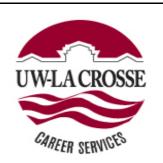
First Destination Report on 2011-2012 Graduates of UW-L Undergraduate Programs*

Students with multiple majors were counted in each major. The percentages in this report represent the portion of graduates with whom we had information, not the total number of graduates in the 2011-2012. Legend: NR = none reported; * = average based fewer than five salaries



*This report was amended on April 1, 2014.	total number of majors	no info	fo seeking emp education		employed related to major		employed not related to major	not employed	total employed		average salary		total c outco	career omes	
College of Business	412	133	0	18	6.45%	243	87.10%	16	2	259	92.83%	\$41,195	2	.77	99.28%
College of Liberal Studies	412	221	3	65	34.57%	96	51.06%	24	3	120	63.83%	\$29,515	1	.85	98.40%
School of Arts and Communication	111	70	1	9	22.50%	26	65.00%	4	1	30	75.00%	\$29,727		39	97.50%
Teacher Education Programs	255	92	2	6	3.73%	146	90.68%	8	1	154	95.65%	\$34,344	1	.60	99.38%
College of Science and Health	613	280	3	117	35.45%	184	55.76%	27	2	211	63.94%	\$39,205	3	28	99.39%
Totals	1803	796	9	215	21.54%	695	69.64%	79	9	774	77.56%	\$37,751	9	89	99.10%
College of Business	total number of majors	no info	not seeking emp		itinuting ucation	rel	ployed ated to najor	employed not related to major	not employed	total	employed	average salary			career omes
Accountancy Major	67	13	0	4	7.41%	50	92.59%	0	0	50	92.59%	\$43,933		54 1	L00.00%
Economics Major-CBA	29	16	0	1	7.69%	11	84.62%	1	0	12	92.31%	\$46,250	*	13 1	L00.00%
Finance Major	99	39	0	5	8.33%	53	88.33%	2	0	55	91.67%	\$42,969		60 1	L00.00%
Finance Major: Risk, Insurance and Financial Planning Concentration	15	7	0	0	0.00%	7	87.50%	1	0	8	100.00%	\$33,000		8 1	L00.00%
Information Systems Major	18	6	0	1	8.33%	11	91.67%	0	0	11	91.67%	\$49,750		12 1	L00.00%
International Business Major	18	2	0	1	6.25%	14	87.50%	1	0	15	93.75%	\$36,742	*	16 1	L00.00%
Management Major	67	26	0	1	2.44%	37	90.24%	2	1	39	95.12%	\$36,262		40	97.56%
Management Major: General Management and Technology Emphasis	7	3	0	1	25.00%	3	75.00%	0	0	3	75.00%	NR		4 1	L00.00%
Management Major: Human Resources Emphasis	6	2	0	1	25.00%	2	50.00%	1	0	3	75.00%	\$33,280	*	4 1	L00.00%
Management Major: International Management Emphasis	1	0	0	0	0.00%	1	100.00%	0	0	1	100.00%	\$30,000	*	1 1	L00.00%
Marketing Major	85	19	0	3	4.55%	54	81.82%	8	1	62	93.94%	\$36,512		65	98.48%
College of Business Totals	412	133	0	18	6.45%	243	87.10%	16	2	259	92.83%	\$41,195	2	.77	99.28%

	total number of majors	no info	not seeking emp	continuting education		ducation relate		employed related to major		employed not related to major	not employed	total employed		average salary		career itcomes
