

UWL

The University of Wisconsin-La Crosse
Fact Book of Online Education
June 28, 2016

Prepared by the Office of Institutional Research

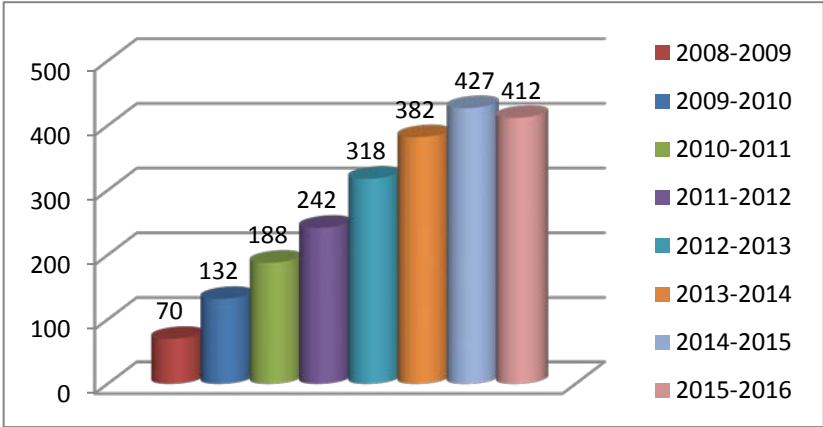
Table of Contents

Page

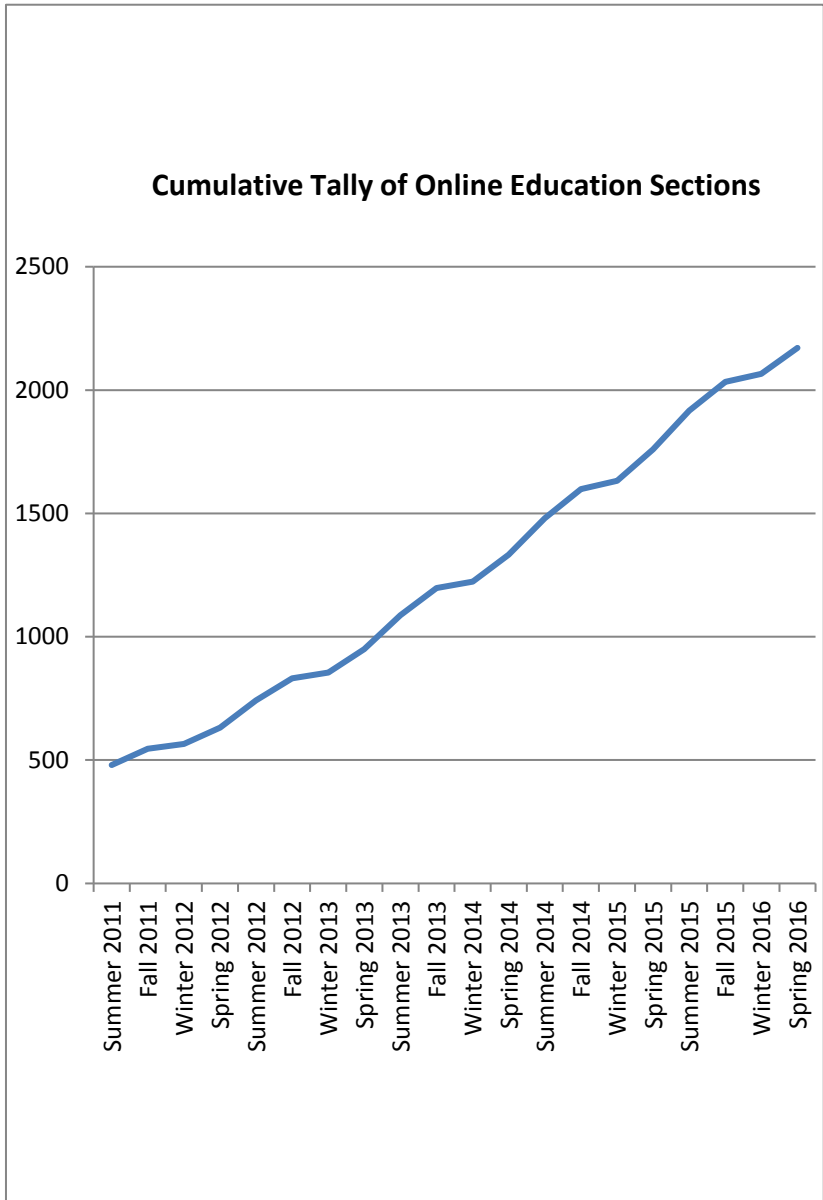
Number of Online Course Sections	1
Number of Online Course Sections by College	2
All Summer Online Courses	3
All Fall Online Courses	4
All Winter Online Courses	5
All Spring Online Courses	6
Online General Education Courses	7
Percentage of UWL Students Taking Online Courses	8
Undergraduate Online Student Credit Hour Production	9
Graduate Online Student Credit Hour Production	10
Undergraduate and Graduate Online Student Credit Hour Production	11
Online Courses Impact on Graduation Rates	12
Number of Online Education Instructors	13
Number of Instructors who have Completed Online Instructor Training	14
Percent of Classes Completed Successfully	15
Dropped Enrollments Report	16

