	PreCore							Core				
Course	**ECO 110**	**ECO 120**	**ACC 221**	**ACC 222**	**BUS 205**	**BUS 230**	**IS 220**	**FIN 355**	**MGT 308**	**MKT 309**	**MGT 393**	**MGT 449**
Objectives: Semester												
Core Course Coordinator	John Nunley	James Murray	Kim Lyons	Steven Thornburg	Vivek Pande	Laurie Strangman	Brian Yang	Diana Tempski	Christa Kiersch	Maggie McDermott	Drew Stapleton	Kareem Shabana
Communications: Oral												
Students will convey information and ideas in oral presentations.												
Traits												
Verbal delivery achieves purpose												
Physical delivery achieves purpose												
Use of media helps to deliver information and ideas												
Organization of ideas and content is logical												
Content and ideas are developed												
Central message is conveyed												

Key:

Introduces, Shallow, Minimal	1
	2
	3
	4
Emphasizes, Deep, Thorough	5