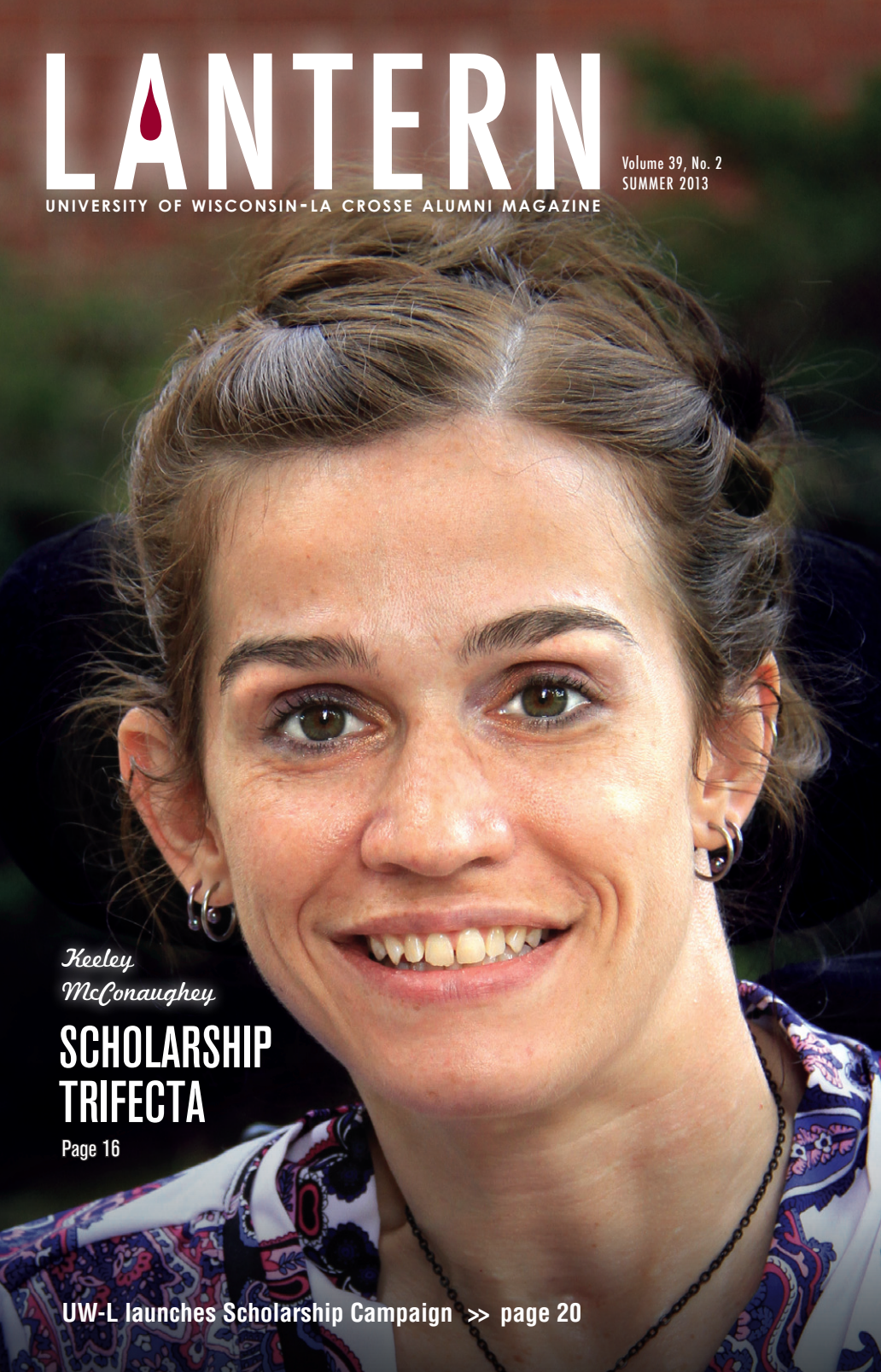


LANTERN

UNIVERSITY OF WISCONSIN-LA CROSSE ALUMNI MAGAZINE

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SUMMER 2013

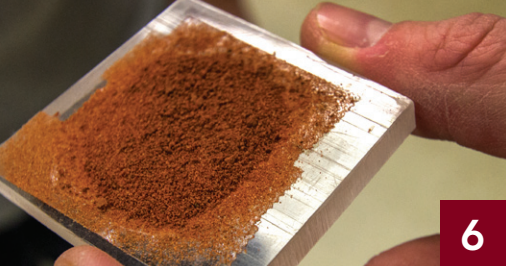
A close-up portrait of a young woman with brown hair pulled back, smiling warmly at the camera. She is wearing a patterned shirt and a necklace. The background is dark and out of focus.

*Keeley
McConaughey*

SCHOLARSHIP TRIFECTA

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www.uwlax.edu



CLASS NOTES ONLINE

For complete class notes for this issue, go to www.uwlalumni.org. Click on 'News,' then 'Lantern.'

ON THE COVER

SCHOLARSHIP TRIFECTA: Keeley McConaughy earned three scholarships for the next academic year from the UW-L Foundation: The William Hyde Scholarship for English, The Jean Foss & Norene Smith OCW Scholarship and The Gund Family Scholarship. See story on page 16.

EDITOR

Brad Quarberg, '85 | Director of News & Marketing
University Communications

ART DIRECTOR

Sanja Dojčinović | Assistant Director of Creative Services
University Communications

WRITERS

Dave Johnson, '92
Kjerstin Lang
Brad Quarberg, '85
Janie Spencer, '85 & '86

PHOTOGRAPHY

Sue (Sullivan) Lee, '82 & '87
Pa Moua-Yang, '11

EDITORIAL ASSISTANCE

Florence Aliesch
Keli Highland
Greg Reichert
Al Trapp

The Lantern is published in winter and summer for UW-L alumni. Deadlines for copy are April 1 and Oct. 1. Submit news items to: Brad Quarberg | University Communications
UW-La Crosse | 115 Graff Main Hall | 1725 State St.
La Crosse, WI 54601 | 608.785.8572 | bquarberg@uwlax.edu

UW-L Murphy Library archives all past issues of the *Alumnus*/*Lantern Magazine*. View them at: <http://murphylibrary.uwlax.edu/digital/uwl/Alumnus/index.html>

CLASS NOTES POLICY: The UW-L Alumni Association publishes class notes online in January, April, July and October. The deadline is the 1st of the month prior to the quarterly postings. See www.uwlalumni.org for details.



'WHY WOULD SOMEONE DO THAT?'

Anonymous. That was the name on the scholarship I received from my high school as I headed to UW-L in 1981.

I never did find out who gave me that \$200. But, I did know it was a big shot in the arm for the \$914 tuition bill that first year of college.

For someone to care enough to give me money for college – and remain anonymous — was something that made me wonder — why would someone do that?

Today, more than 30 years later, I think I have the answer. What's better than keeping deserving students on their career path, helping them become better citizens and earn a better living — all while making the world a better place?

It's something each of us alumni should consider. Whatever amount you can give, you never know the life-changing impact you can have on someone.

Proud to be a UW-L alum,

Brad Quarberg, '85

SCHOLARSHIP MEANS MUCH TO OUT-OF-STATE STUDENT



Robby Binder, '14, right, pictured with Don and Marilyn Mouchka following this spring's UW-L Foundation Honors Reception. Binder received the Pam Mouchka Scholarship named for Don and Marilyn's daughter, an '84 alum who died shortly after graduating.

"Make yourself stand out." This is what UW-L Wrestling Coach Dave Malecek told me my first day of wrestling practice. I took it to heart because I knew it alluded to far more than being on the mat.

The Pam Mouchka Scholarship I received for 2013-14 means a great deal to me. It recognizes excellence and gives hope to those paying for out-of-state tuition all by themselves.

In my four years here, I realized that a lot of students receive in-state scholarships. It is frustrating to find a perfect scholarship opportunity only to read "for Wisconsin/Minnesota residents only."

This scholarship allows me to breathe easier next year. It will allow me to concentrate on things that I am passionate about. I will be able to focus

on teaching students, coaching wrestling and fishing instead of worrying about where money is going to come from to pay for school.