Number of Online Course Sections

UWL Online Courses	
Academic Year	Section Count
2008-2009	70
2009-2010	132
2010-2011	188
2011-2012	242
2012-2013	318
2013-2014	382
2014-2015	427
2015-2016	412



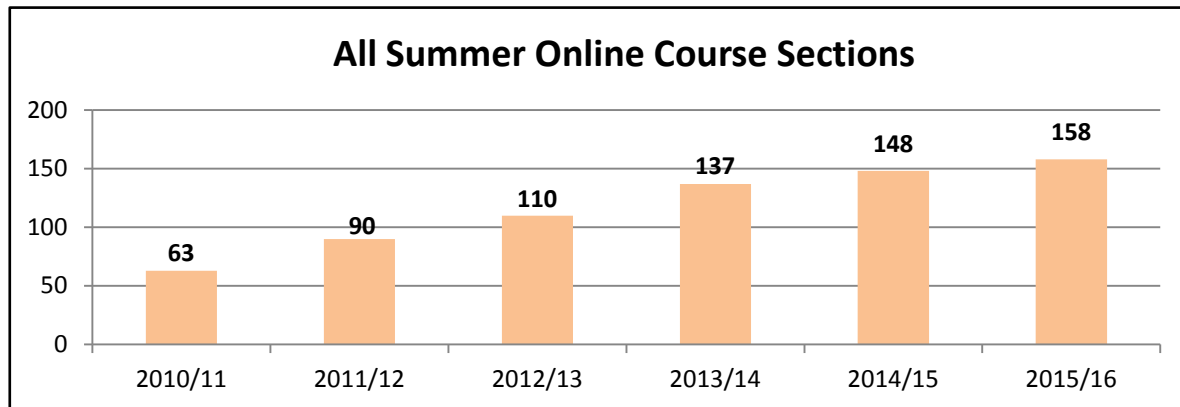
UWL Online Courses		
Term	Section Count	Cumulative Tally
Summer 2008	39	39
Fall 2008	10	49
Winter 2009	8	57
Spring 2009	13	70
Summer 2009	42	112
Fall 2009	40	152
Winter 2010	11	163
Spring 2010	39	202
Summer 2010	63	265
Fall 2010	53	318
Winter 2011	21	339
Spring 2011	51	390
Summer 2011	90	480
Fall 2011	66	546
Winter 2012	19	565
Spring 2012	67	632
Summer 2012	110	742
Fall 2012	89	831
Winter 2013	24	855
Spring 2013	95	950
Summer 2013	137	1087
Fall 2013	111	1198
Winter 2014	26	1224
Spring 2014	108	1332
Summer 2014	148	1480
Fall 2014	119	1599
Winter 2015	33	1632
Spring 2015	127	1759
Summer 2015	158	1917
Fall 2015	116	2033
Winter 2016	33	2066
Spring 2016	105	2171



