

Minutes: Assurance of Learning Task Force

Date: Wednesday, October 16, 2013

1:00 – 2:00 p.m. 124 CWH

Present: TJ Brooks, Nicole Gullekson, Peter Haried, Betsy Knowles, Bruce May, Shane Van Dalsem, Ryan White

Excused: Kim Lyons

1. Approval of Minutes (10.02.13): M/S/P approved 6-0
2. Updates
 - a. Ryan will speak with DSP
 - b. Pete spoke with IS students and will distribute findings
 - c. TJ and Nicole spoke with SAC, SAC created a survey and results are forthcoming
 - d. EBI Alumni Undergraduate survey was sent out this week. Already 130 responses.
 - e. CATL: Jan 21 participation has been cancelled at this time
3. Social Responsibility Panel Discussion
 - a. Feedback on questions have been received and TJ will review the first two questions
 - b. College will be provided background information on social responsibility (rubric, comments from previous discussions at CBA meeting) via an email.
 - c. Goal is to facilitate a discussion to help integrate social responsibility across the curriculum.
4. Midwest Business Deans Meeting
 - a. Dean May attended and received training on the new AACSB standards
 - b. Questions remain on how the new standards will be implemented and evaluated
 - c. At this time it appears that information will be collected by the accreditation teams over the next year and AACSB will then put together a set of recommendations.
5. Competency in the Major Reports
 - a. 3 departments are in
 - b. Reviewing of the reports will be split across task force members. Task force members will review and provide comments
 - c. Betsy will assign readers and evaluators for each report
6. Marketing of AOL
 - a. How to keep AOL in the minds of faculty?
 - b. Variety of solutions and strategies discussed. Possible marketing efforts include: Short snippets of AOL updates (similar to campus TechBytes), Website updates, AOL Blog, email with teaching/assessment approaches, CBA newsletter.
 - c. Concerns over the value of the potential marketing efforts.

Next Meetings:

Nov 6 – Competency in the Major

Nov 20 - Assessment of the Assessment System