

LANTERN

UNIVERSITY OF WISCONSIN-LA CROSSE ALUMNI MAGAZINE

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SUMMER 2014



IN *Alum takes charge of Naval Base Coronado* COMMAND

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CLASS NOTES ONLINE

For complete class notes each quarter, go to www.uwlalumni.org. Click on 'News,' then 'Lantern.'

ON THE COVER

IN COMMAND: Alum Christopher Sund takes charge of Naval Base Coronado.

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CLASS NOTES POLICY: The UW-L Alumni Association publishes class notes and obituaries online in January, April, July and October. The deadline is the 1st of the month prior to the quarterly postings. See www.uwlalumni.org for details.

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HALL OF HONOR IS COMMUNITY EFFORT

The Veterans Hall of Honor is a sacred space where we pause to remember those who have secured our liberties for us. It is all too easy to go about our daily lives and forget that everything we have — our schools, our communities, our very way of life — has been paid for time and again by our service members.

We have a debt to repay — not just to our veterans, but to their family members who feel the enormity of sacrifice every day. The Hall of Honor is a tribute not only to our Fallen Heroes, but also to the families left behind.

To make this dream a reality required hard work and cooperation from so many people, including the organizers, UW-L students, and the community at

large. At the 11th hour, we looked at our construction costs, measured them against our donations, and knew we had come up short. So we appealed to the UW-L student body, who had a nest egg they were setting aside. And I promised them if they would extend us a loan of \$750,000, we would pay it back in the coming years. The students responded to our request with a resounding, “yes.”

That generous loan made it possible for this incredible Hall of Honor to be built, while it also became the seed of inspiration for the founding of Freedom Fest. Over the years, this event has served as an annual tribute to our fallen heroes, our service members and their families.

Our communities and our state have rallied around this day, giving generously to the veterans’ causes that Freedom Fest supports. Among those causes is the UW-L Hall of Honor. Freedom Fest has enabled us to make serious progress on paying back the loan given to us by the students of UW-L.

None of us could have done it alone. Building this lasting monument required a widespread cooperative effort, the outcome of which is a memorial to our past, a tribute of our current gratitude, and a promise to our Fallen Heroes families that we will never forget.

*Don Weber,
Company Founder and CEO,
Logistics Health Inc. &
UW-L Foundation Board
Member*

CAMPUSNEWS

UW-L is No. 4

UW-L has been on the Kiplinger's Personal Finance 100 best values in public colleges for more than a decade

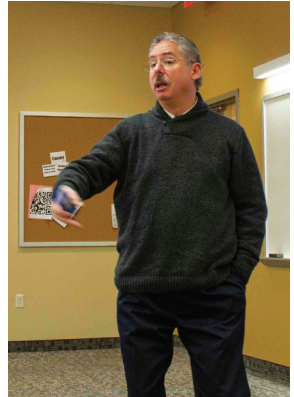
For more than a decade, Kiplinger's Personal Finance has listed UW-L on its 100 best values in public colleges. Now the national magazine has named UW-L No. 4 among 25 Best College Values Under \$30,000 a Year.

"This is a wonderful acknowledgment of the great work done each day by our very dedicated and talented faculty, staff and students," says Chan-



cellor Joe Gow. "Clearly we offer a great value for our students by providing them an outstanding education at a very reasonable price." The rank is part of Kiplinger's new online College Finder tool, which complements the magazine's annual Best Values in Public Colleges and Best Values in Private Colleges.

UW-L was the only Wisconsin campus to make the national top 25 list.



Prof earns diversity honors

Roger Haro was a first-generation student in college from a historically under-represented group as a Mexican-American. When the UW-L biology professor started his career as a scientist, he met few scientists from minority backgrounds. That fueled his ambition to work with under-represented college students.

"Science is a great career path and I wanted to broaden its ranks," Haro explains. He has — and now his enthusiasm is being recognized.

Haro, who also directs the university's McNair Scholars Program, received the 2014 UW System Board of Regents Diversity Award in February. The award is one of only two given to individuals statewide. It recognizes institutional change agents who have had a significant impact in promoting equity in educational outcomes for historically under-represented student populations.

KIPLINGER'S

25 Best College Values Under \$30,000 a Year

PUBLIC COLLEGES

Top 5

1. UNIVERSITY OF SCIENCE AND ARTS OF OKLAHOMA
2. UNIVERSITY OF MINNESOTA MORRIS
3. TRUMAN STATE UNIVERSITY
4. UW-LA CROSSE
5. UNIVERSITY OF ARKANSAS



Student center approved

The UW System Board of Regents approved the design and construction of UW-L's new student center in December. No taxpayer dollars will be used for the estimated \$53.3 million building to be funded by student fees.

In April 2012 students voted to build the new facility rather than repair Cartwright Center, the current student union that opened in 1958 with additions in 1964 and 1985.

Construction is scheduled to start this fall on the parking lot east of Wimberly Hall. That location puts the center closer to residence halls. The building is anticipated to open in late 2016.

Cartwright Center has not seen any significant interior renovations since 1985, except cosmetic updates to food service. It's one of the most publicly accessed buildings, but is not ADA compliant. When Cartwright was built, UW-L had 1,772 students. Today it serves more than 10,400.

FIND OUT MORE AT
[WWW.UWLAX.EDU/
STUDENTCENTER](http://WWW.UWLAX.EDU/STUDENTCENTER)

UW-L FAST FACTS

STUDENT POPULATION

Female

57%

Male

43%

20:1



STUDENT-TO-FACULTY RATIO

5 MOST POPULAR UNDERGRADUATE MAJORS

1. **BIOLOGY** 
2. **PSYCHOLOGY** 
3. **ELEMENTARY EDUCATION** 
4. **EXERCISE AND SPORT SCIENCE** 
5. **FINANCE** 

87%

Retention Rate:
percentage of first-year students who return to UW-L their next year

25



FIRST-YEAR STUDENTS'
Average ACT Score

38

States

31

Countries

WHERE OUR STUDENTS COME FROM



UW-L ATHLETICS EARN MERIT HONORS

UW-L Athletics earned an Award of Merit from the National Association of Division III Athletic Administrators for 2012-13 for community service. The department was honored at the NCAA Convention in January.

The Athletics Department was recognized for making a concerted effort to instill an obligation of service in student-athletes. Events in which student-athletes took part

in during 2012-13 included: Veterans' Day Breakfast, Kids Night Out, Riverfront Inc./Shelby Terrace, Special Olympics Polar Plunge and Senior Prom.

The prestigious award is co-sponsored by Jostens and recognizes contributions Division III student-athletes make to their communities. The purpose is to make a difference in the lives of those less fortunate.