College of Liberal Studies	-	_			22.224		-			_	77 700/	<u> </u>		400.000/		
Archaeological Studies Major	14	5	0	2	22.22%	6	66.67%	1	0		77.78%	\$29,891 *	9	100.00%		
Economics Major-LS	11	6	0	1	20.00%	2	40.00%	2	0		80.00%	NR	5	100.00%		
English Major: Literature Emphasis	14	/	1	0	0.00%	4	66.67%	2	0	6	100.00%	\$34,000 *	6	100.00%		
English Major: Rhetoric and Writing Emphasis	24	16	0	2	25.00%	3	37.50%	2	1	5	62.50%	\$39,333 *	/	87.50%		
French Major	2	0	0	1	50.00%	1	50.00%	0	0		50.00%	NR	2	100.00%		
German Studies Major	9	2	0	2	28.57%	4	57.14%	1	0	-	71.43%	\$30,000 *	7	100.00%		
German Studies Major: Business Concentration	1	1	0	0	0.00%	0	0.00%	0	0	0	0.00%	NR	0	0.00%		
History Major	8	5	0	0	0.00%	1	33.33%	0	2	1	33.33%	NR	1	33.33%		
History Major: Regional Emphasis	9	6	0	1	33.33%	1	33.33%	1	0	2	66.67%	\$25,000 *	· 3	100.00%		
Philosophy Major	7	3	0	2	50.00%	2	50.00%	0	0	2	50.00%	NR	4	100.00%		
Political Science Major	49	26	1	8	36.36%	9	40.91%	5	0	14	63.64%	\$33,500 *	· 22	100.00%		
Psychology Major	131	76	0	29	52.73%	22	40.00%	4	0	26	47.27%	\$25,350	55	100.00%		
Public Administration Major	24	15	0	1	11.11%	6	66.67%	2	0	8	88.89%	\$35,000 *	· 9	100.00%		
Sociology Major	44	27	1	10	62.50%	5	31.25%	1	0	6	37.50%	\$25,100 *	16	100.00%		
Spanish Major	56	21	0	6	17.14%	26	74.29%	3	0	29	82.86%	\$37,518	35	100.00%		
Spanish Major: Business Concentration	3	1	0	0	0.00%	2	100.00%	0	0	2	100.00%	\$30,000 *	2	100.00%		
Women's Studies Major	6	4	0	0	0.00%	2	100.00%	0	0	2	100.00%	NR	2	100.00%		
College of Liberal Studies Totals	412	221	3	65	34.57%	96	51.06%	24	3	120	63.83%	\$29,515	185	98.40%		
School of Arts and Communication	total number of majors	no info	not seeking emp		itinuting ucation	rela	ployed ated to najor	employed not related to major	not employed	total	employed	average salary		al career itcomes		
Art Major	17	15	0	0	0.00%	1	50.00%	1	0	2	100.00%	NR	2	100.00%		
Comm Studies Major: Advocacy and Comm Criticism Emphasis	3	1	1	0	0.00%	1	100.00%	0	0	1	100.00%	NR	1	100.00%		
Comm Studies Major: Broadcast and Digital Media Emphasis														100.00%		
	18	15	0	1	33.33%	2	66.67%	0	0	2	66.67%	NR	3	100.00%		
	18	15 7	0	1	33.33% 50.00%	2	66.67% 33.33%	0	0		66.67% 50.00%	NR \$26,300 *	3 6	100.00%		
Comm Studies Major: Interpersonal Comm Emphasis		15 7 25	_	1 3 1	50.00%	2 2 14	33.33%	0 1 1	-		50.00%	\$26,300 *	3 6 16	100.00%		
Comm Studies Major: Interpersonal Comm Emphasis Comm Studies Major: Org and Professional Comm Emphasis	13	7	0	1 3 1	50.00% 5.88%		33.33% 82.35%	0 1 1 0	0	3 15	50.00% 88.24%	\$26,300 * \$25,733	3 6 16 1	100.00% 94.12%		
