

**Undergraduate Research Honors Conference
Milwaukee, WI April 8-9, 2011**

**Friday, April 8
8:00-9:15am
Pere Marquette**

Struggles with Home: How Families Deal with Challenges to Family Identity

Sponsor: CSCA Undergraduate Research Honors Conference
Chair: **Ron Whitt**, Wayne State College
Respondent: **Dena Huisman**, University of Wisconsin- La Crosse

- “Life Outside the Closet: Family Communication Before and After”
Mechelle Poessnecker, Wayne State College
- “Family Cohesion: A Look at Family Cohesion Through the Attachment Theory Lens”
Taylor Foster, Wayne State College
- “Distance Makes the Heart Grow Fonder: A Narrative Inquiry”
Nikki Garden, Wayne State College
Chelsie Rohrs, Wayne State College
- “Communication Patterns of Families With an Intellectually Disabled Child: A Literature Review”
Kelsey Messerschmidt, Wayne State College

This panel presents student research that focuses on “struggles with home” and includes a range of challenging events families might face. Recent literature and original research provide insight on topics including homosexuality, divorce, distance, and intellectually-challenged family members.

**9:30-10:45am
Pere Marquette**

**Top Panel in Undergraduate Research Honors Conference
Language & Identity: Finding our Home in a Diverse World**

Sponsor: CSCA Undergraduate Research Honors Conference
Chair: **Richard Murphy**, Wayne State College
Respondent: **Jordan Soliz**, University of Nebraska-Lincoln

- “Social Identity, Education, and Ebonics: An Exploration of the De-legitimization of Ebonics in Media”
Joe Chebul, Wayne State College
- “Me in Under 140 Characters: Social Identity and Social Media”
Kayla Lucht, Wayne State College
Sean Badeer, Wayne State College
- “My Home Will Never Be the Same: Perceptions of Identity and Health”
Kelsey Messerschmitt, Wayne State College
Sara Slobodnick, Wayne State College
- “Rugby Girls: Managing Femininity in High Contact Women’s Sports”
Taylor Foster, Wayne State College
Haley Wright, Wayne State College
- “Relational Identity in Distance Relationships”
Natasha Horn, Wayne State College

Home is inherently tied to our identity. In an increasingly complex and diverse world, finding home is becoming more difficult. “Doing identity” refers to human behaviors that express the value of one’s social identity. Using the linguistic Intergroup Bias, Social Identity Theory as well as several other intergroup communication theories, this panel seeks to explore the influence of language and technology on our perceptions of identity in a variety of contexts.

Friday, April 8
11:00-12:15am
Exhibition Area

Poster Session Extravaganza

Sponsor: CSCA Undergraduate Research Honors Conference
Chair: **Nancy Brule**, Executive Director of CSCA, Bethel University

Respondents: **Jennifer Butler Modaff**, University of Wisconsin-La Crosse
Aileen Buslig, Concordia College-Moorhead, MN
Lora Cohn, Park University
Grace Leinbach Coggio, University of Wisconsin-River Falls
Katie Lever-Mazzuto, Western Connecticut State University
Daniel Modaff, University of Wisconsin-La Crosse
Anthony Ocana, Concordia College-Moorhead, MN
A. L. Terry, Bethel University
Jennifer Walton, Ohio Northern University

Participants:

“White Horse Syndrome: The Pervasiveness and Persistence of the Disney Characters in Correlation to Masculinity, Femininity and Androgyny”

Kelsea Kohler, Concordia College-Moorhead, Minnesota

Adrienne Phillion, Concordia College- Moorhead, Minnesota

“The Impact of a ‘Fundamentals of Speech’ Course on Public Speaking Anxiety”

Jessica Colbeck, South Dakota State University

“Sister Wives: A Different View of Polygamy?”