Campus researchers contribute to new tuberculosis treatment

UW-L faculty and students have collaborated on the discovery of an antibiotic that could fight a common and sometimes lethal disease. Microbiology Professor Bill Schwan and campus researchers co-authored an article



Bill Schwan

in the peer-reviewed journal *Bioorganic Medicinal Chemistry* published in December highlighting new antibiotics that could fight bacteria that cause Tuberculosis. A potential drug will require pre-clinical testing.

The discovery comes when few TB treatments exist and some strains have grown resistant to drugs available. The advancement marks another step forward for Mycophyte Discovery, a company Schwan and three other UW-L professors started in 2005. The company aims to develop antimicrobial drugs from natural sources.

The paper marked a personal accomplishment for Schwan — his 50th peer-reviewed journal article and his 12th with UW-L undergraduate researchers as co-authors. That's a notable accomplishment at UW-L where professors primarily focus on teaching, not research.

25 YEARS STRONG



Get your golf clubs ready. The UW-L Alumni & Friends Golf Outing is Wednesday, Aug. 13, at Cedar Creek Golf Club in Onalaska.

The unique, five-person golf scramble includes: lunch, 18 holes with cart, special edition UW-L polo shirt, team photo, beverages on the course, hole events, dinner and a raffle for \$125 per person.

“For the past 25 years, this event has brought alumni and friends together to reconnect while raising funds for important programs that strengthen UW-La Crosse,” says Janie Spencer, executive director of the Alumni Association.

Those who don't live in La Crosse can golf too. Alumni and friends worldwide can participate in the “Golf Goes Global”

portion of the event.

Follow us on Twitter: #UWLgoesGlobal.

Outings can take place anywhere. Participants make their own tee times, and golf with alumni and friends in their area. The fee for the global golf is \$50 per person and includes a special edition UW-L polo shirt.

In 2013, more than \$14,000 was raised to support the legacy scholarships, this magazine, networking events, alumni reunions, and more. For more information contact uwlalumni.org or the Alumni Association at 877.895.2586.

ALUMNI NEWS

‘Good credit’ tips

UW Credit Union, one of the Alumni Association's valued affinity partners, presented “Score High: Using Credit Wisely” to students this spring.

UW Credit Union provided tools and information to successfully manage credit. Among topics covered: the importance of using

credit wisely, building credit history, why good credit is important, and how to read and request a credit report.

“Jaimes Johnson, director of Community and Campus Relations at

UWCU, did a great job of relating to the students and providing information they could use,” says Janie Spencer, executive director of the Alumni Association.



The Alumni Association teamed up with the award-winning “It Make\$ Cents” program on campus to provide the training. Get details about upcoming programs at www.uwlalumni.org.



UW-L's “It Make\$ Cents!” financial literacy program received a 2013 Wisconsin Financial Literacy Award from the Department of Financial Institutions — one of only 13 organizations and seven individuals recognized for promoting financial literacy.

NOWICKI TO HEAD ALUMNI BOARD



Kelly Nowicki, '98 & '02, will serve as the new president of the Alumni Association Board of Directors.

Kelly Nowicki has many connections to UW-L. She was an undergraduate in marketing and Spanish, and an MBA student. She is married to fellow alum Randy Van Rooyen, '95, and she's an associate lecturer in the Management Department. Now, the 1998 and 2002 graduate is the Alumni Association Board president.

In 2009, Nowicki was invited to serve on the board as the Silver Eagles Network representative. The network had just opened membership to younger College of Business Administration alums.

"She brought enthusiasm and great business savvy to the board," says Janie Spencer, executive director. "This is an exciting time for the Alumni

Association and I am thrilled to have her leading our organization."

Nowicki looks forward to the opportunity to serve. "I couldn't be more proud and honored to be asked to lead the Alumni Association and work with this great staff and board of directors," she says. "I hope we can continue to improve the engagement of alumni and friends, as well as collaborate with the UW-La Crosse Foundation to add value for all of our stakeholders. It should be an exciting year."

Prior to becoming president, Nowicki served on the executive, scholarship, Silver Eagles and honorary degree committees, and has volunteered for the Golf Goes Global event and Alumni Awards program.

2014-15 ALUMNI ASSOCIATION BOARD

OFFICERS

- **Kelly Nowicki**, '98 & '02, president
- **David Wambach**, '81, vice president
- **Sandy Jensen**, '01, treasurer
- **Lore Vang**, '04 & '08, past president
- **Janie Spencer**, '85 & '86, executive director

DIRECTORS

- Lisa Butterfield**, '83
- Matt Damico**, '08
- Dave Johnson**, '92
- Linda Kastantin**, '80
- Nikki Kenyatta**, '02 & '08
- Patty Loew**, '74
- David Peterson**, '84
- Kristina Rynes**, '04
- Roger Schlies**, '60
- Corey Sjoquist**, '96 & '03
- Ken Schmocker**, '75
- Alicia Stratman**, '97

ALUMNI NETWORK REPRESENTATIVES

- Chris Bowron**, '99, Rochester
- Scott Butler**, '07, Delta Sigma Phi
- Jeff Hankey**, 1985, Band
- Derek Hebrink**, '06, Silver Eagles
- Jessica Karis**, '05, Milwaukee
- Kara Pennoyer**, '06, Madison
- Adekunle Samuel**, '09, Twin Cities

EX-OFFICIO

- **Vickie Bain**, Program Associate, UW-L Alumni Association
- **Mary Ann Gerrard**, UW-L Foundation President
- **Joe Gow**, Chancellor
- **Keli Highland**, Assistant Director, UW-L Alumni Association
- **Ilene Kernozek**, UW-L Foundation Board liaison
- **Greg Reichert**, Vice Chancellor for University Advancement
- **Erin Stalker**, Student Alumni Ambassador

Living the dream



David Berling, '01, writes a book after surviving a plane crash. Buy the book on amazon.com or theberling-dream.com

It took only seconds for a plane crash to drastically change David Berling's life. Now, he's hoping his book about the accident will help change others' lives.

Berling, '01, was flying to work from Phoenix to Los Angeles in 2007 when his private plane hit a power line and crashed in a field. The plane's engine pushed into the cockpit, crushing the U.S. Air Force officer's legs.

Rescuers found him hanging upside down strapped in his seat — which ultimately saved his life by preventing bleeding through his legs. Berling lost both legs and since has learned to live with

a different perspective.

His book about it — *Just Living the Dream* — is written

from three perspectives: his, his wife's and his dad's.

Berling wanted to show those going through a tragedy they are not alone, and that life is possible following tragedy.

"If by telling our story we can ease someone else's burden and provide them insight into dealing with their own situation, we feel we will have succeeded," Berling explains.

