

# The 3M Co. Case

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NAME \_\_\_\_\_

## Instructions

Read the paper ‘3M Corporation’ and complete the following sections. The objective of this assignment is to analyze if and how human resources policies at 3M are effective, and if they serve the company mission. In other words, we need to focus on strategic thinking. Work in groups.

### *Section I – Identification of core competencies*

What makes 3M different from competitors?

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What is their mission, as it emerges from the paper?

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What is your idea of this company? Please define it through keywords:

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**Section II – Strategic thinking**

This section refers to Exhibit 1. Read, think, discuss, and answer the following questions.

1. Do you think that, on a general basis, these policies support high levels of innovation? Please explain the reason why.

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2. What kind of individuals do you think they look for when they hire new personnel?

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3. What should you:

<b>ADD</b>	<b>MODIFY</b>	<b>CANCEL</b>

