0
French Major	4	1	3	0	0	2	1	0	3		0	1	1
French Business Major	2	1	1	0	1	0	0	0	1	NR	0	1	0
German Studies Major	2	1	1	0	1	0	0	0	1	NR	0	0	0
General Studies	50	27	23	0	5	18	0	0	23		0	12	1
History Major: Public & Policy Emphasis	3	1	2	0	0	2	0	0	2	NR	0	1	0
History Major: Regional Emphasis	4	2	2	0	0	1	0	1	2		0	0	1
History Major: World History Emphasis	6	2	4	0	1	2	0	0	3	NR	1	3	0
Music Major: Performance	2	1	1	0	0	1	0	0	1	NR	0	1	0
Philosophy Major	7	3	4	0	1	3	0	0	4		0	1	1
Political Science Major	56	25	31	0	11	19	0	1	31	\$35,680	0	22	4
Psychology Major	204	64	140	1	77	50	1	0	128	\$27,271	11	94	6
Public Administration Major	13	5	8	0	4	4	0	0	8		0	4	1
Sociology Major	43	18	25	0	8	13	1	0	22	\$37,444	3	13	7
Spanish Major	33	4	29	0	5	23	0	0	28	\$45,164	1	19	5
Theatre Arts Major: Design/Technical	2	1	1	0	0	1	0	0	1	NR	0	1	0
Theatre Arts Major: Music Theatre	6	1	5	0	0	3	0	0	3	NR	2	5	0
Theatre Arts Major: Performance	5	3	2	0	0	2	0	0	2	NR	0	0	0

(Remainder of CASSH programs continued on next page)

First Destination Report for 2020-21 UWL Bachelor's and Associate Degree Graduates

<u>College of Arts, Social Sciences, & Humanities</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Theatre Arts Major: Stage Mgmt	2	1	1	0	0	0	0	0	0	NR	1	1	0
Women's Studies Major	5	3	2	0	0	1	0	0	1	NR	1	2	0
CASSH Totals	593	196	397	1	137	225	4	2	368	\$34,832	28	255	39
Percentage of Total Degrees		33%	67%	0%	23%	38%	1%	0%	62%		5%	43%	
Percentage of Degrees with Information Available				0%	35%	57%	1%	1%	93%		7%	64%	

<u>Teacher Education Programs</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Art Education Major	4	0	4	0	1	3	0	0	4	NR	0	3	0
Biology Education Major	5	2	3	0	0	3	0	0	3	\$40,600	0	2	2
Chemistry Education	2	0	2	0	0	2	0	0	0	\$61,299	0	2	2
Early Childhood to Middle Childhood Ed	53	9	44	0	4	38	0	0	42	\$35,307	2	35	3
English Education Major	15	8	7	0	0	7	0	0	7	\$44,670	0	5	2
Exercise & Sports Science Major: Physical Ed	18	7	11	0	7	4	0	0	11	NR	0	8	0
French Education Major	2	1	1	0	0	1	0	0	1	NR	0	1	0
German Education Major	1	0	1	0	0	1	0	0	1		0	0	1
General Science (Broadfield) Major	4	1	3	0	0	3	0	0	3	\$40,600	0	2	2
History Education Major	8	4	4	0	0	4	0	0	4	NR	0	3	0
Mathematics Major: Education Emphasis	10	4	6	0	1	5	0	0	6	NR	0	5	0
Middle Childhood to Early Adolescence Ed	83	15	68	0	5	61	0	0	66	\$39,890	2	54	10
Music Education Major: Choral Ed.	4	1	3	0	0	3	0	0	3	NR	0	2	0
Music Education Major: General Music Ed	3	1	2	0	0	2	0	0	2	NR	0	1	0
Music Education Major: Instrumental Ed	2	0	2	0	0	2	0	0	2	NR	0	2	0
Physics Education Major	2	0	2	0	0	2	0	0	2	\$37,055	0	2	2
Political Science Education Major	3	2	1	0	0	1	0	0	1	NR	0	0	0
School Health Education Major	4	2	2	0	0	2	0	0	2	NR	0	3	0

(Remainder of Education programs continued on next page)

First Destination Report for 2020-21 UWL Bachelor's and Associate Degree Graduates

<u>Teacher Education Programs</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Social Studies Major (Broad Field) (A & B)	16	8	8	0	0	8	0	0	8	NR	0	3	0
Spanish Education Major	6	1	5	0	2	2	0	0	4	NR	1	5	0
Teacher Education Totals	245	66	179	0	20	154	0	0	172	\$40,570	5	138	24
<i>Percentage of Total Degrees</i>		27%	73%	0%	8%	63%	0%	0%	70%		2%	56%	
<i>Percentage of Degrees with Information Available</i>				0%	11%	86%	0%	0%	96%		3%	77%	

<u>Associate of Arts Degrees</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Associate of Arts Degree	50	26	24	0	11	13	0	0	24	NR	0	16	0
<i>Percentage of Total Degrees</i>		52%	48%	0%	22%	26%	0%	0%	48%		0%	32%	
<i>Percent of Degrees with Information Available</i>				0%	46%	54%	0%	0%	100%		0%	67%	