Out since 2013, the book



ALUMNI AUTHORS TO SHOWCASE TALENTS AT UW-L

Alumni from throughout the country will participate in the 2014 Celebration of Alumni & Campus Authors this fall. Alumni, faculty and staff authors from all disciplines will share about the writing and publishing process.

Books will be displayed and available for purchase, authors will share stories, and light refreshments will be served. A list of all participants and their books will be available Oct. 20, 2014.

WHAT: Celebration of Alumni & Campus Authors

WHERE: Cleary Alumni & Friends Center

WHEN: Tuesday, Oct. 21, 4-6 p.m.

For more information, contact Janie Spencer at 877.895.2586.

has earned favorable reviews. "Everyone who reads our story has said they have been able to take ideas and lessons we learned and apply them to their own problems," Berling notes.

Retired from the Air Force two years after the accident, Berling currently writes vendor contracts for Luke Air Force Base in Glendale, Ariz.

Without support during his recovery, Berling says he would not have succeeded. "Rarely do any of us accomplish goals without the support of others, and yet rarely do we recognize those that helped us enough," he says.

Berling plans to participate in the 2016 Paralympics for hand cycling.

THE MAURICE O. GRAFF DISTINGUISHED ALUMNI AWARD . . .

recognizes outstanding achievement in the lives and works of alumni who have brought honor and distinction to the university.



JOSEPH E. NYRE

- Outstanding leader who is mission and service driven.
- Currently president, full professor at Iona College, New Rochelle, N.Y.
- Nationally recognized researcher in autism, mental health service delivery and system development.
- Holds a master's and doctorate from the University of Kansas, master's from the University of Missouri and bachelor's in psychology from UW-L, 1991.

THE RADA DISTINGUISHED ALUMNUS AWARD . . .

recognizes alumni within the last 20 years, who have achieved professional distinction and taken part in humanitarian activities.



COREY SORENSON

- Professional actor with performances in more than 50 plays, numerous network TV appearances, films, Web series, voiceovers and commercials.
- Roles on "Chicago Fire," "General Hospital," "Law & Order: SVU," "As the World Turns," "NCIS" and other network TV shows.
- Screenwriter; producer; director.
- Holds a master's of fine arts in acting from Temple University; bachelor's in theater from UW-L, 2003.

THE PARKER MULTICULTURAL ALUMNI AWARD . . .

recognizes outstanding alumni who have contributed significantly to the improvement of multiracial culture and understanding on the campus and in their careers.



ORBY MOSS, JR.

- Respected educator and mentor.
- Longtime director of athletics at numerous colleges, including Siena Heights College, University of the District of Columbia, North Carolina A & T, Georgia State University and Norfolk State University.
- Inducted into the National Association of Collegiate Directors of Athletics Hall of Fame.
- Holds a master's from Winona (Minn.) State University and a bachelor's from UW-L, 1963.



SUSAN JANS-THOMAS

- Passionate and respected educator on diversity and civil rights.
- Accomplished author, including "Reflections of the 1965 Freedom March from Selma to Montgomery, Alabama: A Memoir of the U.S. Civil Rights Movement."
- Currently a tenured professor of research and advanced studies at the University of West Florida; diversity studies doctoral coordinator.
- Holds a doctorate and bachelor's from Marquette University, associate degree from Chipola Junior College and a master's from UW-L, 1986.

MURPHY AWARDS FOR ACADEMIC EXCELLENCE . . .

recognize the top two graduating scholars, as chosen by the Scholarship and Awards Committee.

**STEFANIE
SIPPL**

Major:
biochemistry and biology

Hometown:
Wausau, Wis.

**ELIZABETH
CAMENGA**

Major:
physics

Hometown:
Milton, Wis.

**THE JAKE AND JANET HOESCHLER
AWARD FOR EXCELLENCE . . .**

recognizes a College of Business Administration graduate for academic accomplishment and qualities of leadership demonstrated in campus and community activities.

**MITCHELL
REISER**

Major:
finance and economics

Hometown:
Eitzen, Minn.

**THE STRZELCZYK AWARD IN SCIENCE
AND HEALTH . . .**

recognizes an outstanding senior in the College of Science and Health for academic achievement and service to the campus and community.

**ANTHONY
BRANDT**

Major:
biochemistry

Hometown:
Baraboo, Wis.

**THE JOHN E. MAGERUS AWARD FOR
THE OUTSTANDING GRADUATING
SENIOR FROM THE COLLEGE OF
LIBERAL STUDIES . . .**

recognizes an outstanding graduate for academic accomplishments, leadership, and involvement in the campus and community.

**KARIN
JOHNSON**

Major:
public administration,
political science and
English rhetoric

Hometown:
Bloomington, Minn.

**THE ROSANDICH GRADUATE THESIS
AWARD . . .**

recognizes the best graduate thesis, based on originality, impact and written quality.

**DARREN
KNOX**

Master's:
public health in community
health education

Hometown:
La Crosse

TO SERVE AND SHARE

JOHN AND ARDUS CLEVELAND ESTABLISH A SCHOLARSHIP FUND



Retired Professor John Cleveland and his wife, Ardus, who have lived in La Crosse since 1960, have established a scholarship for psychology students.

As a college student, John Cleveland worked at JCPenney, in construction, and in the wheat fields of North Dakota. Ardus Cleveland de-tasseled corn and spent two summers working as a nanny. The two western Minnesota natives attended St Cloud (Minn.) State University to become teachers, eventually married — and to-

gether discovered it's tough to make ends meet going to college and graduate school.

That's just one reason the retired UW-L psychology professor and his wife recently established the John and Ardus Cleveland Scholarship Fund through the UW-L Foundation.

“When you think back to all

we had to do to pay tuition and living expenses, it seems natural that we'd want to help today,” says Ardus, who worked as a teacher before returning home to raise their four children. She was active in Campus Dames, a faculty wives group that met for social and volunteer opportunities, along with church and other community groups.



UW-L psychology students show their appreciation to the Clevelands for the John and Ardis Cleveland Scholarship Fund they established in the department.

The Clevelands came to La Crosse in 1960 after John earned a master's in educational psychology at the University of Northern Colorado. He was hoping to become a counselor in Rochester, Minn., but came farther east after receiving a call from La Crosse State.

John was interviewed for a counseling position in the Dean of Men's Office under Joe Gunning. Instead, he received a call from President Rexford Mitchell offering him a teaching position in psychology. "I was surprised they offered me a teaching position," he recalls.

John and the only other psychology faculty member, Robert Jackson, set the roots for a department that today has grown to 25 and is currently among the top five departments on campus in enrollment. Eventually, he helped establish the school psychology graduate program.

"Probably the most exciting and rewarding experience I went through was being a part of the team that helped the department grow," he says. "The growth of the department and the student response to psychology as a major made for an exciting place to work."