Upon graduating from UW-L in spring '14, I plan on returning to the Chicagoland area and getting involved in schools where I wish to teach. I have already talked to football and wrestling coaches in the area, including my old high school, to work with their players.

This — coupled with desired teaching certifications and a master's degree in the future — should, hopefully, help me to continue to stand out when I apply for my first job.

Robby Binder, Glenview, Ill., is a 5th year student, physical education major.

CAMPUSNEWS



Architectural rendering of the planned UW-L Student Center.

FUTURE CAMPUS PROJECTS

The State Building Commission approved five campus building projects totaling \$155.8 million for the 2013-15 biennium.

They include \$82 million for a new science lab building, funded by state tax dollars, and \$8.4 million for a chilled water plant on the west side of campus,

funded half by state tax dollars and half by program revenue.

Three other projects would be funded by student and user fees, and campus program revenue: \$53.3 million for a new student center, \$7.6 million for an additional two levels to the parking ramp being constructed, and

\$4.5 million for a gymnastics and storage facility.

“We’re very excited about these five building projects that are very much needed on our campus,” says Chancellor Joe Gow.

Projects must be approved by the legislature.

Double distinction

CBA reaccredited, earns outcomes award

UW-L’s College of Business Administration received two national seals of approval earlier this year.

The college earned the Council for Higher Education Accreditation Award for Outstanding Institutional Practice in Student Learning Outcomes in January. The award recognizes using outcomes assessment to improve student learning.

In March, the college received reaccreditation by AACSB International — The Associa-



tion to Advance Collegiate Schools of Business. AACSB International is the longest-serving global accrediting body for business schools.

CBA Dean Bruce May says the honors recognize a very high level of quality. “The achievement of both validates each other, and signals to the public that we have a top-notch program,” he says.

In the top 100 (again)

UW-L is again among the top 100 colleges and universities in the country that deliver academic quality and affordability. UW-L is one of only two UW campuses to make “Kiplinger’s Personal Finance” magazine’s list of top 100 values in public education. UW-Madison was the other.

“We’re very proud of this prestigious external recognition,” says UW-L Chancellor Joe Gow. “Clearly we continue to provide our students with an outstanding educational experience at a very reasonable price.”



This photo from 1949 is one of the 225 images expected to appear in the new book, "We've Hung the Lantern."

WE'VE HUNG THE LANTERN

New book about campus history, buildings planned

As an alum, you've probably spent a lot of time on campus. But do you know why the lantern is a campus symbol? Or, how many names the institution has had?

"We've Hung the Lantern" is a new book that will answer these questions and more about UW-L history dating back to 1909.

Professor Emeritus Les Crocker, who taught art from 1969-2001, is compiling the vi-

sual history of campus. It should be released by fall and will cover 1909-1964.

The book promises to be a visual history of the campus, students and faculty. There are nearly 225 images in the book's 160-180 pages.

Crocker expects to follow up with a second edition covering 1965 to the present.

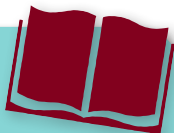
BOOK TALK

WHAT: Professor Emeritus Les Crocker will take you inside his book about UW-L's history.

WHEN: Tuesday, Oct. 1, 5:30 p.m.

WHERE: Cleary Alumni & Friends Center

ADMISSION: Free; reception to follow



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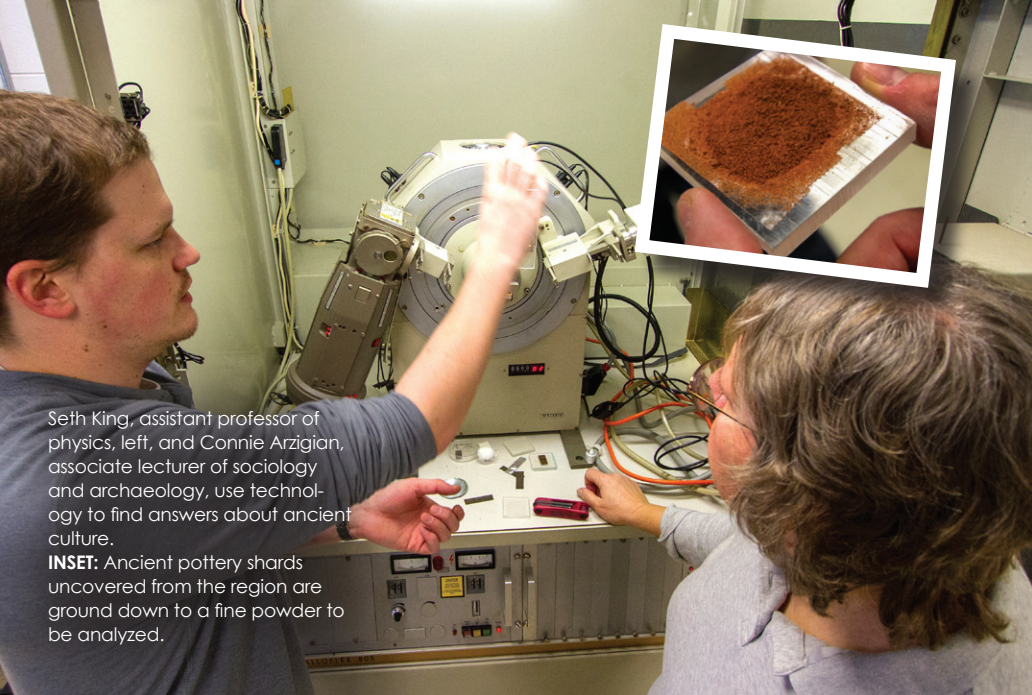


Solid gold

UW-L's new academic building — Centennial Hall — and residence hall — Eagle Hall — have earned LEED® Gold certification.

LEED, or Leadership in Energy and Environmental Design, is a national green building certification system. It provides third-party verification that a building was designed and built using strategies aimed at increasing performance, reducing waste and improving quality of life. Sustainable strategies include energy use, lighting, water and material use and more.

"We take great pride in our emphasis on sustainability, so it's wonderful to see our efforts acknowledged by such a prestigious organization," says Chancellor Joe Gow.



Seth King, assistant professor of physics, left, and Connie Arzgian, associate lecturer of sociology and archaeology, use technology to find answers about ancient culture.

INSET: Ancient pottery shards uncovered from the region are ground down to a fine powder to be analyzed.

Dual analysis

Physics, archaeology collaborate to unlock a story of ancient time

A UW-L physics and archaeology collaboration is unlocking clues about an ancient culture that lived in La Crosse up to 700 years ago.

The research started several years ago when former UW-L student Lauren Roeglin asked Seth King, assistant professor of physics, about using his equipment and expertise in material science to understand the origin of clay in pottery artifacts.

“Getting students involved in how to use new technology to answer real questions is what we’re trying to do,” says Connie Arzgian, associate lecturer of

Sociology and Archaeology.

Roeglin’s question was not simple. UW-L faculty and students continue to work toward an answer today. First, pottery shards uncovered from the region are ground to a fine powder. The remains are analyzed using two high-tech machines — an X-ray diffractometer and an X-ray fluorescence spectrometer — to measure minerals and elements inside.

Then, student researcher Terri Beal brings in clay from a hill near the La Crosse River, which she heats, crushes and compares to the powder from

the pots. It tells her if cultures living in the area between 1300 and 1625 A.D. got their clay from a single source along the river and had a standard procedure for making pottery, which was shared throughout the region over generations.

So far results show the pottery matches local clay and appears to be coming from a common source. It tells archaeologists information was being shared across the region and passed on through generations.

Come home!

Varsity Homecoming: Oct. 4-6

Join us Oct. 4-6 to celebrate the long history and tradition of UW-L Athletics during Varsity Homecoming. Along with the Eagles competing against rival UW-Whitewater, football captains will return for their annual breakfast and the 2013 Athletic Wall of Fame recipients will be inducted. They include:

- Phil Ertl, football
- Greg Barczak, men's cross country/track & field
- Patti Franckowiak, women's track & field
- Laura Waterhouse, women's swimming
- Bridget Belgiovine, Donald Gordon Merit Award

Reunion Weekend: Oct. 25-27

The weekend starts with the CBA Silver Eagles "Take an Eagle to Lunch." Students from the college are invited to attend free of charge to network and meet other CBA alumni.

