

SALLY A. JONES

1000 Central Avenue, La Crosse, WI 54601
(000) 000-0000 cell
jones.sa@hotmail.com

OBJECTIVE A career in consumer product sales

QUALIFICATIONS

- Sales and customer service experience
- Outgoing, goal-oriented, and self-motivated
- College coursework in sales, promotion, consumer behavior, and public relations
- Open to travel and relocation

EDUCATION

Bachelor of Science – University of Wisconsin-La Crosse – August 20XX
Major: Marketing Minor: Communication Studies
Cumulative GPA: 3.1

RELATED COURSE WORK, SKILLS AND PROJECTS

- **Projects:** Trade Show, Promotional Plans, Industry Analysis
- **Related Courses:** Sales, Promotions, International Marketing, Industrial Marketing, Consumer Behavior, Market Research, Marketing Management,
- **Skills:** Microsoft Office, Basic Photography

SALES & CUSTOMER SERVICE EXPERIENCE

Retail Commission Sales, ABC Store – Your Town, WI (May 20XX–Present)

- Promoted to permanent staff from seasonal position
- Responsibilities include: customer service, sales, cashier, stock/display setup, and credit applications
- Met or exceeded set commission sales goals
- Gained exposure to various aspects of marketing strategies and management operations with a major retailer

Head Bartender, Bob's Bar – Your Town, WI (June 20XX–Present)

- Promoted to head bartender
- Responsibilities include: opening and closing duties and inventory management
- Delegated authority to answer any questions that arise from employees, customers, and distributors
- Gained an understanding of management operations for a rapidly growing company

Server, XYZ Grill – Your Town, WI (June 20XX-August 20XX)

- Responsibilities included: opening and closing duties
- Exposed to various aspects of the hospitality industry

COLLEGIATE INVOLVEMENT

- Member of American Marketing Association – (X years)
- Collegiate Intramural Sports Participant/Champion (volleyball)
- Volunteer for The Children's Museum & Toys-for-Tots Program – Your Town, WI
- Volunteer for The Salvation Army, Bell Ringing – Your Town, WI

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REFERENCES

Jane Smith
Shoe Department Manager
ABC Company
000-000-0000
smith.jane@abccompany.net

Jim Smith
Owner
ABC Company
000-000-0000
smith.jim@abccompany.net

Jon Fields, Ph.D.
Faculty Member
UW-L Marketing Department
000-000-0000
fields.jon@uwlax.edu