"Our purpose in life is to serve and to share. We wanted to do that while we are still here to enjoy it."

Professor Emeritus John Cleveland

Growing up in northwestern Minnesota, John didn't plan on becoming a professor. In fact, he was lucky to head to St Cloud for a bachelor's degree.

"Education was valued in my family, but there was no way my parents could support all of us going to college," he explains. Yet, five of the seven children earned college degrees.

La Crosse administration supported him as he earned a doctorate, as well as reaching a dream of teaching internationally. He and his family lived in Guam for two years while he was a visiting professor.

"UW-L provided me with an incredible opportunity to grow professionally. The university and community have been very good to us," John says. "We

felt this is the place to let our gift work and give back to today's students. We wanted the legacy to be at UW-L."

It was only natural to have the fund assist the program where he worked for more than 30 years. "There's so little financial support for the students in psychology," John notes. "We wanted to do it while we could be personally involved."

The Cleveland's philanthropy extends to the community they have called home for a half century. Ardis established the Ardis and John Cleveland Family Fund through the La Crosse Community Foundation to support various community projects. "We have received a lot and want to share it," explains Ardis.

They also give to their alma maters. "Our purpose in life is to serve and to share," says John. "We wanted to do that while we are still here to enjoy it."

Having attended the UW-L Foundation's scholarship programs in years past, it's exciting to see different funds at work. "When you see faces and talk with students receiving scholarships, it's priceless," says Ardis.



CLOCKWISE FROM THE TOP: 1. Junior Alyssa Shurbert-Hetzel (left) and artist John Pugh (right) install a mural in Sacramento, Calif. 2. Senior Shelby Phillips practices her mural painting skills during her four-week long apprenticeship at artist John Pugh's studio in Truckee (Lake Tahoe), Calif. 3. Alyssa Shurbert-Hetzel (left) and Shelby Phillips (right).
Photo Credit: Shelby Phillips

A Stroke OF EXPERIENCE

STUDENTS PAINT WITH INTERNATIONALLY RENOWNED ARTIST

Few undergraduate art students get to work with an internationally renowned artist. But, UW-L students Shelby Jo Phillips and Alyssa Shurbert-Hetzel did just that.

Artist John Pugh chose Phillips, a senior majoring in English with a minor in art, and Shurbert-Hetzel, a junior majoring in art, to help him on a mural he is painting for the City of La Crosse. Pugh uses Trompe l'oeil, a technique that uses realistic imagery to create an optical illusion that depicts objects existing in three dimensions.

Phillips and Shurbert-Hetzel were invited to work for four weeks at Pugh's studio in Truckee (Lake Tahoe), Calif. Almost everything for their trip was funded by UW-L undergraduate research grants, a National Endowment for the Arts grant to the city, and the

"This opportunity is rare, and I don't think I can stress that enough. The fact I was picked completely blew my mind."

Shelby Phillips

Pump House Regional Arts Center.

Phillips and Shurbert-Hetzel were excited to find they would be assisting Pugh. "This opportunity is rare, and I don't think I can stress that enough," says Phillips. "The fact I was picked completely blew my mind."

Shurbert-Hetzel knows it's an unusual opportunity too.

"I previously thought that only undergraduate students in Ivy League and other big art colleges would have opportunities like this," she notes.

Art Associate Professor Jennifer Terpstra advised the students during their apprenticeship. "As part of their education, few students, at any university, have an opportunity to be in residence at the studio of an international artist," she says.

Shurbert-Hetzel says the opportunity has boosted her confidence. "This apprenticeship showed me how art can be a very successful career," she explains. "Even though the future is always going to be uncertain, I feel confident in pursuing public art as a successful career."

The mural was dedicated in June. Learn more on Phillips' blog: shelbyjophillips1991.tumblr.com.

International connections

AGREEMENTS ACROSS THE GLOBE CONTINUE TO GROW

Memorandums of understanding between UW-L and other universities are much more than a sheet of paper. The agreements with nearly 150 universities worldwide are impacting students — and staff — from all institutions involved.

“These agreements are important because they allow UW-L to become globally diversified by welcoming international students to campus,” says Jay Lokken, director of International Education at UW-L. “They also offer faculty and domestic students an opportunity to broaden their horizons through research, study and collaborative efforts.”

The agreements range from student and faculty exchanges to study abroad opportunities and joint degrees. Lokken says the extensive list stems from a push during the mid-’90s to partner with high-level, global universities.

“Students are very aware of global events and are discovering how they directly impact them in this country,” Lokken explains. “Many students come here because they know the opportunity exists to study and do research at high quality universities worldwide.”

UW-L is selective when choosing campuses to sign agreements with, notes Lokken. “We’re careful to link UW-L with like institutions so students can earn credits that transfer back,” he says.

The agreements will help UW-L reach its goal to extend



UW-L administrators and staff traveled to the United Arab Emirates to sign an agreement with the Middle East University in Ras Al Khaimah. Those at the ceremony included, from left, Jay Lokken, UW-L International Education director; Gubbi Sudhakaran, UW-L Physics Department chair; Janardhanan Pariyarth, President of Middle East University; Heidi Macpherson, UW-L Provost; His Highness Sheikh Saud Bin Saqr Al Qasimi, ruler of Ras Al Khaimah; R. Jagannathan, Vice Chancellor of Middle East University; Raza Siddiqui, Chairman of UAE Arabian Healthcare Group; and John Mathew, Middle East University advisory member.

“Many students come here because they know the opportunity exists to study and do research at high quality universities worldwide.”

Jay Lokken, Director of Office of International Education

from the current 17 percent of the undergraduate student body studying overseas to 40 percent in five years. UW-L is joining

an Institute of International Education Generation Study Abroad initiative to double the number of American students studying abroad by the decade’s end.

Lokken expects growth from European countries to more agreements in Latin America, Africa and the Middle East. “With students coming to campus speaking a wider variety of languages, we need to have more connections in these areas,” he says. Lokken anticipates those extensions to allow UW-L to recruit in those countries.

from the cover

IN COMMAND »

*Alum takes
charge of Naval
Base Coronado*



Capt. Christopher Sund, '87, a native of Illinois, earned a bachelor's degree in political science at UW-L.

Captain Christopher Sund talks to young sailors and Marines about the mission of the U.S. Navy. Connecting with 18-20 year olds is a critical component of his job as commanding officer at Naval Base Coronado. It gives the 1987 alum a lot more respect for his former UW-La Crosse political science Professor Joe Heim, who reached him as a 20 something.

“He was able to connect with students at a student level,” says Sund. “He understood the unique challenges of an 18- to 20-year-old student. As I grow older, I’m able to look back and say ‘boy — he was really good at that.’”

