

# WHO ARE TODAY'S UWL STUDENTS?

UWL's first-year students of the 2022-23 academic year are a lot like our alums. They study hard and play hard. They join student organizations, play sports, and find time to recreate around town. But they're growing up in a different world than the one many alumni remember during college.



## The COVID effect

First-year UWL students of fall 2022 were sophomores in high school when the world began to shut down for COVID. It cut into their high school experience, impacting how they learned and their social life. They are still recovering from the mental health impact of the infectious disease, as well as COVID fatigue.



## Facebook's fury

First-year students have grown up in a world saturated with social media. Facebook has been active for their entire lives.



## Perspective on political figures

Hillary Clinton has always played a more significant role in American politics than Former President Bill Clinton.

*-Source: Mindset list released by Marist College.*

# WHAT'S YOUR NAME?

While college freshmen in 1985 were likely Lisas or Michaels (most popular baby names of 1967), today UWL is home to a lot of Emmas and Jacobs. Most Popular Names for the first-year class

Female	Male
1. Emma	1. Jacob
2. Grace	2. Andrew
3. Olivia	3. Jack
4. Ella	4. Owen
5. Ava	5. Mason/Noah/Ethan/Evan/Tyler



## Double it up!

Some siblings prefer to go their separate ways during college.

Others stick together. We're proud to attract a lot of twins.

**Sets of Twins in First-Year Class: 8**

## HOME TO TOP STUDENTS

**First-year class valedictorians: 60**

**First-year class salutatorians: 22**

## Studying all the stuff

In UWL's infancy it was known for teacher education, but we've grown. Here are the diverse majors our incoming students select today.

### Most popular majors (first-year students)

- Business
- Exercise & Sport Science
- Psychology
- Biology
- Education



## We've got Wisconsin covered!

UWL first-year students hail from 68 of the 72 Wisconsin counties.

### Most popular high schools

- |                     |                 |
|---------------------|-----------------|
| 1. Arrowhead        | 6. Middleton    |
| 2. Muskego          | 7. Oshkosh West |
| 3. Mukwonago        | 8. Oconomowoc   |
| 4. Holmen           | 9. DC Everest   |
| 5. Sun Prairie East | 10. Germantown  |

## Most popular schools where students transfer from:

1. Western Technical College
2. UW-Whitewater
3. UW-Milwaukee
4. UW-Oshkosh/Madison Area Technical College/UW-Green Bay

