

Delta Kappa Alpha Phi Media Policy

Membership in Alpha Phi is a privilege for each of us, but also a responsibility. When you choose membership in Alpha Phi, you are affirming that you will represent not just yourself, but also all of your sisters in this fraternity, including those who came before you and those who will come after you. In representing each other, we all pledge to uphold the highest ideals of **womanhood, scholarship, and service**.

With this in mind, Alpha Phi has certain behavioral standards and expectations (see standing rules and policies) for its members, as we are constant representatives of Alpha Phi in our communities. Observing that these communities include the **World Wide Web**, the Delta Kappa Chapter of Alpha Phi has developed the following standards and guidelines that our members will be expected to uphold with regard to public online forums and networks, including, but not limited to “**Facebook.com**” and “**Myspace.com**.”

Failure to comply with these standards falls under the category of “conduct unbecoming of a member” and “conduct tending to injure the good name of Alpha Phi, disturb its well being, or hamper its work” (p. 75, VPPD Manual). Members who fail or refuse to comply with this policy will be subject to disciplinary action in accordance with the CCOM.

These standards will be effective **immediately**.

I. Photographs

A. Keeping in mind that, as a member of the Delta Kappa Chapter of Alpha Phi International Fraternity, you are representing the organization in this public forum; it is expected that all photographs depicting, posted by, or identifying our members be in good taste.

For the purpose of these guidelines, and for clarification on this policy, photographs that are **not** “in good taste” include but are not limited to photographs that depict the following:

- Partial or full nudity
- Visible undergarments or lingerie
- Lewd acts (e.g. groping, simulated or actual sexual acts, etc.)
- Depiction of profane or obscene language or acts/gestures
- Appearance of or actual intoxication (e.g. vomiting, passing out, etc.)
- Illegal acts (e.g. smoking or possessing marijuana or other drugs, theft, etc.)

B. The above stated guidelines should be kept in mind when choosing album titles.

II. Alcohol

The depiction of alcohol in photos shall be permitted according to state and federal laws as well as the Standing Rules and Policies of Alpha Phi International Fraternity. These guidelines include but are not limited to the following:

- If you are of legal drinking age, you may be pictured holding alcohol. However, pictures depicting alcohol will be of good taste. Use discretion when pictures are tagged of you. Pictures of members who are of the legal drinking age that are not in good taste (e.g. doing a keg stand in a skirt) will be considered a violation of this policy.
- If you are not of the legal drinking age you may not be pictured in a bar or holding an alcoholic beverage. Use your discretion when pictured with a cup in your hand (i.e. if you are obviously at a party where alcohol is present this may look suspicious; if you are at an Alpha Phi function there should be no concerns).
- If you are studying abroad or in a country in which you are of the legal drinking age, you may be pictured with alcohol or in a bar.
- If you are under the legal drinking age, all album titles, video titles, captions, comments, etc., should not refer to alcohol or alcohol related activities.

III. Groups

Understanding that the titles of many “groups” are created in jest and with good humor in mind, it is still expected that all members use good judgment by refraining from joining groups that may reflect negatively on Alpha Phi or its members. Such groups include but are not limited to the following:

- Titles or contents that are degrading to women or contain derogatory words
- Titles or contents that are racially or ethically derogatory
- Titles or contents that advocate, condone, or reveal participation in illegal acts (e.g. illegal drug use, underage drinking, academic dishonesty, raiding, etc.)
- Titles or contents that contain profanity
- Titles or contents that advocate, condone, or reveal participation in conduct that is unbecoming of an Alpha Phi

IV. Applications

When using applications on public online forums please follow the same guidelines as those set in photos and groups. Refrain from using applications that reflect negatively on Alpha Phi or its members. Such applications include, but are not limited to the following:

- Naughty gifts
- Gifts containing offensive material, drinking, or illegal contents
- Drink applications
- Bumper stickers or pieces of flair containing offensive material, drinking, or illegal contents