Heim was the one who wrote Sund’s letter of recommendation that launched his 25-year career with the U.S. Navy. The position, straight

out of college, was an aviation officer candidate.

“I think they viewed that letter with a little more weight because Joe Heim is a veteran of the naval services,” says Sund.

Today Sund is a commanding officer in the U.S. Navy. He is responsible for about 30,000 people who live and work at Naval Base Coronado, which includes eight separate installations

along the coast of California. He ensures necessities like base security, infrastructure, food and healthcare are provided.

He is the face of the Navy in his region — working with cities, elected leaders, and citizens around the base. His to-do list includes some major tasks such as finding alternative means to keep the base’s electricity bill down and protecting the 28

WHAT WAS THE PROUDEST MOMENT OF YOUR 25-YEAR CAREER?

Command of the E-2C Hawkeye squadron of the USS Enterprise (CVN-65) — the world’s first nuclear-powered aircraft carrier and the longest naval vessel in the world — in 2008-09, completing two deployments in support of the Global War on Terrorism.

“Everything I had done up to that point in my life led to being assigned to that mission. I think squadron command is an assignment of stewardship. It’s an opportunity to support the Navy and the Navy’s mission. All pilots flying around an aircraft carrier

have a tremendous challenge. There are a lot of great guys and gals throughout history who have done it. It was special for me to be part of that group.”

“It makes me feel good to be part of an organization like UW-La Crosse because I think UW-L is an extremely successful university and I’m proud of my time there. Everyone works hard to provide an opportunity for the students and it shows.”

Capt. Christopher Sund, '87



Capt. Christopher Sund, '87, left, a political science major, became commanding officer at Naval Base Coronado in October 2013.

endangered species that live in surrounding beaches and waters.

He says UW-L has prepared him for the job in more ways than one. It was at the university where he learned his love of travel on a study abroad trip to Scotland. He says that experience “opened up my eyes to a whole new world” and to the idea of incorporating travel into his career.

He made friends on campus that made the

college experience memorable. They are friends he still keeps in touch with today. But most importantly, he says college gave him an education and opportunity to succeed.

Back on campus Professor Heim, no longer teaching but still working with university legislative matters, continues to hear from former students like Sund.

Heim says connecting with Sund and others in his classes came naturally because he always



KEEP IN TOUCH WITH UW-L ROTC

Become a fan on Facebook (UWL Army ROTC) and follow us on Twitter (@UWL_Army_ROT_C)



Subscribe to *The Eagle Times*, a newsletter mailed each semester to ROTC alums. Lt. Col. James Hill, ROTC Eagle Battalion commander, seeks updated information about ROTC alums at jhill@uwlax.edu.

See alumni ROTC photos at: <http://www.uwlax.edu/rotc/Alumni/alumniphotosindex.html>. Pictured below is the UW-L ROTC class of 1980.





Capt. Christopher Sund's office is at Naval Air Station North Island, the birthplace of naval aviation.

Capt. Christopher Sund, '87, works to uphold the Navy's mission and its core capabilities: forward presence, deterrence, sea control, power projection, maritime security, humanitarian assistance and disaster response.

thought of himself as equal to his students — wanting to engage in discussion and learn from one another.

He recalls sitting down with Sund to talk about the positive and negative sides of serving in the Navy. Heim told Sund he could see the world and gain a large amount of experience and responsibility right out of college. But he would also need to be OK with deployments for months at a time, even in times of peace.

“When people walk out the door of college, you don't know what way they'll go or how far,” says Heim. “But it's particularly rewarding to see one of your former students promoted to the rank of Captain in the U.S. Navy. I'm very happy for him.”

WHAT WILL HAPPEN TO THE UW-L ROTC PROGRAM?

The U.S. Army put UW-L's Eagle Battalion ROTC on a two-year probation in November 2013 due to a reduction in resources. Since, the Army announced that ROTC battalions nationwide must meet a new set of criteria and will be assessed in summer 2014. Lt. Col. James Hill, ROTC Eagle Battalion commander, is optimistic that UW-L's

ROTC program will meet the new criteria and continue its more than 40-year tradition on campus.

Hill says participating in the **Veterans 5K Run/Walk** organized by the Cadet Unit Fund Club is a great way to support the program and its cadets. The run/walk will take place on Saturday, Nov. 8, at

8 a.m. and is open to all. Visit the UW-L Army ROTC Facebook page (UWL Army ROTC) for updates. Proceeds will benefit the Cadet Unit Fund, an ROTC student group, and Snowball Express, a charity that serves children whose parents have lost their life on active duty.

A FLOOD OF HELP

Alum enjoys helping veterans



Adam Flood, '09, helps La Crosse area veterans as the county's veteran services officer.

Adam Flood started helping veterans through a work-study program in college. Five years out, he's back helping vets — but now as La Crosse County's veteran services officer.

“Each day I get to learn something new about someone I would have not otherwise met and hear their story.”

Adam Flood, '09

Flood joined the Marines after graduating from Medford High School in 2000. Four years later, after serving in Japan and Iraq, he

started college at UW-L. He graduated with a business management major in 2009.

During college Flood joined a newly formed veterans club on campus, which introduced him to the local Veterans of Foreign Wars organization. “As I would speak with veterans, I would learn that they were not fully aware of some of the benefits they were entitled [to],” explains Flood. “When the opportunity to share the information with veterans professionally came about, I thought that it would be a good fit. Having worked in the office previously provided me some familiarity with the job.”

Since taking the

county leadership position in September 2013, Flood has met many veterans, ranging from WWII to present-day Afghanistan conflicts.

Flood says the best part of the job is being able to help veterans. “Each day I get to learn something new about someone I would have not otherwise met and hear their story,” he says. “These stories span decades, which is very interesting.”

Flood, 33, says his youth in a position traditionally dominated by older vets hasn't caused problems. “Right now my goal is to learn my job to best represent veterans, so I can assist a veteran with any need,” he says.

New Scholarships

Two of the more than 40 new scholarships awarded for the first time this spring were in memory of students who died before they obtained degrees. More than 500 students were awarded nearly \$500,000 for the upcoming school year during the Student Scholarship and Award Reception April 28. Find out more about scholarships at uwlfoundation.org



KIMBERLY D. GRAHAM EXTRAORDINARY SCHOLARSHIP FUND

Graham was nearing completion of a bachelor's in radiation therapy when the rare childhood cancer Ewing's Sarcoma struck again. With an unfavorable outlook, she was given an extraordinary degree during commencement in May 2013. She died March 17, 2014. Family members of Graham were at the UW-L Foundation reception to congratulate the first recipient of the scholarship. They included, from left, Gary Graham, Jennifer Graham and Dawn Graham.