The Class of '63 will be inducted into the Rexford Mitchell Society. The society recognizes not only the 50th year anniversary of the class, but also the university President Rexford Mitchell, who served from 1939-66.

Maroon and gray runs through the veins of the very loyal Beta Sigma Chi Fraternity. Saturday morning, they will gather for their 89th annual breakfast.

The Eagles football team will play UW-Stevens Point on Saturday afternoon.

For more info or to register go to www.uwlalumni.org

'GOLF GOES GLOBAL' IS AUG. 7



"Golf Goes Global" is our theme again as alumni and friends from around the world participate in the UW-L Alumni & Friends Golf Outing. Whether you choose to participate in Onalaska, Wisconsin, Florida or Japan — take part!

Global outings can take place anywhere. Make your own tee times, golf with alumni and friends and we'll send you a special edition UW-L polo shirt and 2013 alumni bag tag. Registration is just \$50 per person.

In 2012, more than \$14,000 was raised to support the Alumni Association's legacy scholarships, the Lantern magazine, the Etiquette Dinner, Countdown to Commencement, reunions and more.

Get details or register at www.uwlalumni.org. Refer questions to the Alumni Association at 877.895.2586.



THINKING ABOUT A REUNION?

Alumni Association creates guide to help plan reunions

Want to get fellow alums together but don't know where to start? The UW-L Alumni Association has a new guide that can help.

"We get so many requests throughout the year from alumni wanting to reconnect with their former classmates," notes Janie Spencer, '85 & '86, executive director. "Unfortunately, we don't have enough resources to organize them all, so we created

this helpful guide to assist those interested."

The new event policy outlines services provided by the Alumni Association, as well as helpful tips to make an event a success. Visit uwlalumni.org to view the event policy online, or contact the Alumni Association if you would like a hard copy, 877.895.2586.

Wilderness weekend

Families can enjoy a weekend of fun at the Wilderness Hotel and Waterpark Resort in Wisconsin Dells — and raise money for the UW-L Alumni Association at the same time. For \$109 per night plus taxes, a family of four can reserve a double queen room with unlimited access to the resort's four indoor waterparks Nov. 8-10. Reservation deadline is Oct. 8. Use Group #B57353 when reserving at wilderness.com. For more info go to www.uwlalumni.org.

Res Life gathering

Were you on the staff of a campus residence hall? Then join fellow alumni and friends for the upcoming Residence Life reunion in June 2014. Help spread the word and keep an ear open for more information. For specifics, contact Residence Life at 608.785.8075, or the Alumni Association at 877.895.2586.

ALUMNI EVENTS

FOR A COMPLETE ALUMNI ASSOCIATION CALENDAR OF EVENTS, VISIT WWW.UWLALUMNI.ORG



Printed alumni directory project underway

The UW-L Alumni Association knows alums like to reconnect with old friends and find new contacts. So we would like to publish an alumni directory with current information. Please help by responding when Publishing Concepts Inc

(PCI) contacts you via mail, email or phone during the upcoming months.

Every five years or so, the UW-L Alumni Association prints an alumni directory. We understand that you might not want to

provide your information to just anyone, so we want you to know that their request for your information is legitimate. Refer questions to the Alumni Association at 877.895.2586.

UW-L 2013-14 ALUMNI ASSOCIATION BOARD

Lore Vang, '04 & '08, president
Kelly Nowicki, '98 & '02, vice president
Lisa Butterfield, '83, past president
Sandy Jensen, '01, treasurer
Janie Spencer, '85 & '86, executive director
Linda Kastantin, '80, director
Roger Schlies, '60, director
Corey Sjoquist, '96 & '03, director
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Jeff Bryant, '80, director
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Jessica Karis, '05, Milwaukee Representative
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Kristina Rynes, '04, Residence Life Staff Representative
Scott Butler, '07, Delta Sigma Phi Representative
Derek Hebrink, '06, Silver Eagles Representative
Kara Pennoyer, '06, Madison Representative

GET INVOLVED!

Contact us at alumni@uwlax.edu if you're interested in becoming a board member.

Pride in UW-L

Lore Vang says what he enjoys the most about being part of the UW-L Alumni Association is pride.

"I have great pride in UW-L," says Vang, '04 & '08, new president of the association as of July 1. He credits the Alumni Association for making it feel "like home" when coming back to campus.

Vang, assistant director of UW-Madison Engineering Student Development, joined the board in 2009 and has moved up the ranks quickly. He has served on the scholarship, honorary degree and executive committees. "The Alumni Association is a strong network that supports each other," he notes. "I am blessed to be part of it."

The association has a rigorous board recruitment and succession planning process, says Janie Spencer, executive director.

"I won't forget when I asked Lore to consider serving as vice president. He thought it was my annual year-end review and was surprised when I asked him to serve in a leadership role," Spencer recalls. "Lore brings a unique perspective to the position; he is a proud double alum, has worked on campus and now has experience working at another institution. I am excited to have him as president and look forward to a great year ahead."



From left, Lore Vang, '04 & '08, Alumni Association President, visits with Jenna Klinner, '08, and Thiney Vang, '05, at a recent Alumni Association reception.

The Maurice O. Graff Distinguished Alumni Award . . .

recognizes alumni who have achieved honor and distinction with recognition and reputations that extend well beyond the immediate environments in which they live and work. "I believe that merely 'doing one's job,' even though doing it in an outstanding manner, should not be enough to merit one of the awards.

The recipients should be widely known and recognized for their accomplishments outside their immediate work-service area," said Maurice O. Graff, vice chancellor emeritus, in establishing the award. Graff was a professor and administrator from 1941-1972.



SHIRLEY OTIS-GREEN

- Highly accomplished and internationally respected clinical social worker.
- Expert on end-of-life care issues; social work advocate.
- Recipient of national award for developing an innovation and quality in healthcare training session.
- Licensed clinical social worker and senior research specialist in the Division of Nursing Research and Education with the City of Hope National Medical Center in Duarte, Calif.
- Earned a bachelor's degree in social work in 1981; holds a master's from the University of Hawaii at Manoa, 1986.



ALFONZO THURMAN

- Respected scholar, leader, educator, mentor and reformer.
- Dean and Chancellor's Deputy for Education Partnerships at UW-Milwaukee.
- Past educator and administrator at Northern Illinois University, UW-Oshkosh and UW-Whitewater.
- President of Homes Partnership, a national consortium to improve U.S. education. Advocate, American Association for Colleges of Teacher Education.
- Earned a bachelor's in English in 1971; holds a master's (1973) and doctorate (1979) from UW-Madison.

The Rada Distinguished Alumni Award . . .

recognizes alumni in the early to mid stages of their careers and making exceptional contributions to their professions and communities. The concept for the award, established in 2002, came after Ron Rada and his wife, Jane, attended the university's alumni award ceremonies for many years. "It was inspiring for us to see graduating students recognized for excellence and to see alumni honored for long, outstanding careers and service to their professions and communities," said Rada, emeritus professor and administrator from 1975-2006.



BRIAN LAMMI

- Founder and president of Lammi Sports Management, a firm that focuses on athlete appearances and endorsements.
- Representative for Green Bay Packers greats such as Donald Driver, Clay Matthews, Jermichael Finley and James Jones.
- Producer and syndicator of regional TV shows focusing on the Green Bay Packers, Denver Broncos, Minnesota Vikings and Chicago Bears.
- Recognized in "30 Under 30" and "40 Under 40" — Milwaukee Business Journal. Volunteer for various non-profits, such as Special Olympics, Big Brothers Big Sisters, MACC Fund, Santana Dotson Foundation.
- Earned a bachelor's in sports management in 1996.



