

Benjamin Stevens

Local Address:
637 13th Street North
La Crosse, WI 54601
608.781.XXXX

Permanent Address:
1694 Lilac Avenue
Holmen, WI 54636
stevens.benj@students.uwlax.edu

Education

Bachelor of Arts, May 20XX
University of Wisconsin – La Crosse; La Crosse, WI
Major: Communication Studies, emphasis in Advocacy and Cultural Criticism
Minor: Spanish
Overall GPA: 3.53
Major GPA: 3.91
Dean's List, 5 semesters

Related Courses

- Influence, Advocacy, and Persuasion
- Intercultural Communication
- Communication & Cultural Criticism
- Advocacy and Argumentation
- Professional Communication
- Intermediate Spanish I, II
- Business Spanish
- Current Events (Spanish)

Communication Experience

Public Persuasion Campaign Project, Spring 20XX
Coulee Region Humane Society; La Crosse, WI

- Created marketing materials and promotional campaign for Humane Society.
- Pet adoptions increased by 35% as compared to previous year.

Work Experience

Sales Associate, June 20XX – present
Target Corporation; Onalaska, WI

- Handle guest questions and concerns.
- Provide excellent customer service to guests.
- Maintain clean store appearance through recovery.

Office Assistant, March 20XX – August 20XX
Mark Jones Insurance; Holmen, WI

- Input customer information into database.
- Answered phones and scheduled appointments.
- Responsible for maintaining office inventory.

Campus and Community Involvement

- *Communication Club*, member
- *Lambda Pi Eta – Communication Studies Honor Society*, member
- *UW – La Crosse Intramural Soccer*, team member
- *Big Brothers Big Sisters of the Coulee Region*, Big Brother

References

Available upon request.