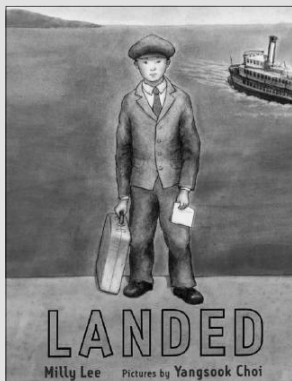
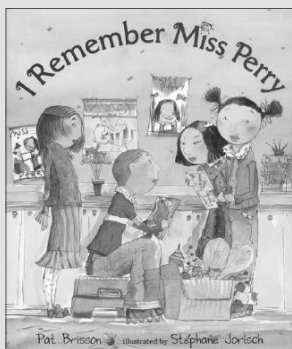


50 American Heroes Every Kid Should Meet by Dennis Denenberg and Lorraine Roscoe. Purchased for the K-12 social studies collection. Thank you!



Landed by Milly Lee. Purchased for the K-12 social studies collection. Thank you!



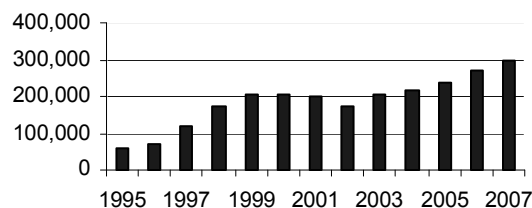
I Remember Miss Perry by Pat Brisson. Purchased for the K-12 social studies collection. Thank you!

Thanks for Contributing

Once again, with the help of the Murphy Library Endowment fund, a new year brought many positive changes to Murphy Library and its collections. This report highlights some of the projects made possible by the Endowment Fund during the 2007 calendar year.

In 2007 donors gave nearly \$20,000! These generous donations, plus investment gains, brought the year-end total of the Endowment Fund total close to the \$300,000 mark. We cannot thank you enough for your generosity and continued support of Murphy Library. Without your contributions the library would not be able to maintain the levels of service and quality resources that its users have come to expect.

Growth of Library Endowment Fund



Building Meaningful Collections

With no funding increases forecast for the immediate future and continued price inflation, Endowment funds are increasingly important to the library's collections. The Fund has had a tremendous impact on collections in the past—one need merely browse the various collections and note the numerous Endowment bookplates to see this.

Recently, the Endowment helped purchase and develop a collection of award-winning social studies books for the Alice Hagar Curriculum Center collection. The materials built a core set of K-12 books similar in scope to previous purchases in science, technology, engineering, and math (STEM). The new materials provide depth to the current social studies collection by adding books at different reading levels based on specific topics. This collection-building concept was based on suggestions from local teachers who used the STEM curriculum collection and comments from teachers who attended the 2007 *Teacher Resource Day* at Murphy Library. Since many faculty from a variety of disciplines teach social studies, having highly-relevant resources that address the needs of current students is critically important.

First Floor Changes Enhance Student Learning

"I like studying in comfortable lounge chairs." In recent surveys at Murphy Library, students often have requested more comfortable furniture. Library space was redesigned in late 2007 to create a reading nook featuring the new book/ DVD collection. The "nook" is in a prominent location adjacent to the first floor Collaborative Learning Information Commons, near the entrance to the library café, Murphy's Mug. A main feature of the area design was a lounge furniture configuration. Library staff worked with a local furniture store to choose comfy chairs and a loveseat to make an attractive area where students can study or just browse through the new books on display.

Listening to students and redesigning spaces to match a wide variety of learning modalities have made a difference. Murphy Library's gate count jumped over 10% from 2005/06 to 2006/07. For July – December 2007, the data showed again an increase of close to 6% compared with the prior year. Despite easy access to many library e-resources from remote locations, students are finding that "library as place" for individual and collaborative study is important to them. Endowment funding for new furniture to keep spaces fresh and inviting is essential!



A Gift from
(Your Name)

In Honor of
(Honoree's Name)

Murphy Library
Endowment Fund

For a donation of \$50 Murphy Library will place a commemorative bookplate in a newly purchased book in a broad subject area of the donor's choice. For details, contact the library or visit the Endowment Fund web page.

In addition to the resources profiled on these pages, in 2007 the Endowment also funded celebrity READ posters featuring Chancellor Joe Gow, a well-attended program for K-12 teachers on Hmong literature, the creation of historic photographic prints from glass-plate negatives, and more. We thank you!

Endowment Fund = Access & Preservation

The Endowment Fund provides support for a variety of endeavors at Murphy Library. The following two projects attest to that as they include physical preservation and intellectual access of different types of resources.

Murphy Library is continuing its multi-year project to digitize all of the back issues of the UW-La Crosse student newspaper, *The Racquet*. This year, with help from the Endowment Fund, more than a decade of the paper was digitized. The years now available online include 1910/11-1933/34 and 2000/01-2006/07. These issues can be viewed at <http://murphylibrary.uwlax.edu/digital/uwl/racquet/>. This resource will be a valuable tool for those interested in campus and local history. It will be especially useful to the campus community as we prepare to celebrate the UW-L Centennial in 2009.

Last year, Special Collections acquired a rare 1891 map of La Crosse. It measures 40" x 70" and was drawn by H. I. Bliss, a

prominent 19th century La Crosse mapmaker and at one time the city engineer for La Crosse. The map is very detailed and shows streets, city lots, railroads, buildings, businesses, and geographic features. The map was in poor physical condition and was sent to the conservation lab at the Wisconsin Historical Society for appraisal. It was determined that the map needed surface cleaning, washing, deacidification, removal of the old muslin backing and replacement with Japanese tissue paper, and encapsulating in archival quality mylar. The estimate for this treatment, however, was beyond the conservation budget of Special Collections. Thanks to the Endowment Fund, it was possible to restore this historic map, which soon will be on display in the Special Collections reading room. It will be easy for students and others to consult this map and compare it with other 19th century maps and bird's-eye views of La Crosse also on display in Special Collections.

International Children's Literature Event

Thanks to sponsorship by the UW-L School of Education and the Murphy Library Endowment Fund, the Alice Hagar Curriculum Resources Center hosted a program on international children's literature and its integration into the PK-middle school curriculum on April 25, 2007.

The purpose of the event was to introduce the curriculum resources of Murphy Library and highlight its children's book collection to education students as well as teachers and librarians from school districts in the Coulee Region. Two separate presentations were given for pre-service and in-service teachers. The speakers were Ginny Moore Kruse, emeritus director of the Cooperative Children's Book Center in Madison and Catherine Beyers, learning materials center director, Southern Bluffs School in La Crosse. Dr. Richard Gappa, who teaches children's literature on campus, moderated the event. Over 50 participants attended the panel presentations, which included a session where each participant selected a book from the displays and shared their observations.

Murphy Library and the School of Education are collaborating to make this an annual event and plans are set for similar presentations on Hmong children's literature in the spring of 2008.