NATHANIEL J. MELBY

- Mentor and educator in information technology.
- Has held various computer and telecommunications positions with the Trane Co. since 2000.
- Enterprise information security architect with Ingersoll Rand Corp., parent company of Trane, in La Crosse since 2008.
- Leader in public safety in La Crosse County; Assistant Fire Chief and Fire Chief, Town of Campbell Fire Department since 1997; Emergency Management Officer, Town of Campbell since 1998.
- Earned a bachelor's in information systems in 2002; holds an MBA from UW-Whitewater, 2003; anticipates a doctorate from Nova Southeastern University, 2013.

The Parker Multicultural Alumni Award . . .

recognizes outstanding multicultural alumni who have graduated from UW-L and have significantly contributed to or advanced multicultural understanding. History Professor James Parker initiated the award in 1997.



DARRYL LIPSCOMB

- Mentor for African Americans and others; counselor to hundreds of college students.
- Senior investigator for the Civil Rights Commission, City of Cedar Rapids, since 1989.
- Webmaster with the Iowa Community Colleges Students Services Association since 1998.
- Adjunct faculty with Kirkwood Community College since 1994.
- Earned a bachelor's in mass communications in 1977 and a master's of education in 1982; holds professional skills certification from the National Association of Human Rights Workers, 2001.

Nominate a UW-L alum!

Alumni, faculty, staff and friends of the university are encouraged to make nominations of distinguished alumni. Simply forward the name to the Alumni Association at alumni@uwlax.edu or 608.785.8489. We will contact nominees.

Nominations are accepted throughout the year. Nominations must be received by Oct. 1 to be considered for the award in the spring of following year.



The Honorary Bachelor of Science Degree . . .

is given to highly deserving people who merit special recognition for exceptional achievement and distinction in a field or activity supporting the mission of the university.



BRENT SMITH

La Crosse Attorney Brent Smith supported UW-L — and higher education — throughout his nearly decade on the UW System Board of Regents. Now he has a degree from the campus too.

Smith received an Honorary Bachelor of Science Degree from UW-L during spring commencement ceremonies May 19.

Smith is no stranger to supporting higher education and public service. Gov. Jim Doyle appointed him to serve on the Wisconsin Technical College Board in 2003, a position he held until 2012. Smith served on the UW Board of Regents from May 1, 2004-May 1, 2013. During his last year, he served as president of the board.

Statewide, Smith has served on the Wisconsin Federal Nominating Commission and the Wisconsin State Elections Board.

Locally, Smith chairs the La Crosse Center Board of Directors. He also serves on the board of directors for the Gundersen Health Plan, La Crosse Loggers and Great Rivers United Way. He serves on the UW-L Chancellor's Community Council and has received the UW-L Chancellor's Award.

Smith has been an attorney with Johns, Flaherty & Collins S.C. in La Crosse since 1978. He is a member of the La Crosse County Bar Association and Wisconsin State Bar Association, along with numerous other attorney-related professional organizations.

Smith graduated from UW Madison with a bachelor's degree in 1975 and a jurist degree in 1978.

GRADUATING STUDENT AWARDS

The Murphy Awards for Academic Excellence



TANYA LARSEN

graduated in December 2012 with a bachelor's in microbiology with a bio-medical concentration. In January 2012, Larsen traveled to Nepal and India on a medical service trip to bring health education to Buddhist monks and nuns.



JORDAN LUDWIGSON

graduated in May with a bachelor's in biomedical science. He was a researcher for an EPA-funded research grant on "Trophic Transfer of Methylmercury in the Lower Food Webs of Six National Parks in the Upper Midwest."

The Jake and Janet Hoeschler Award for Excellence in the College of Business Administration



ADAM PUGH

earned a double major in finance and the Honors Program in economics in May. He presented his honors thesis on trade sanctions at the National Conference on Undergraduate Research.

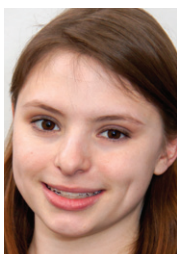
The Strzelczyk Award in Science and Health



BEN STUROMSKI

earned a bachelor's in physics and mathematics education in May. The scholar athlete in football was in the physics/engineering dual degree for three years before transitioning into teacher education.

The John E. Magerus Award for the Outstanding Graduating Senior from the College of Liberal Studies



SARAH KROTH

earned a bachelor's in theatre performance with an English minor in May. She performed on stage in many shows, worked as production crew and volunteered for campus events. Kroth wrote two undergraduate research grants for projects in London and New Zealand.

The Rosandich Graduate Thesis Award



PHANAT LOR, '09 & '12

earned a Master's in Education—Professional Development Initial Certification at the middle childhood through early adolescence level in December 2012. Lor teaches fifth grade in Sparta.

FRIENDLY SIGHTING

Alum finds UW-L in Africa

Kenya was the last place alumnae Julie (DeFlorian) Keitel expected to see evidence of her alma mater. But at a restaurant in a rural African village in January 2013, a van of UW-L students pulled into the parking lot as Keitel was leaving. The students were on a service trip called Kenya Make a Difference, a volunteer effort among students to make a difference in rural Kenya, during winter session.

Keitel, there on a Rotary exchange, wouldn't have made the connection, but some of the 11 students were wearing Wisconsin gear.

"The world is a small place, so you should always wear something that says where you are from!" explains Keitel, '75.

Keitel was impressed to learn about the students' project. On this year's trip, students built a kitchen for an elementary school and stocked it with cooking supplies. They visited an orphanage and other locations to donate clothes, shoes, personal hygiene products and more.

"In the 1970s, we didn't have student volunteer opportunities like this," notes Keitel. "I'm so tickled students today do — the power of one to make a difference in the world."

In Winter 2011 a group of students on the Kenya Make a Difference project met people from Lake Geneva, Wis, says UW-L student Rachel Mueller, who was on that trip too.

"To meet a Wisconsinite again 8,000 miles from home, much less a UW-L alum, was pretty incredible," Mueller says.



ON TOP: Julie Keitel, '75, fourth from left, with her Rotary colleague, Joy Berg, third from the right, pose with a group of UW-L students and staff they met while visiting Kenya. **ABOVE:** Students spell "Africa" in shadows during their January 2013 service trip to Kenya.

Enrolled at UW-L since 2009, Keeley McConaughy — pictured here with her mother Patricia — has a grade point average of 3.68 and has made the Dean's List.



SCHOLARSH



Keeley McConaughey is surprised when people want her to speak on a panel or feature her in an alumni magazine. She is just a typical college student, she says. She's busy with homework, eager to learn and someday wants to save the world. But the junior's determination to achieve these goals and the physical obstacles she has overcome are anything but typical.

>>

IP TRIFECTA



Bill and Yvonne Hyde, who started The William Hyde Scholarship for English, pose with Keeley McConaughey (center).

McConaughey was paralyzed from the shoulders down in a car accident in 2001 at age 19. An “intensive evaluation” after the accident found her to be intelligent, but her inability to move limited her career options. She was offered job opportunities, none of which were appealing to McConaughey. She wanted a life of learning and a chance to help others. Getting a college education was the obvious next step.

“I wanted to do something with my life,” explains McConaughey. “I could just stay and be taken care of by Social Security, but that is not my personality.”

A PASSION TO GET INVOLVED

McConaughey is far too passionate about where the world is going to stand by and not get involved. She’s disgusted with the corruption and violence that saturates the news. She has an anti-obsession with

technologies like Twitter or “role models” like the Kardashians.

“I worry that I only have a few more years before I’m sitting on the porch yelling about ‘these kids these days and what they value!’,” she says. “I’m not mean, but I’m definitely a fighter for truth, honesty and compassion for humanity. I want to find a way to shake this up and illuminate peace, brotherhood and caring.”

While her commitment to finish college is strong, each year gets harder financially. She lives with her mother, Patricia, her full-time caretaker. She has \$195 to live on each month after paying for food and shelter through Social Security.

“She is always in her corner at the computer working,” notes Patricia.

Every mouse click she verbally dictates. Every class note or mathematical equation is written through a student helper’s hands.

“I love being able to learn. It’s a luxury and an extreme source of stress, but I wouldn’t do it any other way.”

Keeley McConaughey

Her assignments take her a lot longer than others, but she doesn’t let that slow her down.