Comm Studies Major: Interpersonal Comm Emphasis Comm Studies Major: Org and Professional Comm Emphasis Comm Studies Major: Public Relations and Org Comm Emphasis	13	7	0	1 3 1 0 0	50.00% 5.88% 0.00%		33.33% 82.35% 100.00%	0 1 1 0 0	0 1 0	3 15 1	50.00% 88.24% 100.00%	\$26,300 * \$25,733 NR	1	100.00% 94.12% 100.00%		
Comm Studies Major: Interpersonal Comm Emphasis Comm Studies Major: Org and Professional Comm Emphasis Comm Studies Major: Public Relations and Org Comm Emphasis Music Major: Jazz Performance Emphasis	13	7 25 0	0 0 0		50.00% 5.88% 0.00% 0.00%		33.33% 82.35% 100.00% 100.00%	0 1 1 0 0	0	3 15 1 1	50.00% 88.24% 100.00% 100.00%	\$26,300 * \$25,733 NR \$20,000 *	1	100.00% 94.12% 100.00%		
Comm Studies Major: Interpersonal Comm Emphasis Comm Studies Major: Org and Professional Comm Emphasis Comm Studies Major: Public Relations and Org Comm Emphasis Music Major: Jazz Performance Emphasis Music Major: Performance Emphasis	13	7 25 0	0 0 0		50.00% 5.88% 0.00% 0.00% 25.00%		33.33% 82.35% 100.00% 100.00% 50.00%	0 1 1 0 0 1 0	0 1 0 0	3 15 1 1 3	50.00% 88.24% 100.00% 100.00% 75.00%	\$26,300 * \$25,733 NR \$20,000 * NR	1	100.00% 94.12% 100.00%		
Comm Studies Major: Interpersonal Comm Emphasis Comm Studies Major: Org and Professional Comm Emphasis Comm Studies Major: Public Relations and Org Comm Emphasis Music Major: Jazz Performance Emphasis Music Major: Performance Emphasis Music Major: Piano Pedagogy Emphasis	13	7 25 0	0 0 0 0		50.00% 5.88% 0.00% 0.00% 25.00% 50.00%		33.33% 82.35% 100.00% 100.00% 50.00%	0 1 1 0 0 1 1 0 0	0 1 0 0 0 0	3 15 1 1 3 1	50.00% 88.24% 100.00% 100.00% 75.00% 50.00%	\$26,300 * \$25,733 NR \$20,000 * NR NR NR	1	100.00% 94.12% 100.00% 100.00% 100.00%		
Comm Studies Major: Interpersonal Comm Emphasis Comm Studies Major: Org and Professional Comm Emphasis Comm Studies Major: Public Relations and Org Comm Emphasis Music Major: Jazz Performance Emphasis Music Major: Performance Emphasis Music Major: Piano Pedagogy Emphasis Theatre Arts Major: Design / Technical Emphasis	13	7 25 0	0 0 0 0 0 0		50.00% 5.88% 0.00% 25.00% 50.00% 66.67%		33.33% 82.35% 100.00% 50.00% 50.00% 33.33%	0 1 1 0 0 1 1 0 0 0 0 0	0 1 0 0 0 0 0 0	3 15 1 1 3 3 1 1	50.00% 88.24% 100.00% 75.00% 50.00% 33.33%	\$26,300 * \$25,733 NR \$20,000 * NR NR NR NR	1	100.00% 94.12% 100.00% 100.00% 100.00% 100.00%		
