

INSTRUCTOR:

Fred C. Kusch, Jr., JFK Associates

With diverse and extensive experience in management, education, health care and human resources, Fred Kusch is a highly-sought after coach, keynote speaker, workshop and seminar presenter. Since 2006, Kusch has served as an instructor for the Leadership Development Program,



reaching over 300 area health care supervisors. The curriculum and Kusch's skill as an educator receive consistently high marks from participants and administrators alike. Combining humor, practical applications, and personal attention to learners, Kusch provides leadership strategies that improve staff effectiveness, morale and retention, and ultimately, improve the quality of care.

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What they are saying ...

"This training promoted team building among this newly formed group of middle managers."

"(She) got a promotion as a result of implementing some of the things she learned. (Staff) know that she will take action and it will be positive."

"I feel less stressed as I have been empowering my staff to take on more ownership and responsibility for issues on-site, which ironically has led me to feeling more 'on top of things' and much more in control and professional."

TO REGISTER:

On-line: www.uwlax.edu/conted

Phone: 608.785.6504 | FAX: 608.785.6547

Return completed form: UW-L CEE

1725 State St. | 205 Morris Hall
La Crosse, WI 54601

To register multiple staff, visit www.uwlax.edu/conted for printable group registration form.



University of Wisconsin-La Crosse
1725 State St.
La Crosse, WI 54601 USA

UW-La Crosse is an affirmative action/equal opportunity employer and is in compliance with Title IX and Section 504. Advise us at time of registration if you desire special accommodations. Requests will be kept confidential.

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www.uwlax.edu/conted

LEADERSHIP DEVELOPMENT PROGRAMS FOR HEALTH CARE PROFESSIONS

Two Series Offered!

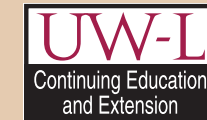
Special Fee for Limited Time Only!

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Workforce Connections Inc.

Coulee Region Long Term Care
Workforce Coalition



Workforce *connections*
INC

*Funded in part by a
Wisconsin Industry
Partnership grant*

www.uwlax.edu/conted

Leadership Development for Health Care Professions 16 contact hours (1.6 CEUs)

July 20 | July 27 | August 3 | August 10

8 a.m.-Noon

Franciscan Spirituality Center | 920 Market St. | La Crosse

\$195 includes materials and refreshments | \$95, Coulee Long Term Care Workforce Coalition

This series is designed especially for the health care workforce and those who supervise direct care staff. This 16-hour program provides the tools that build team work, improve communication and increase the quality of care. Interactive exercises, applications and discussions teach supervisors to become effective leaders.

JULY 20: COMMUNICATION

More than the basics, this workshop helps you to identify your own communication style and the styles of those you supervise. Using profiles, learners practice the skills that enable direct, respectful and effective communication within teams.

JULY 27: PROBLEM SOLVING AND CONFLICT

Conflict can interfere with quality care-giving and successful teams, reducing staff morale and efficiency. Conflict can also help clarify issues, encourage creative solutions, and build competencies. What is your conflict style? This workshop increases supervisors' ability to productively work through conflict with avoiders, compromisers, tough battlers and even the friendly helper.

AUGUST 3: LEADERSHIP

What type of leadership is needed within long term care? What leadership skills do you possess? What skills do you want to develop? Through self-assessment and analysis of the leadership potentials of those you supervise, your unique vision of leadership will begin to develop. Leadership strategies in the face of change and resistance are emphasized.

AUGUST 10: COACHING AND MENTORING SKILLS

Good coaches believe in their teams. They provide the necessary tools for each player to develop fully and remove obstacles that compromise growth. This workshop teaches the coaching principles that foster cooperation and collaboration. Participants will identify the specific behaviors of the mentors and coaches in their lives and apply them to current supervision challenges.

Advanced Leadership Development for Health Care Professions 16 contact hours (1.6 CEUs)

July 19 | July 26 | August 2

8 a.m.-2 p.m.

Franciscan Spirituality Center | 920 Market St. | La Crosse

\$195 includes materials and refreshments | \$95, Coulee Long Term Care Workforce Coalition

What do I need to be? A leader? A manager? A supervisor? Or, can I be all three? The answer is a resounding, "Yes!" To succeed as a leader in the field of long term care, you have no choice. Yet, each role demands different practices, strategies and insights. To thrive, not just survive in leading quality care giving teams, directing projects and providing support to your staff and managers, you must recognize and meet the challenges of all three. This series presents the insights and tools to increase your effectiveness and confidence.

JULY 19: DEFINING AND PERSONALIZING THE DIFFERENCES

What is a leader? Manager? Supervisor? Assess your assumptions and explore the key strengths of each of these roles. Then, identify

your personal sources of leadership power. Learn how to effectively use your "personal capital assets" and keep it all in balance in the high pressure world of health care.

JULY 26: MEETING THE CHALLENGES

Do you have a vision and what do you value as a leader? Identify the role of vision and risk in change leadership and decision making. Explore real life challenges from your particular health care setting.

AUGUST 2: BREAKING DOWN BARRIERS

What gets in the way of positive organizational development? Confront the mental models and group dynamics that compromise your leadership and your work team effectiveness. Ample opportunities for discussion, case studies and application questions.

2011 Leadership Development Registration Form

Check the series you will be attending:

Leadership Development Series

July 20 | July 27 | August 3 | August 10 (8 a.m.-Noon)

Advanced Leadership Development

July 19 | July 26 | August 2 (8 a.m.-2 p.m.)

FEE: \$95 Member of Coulee Region LTC Workforce Coalition

\$195 Non-Member

Name: _____

Employer/Institution _____

Address: _____
(Employer or Home - circle one)

City: _____ State: _____ Zip/Postal: _____

Daytime Phone: _____ Fax: _____

E-mail address: _____

Cancellation Policy: Refunds will be given if requests are submitted in writing to UW-La Crosse CEE, 1725 State Street, 205 Morris Hall, La Crosse, WI 54601, and received at least two weeks before event. No refunds will be made in the case of non-attendance. Substitutions will be accepted.

METHOD OF PAYMENT:

Check (made payable to UW-La Crosse)

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Cardholder's signature _____

Name as it appears on the card _____
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Special Needs: Please indicate any special needs you may have:

Return this form along with your method of payment:

By mail: University of Wisconsin-La Crosse

Continuing Education/Extension Registration

205 Morris Hall, 1725 State St.

La Crosse, WI 54601 USA

By phone: 608.785.6504 • **Toll-free:** 1.866.895.9233

By fax: 608.785.6547

Online: www.uwlax.edu/conted

Registration implies permission for photos, publicity & inclusion in a participant list unless Continuing Education/Extension is notified in writing prior to the program.