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College of Business Administration



Presents

2011 Lecture Series

Lessons from IBM to Startups

Jonathan P. Otterstatter

CEO, Co-Founder of Preventice

April 20, 2011 | 7 p.m.

Strzelczyk Great Hall

Cleary Alumni & Friends Center

615 East Ave. N. | La Crosse

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Jonathan P. Otterstatter

CEO, Co-Founder of Preventice

Biography of the Presenter

Jonathan Otterstatter is a technology-oriented, business-minded senior executive who shoulders full responsibility and accountability for the technological and business success of technology companies and organizations. His particular passion is for leading teams in creating and deploying technology solutions that provide innovative insight and high business value to global enterprises while returning above average value for the stakeholders.

Otterstatter's prior experience is significantly varied from large company software development at IBM, to an advanced degree in Management of Technology at M.I.T., to leading a startup software company through the product definition, creation, and launch of a strategic solution which led to a successful IPO supported by immense revenue growth. His most recent role was fundamental to the strategic transformation and re-branding of a legacy statistics company. Additional experiences include leadership throughout the acquisition and merger activities related to the sale and purchase of multiple companies.

Jon Otterstatter is CEO and co-founder of Preventice, a company focused on the creation, deployment and support of mobile applications designed for specific scenarios related to life sciences. With an emphasis on leveraging the capabilities of mobile devices like the iPhone and Blackberry, they are creating applications to specifically aide in disease management and an ecosystem for rewards and motivations toward health wellness.