

**DONNA M. ANDERSON**  
 Department of Economics  
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 University of Wisconsin - La Crosse  
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## EDUCATION

**MICHIGAN STATE UNIVERSITY** - East Lansing, MI. **Ph.D. Economics**, December 1993.  
**UNIVERSITY OF COLORADO** - Boulder, CO. **M.A. Economics**, August 1985.  
**LEHIGH UNIVERSITY** - Bethlehem, PA. **B.S. Finance and Economics**, May, 1981.

## EXPERIENCE

### TEACHING:

7/1994 - Present

**UNIVERSITY OF WISCONSIN-LA CROSSE** - La Crosse, WI  
**Professor of Economics and Women's Studies**

Courses taught: Principles of Microeconomics and Macroeconomics  
 Contemporary Global Issues                      Intermediate Microeconomics  
 Women in the U.S. Economy                      Labor Economics  
 Public Sector Economics                      Business/Economics Research  
 Economics of Sustainability                      Freshman Seminar  
 Principles of Business Sustainability

- Chosen as Wisconsin Teaching Fellow 1999-2000

### **International Education Experience:**

Co-leader of UW-L's 2002 Ireland Summer Abroad program.  
 Developer/Leader of UW-L's 2008&2009 Tanzania, Africa January Study Tours.  
 • Recipient of 2009 **Honored Educator Award** from Kappa Delta Pi, an International Honor Society in Education for Tanzania Study Tour.

8/1986 - 8/1989

**LEBANON VALLEY COLLEGE** - Annville, PA

**Assistant Professor of Economics and Management**

Courses Taught: Quantitative Methods in Managements; Principles of Economics

8/1985 - 12/1985

**RIPON COLLEGE** - Ripon, WI

**Visiting Instructor of Economics**

Courses Taught: Money & Banking; Principles of Economics

### RESEARCH:

3/2009-5/2009

Economics Consultant for Wisconsin Petroleum Marketers and Convenience Store Association. *The Impact of an Increase in the State Cigarette Excise Tax.*

7/1990 - 5/1994

**INSTITUTE FOR PUBLIC POLICY AND SOCIAL RESEARCH (IPPSR) -**  
 Michigan State University, East Lansing, MI

**Director of Policy Analysis** 9/93 - 5/94    **Research Assistant** 7/90 - 5/93

Responsible for developing grant proposals and performing analysis as principal investigator in the areas of state and local public policy.

Selected projects: *Volunteering Activity of Michigan Residents*

*Salary Structure Analysis, City of Wyoming, Michigan*

*Serving Michigan's Elderly: An Analysis of Funding Allocation Methods*

*Williamston City Income Tax Study*

*Branch County Community Analysis: A Resource for Strategic Planning*

*Analysis of Youth Sports Funding in Detroit, Hamtramck, & Highland Park*

**EXPERIENCE****CORPORATE/FINANCIAL:**

9/1981 - 1/1984

**GENERAL ELECTRIC COMPANY****Subcontracts and Acquisitions Auditor** 3/83 - 1/84

Domestic Apparatus &amp; Engineering Services Operation, Schenectady, NY

**Sector Consolidations Specialist** 11/82 - 3/83

Accounting Services Operation, Schenectady, NY

**General Accounting and Manufacturing Expense Analyst** 9/81 - 11/82

Direct Current and Motor Generator Department; Transportation Systems Business Operation, Erie, PA

