

Join now to be charter member!

- Charter member pin
- Recognition in Mitchell Hall

L-Club

An investment in excellence

The UW-L *L-Club* is the foundation's annual fund raising program committed to raising money to support all UW-L intercollegiate athletic programs. Managed in accordance with the policies of the NCAA, the fund was established when it became clear that revenues could not keep pace with rising expenses.



The UW-L athletic department recognized the need for a broad based group of alumni, community supporters and friends of UW-L to assist UW-L athletics in maintaining excellence.

Your support makes a difference...

- Recruiting top-quality student-athletes and recognizing their achievements.
- Enhancing facilities and providing state of the art equipment.
- Providing professional development for our coaches and staff to keep them abreast of current techniques in their profession.



Message from the L-Club Executive Director

Athletic fundraising at UW-L is going through a change. Under a new initiative, UW-L is expanding the *L-Club* to include all of the athletic fundraising efforts within one organization. While the approach is somewhat new, the goal remains the same... excellence...both on the field and in the classroom. The *L-Club* has existed in the past to consist of UW-L varsity letter winners, but it is necessary to increase the scope of the *L-Club* to embrace all of the many generous supporters of UW-L athletics.

Excellence requires resources and it has become very evident that private financial support is more important than ever in supporting the needs of the athletic program. Your generosity is critical in ensuring the ongoing success of UW-L athletics.

Please take a few minutes to consider how you can help a student-athlete and the UW-L athletic program by becoming a member of the *L-Club*. Of course, you can continue to restrict your gift to a particular sport of your choice if you wish.

Thank you for your past support and future generosity. Together we will continue to do great things.

Feel free to contact me at (608)785-5322 or e-mail me at desmond.mich@uwlax.edu

Mike Desmond
UW-L Foundation



Events

- Health and Fitness Expo • Final Four Party
- Scholar Athlete and All-America Reception
- Golf Outing and Dinner
- L-Club* lunches



Check out the Web for all the athletic schedules
www.uwlax.edu/athletics

For More Information on the L-Club

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UNIVERSITY of WISCONSIN
LA CROSSE



The Winning Teams

UW-L athletics is an integral part of UW-L and benefits the entire 7 Rivers Region. Our student-athletes compete in the NCAA Division III. *L-Club* will provide financial support to each of our 19 (10 women's and nine men's) sports programs.

MEN'S SPORTS

Football
Wrestling
Basketball
Cross Country
Indoor/Outdoor Track
Baseball
Tennis
Swimming & Diving



WOMEN'S SPORTS

Soccer
Volleyball
Basketball
Cross Country
Indoor/Outdoor Track
Softball
Tennis
Gymnastics
Swimming & Diving

UW-L Eagle Athletic Tradition

As of May 2005

- **National Championships:** 49 (30 since 1991; 15 since 2001)
- **Conference Championships:** 309 (42 since 2000)
- **All-America Honors:** 1,676 (461 in last five years)
- **Student-Athlete Academic Honors:**
 - 47 Academic All-District Honors since 2000
 - 13 Academic All-American Honors since 2000 (28 Academic All-American Honors in school history) — 70 WIAC Scholar Athletes in school history (24 since 2000)
- **WIAC Combined All-Sports Award:** In eight years of the award, UW-L has finished first five times, including four of the last five seasons.
- **WIAC Academic Award:** Received in each of the past three years (awarded to programs where overall student-athlete GPA is higher than overall undergraduate student body GPA at their institution)
- **National Ranking:** UW-L is only one of six institutions to be ranked in the top-20 in all nine years of the Directors' Cup Standings (NCAA Division III). The Eagles have recorded six top-10 finishes.
- **Program Provides:** A highly competitive intercollegiate athletic experience to over 550 student-athletes.



L-Club

Eagle Booster — \$50

- Invitations to *L-Club* events
- Team schedules
- Eagle athletic newsletters
- Recognition in media guides

Eagle Century — \$100

- Invitations to *L-Club* events
- Team schedules
- Eagle athletic newsletters
- Recognition in media guides
- 10% Discount on all *L-Club* merchandise (excluding online purchases)
- Four complimentary *L-Club* luncheons

Eagle Maroon & Gray — \$250

- Invitations to *L-Club* events
- Team schedules
- Eagle athletic newsletters
- Recognition in media guides
- 10% Discount on all *L-Club* merchandise (excluding online purchases)
- Complimentary *L-Club* Gift
- Six complimentary *L-Club* luncheons

Eagle Bronze — \$500

- Invitations to *L-Club* events
- Team schedules
- Eagle athletic newsletters
- Recognition in media guides
- 10% Discount on all *L-Club* merchandise (excluding online purchases)
- Complimentary *L-Club* Gift
- Two all-sport general admissions passes*
- Ten complimentary *L-Club* luncheons



Eagle Silver — \$1,000

- Invitations to *L-Club* events
- Team schedules
- Eagle athletic newsletters
- Recognition in media guides
- 10% Discount on all *L-Club* merchandise (excluding online purchases)
- Complimentary *L-Club* Gift
- Four all-sport general admission passes*
- One ticket (admits two people) to Final Four Party
- Invitation to attend practices
- At one event of your choice, be an honorary starter at a track meet...honorary coach...member of the chain gang
- Fifteen complimentary *L-Club* luncheons

Eagle Gold — \$2,500+

- Invitations to *L-Club* events
- Team schedules
- Eagle athletic newsletters
- Recognition in media guides
- 10% Discount on all *L-Club* merchandise (excluding online purchases)
- Complimentary *L-Club* Gift
- Four all-sport general admission passes*
- Invitation to attend practices
- At one event of your choice, be an honorary starter at a track meet...honorary coach...member of the chain gang
- Two tickets (admits four people) to Final Four Party
- Two complimentary Tickets to Wall of Fame banquet
- Reserved parking passes for football
- Twenty complimentary *L-Club* luncheons

**Tickets do not include NCAA and WIAC tournament events*



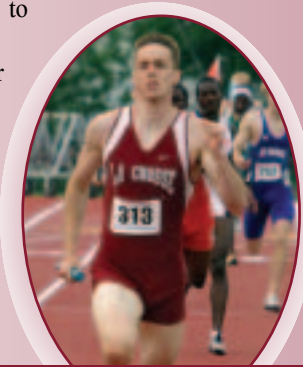
Mission Statement

...to foster the legacy, tradition and positive values of UW-L athletics. The "L" Club supports an environment of integrity and equity that enables the student-athlete to achieve excellence in their academic and athletic pursuits. Through a strong and active membership, the "L" Club will promote UW-L athletics and provide the necessary private financial support to maintain and enhance the outstanding men's and women's athletic programs.



Eagle Platinum — \$5,000+

- Invitations to *L-Club* events
- Team schedules
- Eagle athletic newsletters
- Recognition in media guides
- 10% Discount on all *L-Club* merchandise (excluding online purchases)
- Complimentary *L-Club* Gift
- Four all-sport general admission passes*
- Invitation to attend practices
- At one event of your choice, be an honorary starter at a track meet...honorary coach...member of the chain gang
- Two tickets (admits four people) to Final Four Party
- Two complimentary Tickets to Wall of Fame banquet
- Reserved parking passes for football
- Chancellor's Suite for one home football game for four people
- Special lunch with the coach(es) of your choice
- All *L-Club* luncheons complimentary



Corporate Sponsorship

- All "EAGLE" levels available including customized packaging for your business
- Contact Mike Desmond; (608)785-5322; desmond.mich@uwlax.edu