

UNIVERSITY OF WISCONSIN-LA CROSSE
COLLEGE OF BUSINESS ADMINISTRATION
MASTER OF BUSINESS ADMINISTRATION (MBA) PROGRAM

Prestigious Accreditation

- ✓ Accredited by AACSB-International, The Association to Advance Collegiate Schools of Business. AACSB International accreditation represents the *highest standard of achievement* for business schools worldwide.
- ✓ The best faculty, the best students, the best employers, and the best business recruiters in the world recognize and seek out schools whose programs have earned AACSB International accreditation. Less than one-third of U.S. business school programs and only 10% of business school programs worldwide meet the rigorous standards of this accreditation.
- ✓ AACSB accreditation speaks of faculty scholarship, high-caliber teaching of quality and current curricula, and meaningful interaction between students and faculty. It tells prospective students, faculty, business recruiters, and employers that this school produces graduates who are prepared to succeed in the business world.

Strong Curriculum

- ✓ Integrated curriculum.
- ✓ Core courses that challenge students to think critically about issues and problems.
- ✓ Organized around changing technological environment; globalization; social and environmental responsibility.
- ✓ Interdisciplinary and team-taught.
- ✓ Electives in all business disciplines.
- ✓ Internet elective offerings from the University of Wisconsin Business Consortium add flexibility.

Highly Qualified and Experienced Faculty

- ✓ All professors are full-time faculty who hold terminal (Ph.D.) degrees from a variety of highly regarded U.S. and international institutions.
- ✓ Focused on students and their learning.

Top Rankings

- ✓ UW-L has again been ranked among the best U.S. universities in U.S. News & World Report's 2008 "America's Best Colleges" publication. The university has appeared on the U.S. News list each of the past 10 years. UW-L is listed No. 3 in the Midwest among public universities offering master's degrees and No. 22 among all public and private institutions that offer master's programs.
- ✓ UW-La Crosse has been recognized nationally for "top-flight academics and affordable costs." Kiplinger's Personal Finance February 2008 issue gave the university the honor by naming it to their Kiplinger's Top 100 list. Schools that make Kiplinger's Top 100 list are noteworthy for outstanding academic quality plus an affordable price tag.
- ✓ UW-L has consistently ranked in the top nationally for passage rates on the Certified Public Accounting (CPA) exam.
- ✓ Part of the prestigious University of Wisconsin System which is recognized worldwide.

Wonderful Location

- ✓ The city of La Crosse located on the winding Mississippi River on the Minnesota/Wisconsin border approximately 2 ½ hours from Minneapolis, Minnesota and 4 hours from Chicago, Illinois.
- ✓ The city combines the scenic beauty of towering bluffs, densely-wooded gorges, numerous rivers, bike trails and is a wonderful environment for outdoor pursuits.
- ✓ Small-town charm with larger city benefits. The city is a regional center for culture, entertainment, medical care, shopping, sports and four season recreation.
- ✓ La Crosse has been voted one of the ten best cities in the U.S. in which to live.
- ✓ About 8,000 students attend classes on the compact, 119-acre campus.