“She doesn’t give up. She wants to do it the way everyone else does things,” says Chris Coppess, adviser in UW-L Disability Resource Services. “She puts in 110 percent.”

“I love being able to learn,” she says. “It’s a luxury and an extreme source of stress, but I wouldn’t do it any other way.”

JUST IN TIME

This year has been harder. Her mother drives her to school 15 miles each day. The two scramble to meet her basic needs and achieve her educational dreams.

“She’ll give it all. She gives every drop of blood away,” says McConaughey about her mother.

McConaughey fears if something doesn’t change — she’ll not be able to stay in college. That’s why an invitation to this

year’s scholarship awards reception — and the slow realization over the course of the evening that the three names on her nametag meant \$3,000 worth of scholarships from three different donors — meant so much.

“These scholarships have come at a time right when I’m finding myself on the edge of knowing I can’t possibly work any harder and something has to give in order to keep going,” she says. “This money could be a real means to ensure I can still get to school and finish something I have worked so hard for.”

McConaughey plans to major in English with an emphasis in Rhetoric and Writing, and a Spanish minor. She’d like to one day use her English and Spanish to write or communicate for a company.

McConaughey says she is fortunate to have survived a car accident when she wasn’t supposed to, to breathe without the ventilator, which was not expected, and to survive and thrive with her head injury.

“Everyone is fragile. I was broken in a car accident. It happened in a second. Others are hurt or killed by cancer, illness, landslides and tornados. You never know what the next day will bring, so why not just be nice to other people,” she says. “I want to be able to make a difference and find a way to make things better for other people because everybody deserves to be happy and to feel as loved and as fortunate as I do.”

McConaughey received three scholarships at the April 29, 2013, Student Scholarship and Award program:

1

The William Hyde Scholarship for English

2

The Jean Foss & Norene Smith Organization for Campus Women (OCW) Scholarship

3

The Gund Family Scholarship



SCHOLARSHIP CAMPAIGN

The University of Wisconsin-La Crosse, in partnership with the UW-L Foundation, is proud to announce the launch of the Share the La Crosse Experience Scholarship Campaign. The campaign is part of our combined efforts to maintain accessibility to the excellent education offered at UW-L for all students.

Priorities

NEED-BASED SCHOLARSHIPS

With nearly three out of four students graduating with a significant amount of debt — and so much uncertainty on the long-term stability of government programs — UW-L wants to create its own source of assistance designed to help students who need it the most.

MERIT-BASED SCHOLARSHIPS

The competition to attract the brightest and most talented students gets tougher each year. To help UW-L maintain its competitive advantage, we need scholarships that can be available during the recruitment process, so that we can continue to be the campus of choice for students and their families.

RESTRICTED SCHOLARSHIPS

So many people have been impacted by UW-L in different ways. For many, it was the academic program that they studied or taught. For others, it was a special faculty or staff member who served as a mentor during their time here. Or maybe there were special opportunities like the chance to study abroad, participate in a research project, or serve in a leadership role in a student organization. You can support the areas at UW-L that you are most passionate about.

A light blue speech bubble with a white border, containing text about student debt statistics.

Class of '12
71%
GRADUATING WITH DEBT
\$24,863
AVERAGE DEBT

Tuition Costs AT UW-L BY DECADE

1950	1960	1970	1980
\$0	\$0	\$320	\$914



How you can help

GIFTS OF ALL SIZES CAN TRULY MAKE A DIFFERENCE!

ANNUAL GIFT LESS THAN \$1,000:

can be pooled with other gifts to award out annually or to build an endowment.

ANNUAL GIFT \$1,000 OR MORE:

can be pooled to build an endowment, or we can award a scholarship bearing your name.

SCHOLARSHIP ENDOWMENT:

minimum gift of \$25,000 (can be pledged over five years) will award a scholarship bearing your name in perpetuity.

ESTATE GIFT:

any level, just designate for scholarships and what purpose you would like.

GOAL
\$15 million

CONTACT THE UW-L FOUNDATION TODAY TO LEARN MORE ABOUT THE SCHOLARSHIP CAMPAIGN OR TO MAKE A GIFT TODAY.

608.785.8489 | foundation@uwlax.edu | www.uwlfoundation.org



1990
\$1,773

2000
\$2,594

2012
\$8,760



Dear Friends,

In my time here, I have been privileged to meet many amazing students and witness the transformations they experience while attending UW-L. It is clear to me that our outstanding reputation is built on the accomplishments of these students and the success they enjoy in the classroom and after graduation. Much of that success, I believe, is a result of 'The La Crosse Experience.'

I have heard that phrase from so many students and alumni. They often reference the caring nature of our exceptional faculty and staff, the beauty of the region, and the sense of community on campus. Many universities claim to be special in their marketing efforts, but I believe The La Crosse Experience truly is what makes us unique.

However, our students, both present and future, face significant challenges ahead. In particular, dramatic cuts in public funding have pushed a significant share of the cost of pursuing a college degree directly to students and their families. This is making it much more difficult for all students to attain the tremendous benefits of higher education experienced by previous generations. Our goal with the Share The La Crosse Experience Scholarship Campaign is to make sure that UW-L remains affordable and accessible.

Please join me in ensuring that our students will benefit from the tradition of The La Crosse Experience. Your support of our students is the greatest gift I can imagine, and just another example of what makes this such a special place.

Sharing your pride in UW-L,

Joe Gow, Chancellor



ESS CENTENNIAL CELEBRATION

The Exercise and Sport Science Department holds its centennial in 2013-14. Tentative activities include:

Aug. 28: Kick-off social hosted by the department faculty.

Oct. 5: Alumni Weekend, Wittich Hall tours. AB Culver highlights 1913-35.

Nov. 7-9: Physical Education Program. Mary Lou Thornton highlights 1935-55, and L-Bar X.

Dec. 11: Adult Fitness/Cardiac Rehabilitation and Adapted Physical Education highlights, and holiday social. Phil Wilson, John Porcari, Lane Goodwin and Pat DiRocco highlight these programs and 1955-75.

Feb. 7: Athletic Training, Sport Management and Fitness. Sandy Price highlights these programs and 1975-95.

April 25: Future of ESS. Mark Gibson highlights 1995 to present — and the future.

MIND & BODY

100 years of Exercise and Sport Science Department at UW-L

100 YEARS OF BEING ACTIVE

The university opened its doors with the motto, “Mens Corpusque” — Latin for mind and body. It’s no wonder physical education is still running strong.

Since 1913, the department now named Exercise and Sport Science has offered professional education programs related to health and physical education.

At first the mission was to educate physical education teachers. In the '70s and '80s, offerings expanded to cardiac rehabilitation, athletic training, sports management and exercise science.

ESS programs have reached a level of international recognition. Four undergraduate programs are offered: athletic training, exercise science, physical education and sports management, along with three graduate programs: clinical exercise physiology, human performance and physical education.

“Our faculty are continually updating course work and developing pedagogical innovations,” notes Department Chair Mark Gibson. “New teaching materials are developed annually for general education and professional courses.”

100% PASS RATE IN ATHLETIC TRAINING

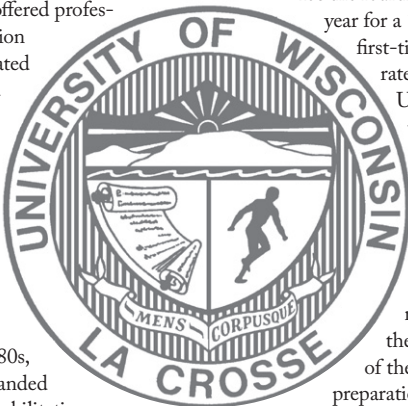
All 14 seniors in UW-L’s athletic training program passed the Board of Certification Exam in April to be eligible to become athletic trainers.

It’s the fourth straight year for a 100 percent first-time pass rate — placing UW-L consistently above the national pass rate of 75 percent. “This outcome is a direct measure of the quality of the academic preparation that students receive at UW-L,” says

Mark Gibson, Athletic Training Program director. “We are thankful our students have excellent instruction outside of our athletic training courses as well as within. The university provides an optimal learning environment.”