Marissa Martin, Dominican University

“Green Products—Comparing Intent with Purchase and Use”

Melissa Clawson, University of Wisconsin- La Crosse

“I Want You To Want Me: Examining Sexual Initiation Patterns in Heterosexual Relationships”

Greg Roskos, University of Wisconsin-La Crosse

“How is Home Changing? The Cultural Fusion Evident in American Quinceañeras”

Kaylee M. Moreno, Ferris State University

“Our Changing ‘Home’ for Healthcare: Hospital Mergers and Management of Cognitive Dissonance by Stakeholders”

Holly M. Rillema, Ferris State University

“Mecosta-Osceola Chapter American Red Cross Volunteer and Client Social Support Network”

Natalie S. Mitchell, Ferris State University

“Defining a Hot Mess: A Study in Drinking, Smoking , and Other Poor Life Choices”

Liv Sherman, University of Wisconsin- River Falls

Katryna McBride, University of Wisconsin- River Falls

“Hispanic Mothers & the Home: La Verdad Desconocida”

Chloe D. Hernandez, Mount Mary College

“Beyond Deliberative Argument: The Power of Framing and the Responsibility of the Press”

Amy Fallah, Christopher Newport University

Megan Wood, Christopher Newport University

“Self-disclosure and Proxemics: A Study of Conversation in a Coffee Shop”

Toni Boger, Saginaw Valley State University

“The Dissolution of Close, Same-Sex Friendships”

Audrey Shelton, University of Iowa

“There’s No Place Like Home But the Office: Work Habits, Organizational Culture, and Workaholism”

Maggie McNamara, Wheaton College

Piper Melanson, Wheaton College

Israel Merica-Jones, Wheaton College

Jordon Whilden, Wheaton College

Rachel Zeeman, Wheaton College

(Poster Session Continued)

“Impact of Divorce on Young Adults”

Christina Erickson, Bethel University

Kari Mulder, Bethel University

Jennifer Freitag, Bethel University

Holly Pearson, Bethel University

Laura Vaillancourt, Bethel University

“Expectations Held by Congregants for Their Pastors”

Aaron Damjanovich, Bethel University

Audra Kirch, Bethel University

Kyle Sommer, Bethel University

Friday, April 8

11:00-12:15am

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Health Communication as Related to Home (a.k.a The College Campus)

Sponsor: CSCA Undergraduate Research Honors Conference

Chair: **Christine North**, Ohio Northern University

Respondent: **Jessica Eckstein**, Western Connecticut State University

Participants:

“Sleep: Life’s Natural Remedy”

Katie Kiefer, Ohio Northern University

“Save a Life: Donate-There’s More than Just Organs”

Cara Schroeder, Ohio Northern University

“The Influence of Sex and Love Articles in *Cosmopolitan* Magazine on Female College Students’ Perceptions of Sex”

Sonia Dhaliwahi, Ohio Northern University

Kendra Hearn, Ohio Northern University

“Using ELM to Inspire Donations for Up ‘til Dawn on College Campus”

Molly S. Eickholt, Ohio Northern University

This panel looks at topics related to health and undergraduate student issues as related to school and the campus experience. College campuses provide unique opportunities to target a specific population in regard to health-related subjects and messages. This collection of papers examines proposed health campaigns that are especially appropriate/ relevant to the college campus community.

Friday, April 8
2:30-3:45pm
Pere Marquette

**Life Stage Context and Communication:
Competitive Papers in Undergraduate Research**

Sponsor: CSCA Undergraduate Research Honors Conference
Chair: **Linda B. Dickmeyer**, University of Wisconsin-La Crosse
Respondent: **Aileen Buslig**, Concordia College-Moorhead, MN

Participants:

- “Sexual Innuendos in Children’s Programming”
Alysha Schall, Indiana Wesleyan University
- “Breaking the Silence: Selective Mutism and its Treatment in the High School Setting”
Katy Christensen, University of Wisconsin-La Crosse
- “Effects of Personality Type, Communicator Style, and Conflict Style on Students’ Choice of Major”
Deitric Newman, Bethel University
Emily Muyskens, Bethel University
Josh Manfred, Bethel University
Julia Holm, Bethel University
John Slick, Bethel University
- “Post-College Co-Residence and Adult Child-Parent Relational Satisfaction”
Seth Frei, Bethel University
Laura Barton, Bethel University
Patrick Kiely, Bethel University
Elizabeth Short, Bethel University