Comm Studies Major: Interpersonal Comm Emphasis Comm Studies Major: Org and Professional Comm Emphasis Comm Studies Major: Public Relations and Org Comm Emphasis Music Major: Jazz Performance Emphasis Music Major: Performance Emphasis Music Major: Piano Pedagogy Emphasis Theatre Arts Major: Design / Technical Emphasis Theatre Arts Major: General Studies Emphasis	13	7 25 0	0 0 0 0 0 0 0	0 1 1 2	50.00% 5.88% 0.00% 25.00% 50.00% 66.67% 0.00%		33.33% 82.35% 100.00% 50.00% 50.00% 33.33% 0.00%	0 1 1 0 0 1 1 0 0 0 0 0 0	0 1 0 0 0 0 0 0 0	3 15 1 3 1 1 1 0	50.00% 88.24% 100.00% 100.00% 50.00% 33.33% 0.00%	\$26,300 * \$25,733 NR \$20,000 * NR NR NR NR NR NR NR NR	1 4 4 2 3	100.00% 94.12% 100.00% 100.00% 100.00% 100.00% 0.00%		
Comm Studies Major: Interpersonal Comm Emphasis Comm Studies Major: Org and Professional Comm Emphasis Comm Studies Major: Public Relations and Org Comm Emphasis Music Major: Jazz Performance Emphasis Music Major: Performance Emphasis Music Major: Piano Pedagogy Emphasis Theatre Arts Major: Design / Technical Emphasis Theatre Arts Major: General Studies Emphasis Theatre Arts Major: Music Theatre Emphasis	13	7 25 0	0 0 0 0 0 0 0 0 0	0 1 1 2 0 0	50.00% 5.88% 0.00% 25.00% 50.00% 66.67% 0.00%		33.33% 82.35% 100.00% 50.00% 50.00% 33.33% 0.00% 0.00%	0 1 1 0 0 1 1 0 0 0 0 0 0 0 0 0	0 1 0 0 0 0 0 0 0 0 0 0	3 15 1 1 3 1 1 1 0 0 0	50.00% 88.24% 100.00% 75.00% 50.00% 33.33% 0.00% 0.00%	\$26,300 * \$25,733 NR \$20,000 * NR NR NR NR NR NR NR NR NR	1 4 2 3 0	100.00% 94.12% 100.00% 100.00% 100.00% 100.00% 0.00%		
Comm Studies Major: Interpersonal Comm Emphasis Comm Studies Major: Org and Professional Comm Emphasis Comm Studies Major: Public Relations and Org Comm Emphasis Music Major: Jazz Performance Emphasis Music Major: Performance Emphasis Music Major: Piano Pedagogy Emphasis Theatre Arts Major: Design / Technical Emphasis Theatre Arts Major: General Studies Emphasis	13	7 25 0	0 0 0 0 0 0 0	0 1 1 2 0	50.00% 5.88% 0.00% 25.00% 50.00% 66.67% 0.00%		33.33% 82.35% 100.00% 50.00% 50.00% 33.33% 0.00%	0 1 1 0 0 1 1 0 0 0 0 0 0 0	0 1 0 0 0 0 0 0 0	3 15 1 1 3 1 1 1 0 0 0	50.00% 88.24% 100.00% 75.00% 50.00% 33.33% 0.00% 0.00% 0.00%	\$26,300 * \$25,733 NR \$20,000 * NR NR NR NR NR NR NR NR NR	1 4 2 3 0	100.00% 94.12% 100.00% 100.00% 100.00% 100.00% 0.00% 0.00%		

Teacher Education Programs	total number of majors	no info	not seeking emp	continuting education		employed related to major		employed not related to major	not employed	total employed		average salary		total c outco	career omes
Art Education Major	10	4	0	0	0.00%	6	100.00%	0	0	6	100.00%	\$38,000	*	6 1	.00.00%
Biology Education Major	2	0	0	0	0.00%	2	100.00%	0	0	2	100.00%	\$35,000	*	2 1	.00.00%
Chemistry Education Major	1	0	0	0	0.00%	1	100.00%	0	0	1	100.00%	\$37,000	*	1 1	.00.00%
Early Childhood through Middle Childhood Education Major	33	8	1	0	0.00%	19	79.17%	4	1	23	95.83%	\$33,749		23	95.83%
English Education Major	19	7	0	0	0.00%	11	91.67%	1	0	12	100.00%	\$43,964	*	12 1	.00.00%