THE NEALA P. FRYE MEMORIAL SCHOLARSHIP

The scholarship honors the legacy of Frye who died during her junior year on campus. Recipients will be marketing major upperclassmen actively involved in the campus and community. Honoring Frye during the Foundation's annual scholarship reception were, from left, Roxanne Weeden, Frye's mom; Kevin Weeden, Frye's stepdad; Kelly McClone, first recipient of the scholarship; and Tyler Zibrowski, '11 and Ashley Eide, '12, friends of Frye who established fund.



FOUNDATION UNVEILS NEW WEBSITE

The UW-L Foundation has unveiled an updated website that offers many more options than the previous site. You'll find:

- donor resources
- guide to giving
- scholarships details
- Cleary Center information
- Veterans Hall of Honor
- scholarship campaign
- annual report
- donation information

The site also offers easy connections to the Foundation's social media links, which keep alumni and friends up to date with events and more.

uwlfoundation.org

A grateful gift

Scholarship allows student to focus more on studies

Miranda Elkins hasn't had to choose between college and work — yet, thanks to a UW-L Foundation scholarship. She hasn't had to drop out because of money, and Elkins hopes she doesn't have to ever think about that.

“My parents would do anything to keep me in college, even if it meant not paying their bills, because they know how important education is as neither of them attended a four-year univer-

“It is always rewarding to be recognized for something one has achieved. It shows me and others that the hard work put into studying and doing well in school will be worth it and gives me another reason to continue to push myself.”

Miranda Elkins

sity,” explains Elkins. “I am fortunate that I have a grandmother who is in a stable situation where she can loan me whatever it is I need for school each year.”

The junior from Trevor, Wis., is like hundreds of other UW-L students. She works two



MIRANDA ELKINS

MAJORS: Physics and mathematics, with an emphasis in optics

HOMETOWN: Trevor, Wis.

SCHOLARSHIPS: Ernie Micek Scholarship for Science, awarded to a continuing student physics major in good academic standing, \$1,500.

jobs while taking classes — in Murphy Library through a work-study grant, and as a teacher assistant for General Physics II.

“I enjoy both jobs and am grateful for them,” she says. “It’s great to be able to have the opportunity to get experience in the classroom and with helping students.”

The scholarship money is helpful in more ways than most would imagine, says Elkins. “It is always rewarding to be recognized for something one has achieved,” she notes. “It shows me and others that the hard work put into studying and doing well in school will be worth it and gives me another reason to continue to push myself.”

It’s nice to have scholarship money too. “It allows me to worry about money a little less and work at whatever job I have a little less, giving me more time to study, get involved, and enjoy college life as much as I can,” Elkins explains.

She thanks scholarship contributors. “It shows receivers that another individual believes in them enough to invest in them, which is a great motivator,” Elkins says.

Someday she hopes to pay it forward. “It would be a great feeling to be able to support a student through school and help them focus on getting an education and reaching their full potential,” Elkins says.

COMING HOME

JAY SCOTT, '84, EXCITED TO 'SHARE THE LA CROSSE EXPERIENCE'



Experiences Jay Scott received at UW-L brought him back to campus — three times. Now the 1984 graduate will share those experiences so more may discover the La Crosse Experience.

Scott is the new development officer in University Advancement. The Whitefish Bay resident began Jan. 1, working from home to reach out to alumni and friends in southeastern Wisconsin and Chicagoland.

"I'm really excited to get out in Milwaukee and the surrounding area to meet alumni and friends to enhance what we're doing with education at UW-L," Scott says.

Campus has changed much since Scott arrived as a freshman in 1979. After graduating with a recreation administration major he completed a master's in higher education administration at Colorado State. He returned as Drake Hall residence hall

director from 1987-89 and student services coordinator in Student Activities and Centers from 1991-96.

Around these campus positions, he worked in student housing at the University of Florida, as executive director with the Fleck Foundation in Milwaukee and, most recently, as executive director of The Studios of Key West in Florida.

Scott says alumni cherish campus memories. "Alumni had positive experiences through their academic departments and student organizations they were involved in," he explains. "Many have a very fond memory of their La Crosse experience."

Scott believes those feelings are why so many alumni share their time, financial resources and enthusiasm. "There are many ways alumni can reconnect to this great university," he notes.



The \$15 million "Share the La Crosse Experience" scholarship campaign is a great time to help students. There are three scholarship options:

NEED-BASED: Help fill the gap! Only a handful of federal programs — mostly loans — and one state program are available to students with high financial need.

MERIT-BASED: Help attract the best and brightest! UW-L must attract more top achievers while building support for students with financial need. Scholarships advance the quality and diversity of the student body.

CRITERIA RESTRICTED: Support your passion! Create a gift opportunity that matches your interests and values.

Learn more at www2.uwlax.edu/scholarship-campaign



Josh Buchholtz

BACK ON TRACK

Head men's track & field coach Josh Buchholtz, '00, guided the Eagles to the 2014 NCAA Division III indoor title in Lincoln, Neb., March 15. While it was the 17th indoor title in school history, it was Buchholtz' third. He has three indoor crowns — 2009, 2013 and 2014 — and one outdoor, 2013. In the conference, he's brought home six straight titles in both indoor and outdoor.

Buchholtz was selected the 2014 U.S. Track & Field

and Cross Country Coaches Association (USTFCCCA) Men's Indoor National Coach of the Year. In his sixth year as UW-L's head coach, he was named the 2013 USTFCCCA National Indoor and Outdoor Men's National Coach of the Year.

Buchholtz has been named the WIAC indoor coach of the year five times and earned the outdoor honor six times.



A HOST AGAIN

UW-L has been awarded bids to host the 2017 NCAA Division III Wrestling Championship and 2018 NCAA Division III Women's and Men's Outdoor Track & Field Championships.

The wrestling championship will be held at the La Crosse Center March 10-11, 2017. It's the third time UW-L has hosted the wrestling championships. Previous titles were in La Crosse in 2011 and 2012.

The outdoor track & field championships will be at Roger Harring Stadium at Veterans Memorial Field Sports Complex May 24-26, 2018. It will be the UW-L's fourth track championship. Others were in 1986, 1997 and 2013.

Also UW-L will host the National Collegiate Gymnastics Association (NCGA) Division III Championships March 27-28, 2015 in Mitchell Hall. It will be the fourth NCGA championship on campus. Previous meets were in 1989, 1997 and 2005.

PLAY BALL!

The UW-L softball team played home games at a renovated North Campus Field this spring. The complex features new dugouts, new batting cages, a new scoreboard and a new seating grandstand. The Eagles finished 25-13 this season, recording their seventh straight year with at least 20 victories.