Friday, April 8
4:00-5:15pm
Pere Marquette

**A Critical Look at Politics, Policy and Media:
Competitive Papers in Undergraduate Research**

Sponsor: CSCA Undergraduate Research Honors Conference
Chair: **Grace Leinbach Coggio**, University of Wisconsin-River Falls
Respondent: **Jennifer Willis-Rivera**, University of Wisconsin-River Falls

Participants:

- “Party Identification and Economic Self-Interest: The Dichotomy of Republican Motivation”
Meghann McGuire, The Pennsylvania State University-Berks Campus
- “A Proposal for the Circular News Theory as Exemplified Through *The Daily Show* and *The Colbert Report*”
Alex Lahti, The College of Wooster
- “The *Sons of Anarchy* Narrative: Blazing Through Our Stereotypes of Outlaws”
Anna Walenski, Dominican University
- “System Justification as a Basis for Appeals to Pathos in English-Only Discourse”
Rachel L. Vandell, Indiana University-Purdue University Fort Wayne

Saturday, April 9
8:00-9:15am
Pere Marquette

**Framing Communication in Organizations, Ads, and Facebook
Competitive Papers in Undergraduate Research**

Sponsor: CSCA Undergraduate Research Honors Conference
Chair: **Rita Rahoi-Gilchrest**, Winona State University
Respondent: **Katie Lever-Mazzuto**, Western Connecticut State University

Participants:

“Firing Volunteers: A Look at Firing Volunteers Through the Eyes of the ‘Terminator’”
Natalee G. Kasmiskie, University of Wisconsin-Oshkosh
“Elaboration Likelihood Model Examination of Image Framing in Non-Profit Advertisements”
Peter Van Ess, University of Wisconsin-La Crosse
“Jealousy and Facebook”
Colette Bradley, Saint Mary’s College
“College Students’ Facebook Motives and Self-Disclosure:
Nathan Biggerstaff, Southern Illinois University Edwardsville
Brett Hart, Southern Illinois University Edwardsville
Anna Corbitt, Southern Illinois University Edwardsville
Ronnie Johnson, Southern Illinois University Edwardsville
Andrew Roland, Southern Illinois University Edwardsville

Saturday, April 9
9:30-10:45am
Pere Marquette

**Putting Honors Students to Work: The Role of Undergraduates in
Building a Sense of Home in the Department**

Sponsor: CSCA Undergraduate Research Honors Conference
Co-Chairs: **Dena Huisman**, University of Wisconsin- La Crosse
Ayesha Patnaik, University of Wisconsin-La Crosse

Participants:

Katy Christensen, University of Wisconsin- La Crosse
Mackenzie Hautala, University of Wisconsin- La Crosse
Kacey Persson, University of Wisconsin-La Crosse
Greg Roskos, University of Wisconsin-La Crosse
Janelle Woggon, University of Wisconsin- La Crosse

This panel shows how undergraduate students can be intricately involved in the functioning of an academic department. These student panelists describe how they have worked with faculty members to encourage strong undergraduate research, create a close student community, broadcast campus news across the university, academically advise younger students, and recruit students with promotional materials. They highlight how faculty can use student energy to improve departments through collaboration with their faculty, each other, and the campus community.

Saturday, April 9
11:00-12:15pm
Pere Marquette

Real Advice, Real Stories: Life After Graduation in the “Real World”

Sponsor: CSCA Undergraduate Research Honors Conference

Career Services Professionals:

Karolyn Bald, University of Wisconsin-La Crosse
Laura Kestner, Marquette University
Other Reps TBA

Recent Graduates in Careers:

Mitch Cooper, Reader's Digest
Kathryn Kapellen, Kohler Company
Jess Karis, Northwestern Mutual
Renee Smith, Milwaukee Institute of Art and Design

This panel of special guests includes Career Services representatives from a variety of schools who provide insight on internships, careers in communication, and job searching, Audience members will also hear from recent graduates who have secured positions in the Milwaukee area and how they see their education and career advice manifest in their lives outside of academia.