**SELECTED PUBLICATIONS**

- Anderson, D. and Skemp, K. (Forthcoming). "Self-Image Differences in Asian and White Middle School Students".
- Anderson, D. (Forthcoming). "An Ecological Economic Assessment of the Upper Mississippi River Basin". In *Nicollet Island Coalition Report on the Upper Mississippi River Basin*, Izaak Walton League of America, [www.iwla.org](http://www.iwla.org).
- Anderson, D. (Forthcoming). "Women in Business". In *Celebrating Women in American History: 1961 to the Present: Modern Feminist Movement and Contemporary Issues*, Facts-On-File, Inc, New York.
- Anderson, D., Birkeland, K., and Giddings, L. (2010). "Employee Opinion on Work-Family Benefits: Evidence from the U.S." *New Zealand Journal of Employment Relations*.
- Anderson, D. (2010). "Wages"; "Tax Policy"; and "Poverty". In *Booms and Busts: An Economics Encyclopedia*, M.E. Sharpe Publications.
- Anderson, D. (2009). "Capital Gains Tax"; "Cost of Living Allowance"; "Internal Labor Markets"; "South Africa"; "Tanzania"; and "Zimbabwe". In *Encyclopedia of Global Business*, SAGE Publications, Inc.
- DeBoer, B., Anderson, D., and Elfessi, A. (2007). "Grading Styles and Instructor Attitudes", *College Teaching*.
- Anderson, D. and Delgado, E. (2006). "Negative Spillover Among Low Income Workers: The Role of Benefits and Job Characteristics". *Southern Business and Economic Journal*.
- Anderson, D., Morgan, B., and Wilson, J. (2002). "Perceptions of Family-Friendly Policies: Corporate vs. University Employees". *Journal of Family and Economic Issues* 23(1): 73-92.
- Wiley, S., and Anderson, D. (2001). "Incorporating Economic Analysis into Undergraduate Business Law Courses: Employer Liability for Sexual Harassment after the 1998 Supreme Court Decision in *Faragher* and *Ellerth*." *Journal of Legal Studies Education* 18.
- Recipient of **Ralph C. Hoerber Award** for *JLSE*'s Outstanding Article for 2001.
- Anderson, D. and Navin, J. (2000). "Riverboat Gaming: An Analysis of Future Odds". *Southern Business and Economic Journal* 23(2): 78-93.
- Whittington, L., Averett, S., and Anderson, D. (2000). "Choosing Children over Career? A Cross-Cohort Exploration of the Postpartum Labor Force Behavior of Professional Women". *Population Research and Policy Review* 19: 339-355.
- Anderson, D., and Hampton, M. (1999). "Physician Assistants and Nurse Practitioners: Rural/Urban Settings and Reimbursement for Services". *The Journal of Rural Health* 15(2): 252-263.
- Anderson, D., (1999). "Tax Policy", *The Elgar Companion to Feminist Economics*, M. Lewis and J. Peterson, eds. UK: Edward Elgar Publishing Company.
- Anderson, D., and Hauptert, M. (1999). "Employment and Statistical Discrimination: A Hands-On Experiment". *The Journal of Economics, MVEA\_25* (1): 85-103.
- Anderson, D., and Beier, R. (1999). "The Effect of a State Tax Credit on Giving to Community Foundations", *American Economist* 43 (2): 66-72.

## SELECTED PUBLICATIONS (CONT)

- Anderson, D. (1999). "The Glass Ceiling". *Enterpriser Business Journal*, March 1999.
- Anderson, D., Blokhuis, J., Hampton, M., and Kusch, F. (1998). "Times Attended As A Factor In the Success Of A Comprehensive Hospital-Based Approach To Health Promotion", *Journal of Hospital Marketing*, 13 (1).

## SELECTED GRANTS

- College of Business Administration, UW-L, Winter 2008, \$500.  
 "International Business Faculty Development Grant for Tanzania".
- UW-L International Travel Grant, 2007, \$3000.  
 "Travel Grant to Tanzania for Study Tour Investigation".
- UW System Office of Professional and Instructional Development, 2005, \$2000.  
 "Intercampus SoTL through a 1999-2000 WTF Reunion".
- UW-L International Travel Grant, 2005, \$3000.  
 "Travel Grant to attend the 2005 IAES Conference Meetings, London".
- UW System Office of Professional and Instructional Development, 2004, \$500 each.  
 "Lesson Study Project", with L. Giddings, E. Knowles, K. Sherony.
- UW System Office of Professional Development Grant, 2004, \$2,000.  
 "Fostering Intercampus Scholarship of Teaching and Learning through a Wisconsin Teaching Fellows Reunion".
- UW System Sloan Project for Academic Career Advancement, 2003, \$8,000.  
 "Innovative Leave Policies to Promote Work/Life Balance", with E. Delgado, K. McLean-Palmer, B. Morgan, D. Stroud, J. Vandenberg-Daves, K. Vogt.
- Carnegie Foundation for the Advancement of Teaching, 2003-2004. Lead scholar: B. Cerbin, \$1,000.  
 "The UW-L Lesson Study Project", with T. Brooks, and L. Giddings.
- College of Science and Allied Health, UW-L, Summer 1997, \$14,000.  
 "Analysis of the National Hospital Ambulatory Medical Care Survey Database to Identify Benchmarks, Patterns and Trends in Rehabilitative Care at Hospital Outpatient Departments in the U.S.", with Mary Hampton.
- UW-L 1997-1998 Research Grant, \$9,393.  
 "The Effects of Post-Secondary Education on Low-Income Women", with D. Hoskins, S. Krajewski, and E. Reedy.