UW-L’s athletic training program was the first accredited athletic training program in the state and offers one of the country’s most competitive, in-depth and hands-on programs.

See historic information at www.uwlax.edu/sah/ess.



CLASSNOTES



Cindy Marten, '88, is the new superintendent of the San Diego Unified School District.

SUPER SUPERINTENDENT

Cindy Marten built her educational roots as a student in UW-L's teacher education program in the '80s. Today, as superintendent of one of the largest school districts in the country, she's using her training and 25-year-career in education to reshape dialogue around public education nationwide.

Marten, newly appointed superintendent of the San Diego Unified School District — the sixth largest in the nation — says schools across the country have experienced years of underfunding and a lack of public trust. They've been boiled down to a test score.

"I want to rebuild that trust by showing that one of the largest school systems in the nation can be highly effective," she says.

Marten, '88, knows what it

"I worked with a team. A strong leader doesn't do anything by him or herself."

Cindy Marten, '88

takes to run an effective school. As a principal of an elementary school in the district, she worked with a team to transform one of the lowest-performing schools to the highest. Marten met needs of employees and students. She limited staff turnover by providing on-site employee daycare. She promoted strong curriculum and ongoing professional development.

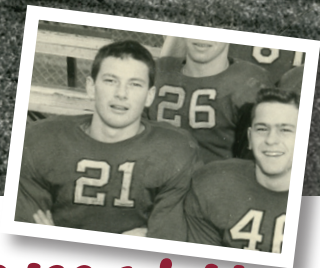
"I worked with a team. A strong leader doesn't do anything by him or herself," notes Marten. "We used a community-based approach — finding solutions locally and engaging in research-based practices."

Marten says the board hired her to create quality schools and reshape the dialogue around what quality education means. She is already getting out and about to communicate with the community. In speeches, she frequently mentions UW-L where she earned a degree in elementary education.

"I give credit to UW-L for providing me with a very solid education," she notes. "UW-L started as a teacher's college and those roots ran deep — providing me with a traditional and strong foundation."

La Crosse football players practice prior to their game in Tampa, Fla. La Crosse Teachers College beat Valparaiso University to win the Cigar Bowl in 1951.

INSET: Bob Batchelder pictured, No. 21, as a freshman football player.



Gridiron memory

Alum returns to field where bowl game was won in 1951

When Bob Batchelder returned to the grassy field in Florida where the team won the Cigar Bowl game in January 1951, long gone were the bleachers, bands, yard lines and cheering fans. It was a Tampa city park.

But the recreation space wasn't a disappointment; it's what Batchelder, '51, expected after more than 60 years. What won't change, he said, is that moment the team savored that January day, and the life lessons they learned over four years of UW-L football.

"A lot of educational value comes through competition in sports — like giving of yourself to a group of people and something bigger than you," he says.

It was a great accomplishment for the team to make it to the Cigar Bowl, a game inspired by the local cigar industry and

"When you participate, you take from. Then, there comes a time you are asked to give. And that's the time you really enjoy."

Bob Batchelder, '51

sponsored by Shriners. Four hundred Wisconsin fans traveled to Florida to watch La Crosse Teachers College play Valparaiso University. When La Crosse won, 47-14, Wisconsin legislators signed a resolution congratulating the team on their undefeated 9-0 record during the 1950 season, which brought a national spotlight to intercolle-

giate competition in Wisconsin.

The team made school and city history that year, but it wasn't because of any one individual, says Batchelder.

Batchelder credits coaches, Clark Van Galder and Bill Vickroy for starting UW-L's football tradition.

He returned to campus to teach physical education and coach from 1956-88. He was chair of the Men's Physical Education Department from 1970-75. And, he was an assistant coach for football, coached golf and started the wrestling program in 1959.

Batchelder decided to coach because he knew it was time to give back.

"When you participate, you take from. Then, there comes a time you are asked to give," he explains. "And that's the time you really enjoy."



Jennifer (Anderson) Hansen, '93, credits her success in creating a great business culture at her company to a liberal studies education. She returned to campus last November to share her business experience.

BUILDING A BUSINESS FAMILY

She expected to become a family and marriage counselor. Instead she is counseling her own family — of 78 employees.

A psychology major and Spanish minor, Jennifer (Anderson) Hansen, '93, spent a month in Europe after graduation. She returned to suburban Milwaukee and got a social work job.

To plan her career, she asked family counselors if they would go into the field if they had to start over. Most said “no.”

In June 1994, Hansen's father asked her to consider working in the family business — Anderson Seal Inc., which provides sealing products for a variety of industries. She decided to give her dad's company a year.

That was 18 years ago. She purchased the company

“You have to be able to talk with people who are different than you. If you only specialize in what you do, you'll miss out on the whole picture.”

Jennifer (Anderson) Hansen, '93

from her father in 2003. In 2009, Forbes named her one of Milwaukee's “Women in Business.” Hansen has drawn from both her psychology and Spanish studies to help her business stay competitive and grow.

For sustainable business ideas, she asks workers for input and recognizes their

individual efforts. “The people working on the floor have all the ideas,” explains Hansen. “I simply asked them: ‘If you could have anything for your job, what would it be?’ and then gave it to them.”

Her down-to-earth, personal style with workers has made employees feel like part of the company, which has become a family. They celebrate birthdays (employees get the day off with pay) and hold special parties. “We work hard and we play hard,” she notes.

Hansen attributes her success in creating a great business culture to her liberal studies education. “You have to be able to talk with people who are different than you,” she explains. “If you only specialize in what you do, you'll miss out on the whole picture.”

Common chord

Alums find a resounding connection in vocal group

The Capital City Chorus is a close-knit group of vocal professionals from Indiana who win international recognition and wow crowds with ringing harmony. But two members have a connection beyond their ability to sing like birds.

After several years of practices, concerts and outings, Beth Guzman, a lead, and Ann (Morgan) Strong, a baritone, realized they are both UW-L alums.

Although they graduated 26 years apart, both have carried on a love of music since college and share warm UW-L memories.

"It was a shock at first — at what a small world it is," says Guzman, '81.

The two have shared many memories of their college years and campus. Both experienced major life events in the Grandview Building, just south of campus at 1707 Main St. For Strong, she lived in Grandview Dormitory next to the old Grandview Hospital. Guzman was born in the Grandview building when it still was a hospital.

Ann, '55, and her husband Clint, '52, now live Bloomington, Ind. Guzman is married to Max Bigelow and lives in Speedway, Ind.

Both are celebrating as Capital City Chorus recently placed 10th at a Sweet Ade-

lines International competition. They competed among 600 chapters worldwide.

"The announcer had to wait a very long time for us to quiet down so she could continue announcing the remaining choruses who made the top 10," says Guzman. "We're still riding very high from that accomplishment."

Capital City Chorus sings acappella in barbershop style. They perform throughout central Indiana, and present musical cabarets and stage shows. They consistently place first or second regionally.

"Sweet Adelines is such a great organization to belong to because you are constantly learning and making wonderful new friendships," notes Strong. "I love the connection with Beth because I seldom get back to Wisconsin and she keeps me updated on happenings there."

Guzman says joining the chorus is the best thing she's done for herself. "We get together and sing, and when those chords start ringing, it is such a joy," says Guzman.



Beth Guzman, '81, left, and Ann (Morgan) Strong, '55, sing in Indianapolis' Capital City Chorus.

LEARN MORE AT CAPITALCITYCHORUS.NET
AND SWEETADELINETL.ORG





'Best House'

The women of "Best House" in the '60s continued their annual get-togethers in fall 2012. Among them, from left, Sonja (Pfaff) Haske, '66 & '90; Gayl (Gutknecht) Christensen, '66; Sue Hickey, '67; Darryle (Damon) Clott, '66 & '71; and Shirley (Walsvik) Merrill, '67. Unable to attend was Andi (Elstad) Sosalla, '67.