E 2013-14 ATHLETICS *in numbers*

63

Total National Championships

6

UW-L
ATHLETIC
TEAMS
OUT OF

1

*National
Championship*

Won by men's indoor track & field, 17th indoor title in school history and 29th in team's history (12 outdoor)



Ranking of UW-L Athletics in the final Director's Cup standings, a point system meant to measure a program's overall success.

19

THAT
FINISHED
IN THE

TOP 5

IN THE
COUNTRY

ALUM NAMED ASSISTANT COACH OF THE YEAR



Assistant women's track & field coach Katie Wagner, '06, was selected the 2014 U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) Women's Indoor and Outdoor Assistant Coach of the Year. In her fifth

year in 2014 as the Eagles' jumps, hurdles and pentathlon coach, Wagner also earned the indoor national honor in 2010. UW-L placed fourth at the 2014 NCAA III outdoor championships and second at the 2014 indoor meet

(fifth time in school history). Pictured, from left, are Bria Halama, 2014 indoor triple jump NCAA champion; Wagner, '06; Jaime Ludwigson, fourth place; and Bailey Alston, second place.



SOLID as a ROCK

COMMUNITY IMPORTANT FOR RUNNER

Despite winning an Olympic gold medal in 2004 and 17 NCAA III All-America honors, runner Andrew Rock enjoys the slower pace of smaller colleges, where things can stay more personal.

Rock completed his second season as head women's and men's track & field coach at Bethel University in St. Paul, Minn., in 2014. The '04 graduate says coaching is much more than trying to make athletes faster. "I enjoy the sense of community, the opportunity to mentor young adults, and the competitiveness that is a part of their career," he explains.

A two-time CoSIDA First Team Academic All-



Andrew Rock, '04, UW-L's only Olympic Gold Medalist, says coaching is much more than making athletes faster.

American, Rock competed in Division III because he wanted to have a balance. He didn't want his entire identity wrapped up in track and field.

"I believe strongly in the constant support for your entire life makes all the difference and I don't believe for a second that I would have been a better athlete somewhere else," he says.

Rock believes the D-III environment is exactly what some athletes need to thrive as a competitor and student.

The support he felt in all areas of life is what made UW-L special. "Those relationships and the people were such a tremendous asset that I cannot begin to describe to

you the value UW-L has had on my life," notes Rock. "I am extremely proud to be an alum and will be forever grateful for the people I shared my experience with."

One of those is former head coach Mark Guthrie. "He truly guided my career in a way I will be forever grateful," says Rock. "Of all the ways he helped me was his lasting mark on how he mentored me in so many areas than just running. I always felt like he cared about what was going on in my life, school, family and, to be honest, that is what separates my relationship with him than any other coach I have had by far."

An uphill climb

Alum was 'called' to summit Mt. Kilimanjaro

It wasn't on her bucket list. It wasn't even a dare. Instead, climbing Mt. Kilimanjaro was something Mandy Nogle felt "called to do."

The '08 & '11 graduate climbed the highest free-standing mountain in the world in January. "I kept seeing this challenge and saw it as an opportunity that was calling me," says Nogle.

Nogle's enticement came through a newsletter from RE/MAX North Central. She saw a challenge by agent Lynn Foulke to join a charity trek while working as a fundraiser for Children's Miracle Network Hospitals at the Gunder-

"Suddenly like a switch, I had the energy to get to the top. What got me there was all of the people who helped me get to where I am in my life."

Mandy Nogle, '08 & '11

sen Medical Foundation in La Crosse. Climbers had to raise at least \$1,000 for a school through Hope for Education Tanzania.

Nogle and her sister, Sara, asked family and friends to donate \$10. They reached out to people who had impacted their lives and looked to pay it for-



Mandy Nogle, '08 & '11, (left) associate director of development at Gundersen Medical Foundation, left, and her sister, Sara, at the summit of Mt. Kilimanjaro in January 2014. Learn more at www.saranogle.com/tanzania.

ward to children in the village of Pasua, Moshi, Tanzania. For donating, they would print the donor's name on a Wisconsin flag to place on the summit. They raised \$2,235.

Even though it is a non-technical climb — ice picks, oxygen masks and other aids aren't needed — it was challenging. Nogle prepared with extra endurance training and weight lifting. She heard mental toughness would be the biggest challenge.

That proved true. "There were marathon runners in our group who said climbing to the summit was much harder than running a marathon," she notes.

Nogle says the hours leading up to see the sunrise at the summit were grueling. Nearing

the top, she felt the effects of altitude.

"Then I started thinking about all the people named on the flag I was carrying and what they were doing at that time back in the U.S.," Nogle recalls. "I had told them when we would be summiting, so I knew they were thinking of me. Suddenly like a switch, I had the energy to get to the top. What got me there was all of the people who helped me get to where I am in my life."

Nogle says her mountain climbing days are done, but she's glad for the experience. "It's definitely the hardest thing I've done in my life," she says. "It was a super emotional experience."

Corps creator

Graduate revives statewide conservation organization



Matthew Brantner, '05, earned his degree in biology with a concentration in environmental science. As founder of WisCorps, he is helping provide conservation work for Wisconsin, as well as job preparation for state teens and young adults.

This summer nearly 100 teens and young adults are planting trees, building bridges, constructing nature trails and more — in all corners of Wisconsin and beyond.

Their efforts are largely because of Matthew Brantner, '05, who revived a Wisconsin conservation corps after a six-year-long hiatus. He launched WisCorps five years ago and has built it from a corps of five to one of 100 today. Providing career readiness for participants and needed conservation work for Wisconsin, the corps is a win-win, Brantner says.

Gar Amunson, superintendent of parks for the City of La Crosse, recalls when an enthusiastic Brantner came to his office with the goal of starting WisCorps.

“You have to go a long way to find someone with that

much energy and ambition,” says Amunson. “He’s done it and he’s been very successful.”

WisCorps has worked on many projects for the City of La Crosse from planting trees

“You have to go a long way to find someone with that much energy and ambition. He’s done it and he’s been very successful.”

Gar Amunson, City of La Crosse Superintendent of Parks, speaking of Mathew Brantner

in the wake of the destructive Emerald Ash Borer to Hixon Forest trail reconstruction. The work helps the public enjoy the

city’s recreational resources, says Amunson.

Wisconsin’s state-run corps ran from the mid-1980s until 2001. Brantner landed a job out of college working for Vermont’s non-profit conservation corps where he got the idea to re-launch Wisconsin’s as a non-profit too.

Brantner’s successful grant writing has allowed WisCorps to grow. He attributes his grant-writing ability to writing scientific reports in a UW-L biology class.

