

Minutes: Assurance of Learning Task Force
Present: TJ Brooks, Nicole Gullekson, Peter Haried, Kim Lyons, Betsy Knowles, Bruce May, Shane Van Dalsem, Ryan White
Date: Wednesday, November 20, 2013 - 1:00-2:00 p.m. 124 CWH

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1. Approval of minutes for November 18: [\[Minutes: 11.18.13 Minutes\]](#)
 - a. M/S/P Approved

2. Assessment of the Assessment System – Qualtrics Survey
 - a. Faculty engagement across the college is high
 - b. Issues remain with communicating data and interpretation of the data to faculty members
 - c. Gathering CBA faculty responses to the Assessment of the Assessment survey was discussed
 - d. How assessment data is archived was discussed and a previous discussion of having IS students create an archival system was mentioned

3. Social Responsibility Outcome – next steps
 - a. The social responsibility panel demonstrated a convergence of faculty understanding of corporate social responsibility
 - b. Possible next steps included:
 - i. Asking panelists or others with expertise to lead a workshop in the spring semester to discuss methods to incorporate social responsibility into individual courses
 - ii. The creation of corporate social responsibility resources from which faculty members can find additional information

4. Global Context – next steps
 - a. Previous comments regarding the global context learning outcome and the difference between *global* and *intercultural* competency was discussed
 - b. Possible next steps include:
 - i. Engaging faculty members with international business experience to share their experiences with students
 - ii. The creation of a networking and guest speaker opportunity to involve the advisory board, alumni, current undergraduate and graduate students, and faculty

The remaining agenda items were tabled when the meeting was adjourned at 2:00 pm:

5. Remaining work Spring:
 - a. Marketing AOL [Agenda: [Marketing of AOL](#)]
 - b. MGT 449 discussions (Discussion around integration; Challenges of task or ETS for college; course implications)
 - c. Report reviews (outside of meeting time)