Exercise and Sport Science Major: Physical Education	35	19	0	3	18.75%	11	68.75%	2	0	13	81.25%	\$32,502	*	16 1	.00.00%
French Education Major	1	0	0	0	0.00%	1	100.00%	0	0	1	100.00%	NR		1 1	.00.00%
General Science (Broadfield) Major	8	3	0	0	0.00%	5	100.00%	0	0	5	100.00%	\$36,250	*	5 1	.00.00%
History Education Major	2	2	0	0	0.00%	0	0.00%	0	0	0	0.00%	NR		0	0.00%
Mathematics Major: Education Emphasis	12	3	0	0	0.00%	9	100.00%	0	0	9	100.00%	\$41,000	*	9 1	.00.00%
Middle Childhood through Early Adolescence Education Major	68	21	1	1	2.17%	44	95.65%	1	0	45	97.83%	\$32,626		46 1	.00.00%
Music Education Major: Choral Emphasis	6	1	0	1	20.00%	4	80.00%	0	0	4	80.00%	\$31,000	*	5 1	.00.00%
Music Education Major: General Emphasis	6	1	0	1	20.00%	4	80.00%	0	0	4	80.00%	\$31,000	*	5 1	.00.00%
Music Education Major: Instrumental Emphasis	1	0	0	0	0.00%	1	100.00%	0	0	1	100.00%	\$32,400	*	1 1	.00.00%
Music Education Major: Piano Pedagogy Emphasis	2	0	0	0	0.00%	2	100.00%	0	0	2	100.00%	\$31,000	*	2 1	.00.00%
Physics Education Major	1	1	0	0	0.00%	0	0.00%	0	0	0	0.00%	NR		0	0.00%
School Health Education Major	15	8	0	0	0.00%	7	100.00%	0	0	7	100.00%	\$32,372	*	7 1	.00.00%
Social Studies Major (Broad Field)	14	7	0	0	0.00%	7	100.00%	0	0	7	100.00%	\$33,500	*	7 1	.00.00%
Sociology Education Major	1	1	0	0	0.00%	0	0.00%	0	0	0	0.00%	NR		0	0.00%
Spanish Education Major	18	6	0	0	0.00%	12	100.00%	0	0	12	100.00%	\$35,399		12 1	.00.00%
Teacher Education Programs Totals	255	92	2	6	3.73%	146	90.68%	8	1	154	95.65%	\$34,344	1	.60	99.38%

	total number of majors	no info	not seeking emp	continuting education		related to		employed not related to major	ated employed		employed	average salary		al career utcomes
College of Science and Health					07 7404							40 - 000 *	_	
Athletic Training Major	9	2	0	6	85.71%	1	14.29%	0	0		14.29%	\$35,000 *	/	100.00%
Biochemistry Major	18	9	0	-	44.44%	5	55.56%	0	0		55.56%	\$37,000 *	9	100.00%
Biology Major	69	36	1	19	59.38%	10	31.25%	3	0	13		\$52,000 *	32	
Biology Major: Aquatic Science Concentration	4	2	0		0.00%	2	100.00%	0	0		100.00%	\$33,875 *		100.00%
Biology Major: Biomedical Science Concentration	81	25	0		58.93%	14	25.00%	9	0			NR	56	
Biology Major: Cellular and Molecular Biology Concentration	/	2	0	_	60.00%	2	40.00%	0	0		40.00%	NR	5	100.00%
Biology Major: Environmental Science Concentration	8	6	0		50.00%	1	50.00%	0	0		50.00%	NR	2	100.00%
Chemistry Major	3	1	0		0.00%	2	100.00%	0	0		100.00%	NR	2	100.00%
Chemistry Major: ACS Certification	4	3	0		100.00%	0	0.00%	0	0		0.00%	NR	1	100.00%
Chemistry Major: Business Concentration	2	2	0	-	0.00%	0	0.00%	0	0		0.00%	NR	0	0.00%
