

The logo for the University of Wisconsin-La Crosse (UWL) is displayed in a large, bold, white sans-serif font. The letter 'E' is stylized with a blue swoosh that curves around its right side. The background of the entire page is a photograph of a large, multi-story brick building with a central entrance featuring a stone archway. A large tree with yellowing leaves is on the left, and several people are sitting on a low wall in front of the building. The sky is clear and blue.

UWL

UW-LA CROSSE

COUNSELOR UPDATE | 2023

In my opinion, the Undergraduate Research & Creativity program is one of the most valuable resources available to UWL students. It provided me with the motivation, not to mention the funds, to travel to Bolivia to complete my research and get a jump start on writing my senior thesis. I was also able to present my research to peers, professors, state senators, and even to Wisconsin's Governor due to the Office of Undergraduate Research and Creativity.

Matt Sitek, UWL Undergraduate Research Participant

Investigation of Household Archaeology at the Pirque Alto Site (CP-11), Cochabamba, Bolivia.

QUICK FACTS

UNDERGRADUATE:

9,379

GRADUATE:

935

OUR STUDENT BODY
COMES FROM:

36 STATES

30 COUNTRIES

79% WISCONSIN
RESIDENTS

NEW FRESHMAN FACTS

3.69

AVERAGE HS GPA

60

VALEDICTORIANS



NEW FRESHMEN WHO RETURN
TO UWL THEIR NEXT YEAR

74

NATIONAL CHAMPIONSHIPS

2023 Women's Track and Field Indoor
and Outdoor National Champs

2023 Men's Track and Field Indoor
National Champs,
Outdoor National Runner-Up

UWL ADMISSIONS PROCESS

Apply for Admission

Students need to submit the UW System application, nonrefundable \$25 application fee, high school transcript, and optional ACT/SAT scores.

The online application is available at apply.wisconsin.edu. Admission decisions are typically returned within three to four weeks.

Tips to Being a Competitive Applicant

Students need to have rigor in their senior schedule. Courses in the core curriculum of English, math, science and social science are extremely important. Essays should be well written, organized, grammatically correct and proofed! No need to write a novel, answer each essay in 250 to 650 words.

Essays

Main Statement:

This part is all about you. Tell us about something you've done – academically or personally – and what you've learned from it. Was it a success or a challenge? Did it represent a turning point in your life? How did this particular moment in your life influence you, and how will it continue to influence you as you pursue your college education?

Campus Statement:

Please respond to ONE of the following: (1) How will your life experiences or commitments enrich the UW-La Crosse campus community? OR (2) Tell us why you are interested in attending UW-La Crosse and what aspects of the campus are especially important to you.

AFFORDING UWL

2023-24 UNDERGRADUATE COST OF ATTENDANCE

	Wisconsin	Minnesota with reciprocity	Nonresident	Midwest Tuition Rate
Tuition and Fees	\$9,773	\$10,481	\$18,813	\$13,064
Room	\$4,423	\$4,423	\$4,423	\$4,423
Meals	\$2,922	\$2,922	\$2,922	\$2,922
Total	\$17,118	\$17,826	\$26,158	\$20,409

Tuition and fees Include

- 12-18 semester credits
- Textbook rental
- Use of Recreational Eagle Center facilities
- City bus pass
- Use of Student Health Center
- Admission into regular-season athletic events

Scholarships

Students who are admitted to UWL can apply for scholarships through the UW-La Crosse Alumni & Friends Foundation. The application can be found at uwlax.academicworks.com and is due February 1. There are also academic merit scholarships that students are automatically considered for based on their application for admission. High school course rigor, class rank and grade point average, ACT/SAT test scores and the essays are among criteria that will be reviewed for scholarship purposes. Students will be notified by the Admissions Office if they receive a scholarship.

Scholarship Resource Center

The Scholarship Resource Center encourages students to focus on alternative funding options. They provide excellent resources and support through the scholarship process. Check it all out at uwlax.edu/scholarships.

Midwest Tuition Rate

This is a competitive merit-based tuition reduction program for selected new freshmen who are Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, North Dakota, Ohio, or South Dakota residents.

ACT/SAT Scores

Submitting ACT or SAT scores is not required for admission consideration. Applicants choosing to not submit standardized tests will not be at a disadvantage nor will it negatively impact their application review. Students who have taken the ACT or SAT are welcome to submit their score.

As a student completes the application for admission, please note that high school course rigor, class rank and grade point average, ACT/SAT test scores and the essays are among criteria that will be reviewed for scholarship purposes.

Applicants are encouraged to send official test scores directly from the testing agency or may self-report test scores.

Unofficial High School Transcripts

Unofficial high school transcripts may be uploaded with the application for admission. In addition, high school transcripts may be sent from the high school to the UWL Admissions Office. An official final high school transcript with graduation date (sent directly from the high school) will be required for all admitted students enrolling at UWL.

