

Minutes

Assurance of Learning Task Force
September 23, 2010

323 Wimberly Hall

2:30 p.m.

Present: K. Birkeland, B. Knowles, B. May, K. Lyons, T. Krueger, K. Rosacker, D. Secchi, K. Sherony

1. The minutes of the September 16 meeting were approved.
2. Coordinator's report
 - a. Knowles will meet with instructors of IS 220 before the September 30 AOLTF meeting.
 - b. The first draft of the Communications Survey should be available for the September 30 meeting. Additional time has been needed because Brian Kopp did not have a copy of the reference book that was to guide the questionnaire's development. A copy has been requested.
 - c. Mgt 308 instructors are prepared to administer the social responsibility assessment task. Knowles will meet with them to develop a rubric and AOLTF will discuss it at its next meeting.
 - d. Knowles and Sherony will follow up on the email response from the Mgt 393 instructors.
 - e. Knowles met with the Webmaster. If there is content desired for inclusion on the Website, forward it to Knowles.
3. A proposal for assessing major competency in marketing, which was submitted to AOLTF by Steve Brokaw, was discussed.
4. Outreach activities were discussed including:
 - a. meeting with the CBA SAC;
 - b. meeting with the CBA Board of Advisors;
 - c. holding fora covering the topics of:
 - i. course embedded assessment;
 - ii. action to be taken in response to the spring 2010 assessment of decision making;
 - iii. modeling assessment of major competency
5. Task force member attendance at an AACSB assessment conference or workshop was discussed.
6. The meeting adjourned at 3:45 p.m.

Keith Sherony, Chair