“I think back to Dr. Rob Tyser’s class and the way he made you carefully choose every word you put on the page,” explains Brantner. “Every time I write a grant, I think about that class ...”

Learn more at wiscorps.org



The Asp Legacy family includes, front, Arnie and Donna Asp, both '76; back, Krista's husband Ehsan Azimi, Krista Asp, '05, and Katie Asp, '07. The field of medicine is another common trait in the family. Arnie, Ehsan and Krista are medical doctors; Katie is a physician assistant-certified.

ANOTHER LA CROSSE LEGACY

Asp family returns to roots

Arnies and Donna Asp say they have come “full circle” in their lives, settling in the area they feel most at home — La Crosse.

The couple, both '76 graduates, met at Onalaska's Luther High School in 1971 at a Sadie Hawkins Fair.

“We entered the fortuneteller's tent to see who our perfect dates were,” Donna Asp recalls. “Surprisingly, we were not matched as a couple, but we have proven the soothsayer wrong!”

After high school, the Asps chose UW-L so they could stay close to their families. They were married in May 1975. A year later, they graduated: Arnie with a bachelor of science in biology and Donna with a bachelor of science in math.

Arnie went on to medical school at the Uniformed Services University of Health Sciences

“My employers were always impressed with the fact that I had attended a UW System school — a system with a reputation of excellent education.”

Donna Asp, '76

in Bethesda, Md. Afterward, he served in Army Medical Centers located in Colorado, Georgia and Texas.

Donna says this would have never happened if it weren't for UW-L and dedicated professors such as Martin Venneman and Anthony Barkauskas.

“The quality of education afforded to us for the tuition was an advantage that followed us wherever we were stationed in

our 24-year life in the Army,” she says. “My employers were always impressed with the fact that I had attended a UW System school — a system with a reputation of excellent education.”

The Asps' two daughters, Krista, '05, and Katie, '07 and '09, attended UW-L, knowing they would receive a quality education just like their parents.

“Both girls saw the success we had obtaining our degrees from UW-L and knew the education would be a solid foundation for any career they might choose,” says Donna.

Arnie and Donna Asp currently reside on their farm in the La Crosse area. Although retired from the military, Arnie is a full-time endocrinologist and chief of the endocrinology department at Gunderson Lutheran.

End of an era

Campus says goodbye to two scientists



Microbiology professors Mike Winfrey, left, and S.N. Rajagopal have retired after a combined 61 years in the Microbiology Department.

Two of the primary builders of the Microbiology Department — professors Mike Winfrey and S.N. Rajagopal — have hung up their lab coats in Cowley one last time.

Winfrey was the program's director in 1997 and became the department's first chair when it split off from biology in 1999. Rajagopal is the department's food and industrial microbiologist, an area where many of the department's students find careers.

One of Rajagopal's most significant achievements was starting the Symposium on Industrial and Fermentation Microbiology 18 years ago, allowing students to connect with those practicing industrial and fermentation microbiology in industries worldwide.

Pam Benzing, a UW-L Microbiology lab manager, says Rajagopal expects much from his students, but offers much in return.

"He is our biggest cheerleader," says Senior Margaux Huismann. "He says we are more qualified than we think we are because the microbiology program here is one of the best."

Winfrey was hired in 1981 to help expand the university's microbiology program. "He did a lot to guide us through the baby steps of becoming a department," says Bonnie Jo Bratina, associate professor of microbiology.

Winfrey was also an early and significant contributor to UW-L's noteworthy mercury research starting in the 1980s, way before mercury toxicity problems were documented.

Winfrey makes topics as complex as bacterial physiology comprehensible and sometimes humorous, students say. He often demonstrates, they note, recalling when he threw a marker into the classroom from outside the door to demonstrate proton gradients.

"He lightens the mood — right when you least expect it," says student Amy Baker.

OTHER 2013-14 RETIREMENTS

- **Donald Anderson**, Custodial Services
- **Garry Bahr**, Facilities Planning & Management
- **Gregory Balfany**, Music
- **Duane Bell**, Residence Life
- **Mary Giblin**, Office of Field Experience
- **Pamela Jensen**, Student Health Center
- **Richard Koblitz**, Custodial Services
- **Terry Langteau**, Women's Gender and Sexuality Studies/Ethnic and Racial Studies
- **Thomas Link**, Student Support Services Office
- **Dennis Mader**, Custodial Services
- **Corinne Means**, Records & Registration
- **Nancy Navar**, Recreation Management & Therapeutic Recreation
- **Thomas Pribek**, English
- **James Putz**, Communication Studies
- **Edward Reese**, Multicultural Student Services
- **Judith Roesler**, Postal Services
- **Michael Sather**, Facilities Planning & Management
- **Karla Stanek**, Career Services & Academic Advising Center
- **Patrick Stephens**, University Advancement
- **Patricia Sterling**, Counseling & Testing
- **Ron Thomson**, Facilities Planning & Management
- **Joseph Tiffany**, Sociology & Archaeology
- **Cathy Van Maren**, Upward Bound Program
- **Gregory Walsko**, Educational Studies
- **Timothy Wyant**, Custodial Services

Leaving a legacy

JOE & PAT, '71, HEIM

Share ^{the}
LA CROSSE
experience

Supporting their passions

Joe and Pat Heim have been a part of the UW-L family since 1967. Thanks to some creative estate planning, as well as the generosity of Joe's former students who started a graduate scholarship fund in his name many years ago, they will be a part of the UW-L family forever.

Joe and Pat are combining two gifts – a paid up life insurance policy and their living trust – to establish two new scholarship funds at UW-L. As long-time international travelers and scholars, one fund will support UW-L students studying abroad, as well as international students coming to La Crosse. "International study is clearly one of the things the university excels in and we've seen firsthand the lifelong impact it can have on students," they agree.

The other scholarship fund will support Pat's passion, the pompon team. Pat was an active member of the team while a student at UW-L. She is setting up the first scholarship ever to support the poms. "I have so many fond memories from my involvement and I want to support those who also enjoy giving back to the school the way I did as a student," she notes.



UNIVERSITY of WISCONSIN
LA CROSSE

START A SCHOLARSHIP ...

There are many ways to create a scholarship fund to help future generations of UW-L students. Please contact Greg Reichert at 608.785.8672 (greichert@uwlax.edu) or Mary Ann Gerrard at 608.785.8496 (mgerrard@uwlax.edu).

YOUR MEMBERSHIP MAKES A DIFFERENCE!

*For you.
For La Crosse.
For a lifetime.*

Your UW-L Alumni Association membership supports many valuable programs and services, including this magazine.

Help us spread the word about UW-L and become a member today.



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ALUMNI ASSOCIATION

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Questions? Contact the Alumni Association at 608.785.8494 or alumni@uwlax.edu