Superscores

UWL superscores both the ACT and SAT. To take advantage of superscoring, we recommend submitting all test scores if taken multiple times. For both the ACT and SAT, UWL will use the highest score of each section (i.e. English, math, reading, science), regardless of test date, to calculate an ACT or SAT superscore. UWL does not consider the writing portion of either test.

ONLINE RESOURCES FOR COUNSELORS

Credit By Exam

We publish the information about our policies for accepting AP, IB and CLEP credits through our Credit by Exam guide, available at uwlax.edu/admissions/ap-ib-clep-credit.

WINGS Student Center: Need To Know

When a student applies to UWL, they are sent an email to the email address provided on their application with a username and password providing access to their WINGS Student Center.

Through their WINGS Student Center, they will track the status of their application, pay the \$100 enrollment deposit, pay the \$150 housing deposit and complete the housing contract, view information about financial aid, sign up for START, register for classes and review information about transfer credit.

SENIOR TIMELINE

Fall	- Apply after August 1 - Submit \$100 Enrollment Deposit - Submit \$150 Housing Deposit/Contract
October-January	- Apply for Financial Aid & Scholarships
March	- Apply for Minnesota Tuition Reciprocity
March-May	- Take Placement Tests
June	- Receive Hall & Roommate Assignments - START (freshman registration)
September	- Move-in Labor Day Weekend - Classes Begin

MEET THE UWL ADMISSIONS STAFF

- **Corey Sjoquist** | Director of Admissions
csjoquist@uwlax.edu
- **Sam Pierce** | Associate Director of Admissions
spierce@uwlax.edu
- **Angel Allen** | Multicultural Admissions Counselor
aallen@uwlax.edu
- **Taiyani Davis** | Multicultural Admissions Counselor
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- **Dyllan Griepentrog** | Admissions Counselor
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- **Ken Koelbl** | Admissions Counselor
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- **Holly Korfmacher** | Admissions Counselor
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- **Julia Lewis** | Multicultural Admissions Counselor
jlewis@uwlax.edu
- **Marcus Mahlum** | Admissions Counselor
mmahlum@uwlax.edu
- **Franky Zavala** | Multicultural Admissions Counselor
fzavala@uwlax.edu
- **Mari Hendershot** | Freshman Application Review Specialist
Early College Credit Program
mhendershot@uwlax.edu

The Admissions Office is here to help you and your students. Please call (608.785.8939) or email (admissions@uwlax.edu) us with any questions, comments, or concerns.



FOSTERING SUCCESS FOR INDEPENDENT SCHOLARS

Fostering Success for Independent Scholars is a collaboration between Student Support Services and the Financial Aid Office for students who have aged out of foster care/guardianship or are unhoused.



Services:

- Annual scholarships
- Emergency funds
- Peer mentoring
- Advising & academic support
- Access to home, personal & school supplies
- Funding for career, personal & cultural development

Learn more at uwlax.edu/go/fostering-success

TOP GRADUATING PROGRAMS

- BIOLOGY
- EXERCISE & SPORT SCIENCE
- PSYCHOLOGY
- FINANCE
- MARKETING
- EDUCATION
- MANAGEMENT
- COMMUNICATIONS

NEW ACADEMIC PROGRAMS

- BUSINESS ANALYTICS MAJOR
- COMMUNICATION, WRITING, AND CRITICAL THINKING MINOR
- EXERCISE SCIENCE PRE-PROFESSIONAL TRACK & ATHLETIC TRAINING DUAL DEGREE

UNIQUE PROGRAMS

- ARCHAEOLOGICAL STUDIES
- NUCLEAR MEDICINE TECHNOLOGY
- RADIATION THERAPY
- RECREATION MANAGEMENT
- THERAPEUTIC RECREATION

VISITING CAMPUS

Campus visits help students determine if a college is the right fit for them. After all, it will be their “home” for four years! We offer a variety of visit options to help students see themselves on campus and experience the community. Head to www.uwlax.edu/visit to learn about our tours and schedule a visit!

CAMPUS CLOSE-UP

Each day provides information on admission guidelines, academic programs, financial aid, residence life, extracurricular activities, and what students think about UWL.

Dates for 2023-24 are:

Friday, October 20, 2023

Friday, October 27, 2023

Friday, November 17, 2023

Friday, February 16, 2024

Friday, April 26, 2024

HIGH SCHOOL VISITS

Contact Sam Pierce at spierce@uwlax.edu to request a visit to your high school, including our Virtual High School Visit option.

UNIVERSITY OF WISCONSIN
LA CROSSE UWL

STAY CONNECTED

Admissions Office

2320 Student Union

1725 State Street, La Crosse, WI 54601

uwlax.edu/admissions

admissions@uwlax.edu

608.785.8939

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University of Wisconsin-La Crosse