Saturday, April 9
11:00-12:15am
Exhibition Area

Poster Session Extravaganza

Sponsor: CSCA Undergraduate Research Honors Conference
Chair: **Linda B. Dickmeyer**, University of Wisconsin-La Crosse

Respondents: **Aaron Burton**, Bowling Green State University
Steve Duck, University of Iowa
Colleen Fitzpatrick, Saint Mary's College
Amber Jannusch, University of Iowa
Ronda Leahy, University of Wisconsin-La Crosse
Jimmie Manning, Northern Kentucky University
Rita Raho-Gilchrest, Winona State University
Michael Tollefson, University of Wisconsin-La Crosse
Jennifer Willis-Rivera, University of Wisconsin-River Falls

Participants:

“Toying with Presidential Myth: Finding Obama’s Caricature on *The Late Show with David Letterman*”
Nathan Vickers, Truman State University

“Short Courtship and Early Marital Age in the Military”
Aiyana Bloome, University of Wisconsin-La Crosse

“Managerial Perceptions of Messages and the Impact on Corporate Climate”
Kimberly M. Ciepluch, Carroll College

““They Help Me Define Who I Am and Who I Want To Be:” Examining How College Students Communicate About the Clifton StrengthsFinder Program”
Dylan Medeiros, Northeastern State University

(Poster Session Continued)

“Write or Wrong? A Content Analytical Study of Religious References in Christian and Secular Music Lyrics”

Samantha A. Weaver, Indiana Wesleyan University

“*What Not to Wear*: A Feminist Critique of the Makeover Genre”

Callista Small, Christopher Newport University

Casey Bartholomew, Christopher Newport University

“The Influence the Media has on Public Perceptions of Professional Athletes”

Tyler Sinclair, College of Wooster

“Victoria’s Secret Revealed: An Analysis of Victoria Secret Print Advertisements”

Zack Vesco, College of Wooster

“No Country for Heros”

Chris Swasko, Dominican University

“Nordstrom Cares: An Evaluation of Nordstrom’s Corporate Social Responsibility Strategy”

Bridget Dolan, Marquette University

“Down Syndrome as Displayed Within *Family Guy*”

Katryna McBride, University of Wisconsin- River Falls

“Transitions of Football Players”

Eliscia Filice, Saint Mary’s College

“Social Construction of Gender Identity in Second Life”

Maura Sommers, Saint Mary’s College

“Students and Campus Emergency Procedures at Southern Illinois University Edwardsville: The Relationship between Knowledge and Self-Efficacy”

Melissa L. Taber, Southern Illinois University Edwardsville

Gregory A. Williams, Southern Illinois University Edwardsville

Brittany M. Ewing, Southern Illinois University Edwardsville

Devan M. McMenamain, Southern Illinois University Edwardsville

“Facebook’s Effect on Relationships”

CJ Barr, Bethel University

Alyssa Chagnon, Bethel University

Michael Haglund, Bethel University

Molly Herbranson, Bethel University

Sara Larson, Bethel University

Jenna Turgeon, Bethel University

“ Nondiegetic Original Scoring Film Music and its Effect on Drawn Out Emotion”

Luke Bostrom, Bethel University

Alicia Grave, Bethel University

Aaron Headrick, Bethel University

Jaquelyn Richards, Bethel University

Rebecca Smith, Bethel University

Jill Turnwall, Bethel University

“Relationships and Their Affects on Academic Quality”

Josh Flom, Bethel University

Michael Gibson, Bethel University

Jake Tjernlund, Bethel University

Kyle Mckeever, Bethel University

Kelley Kern, Bethel University

Saturday, April 9
12:30-1:45
Regency Ballroom

**Undergraduate Research Honors Conference Luncheon
and Graduate Student Fair**

Sponsor: CSCA Undergraduate Research Honors Conference

Join us for an official welcome to CSCA and the Undergraduate Research Honors Conference. This luncheon allows you to mingle with other undergraduate and graduate students, to communicate with scholars from around the nation, and to attend the Graduate Student Fair. (The luncheon is open only to undergraduate participants and their advisors.)