<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Biochemistry Major ASBMB Certification	21	9	12	0	5	7	0	0	12	\$54,589	0	5	4
Biology Major	153	54	99	0	50	40	0	2	92	\$38,744	7	77	9
Biology Major: Aquatic Science Conc.	8	2	6	0	4	2	0	0	6		0	3	1
Biology Major: Biomedical Science Conc.	45	13	32	0	12	17	0	0	29	\$39,520	3	16	2
Biology Major: Molecular Genetics/Cellular	7	3	4	0	0	3	0	0	3	\$31,699	0	1	2
Biology Major: Environmental Science Conc.	12	3	9	0	1	7	1	0	9	NR	0	7	0
Biology Major: Plant & Fungal Conc.	6	1	5	0	3	2	0	0	5	NR	0	1	0
Biology Major: Dual Degree Physical Therapy	2	0	2	0	2	0	0	0	2	NR	0	2	0
Chemistry Major: ACS Cert.	13	4	9	0	3	4	0	0	7	\$41,220	2	3	2
Chemistry Major: Business Conc.	4	0	4	0	0	4	0	0	4	\$48,033	0	1	3
Chemistry Major: Environmental Science Conc.	4	0	4	0	1	3	0	0	4	NR	0	3	0
Clinical Laboratory Science Major	18	8	10	0	1	9	0	0	10	\$61,263	0	5	3
Public Health & Comm. Health Education Major	74	10	64	0	17	45	1	0	63	\$49,367	1	42	6

(Remainder of CSH programs continued on next page)

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<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Computer Science Major	35	15	20	0	0	20	0	0	20	\$63,200	0	17	5
Computer Science: Computer Engr. Tech.	1	1	0	0	0	1	0	0	1		0	1	1
Computer Science: Dual Degree-Software Engr	6	0	6	0	6	0	0	0	6	NR	0	6	1
Computer Science: Embedded Systems	7	1	6	0	2	4	0	0	6		0	4	1
Exercise & Sports Science: Fitness	38	10	28	0	17	11	0	0	28	\$36,480	0	18	2
Exercise & Sports Science: Exer. Sci.-Pre-Prof.	101	24	77	0	51	22	0	0	73	\$29,497	4	45	4
Exercise & Sports Science: Sport Management	29	3	26	0	3	22	0	0	25	\$38,750	1	19	2
Geography Major	3	2	1	0	0	1	0	0	1	NR	0	1	0
Geography Major: Environmental Science Conc.	13	6	7	0	2	5	0	0	7	NR	0	2	0
Geography Major: GIS Conc.	8	2	6	0	0	6	0	0	6	\$28,480	0	5	2
Health/Wellness Management (Online)	5	0	5	0	0	5	0	0	5		0	3	1
Mathematics Major	12	2	10	0	6	4	0	0	10	\$51,600	0	4	2
Mathematics Major: Applied Emphasis	2	0	2	0	0	2	0	0	2	NR	0	2	0
Microbiology Major	14	7	7	0	1	6	0	0	7	\$46,311	0	7	2
Microbiology Major: Biomedical Conc.	18	6	12	0	2	9	0	0	11	\$56,368	1	6	2
Microbiology Major: Environ. Conc	1	0	1	0	0	1	0	0	1	NR	0	0	0
Nuclear Medicine Technology Major	24	10	14	0	3	11	0	0	14	\$76,960	0	4	2
Physics Major	13	4	9	0	5	4	0	0	9	NR	0	5	0
Physics Major: Applied Physics	4	0	4	0	0	4	0	0	4	NR	0	4	0
Physics Major: Astronomy	1	0	1	0	0	1	0	0	1	NR	0	1	0
Physics Major: Biomedical Conc.	4	0	4	0	3	1	0	0	4	NR	0	1	0
Physics Major: Business Conc.	1	0	1	0	0	1	0	0	1	NR	0	1	0
Physics Major: Computational	1	1	0	0	0	0	0	0	0	NR	0	0	0
Radiation Therapy Major	20	4	16	0	0	16	0	0	16	\$65,415	0	11	3
Recreational Mgmt: Comm. Recreation	5	2	3	0	0	3	0	0	3		0	2	1
Recreational Mgmt: Generalist	10	5	5	0	1	4	0	0	5		0	3	1
Recreational Mgmt: Outdoor Recreation	6	2	4	0	0	4	0	0	4		0	4	1
Recreational Mgmt: Tourism	1	0	1	0	0	1	0	0	1		0	1	1

(Remainder of CSH programs continued on next page)

First Destination Report for 2020-21 UWL Bachelor's and Associate Degree Graduates

<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Recreational Mgmt: Tour & Event Mgmt	5	3	2	0	0	2	0	0	2		0	0	1
Rec Mgmt: Dual Deg Generalist & Rec Mgmt	1	0	1	0	1	0	0	0	1	NR	0	1	0
Therapeutic Recreation Major	48	11	37	0	14	21	0	0	35	\$41,513	2	25	6
Therapeutic Rec: Dual Degree Therapeutic Rec	10	1	9	0	7	2	0	0	9	NR	0	9	0
Statistics	5	1	4	0	1	3	0	0	4	NR	0	3	0
Statistics: Dual Degree Applied Stat.	5	0	5	0	5	0	0	0	5	NR	0	5	0
Statistics: Actuarial Science Conc.	9	0	9	0	1	7	0	0	8	NR	1	9	0
CSH Totals	833	230	603	0	230	347	2	2	581	\$46,170	22	395	73
<i>Percentage of Total Degrees</i>		28%	72%	0%	28%	42%	0%	0%	70%		3%	47%	
<i>Percentage of Degrees with Information Available</i>				0%	38%	58%	0%	0%	96%		4%	66%	

Notes: ****bolded, italicized*** average salary based on 5 or less reports. Salary data hidden for majors with only one student report. NR= no salary data reported. Career outcomes include the counts for those continuing education, employed, volunteering, and serving in the military. The counts in these tables represent the total numbers of majors earned by students, therefore the same student might be counted in multiple majors and colleges. Data was collected from the First Destination Survey, enrollment data from the National Student Clearinghouse, and web based reports. Location of employment or educational institution used to determine post graduate Wisconsin residency.

Produced by the Office of Institutional Research, Assessment, and Planning in cooperation with Academic Advising Center & Career Services Office

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