Into their 90s



Three graduates from the '40s celebrated their 90th birthdays in Marco Island, Fla., in January. They included, from left, Tim Nugent, '47, Champaign, Ill.; Toby Ruth Rolsted Keppel, '44, Marco Island, and Loudon, Tenn.; and Jim Seri, '48, Prospect Heights, Ill. Nugent developed the first rehabilitation education program for those with disabilities at the University of Illinois. Keppel, who married John Keppel, '47, was a physical education teacher and athletics promoter throughout her career. Seri taught in Cashton and Burlington before completing his career teaching and coaching at De Paul University in Chicago.

50

James and Yvonne (St. Dennis) Bosanny, both '50, live in Monroe. They were married while seniors in college. James taught and coached for three years then received a scholarship for physical therapy at UW-Madison. He retired from a PT career after 30-plus years. Yvonne retired from teaching

physical education and health for more than 30 years in Monroe. Now both fully retired, they're staying active — James with hunting, fishing, golf and woodworking; Yvonne with yoga, gardening, reading and housekeeping.

58

Don Kollath, '58 & '66, Sheboyan, was recognized during a surprise pep assembly in October 2012 to honor 50 years in education. Kollath taught physical education and coached in Sheboyan schools from 1972-93. He also made an impact in the community. Among his involvement, he founded the Sheboyan Youth Football Organization, managed and coached the Sheboyan County Redwings semi-prof football team, was Sheboyan's city-wide physical education chair from 1980-98, and co-founded Lake Country Academy. In his 70s, he continues to be involved at Lake Country Academy as instruction supervisor and trainer.

62

George W. Schubert and Arline F. Short-Schubert, both '62, live in Grand Forks, N.D. They visited UW-L in April and were "treated like royalty." They visited with Chancellor Gow, faculty members, Alumni Office staff, and as a bonus were able to have lunch and spend time with Dr. Carl Wimberly. They spent a lot of time at the Veterans Hall of Honor, "which is outstanding." They also visited Doug and Sally Martin. Doug played basketball for UW-L and served as an assistant coach. "The campus is beautiful and the students, staff and faculty are very helpful and friendly," says George. "We plan on returning to the campus within the next few months."

63

Chuck P. Stusek, Menasha, is retired. He still exercises a lot and is working to lose about 30 pounds, which he gained after a stroke 3 1/2 years ago. He was lucky enough to have no long lasting problems. Four years ago Stusek climbed Mt. Killmanjaro in Africa. He is also getting back into running to help lose weight. He and his wife, Mary, are distant members of

a ski club located in Boston and have skied in Austria, Germany, Spain, Italy, France, and Canada. In 1996 he ran the Bay to Breakers race in San Francisco. Mary started a non-profit called "Kenya Works" about 10 years ago. It started a lot of improvement for schools, small businesses and other things. They have four sons. One is a music professor in North Carolina, one is an architect in Annapolis, Md., one is in sales and management, and one is a hair stylist in Neenah. Stusek and his wife have traveled around the world. "It all started at UW-La Crosse," he says. "It has been a great life."

70

Arls Radke Oelke, De Forest, retired from Rio Middle/High School in 2011 after teaching French and English in the district for 16 years. Prior to that, she taught at Abblotsford Middle/High School as an English/French teacher for 15 years. She and her husband, Virgil, '73, have recently moved from Pardeeville to De Forest.

78



Lisa Herb, Eau Claire, was inducted into the UW-Eau Claire Blugold Hall of Fame in October 2012. Herb retired as the university's volleyball

coach in 2007 following 22 seasons with the Blugolds. She is an associate professor of kinesiology at UW-EC.

79

Sandra (Partridge) Wiggert, La Crosse, has retired after 33 years of teaching French (and Spanish several years) at Onalaska High School. She also coached volleyball and softball, and was a Fulbright teacher in Epinal, France, from 1998-99. She plans to stay in the area until her daughter graduates from high school before moving to the Villages, Fla.

82

Steven L. Tietz, Milwaukee, still works as a journalist. He's been active in the industry for 31 years and is still happy to go to work everyday, currently working for NOW newspapers in Waukesha. Steven has been married for 13 1/2 years to the "lovely and patient" Cathy. He gives a hearty "hello" to former Racquet, Focus and Yearbook staff, as well as a special thank you to Professor Parker, Britt and the Blue Wing Reservation kids who pulled out the best in him. "To all the others who crossed my path and helped me along the way, thank you," he continues. "Those were grand, complicated and amazing days and I wish nothing but peace and joy to all of you."

86

Susan Jans-Thomas, '86, and **Robert M. Thomas**, '87, live in Pensacola, Fla. Susan has been awarded the 2012-13 Distinguished Teaching Award to the University of West Florida where she is the coordinator for the doctoral program in curriculum and diversity studies.

87

David Hey, '87 & '93, San Luis Obispo, Calif., says he has worked in almost every sector of health education — YMCA, middle school teacher, high school teacher, university instructor and faculty member, Nevada State Department of Health, the US Air Force — but thinks he really has finally found a home at Cal Poly. Six years ago, they started planning for an obesity research center housed in the kinesiology department. He's grateful to the community and school health faculty at UW-L for supporting his interest in obesity prevention and control way back in the mid-'80s. "They truly solidified my future success," he says. "Thanks, La Crosse!"

Julie A. Smith-Taylor, Oceanside, Calif., is the 2013 Western District Chair for the Public Relations Society of America. As chair, she leads an executive board and represents more than 2,000 public relations professionals within 10 chapters throughout

Colorado, Nevada, Arizona, California and Hawaii. Smith-Taylor has been a member of PRSA since 1992. She is the president of Taylor PR Inc., a full service public relations consulting firm in Southern California.

88

Lauren J. Lieberman, Brockport, N.Y., has been promoted to Distinguished Service Professor at The College at Brockport, the highest rank in the SUNY System.

90

Andrea (Roble) Darling, Jordan, Minn., earned a master's in business administration from Hamline University in St. Paul, Minn., in December 2012. She is a claims manager with MMC Group.

91



Lisa Koenecke, Fitchburg, was named the 2013 Educator of the Year by The Gay Straight Alliance for Safe Schools

(GSAFE) in May. The award is given to an outstanding Wisconsin K-12 educator who has demonstrated a commitment to promoting safe, respectful and just schools for LGBT youth and their allies.

94



Kirk E. Peterson, Rock Island, Ill., has been named interim president at Urbana (Ohio) University. Peterson has served as

faculty member, department chair, college dean, and associate provost.

At Urbana, he served for the past three years as senior vice president for academic affairs and dean of the faculty. Along with a bachelor's degree from UW-L, Peterson holds two master's of science degrees and a doctorate from The University of Tennessee, Knoxville.

97

Susie (Flynn) Walsh, Chicago, recently completed the 39.3 Mile Avon Two-Day Walk with her sister **Julia (Flynn) Plotke**, '93, and their team The Rack Pack in memory of her mother-in-law, Patricia Walsh. Susie and her husband, Michael, have three daughters Lileigh (8), Moira (6) and Tess (2). Susie has been teaching in Glenview for the past 14 years.

00

Paige Rohman, Minneapolis, has taken a position as Assistant to the Chief of Staff and Vice President for University Services at the University of Minnesota.

08

Gregory S. Drusch, '08 & '09, married Chelsea Colling June 9, 2012. They live in Appleton. Greg continues to work as marketing manager for Cypress Homes Inc., a Fox Cities homebuilder.

10

Aron E. Voss married Laurence B. Watson, Jr., Aug. 12, 2012. They met on the Naval Air Weapons Station in Ridgecrest, Calif., where they were co-workers in the U.S. Navy Morale, Welfare and Recreation Department. Two weeks after getting married, they moved to Japan. Aron accepted a job, once again, working for the U.S. Navy MWR department as the Aquatics Manager on Naval Air Field Atsugi in Ayase-shi, Japan.

Class of 20??

Stacy A. (Gramentz), '05, and Kyle Collins, Waseca, Minn., a son, Korbin Maddox, Jan. 31, 2013. He joins brother Keenan (2).

Men's Track & Field capture national crowns



The men's track & field teams (pictured above) captured the 2013 NCAA III Indoor Championship March 9 in Naperville, Ill., and the 2013 NCAA III Outdoor Championship May 25 on campus. It's the Eagles' 16th indoor title and the 12th outdoor title — both NCAA III records.