Saturday, April 9
2:00-3:15 pm
Pere Marquette

**Top Papers in Undergraduate Research
Undergraduate Research Honors Conference**

Sponsor: CSCA Undergraduate Research Honors Conference
Chair: **Linda B. Dickmeyer**, University of Wisconsin-La Crosse
Respondent: **Stephen K. Hunt**, President, Central States Communication Association
Illinois State University

“Framing of Amanda Knox: Framing Analysis of News Organizations in the United States, Great Britain, and Italy”

Kelly Lyons, Saint Mary’s College

“Pressure in Athletics”

Brent Haglund, Bethel University
Tucker Kloetzke, Bethel University
Scott Leigh, Bethel University
Nick McDermott, Bethel University
John Peitzman, Bethel University

“An Exploration of Mother-Daughter Food and Nutrition Messages and Eating Patterns”

Maria G. Hodkiewicz, University of Wisconsin-La Crosse

“Caught a Bad Romance: Lady Gaga and the 14th Amendment”

John-Paul Heres, Wheaton College

“Third Culture Kids and Identity Management”

Joshua Manfred, Bethel University
Kjersten Darling, Bethel University
Dennis Meints, Bethel University

Saturday, April 9
3:30-4:45
Pere Marquette

Family, Friends and Flirting: Can You Relate?
Competitive Papers in Undergraduate Research

Sponsor: CSCA Undergraduate Research Honors Conference
Chair: **Donna Pawlowski**, Creighton University
Respondent: **Steve Duck**, University of Iowa

Participants:

“Males, Mothers and Significant Others”

Ashley Abbott, Bethel University

Rikki Schmidt, Bethel University

Stephanie VanGuilder, Bethel University

“Relationship Between Classic Disney Animal Films and Couple/Family Role Expectations”

Aaron Crosby, Bethel University

Christa Krussow, Bethel University

Jaclyn Palermo, Bethel University

Lars Held, Bethel University

Jay Quick, Bethel University

“Friends with Benefits Relationships Among College Students: Analyzing Gender Differences”

Michael Henninger, University of Wisconsin-Milwaukee

Andrea Foley, University of Wisconsin-Milwaukee

Nicole Radke, University of Wisconsin-Milwaukee

Frederick Nickhorn, University of Wisconsin-Milwaukee

Alexandria Barnett, University of Wisconsin-Milwaukee

“Female Flirtation Patterns: Verbal and Nonverbal Behaviors and their Success”

Alyssa Huck, Concordia College-Moorhead, MN

Lynlee Espeseth, Concordia College-Moorhead, MN

5:00-6:15
Pere Marquette

Mediated Portrayals of Gender and Identity
Competitive Papers in Undergraduate Research

Sponsor: CSCA Undergraduate Research Honors Conference
Chair: **James Bushman**, University of Wisconsin-La Crosse
Respondent: **Cassandra LeClair-Underberg**, Texas State University-San Marcos

Participants:

“Disney Princess Movies and Perceptions on Gender Roles”

Jamie Taylor, Bethel University

Carleigh McCormick, Bethel University

Paige Christensen, Bethel University

Fiona Rodrigues, Bethel University

“Assessing Gender and Racial Representation and Stereotypes”

Laura J. Dunford, Concordia College-Moorhead, MN

Jennifer L Harvey, Concordia College-Moorhead, MN

Jacob A. Johnson, Concordia College-Moorhead, MN

“A Qualitative Study to Understand the Influence *The L-Word* has on the Formation of Queer Identity”

Kate Slisz, University of Wisconsin-La Crosse

“Calvin and Hobbes: A Portrayal of Gender”

Alex Clark, Christopher Newport University