Chemistry Major: Environmental Science Concentration	3	3	0		0.00%	0	0.00%	0	0	-	0.00%	NR	0	0.00%
Clinical Laboratory Science Major	33	14	0	1	5.26%	17	89.47%	1	0	18		\$47,185	19	100.00%
Community Health Education Major	49	21	1	3	11.11%	23	85.19%	1	0	24		\$30,250 *	27	100.00%
Computer Science Major	21	8	0	3	23.08%	9	69.23%	0	1	9	69.23%	\$57,000 *	12	92.31%
Computer Science Major: Computer Engineering Technology Emphasis	2	1	0	0	0.00%	1	100.00%	0	0	1	100.00%	NR	1	100.00%
Exercise and Sport Science Major: Exercise Science - Pre-professional	22	12	0	8	80.00%	2	20.00%	0	0	2	20.00%	NR	10	100.00%
Exercise and Sport Science Major: Fitness	34	11	0	5	21.74%	18	78.26%	0	0	18	78.26%	\$31,625 *	23	100.00%
Exercise and Sport Science Major: Sport Management	31	8	0	6	26.09%	14	60.87%	3	0	17	73.91%	\$33,000 *	23	100.00%
Geography Major	11	5	0	0	0.00%	2	33.33%	4	0	6	100.00%	\$30,000 *	6	100.00%
Geography Major: Environmental Science Concentration	8	6	0	0	0.00%	1	50.00%	1	0	2	100.00%	NR	2	100.00%
Geography Major: Geographic Information Science Concentration	5	2	0	0	0.00%	2	66.67%	0	1	2	66.67%	NR	2	66.67%
Mathematics Major	15	7	0	4	50.00%	4	50.00%	0	0	4	50.00%	\$80,000 *	8	100.00%
Mathematics Major: Actuarial Science Concentration	1	0	0	0	0.00%	1	100.00%	0	0	1	100.00%	\$45,000 *	1	100.00%
Mathematics Major: Applied Emphasis	4	1	0	3	100.00%	0	0.00%	0	0	0	0.00%	NR	3	100.00%
Mathematics Major: Statistics Emphasis	3	2	0	0	0.00%	1	100.00%	0	0	1	100.00%	NR	1	100.00%
Microbiology Major	3	2	0	0	0.00%	0	0.00%	1	0	1	100.00%	NR	1	100.00%
Microbiology Major: Biomedical Concentration	9	5	0	0	0.00%	4	100.00%	0	0	4	100.00%	NR	4	100.00%
Microbiology Major: Business Concentration	1	0	0	1	100.00%	0	0.00%	0	0	0	0.00%	NR	1	100.00%
Microbiology Major: Environmental Science Concentration	1	1	0	0	0.00%	0	0.00%	0	0	0	0.00%	NR	0	0.00%
Nuclear Medicine Technology Major	20	10	0	2	20.00%	7	70.00%	1	0	8	80.00%	\$56,500 *	10	100.00%
Physics Major	16	7	0	2	22.22%	7	77.78%	0	0	7	77.78%	NR	9	100.00%
Physics Major: Astronomy Emphasis	1	0	0	0	0.00%	0	0.00%	1	0	1	100.00%	NR	1	100.00%
Physics Major: Biomedical Concentration	7	6	0	0	0.00%	0	0.00%	1	0	1	100.00%	NR	1	100.00%
Physics Major: Computational Emphasis	1	0	0	0	0.00%	1	100.00%	0	0	1	100.00%	\$45,000 *	1	100.00%
Physics Major: Optics Emphasis	5	1	0	3	75.00%	1	25.00%	0	0	1	25.00%	NR	4	100.00%
Radiation Therapy Major	19	13	0	0	0.00%	6	100.00%	0	0	6	100.00%	NR	6	100.00%
Recreation Management Major	27		0	1	11.11%	7	77.78%	1	0	8	88.89%	NR	9	100.00%
Therapeutic Recreation Major	56	28	1	8	29.63%	19	70.37%	0	0	19		NR	27	100.00%
College of Science and Health Totals	613		3	117	35.45%		55.76%	27	2			\$39,205	328	