In the indoor meet, UW-L

scored 74 points, defeating runner-up UW-Oshkosh by 34 points. The 74 points were the most in NCAA III history since UW-L won the national title in 2006 with 78.

In the outdoor meet, the Eagles finished with 66.0 points, ahead of UW-Eau Claire with 64.0. UW-Oshkosh was third

with 51.5 and UW-Whitewater fourth with 40.0. It was the Eagles' first outdoor title since 2007.

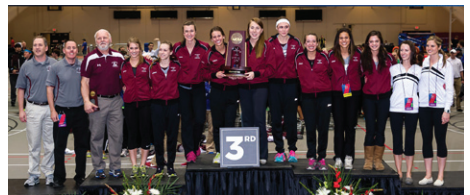
Head coach Josh Buchholtz, '00, was selected USTFCCC National Indoor Men's Division III Coach of the Year. Isaac Vazquez was named the National Men's Indoor Field Athlete of the Year.

SHELEY VICTORIOUS; TEAM PLACES FOURTH



Adam Sheley captured the 141-pound national title with a 4-0 record in this year's NCAA III Wrestling Championships. Sheley became the second wrestler in school history to win the 141-pound title, joining Bebetto Yewah (2011). The team placed fourth. All four wrestlers competing

for the Eagles were All-Americans: Billy Mayer (third at 285 pounds); Izzy Balsiger (fourth at 125) and Kevin O'Brien (fifth at 174).



Women's Track & Field third, fifth at nationals

The women's indoor track & field team placed third at the 2013 NCAA Division III Indoor Championships — its best finish since 2009. The Eagles' ran to a fifth place finish in the outdoor championship at UW-L — the team's first fifth-place finish. UW-L has 14 top-five finishes, including national titles in 1983 and '84.

ALUMS LEAD CAMPUS SPORTS PERFORMANCE CENTER



Phil Whitesitt, '05 & '08; Kasey Crawford, '08; and Kevin Schultz, '06 & '08.

Three alums are keeping Eagles athletes tops in competition.

Kevin Schultz, '06; Phil Whitesitt, '05; and Kasey Crawford, '08, are leading student-athletes in the Skogen Family Sports Performance Center in Mitchell Hall. The center features a 3,200-square foot training facility for all 600 student-athletes.

Schultz, who also serves as an assistant football coach, is

director. He played fullback at UW-L and was a member of three WIAC title teams. Schultz was also an assistant women's track & field coach after graduating and a graduate assistant strength and conditioning coach.

Whitesitt and Crawford both serve as center assistant directors. Whitesitt is also the associate men's track & field coach. He was on the team from 2001-04 when it won eight straight

national titles. He was a four-time NCAA III All-American in the 35-pound weight throw and hammer.

Crawford recently completed her fifth year as an assistant gymnastics coach. She was a four-year letter winner and two-year team captain while being a member of three UW-L national championship teams. Crawford earned five career individual All-American honors.

Coach Hehli earns 500th



UW-L head men's and women's tennis coach Bill Hehli, '94, earned a milestone this spring — his 500th career dual win April 27 in the women's 5-1 drubbing of UW-Oshkosh. He is 502-238 (.678) as the men's and women's head coach — 231-146 (.613) with the men and 271-92 (.747) with the women. Hehli has been the WIAC Women's Coach of the Year three

times. The standout player at UW-L from 1991-94 earned all-conference honors six times. He qualified for the NAIA tournament in 1991 and was nationally ranked in the NCAA III finals in 1993-94.

NCAA report

The NCAA's Committee on Infractions has issued a report finding UW-L to have committed three major violations related to the school's financial aid practices. The NCAA found that no one involved in UW-L Athletics, including university or departmental leadership, members of the coaching staff, or student-athletes, acted intentionally to violate applicable rules.

The April 11, 2012 report also found no evidence that student-athletes actually received aid inappropriately — only that the process itself lacked sufficient safeguards to protect against improper awards. The NCAA placed the university on two years' probation and imposed a variety of other punitive and corrective measures. Find more at:

www.uwathletics.com/ncaacase

IN MEMORIAM

TO GIVE A MEMORIAL, SEND A CHECK TO:
UW-L FOUNDATION, 615 EAST AVE. N.,
LA CROSSE, WI 54601

Staff and faculty remembered

JUDITH A. QUINN, 73, of La Crosse died Feb. 20, 2013. Quinn, '61, worked as an academic adviser on campus from 1968-80. She is survived by a daughter and two sons.

M. ELIZABETH CASON, 66, of Holmen, died at Hillview Health Care Center in La Crosse April 15, 2013. She taught for more than 30 years in Missouri and Wisconsin. She was employed as an academic staff lecturer in the School of Education where

she taught mathematics education and curriculum for teachers before retiring in 2006.

JOHN CARTER (JACK) STORLIE, 85, died May 4, 2013. He joined the faculty in 1959 and taught chemistry. In the 1960s, he became interested in the emerging field of computer science and secured a National Science Foundation grant. He went on to develop the academic and administrative computer functions and served a joint appointment

as chair of the Computer Science Program and director of the Computer Center, retiring in 1987 as director of the Computer Center. He is survived by his wife, Lois; and their five children. Donations may be made to the John Storlie Scholarship in Computer Science at UW-L Foundation.

For complete obituaries on most listed staff and faculty, go to www.lacrossetribune.com.

Alumni remembered

1934: Genevieve Koenig, Milwaukee
1935: Wilma Leide Pfiffner, Port Charlotte, Fla.
1937: Joesph Zajac, Oak Lawn, Ill.
1941: Betty Sheehy, San Antonio, Texas
1942: Mary Markee, Boerne, Texas
1947: Clarence Scherr, Milwaukee
1947: Eunice S. Thompson, Placentia, Calif.
1948: Mary Ellen (O'Hearn) Hutzenbuhler, Onalaska
1950: Gerhard "Jerry" C. Robien, Gurnee, Ill.
1950: Cleo Walter, Placerville, Calif.

1952: Kenneth E. Ripple, Oxford
1954: John Young, Viola
1958: Elizabeth Beutler Mittelsteadt, La Crosse
1960: Rodney H. VerVelde, Elkhart, Ind.
1961: Judith A. Quinn, La Crosse
1963 & '69: Charles M. Hudson, Sussex
1964 & '76: Eleanor Kennedy, La Crosse
1968: Amelia Gilner, Tomah
1971: Dewey Stendahl, Middleton
1971 & '73: Harriet Hatz Myers, La Crosse

1975: Scott Gaalaas, Loudon, Tenn.
1979: Gregory Lee Holley, Sr., Woodbridge, Va.
1981: Rex E. Patelski, Lansing, Mich.
1984: Mary E. Hayter, Falls Church, Va.
1992: Jeffrey Scheidt, Steamboat Springs, Colo.
2004: Deborah MacCallum, Sparta

Leaving a legacy

LINDA, '73, (VORLOP) & TOM TEMPLIN

Second chances

Life is an adventure. We try hard to write our own script through the choices we make, but even the best-laid plans can change in an instant. Linda (Vorlop) and Tom Templin know firsthand how life can throw you a curve.

"We were in the wrong place at the wrong time," Linda says. "I could see it coming, almost in slow motion. There was nothing we could do."

Linda and Tom were enjoying an afternoon motorcycle ride when they were struck by an emergency vehicle that ran a stop sign at high speed without its siren on. After undergoing multiple surgeries and therapy, both consider themselves blessed to be alive.

"The whole ordeal allowed us to reassess our lives and plans for the future," Linda explains. "We take nothing for granted anymore and we decided we wanted to help those things that mean the most to us."

The retired educator and firefighter changed their estate plans. One change was to include a scholarship fund at UW-L to benefit future educators.

"We love the idea of being able to give back to the students at my alma mater," notes Linda. "We know our gift will one day make a huge difference for those who follow in our footsteps."



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There are many ways to create a scholarship fund to help future generations of UW-L students. Find out how by contacting Greg Reichert at 608.785.8672 or greichert@uwlax.edu.

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