

**Jennifer and Mike Hansen CBA Dean's Impact Award** is a prestigious recognition given to individuals within the college who have made significant and measurable contributions that positively affect the college's mission, goals, and overall impact. The following are some of the key evaluation criteria typically considered for the award.

- 1. **Innovation and Creativity**: The degree to which the individual or team has demonstrated innovative and creative approaches to addressing challenges or opportunities within the College of Business. This may include the development of new programs, initiatives, or strategies that have had a substantial impact on the college's growth, reputation, or effectiveness.
- 2. **Student Engagement and Success**: The impact on student engagement, learning experiences, and success. This includes the development of educational programs, mentorship, or support services that enhance students' academic achievements, career readiness, and overall satisfaction within the College of Business.
- 3. **Research and Scholarship**: The extent of contributions to research and scholarship that have advanced the knowledge and reputation of the college. This may involve significant publications, research grants, or collaborative projects that have garnered recognition and contributed to the college's research excellence.
- 4. **Community and Industry Engagement**: The efforts made to establish partnerships, collaborations, or initiatives that connect the College of Business with the broader community and industry. This could involve programs that promote entrepreneurship, community development, or corporate partnerships, fostering a positive and mutually beneficial relationship with external stakeholders.
- 5. **Impact on Diversity, Equity, and Inclusion**: The individual or team's commitment to fostering diversity, equity, and inclusion within the college. This may include initiatives aimed at increasing diversity among faculty, staff, and students, as well as creating an inclusive and equitable environment for all members of the college community.
- 6. **External Recognition and Awards**: The recognition and awards received by the individual or team for their contributions within the College of Business. This includes accolades from professional organizations, industry associations, or other reputable entities that acknowledge the impact and significance of their work.
- 7. Long-Term Impact and Sustainability: The sustainability and enduring impact of the contributions made by the individual or team. Evaluators assess whether the impact is likely to be long-lasting and whether it has laid the foundation for continued growth and success within the College of Business.
- 8. **Demonstrated Leadership and Collaboration**: The demonstration of leadership skills and collaborative efforts in achieving the college's goals. This involves the ability to inspire and lead others, work effectively in a team, and build positive relationships with colleagues, students, and external partners.

The criteria mentioned above provide a structured framework for evaluating the excellence and impact of individuals within the College of Business Administration and for identifying a deserving recipient of this prestigious award.

Mission: Delivering academic excellence, career success, and community engagement through sharing new knowledge and creating enriching, interactive experiences