## SELECTED COMMUNITY PRESENTATIONS

- "Every Picture Tells a Story: Tanzania". Research project conducted in Tanzania modeled after Photovoice.org. Downtown La Crosse Rotary International, March 2, 2009 and Java Detour, La Crosse, WI. May 8, 2009.
- "The Wage Gap". Channel 19 TV News Interview. April 24, 2007.
- "Economic Forecast for 2005". AVANT Annual Business Meeting, La Crosse, WI. January 2004.
- "Women's Changing Role in the U.S. Economy". La Crosse Business and Professional Women Noon Luncheon, La Crosse, WI. November 2002.
- "Priceless Moms: Economist Lives What She Teaches About Motherhood". *Onalaska Community Life* interview for Mother's Day article, Onalaska, WI. May 2002.
- "Women's Changing Role in the Economy". AVANT Annual Business Meeting, La Crosse, WI. April 2001.
- "Current Policies Affecting Women and Work". UW-L Women at Work Panel, Women's History of Women Month, La Crosse, WI. March 2000.
- "Explaining the Gender Wage Gap". WIZM Radio news, La Crosse, WI. January 1997.
- "The Christmas Season and the WI Economy". WIZM Radio news, La Crosse, WI. November 1996.
- "Families With Uncertain Financial Futures". TV Channel 8 news, La Crosse, WI. November 1996.
- "Alternative Strategies to the Minimum Wage for Assisting Low-Wage Workers". *La Crosse Talks* WIZM Radio, La Crosse, WI. October 1996.
- "The Effect of the Minimum Wage Increase on Non-Minimum Wage Workers". *La Crosse Talks* WIZM Radio, La Crosse, WI. October 1996.

## SELECTED COMMUNITY PRESENTATIONS (CONT)

- “The Effect of W-2 on Non-W-2 Participants”. *La Crosse Talks* WIZM Radio, La Crosse, WI. August 1996.
- “Women in the International Economy”. La Crosse Friends of International Students, La Crosse, WI. March 1995.
- "Celebrating the Contributions of Women in the US Economy". Council of Independent Managers - La Crosse Chapter, La Crosse, WI. November 1994.

## COMMUNITY SERVICE

- Board of Directors, Building Bridges to Cambodia, nonprofit organization, [www.BB2C.org](http://www.BB2C.org)  
Consulting for La Crosse County Sustainability Coordinator on the Costs of Electricity Generation, Summer 2009.
- Volunteer at Hunger Task Force’s Community Garden, Kane Street, La Crosse, WI. Summer 2009
- Junior Achievement Volunteer, Northern Hills Elementary School, Onalaska, WI. 1/1995-5/2008.  
Educate 2<sup>nd</sup>-5<sup>th</sup> graders through hands-on activities and lesson plans about economics, finance, and the importance of free enterprise.
- Junior Achievement Volunteer, Bangor High School, Bangor, WI. Spring 2008
- Volunteer Swim Coach: Onalaska Parks & Recreation Tuna Swim Team. Summer 2006.
- Planning Committee: Onalaska Schools Minds In Motion Bicycle Fundraising Tour, 2006-2007.
- Rotary Lights Volunteer: YWCA Coulee Rapids Swim Team, December 2005.
- La Crosse YMCA Masters Swimming Organizer, 2004-present.
- Volunteer coach: YMCA Happy Feet Soccer. Fall 2001, Spring 2003.
- La Crosse Children’s Museum Capital Campaign Team Captain. August 1998-December 1998.
- Co-Director: YWCA 5k Run/Walk For Peace. October 1997.
- Coulee Region YWCA Capital Campaign Committee. September 1996–May 1998.
- Coulee Region YWCA Board of Directors Finance Committee Chair. January 1996–May 1998.
- Coulee Region YWCA Board of Directors. March 1995–May 1998.
- Advised Family Resource Center/Jobs Center of La Crosse County on survey assessing the childcare needs of W-2 participants. May 1997.
- Assessment of Gundersen Lutheran Medical Center Special Tuesday Program, w/M. Hampton, 1996.
- Western Wisconsin Labor Market Projections Panel, Department of Industry, Labor, and Human Relations Bureau. 1995. Projections published in Western Wisconsin Projections:1992-2005.

## SELECTED UW-L APPOINTMENTS

- Appointed UW-L’s first Work/Life Advocate. Position funded by the Sloan Foundation, 2004-2005.
- Appointed UW-L Faculty Representative to University of Wisconsin System’s (UWS) Office of Professional and Instructional Development, 2001-2005, after being selected as a Wisconsin Teaching Fellow 1999-2000.
- Appointed UW-L’s Faculty Representative to UWS Fringe Benefits Advisory Committee, 2002-2004.

## PROFESSIONAL ORGANIZATIONS and SERVICE

- Associate Editor, *American Economist*
- Member: American Economic Association  
Midwest Economics Association;  
Economics for Equity and the Environment Network
- Service as session discussant and chair at professional meetings and as manuscript reviewer for professional journals.