



University of Wisconsin-La Crosse  
College of Business Administration  
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7th Annual

The Greater  
**UW-L  
CBA**

**CHALLENGE**

Friday,  
June 11, 2010

Lake Arrowhead  
Golf Club — The Pines  
Nekoosa, Wis.

*Fun events with  
prizes on every hole.*



The 7th Annual Greater  
**UW-L  
CBA**

**CHALLENGE**

**When:**  
Friday, June 11, 2010

**Where:** Lake Arrowhead  
Golf Club - The Pines  
Nekoosa, Wis.

**Cost:** \$120 before May 18th  
\$140 after May 18th

**Time:** 1 p.m. Shotgun start

**Format:** Scramble

Men's, women's and mixed divisions

Proceeds from this event will be applied  
towards the CBA Scholarship Program.

Registration includes 18 holes of golf, gifts, cart,  
beverages on the course and evening meal.

*Fun events with  
prizes on every hole.*

*While this event is coordinated through  
the College of Business Administration,  
all alumni, parents and friends of UW-L  
are encouraged to attend.*



# The 7th Annual Greater UW-L CBA

# CHALLENGE

The Greater UW-L CBA Challenge brings together alumni, friends, and parents in support of the CBA Scholarship Program.

The Pines at Lake Arrowhead is the original 18 hole championship course. The Pines is a Golf Digest 4 1/2 Star Places to Play Award Winner and ranked among their top 75 public courses in America.



For directions or more information on some great lodging accommodations, contact the club at:

Lake Arrowhead  
1195 Apache Lane  
Nakoosa, WI 54457  
715.325.2929

[www.lakearrowheadgolf.com](http://www.lakearrowheadgolf.com)

#### Members of the Golf Committee:

Tim Behling, '88, Chair	Jack Lucas, '71
Corey Block, '89	Tim Sachse, '88
Chris Chlupp, '97	Ace Stadthaus, '67
Tim D'Amato, '75	Christina Trombley, '95
Craig Devenport, '79	Tom Wagner, '78
Dave Hanson, '97	Doug Werner, '74

## Sponsorship Opportunities



### Special Sponsor - \$1,000

Recognition throughout the event as a special sponsor and registration for four golfers that includes 18 holes with cart, beverages on the course, gifts and evening dinner.



### Hole Sponsor with Golf - \$500

Recognition throughout the event as a hole sponsor and registration for two golfers that includes 18 holes with cart, beverages on the course, gifts and evening dinner.



### Hole in One Sponsor - \$400

Recognition and signage on competitive Par 3 hole.



### Hole Sponsor with Golf - \$350

Recognition throughout the event as a hole sponsor and registration for one golfer that includes 18 holes with cart, beverages on the course, gifts and evening dinner.



### Hole Sponsor without Golf - \$250

Recognition throughout the event as a hole sponsor.



Yes, I would like to participate.  
Register me for the following:

- Special Sponsor: \$1,000 Hole Sponsor with Golf \$ \_\_\_\_\_
- Hole Sponsor with Golf: \$500 (2 golfers) \$ \_\_\_\_\_
- Hole Sponsor with Golf: \$350 (1 golfer) \$ \_\_\_\_\_
- Hole in One Sponsor: \$400 \$ \_\_\_\_\_
- Hole Sponsor without Golf: \$250 \$ \_\_\_\_\_
- Golf \$120 per person: (\$140 after May 19th) \$ \_\_\_\_\_  
includes 18 holes with cart, beverages on the course,  
gifts and evening dinner
- Dinner only: \$20/person \$ \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

Please assign the following individuals to a foursome:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Please arrange a foursome for me.

Please make your check payable to the **UW-L Foundation CBA Challenge** and return it to: CBA Dean's Office  
UW-La Crosse  
223 Wimberly Hall  
1725 State St.  
La Crosse, WI 54601 USA

For questions: 608.785.8153 ask for Pat

Name \_\_\_\_\_

Handicap \_\_\_\_\_ Number of Dinner Guests \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Preferred E-Mail \_\_\_\_\_

Daytime Phone ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

#### Prizes/Give-a-ways Needed:

Yes, I would be willing to supply a gift to be placed in the registration bag or a door prize. Please contact me.

Visit: [www.uwlax.edu/ba/](http://www.uwlax.edu/ba/)