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Mark D. Bugher	Director of University Research Park
Robert Cervenka	CEO of Phillips Plastics Corporation
Andrew Duff	President and CEO of Piper Jaffray
Randall D. Eggenberger	President of Wild Wings LLC
Gorton M. Evans	President and Chief Executive Officer of Consolidated Papers Inc.
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Robert Kierlin	President and CEO of Fastenal Company
James Keyes	Chairman, President and CEO of Johnson Controls
Jake Leinenkugel	President of Leinenkugel Brewing Company
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Douglass C. North	Co-recipient of the 1993 Nobel Memorial Prize in Economic Science
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For more information about our programs,  
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College of Business Administration



Presents  
2007 Lecture Series

## Hercules in the Cradle: Alexander Hamilton, the U.S. Financial Revolution and the Birth of an Economic Superpower

**Richard E. Sylla**

Leonard N. Stern School of Business  
New York University

Tuesday, October 2, 2007 • 7 p.m.  
Strzelczyk Great Hall  
Cleary Alumni and Friends Center  
615 East Ave. No. • La Crosse

Open to Public • No Admission Fee

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## Richard E. Sylla

Leonard N. Stern School of Business  
New York University

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## BIOGRAPHY OF THE PRESENTER

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Professor Richard E. Sylla joined the NYU faculty in 1990, prior to that he taught at North Carolina State. He has held visiting positions at the University of Pennsylvania, Harvard, the University of North Carolina and Oxford. In addition to his studies at Harvard (Ph.D. 1969, MA 1965 and BA 1962), he also studied at the Indian Statistical Institute, Calcutta, India.

He is the author of several books, including the *American Capital Market, A History of Interest Rates* and more than 120 articles and reviews in top academic journals. Professor Sylla is in great demand as a public speaker, having been invited to deliver more than 100 lectures at universities and conferences around the world. He served as editor of the *Journal of Economic History* and currently serves on the editorial board of several journals, including *Financial History Review, Enterprise and Society* and *Economic and Financial History Abstracts*.

Professor Sylla is the past president of the Economic History Association. He has been the recipient of several awards and grants, including the National Science Foundation grant, Alfred P. Sloan Foundation grants and the Citibank Award for Excellence in Teaching at the Stern School of Business. He is currently working on two books, *Three Centuries of American Finance* and *Wall Street: A Concise History*, both scheduled for publication by Cambridge University Press next year.

On a personal note, his father was a student at UW-La Crosse in the 1920s. Professor Sylla still has family in the Trempealeau area.