

# Carmen Bradshaw

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## EDUCATION

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### **Bachelor of Science**, May 20XX

University of Wisconsin – La Crosse; La Crosse, WI

Major: Communication Studies – Organizational and Professional Communication

Minor: Sociology

GPA: 4.0/4.0 (major) 3.86/4.0 (overall)

Graduated with Highest Honors

**University of Wisconsin – Marathon County**; Wausau, WI, September 20XX-May 20XX

GPA: 3.41/4.0 (overall)

## COMMUNICATION EXPERIENCE

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### **Events and Publicity Intern** – January 20XX-May 20XX

UW – La Crosse Career Services; La Crosse, WI

- Organized Prep for Success career event (coordinated employer panel, created and promoted marketing materials for event, and guided discussion for over 70 students)
- Assisted with Career Services events
- Attended and assisted with a variety of presentations
- Reviewed student resumes and cover letters

### **Public Relations Project: Advertising Across the Decades** – Spring 20XX

- Collected and analyzed public relations and marketing materials for GM Corporation published between 19XX and 20XX.

### **Public Relations Projects** – October 20XX-December 20XX

UW – La Crosse University Relations Office; La Crosse, WI

- Created public service announcements and news releases for upcoming campus events
- Worked closely with staff to improve written communication skills

### **Class Project: Training Session Facilitation** – Fall 20XX

- Created training session with 3 other students on Business Travel Etiquette including facilitator and trainee information packets.
- Led classroom training presentation based on information gathered.

## RESEARCH PROJECTS

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### **Senior Thesis** – *“Uncovering the Reality: An Analysis of the Truth-Telling Habits of First-Year College Students in Roommate Situations”*

- Conducted one-on-one interviews with college students
- Analyzed data using Constant Comparative Analysis to determine perceptions
- Presented findings in written paper and oral presentation

**Research Presentation** – “*Are They Really Green or Is It Just a Scheme?: Examining the Honda Corporation’s Commitment to the Environment*”

- Group research conducted to examine and evaluate the availability of environmental information on the Honda Corporation’s website
- Presented findings in panel format at 20XX Central States Communication Association Undergraduate Research Conference

## HONORS & AWARDS

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**Lambda Pi Eta** (Communication Studies Honor Society)

**Golden Key International Honour Society**

**Eta Phi Alpha Honor Society**

**Dean’s List**, all semesters

## EMPLOYMENT

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**Management Intern/Sales Associate** – May 20XX-January 20XX

Maurices; La Crosse, WI

- Participated in management training exercises
- Helped organize special shopping event
- Unpacked and placed new merchandise
- Assisted with training of new employees

**Sales Associate** – June 20XX-August 20XX

Jo-Ann Fabric & Craft Store; Wausau, WI

- Organized and created store displays
- Played major role in re-mapping project
- Completed store inventory
- Trained new employees

## PORTFOLIO

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Available upon request.

## REFERENCES

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**Dr. Ronda Smith**, *Chair and Professor*

Communication Studies Department, UW – La Crosse  
608.785.XXXX, smith.rond@uwlax.edu

**Dr. Linda Dickmeyer**, *Associate Professor*

Communication Studies Department, UW – La Crosse  
608.785.XXXX, dickmeyer.lind@uwlax.edu

**Karolyn Bald**, *Internship Supervisor*

Career Services, UW – La Crosse  
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