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College of Business Administration  
1725 State Street  
La Crosse, WI 54601

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5th Annual

The Greater  
**UW-L  
CBA**

**CHALLENGE**

Friday,  
**June 13, 2008**

**Northern Bay Golf Resort  
Arkdale, Wis.**

*Fun events with  
prizes on every hole.*



The 5th Annual Greater  
**UW-L  
CBA**

**CHALLENGE**

**When:**  
Friday, June 13, 2008

**Where:** Northern Bay Golf  
Resort, Arkdale, Wis.

**Cost:** \$120 before May 19th  
\$140 after May 19th

**Time:** 1 p.m. Shotgun start

**Format:** Scramble

Men's, women's and mixed divisions

Proceeds from this event will be applied  
towards the CBA Scholarship Program.

Registration includes 18 holes of golf, gifts, cart,  
beverages on the course and evening meal.

*Fun events with  
prizes on every hole.*

*While this event is coordinated through  
the College of Business Administration,  
all alumni, parents and friends of UW-L  
are encouraged to attend.*



# The 5th Annual Greater UW-L CBA CHALLENGE

The Greater UW-L CBA Challenge brings together alumni, friends, and parents in support of the CBA Scholarship Program. Northern Bay Golf Resort is a beautiful course and clubhouse, easily accessible from Milwaukee, Twin Cities, Chicago, La Crosse and Madison. Only 27 miles north of Wisconsin Dells and is known as "The Midwest's Best Replica Golf Experience."



For lodging, directions and other resort information, go to:  
[www.northernbayresort.com](http://www.northernbayresort.com)

**Members of the Golf Committee:**

- |                         |                         |
|-------------------------|-------------------------|
| Tim Behling, '88        | Jack Lucas, '71         |
| Corey Block, '89, Chair | Tim Sachse, '88         |
| Chris Chlupp, '97       | Ace Stadthaus, '67      |
| Tim D'Amato, '75        | Christina Trombley, '95 |
| Craig Devenport, '79    | Tom Wagner, '78         |
| Dave Hanson, '97        | Doug Werner, '74        |

## Sponsorship Opportunities



### Special Sponsor - \$1,000

Recognition throughout the event as a special sponsor and registration for four golfers that includes 18 holes with cart, beverages on the course, gifts and evening dinner.



### Hole Sponsor with Golf - \$500

Recognition throughout the event as a hole sponsor and registration for two golfers that includes 18 holes with cart, beverages on the course, gifts and evening dinner.



### Hole in One Sponsor - \$400

Recognition and signage on competitive Par 3 hole.



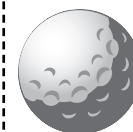
### Hole Sponsor with Golf - \$350

Recognition throughout the event as a hole sponsor and registration for one golfer that includes 18 holes with cart, beverages on the course, gifts and evening dinner.



### Hole Sponsor without Golf - \$250

Recognition throughout the event as a hole sponsor.



Yes, I would like to participate.  
 Register me for the following:

- Special Sponsor: \$1,000 Hole Sponsor with Golf \$ \_\_\_\_\_
- Hole Sponsor with Golf: \$500 (2 golfers) \$ \_\_\_\_\_
- Hole Sponsor with Golf: \$350 (1 golfer) \$ \_\_\_\_\_
- Hole Sponsor without Golf: \$250 \$ \_\_\_\_\_
- Hole in One Sponsor: \$400 \$ \_\_\_\_\_
- Golf \$120 per person: (\$140 after May 19th) \$ \_\_\_\_\_  
includes 18 holes with cart, beverages on the course, gifts and evening dinner
- Dinner only: \$20/person \$ \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

Please assign the following individuals to a foursome:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Please arrange a foursome for me.

Please make your check payable to the **UW-L Foundation CBA Challenge** and return it to: CBA Dean's Office  
 UW-La Crosse  
 223 Wimberly Hall  
 1725 State St.  
 La Crosse, WI 54601

For questions: (608)785-8090

Name \_\_\_\_\_

Handicap \_\_\_\_\_ Number of Dinner Guests \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Preferred E-Mail \_\_\_\_\_

Daytime Phone ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

**Door Prizes Needed:**

Yes, I would be willing to supply a door prize. Please contact me.

Visit: [www.uwlax.edu/ba/](http://www.uwlax.edu/ba/)