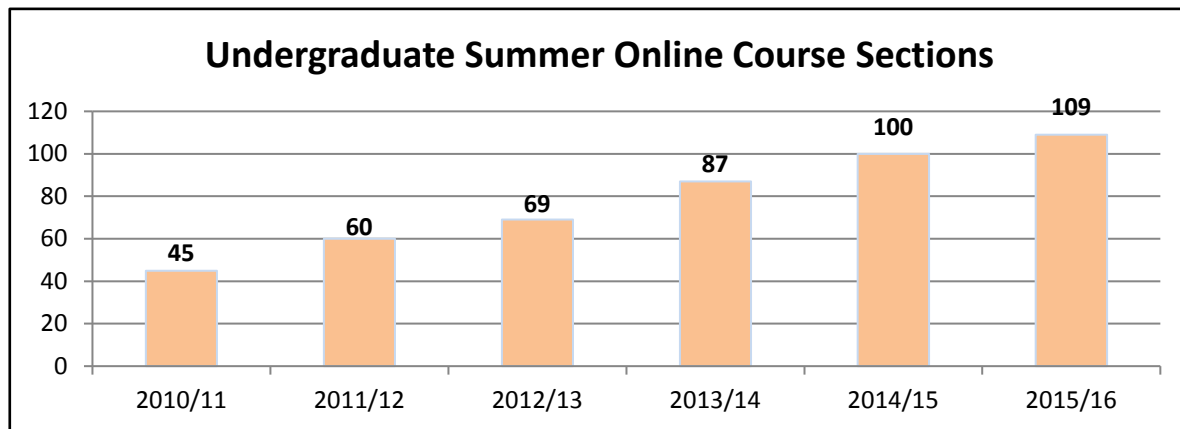
Number of Online Course Sections by College							
Academic Year	Career	CBA	CLS	PROV	SAH	SOE	Grand Total
2008-09	GRAD		14		1		15
	UGRD	1	35	2	17		55
Total for Academic Year		1	49	2	18		
2009-10	GRAD	31	18		1		50
	UGRD	4	41		37		82
Total for Academic Year		35	59		38		
2010-11	GRAD	41	22		27		90
	UGRD	12	47		39		98
Total for Academic Year		53	69		66		
2011-12	GRAD	45	32		40		117
	UGRD	16	54		55		125
Total for Academic Year		61	86		95		
2012-13	GRAD	44	64		44		152
	UGRD	20	72		74		166
Total for Academic Year		64	136		118		
2013-14	GRAD	53	82		36		171
	UGRD	22	100	1	88		211
Total for Academic Year		75	182	1	124		
2014-15	GRAD	54	35		45	40	174
	UGRD	36	112		95	10	253
Total for Academic Year		90	147		140	50	
2015-16	GRAD	55	27		50	43	175
	UGRD	29	110		86	12	237
Total for Academic Year		84	137		136	55	412
Grand Total		463	865	3	735	105	412

All Summer Online Course Sections

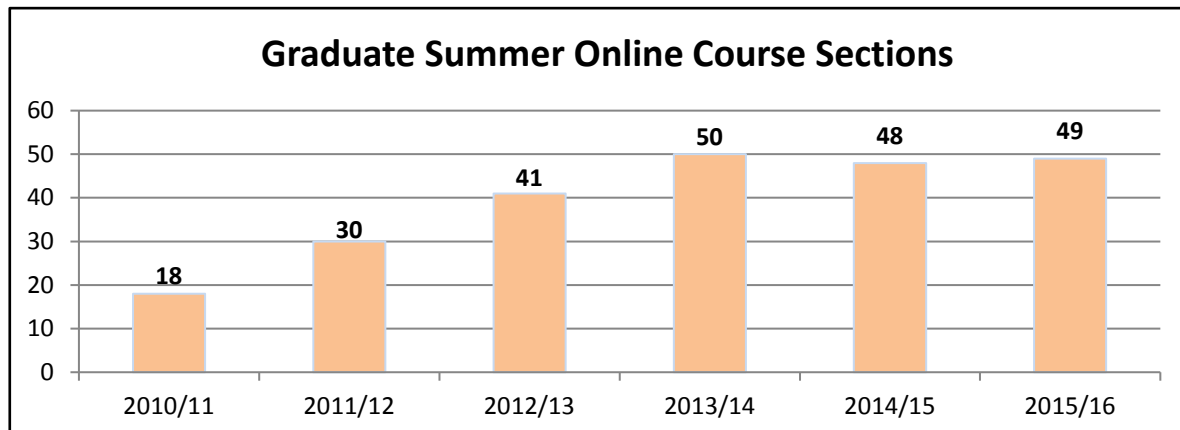
	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>
All Summer Online Course Sections	63	90	110	137	148	158
% Change from prior year		50%	43%	22%	25%	8%



	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>
Undergraduate Summer Online Course Sections	45	60	69	87	100	109
% Change from prior year		45%	33%	15%	26%	15%

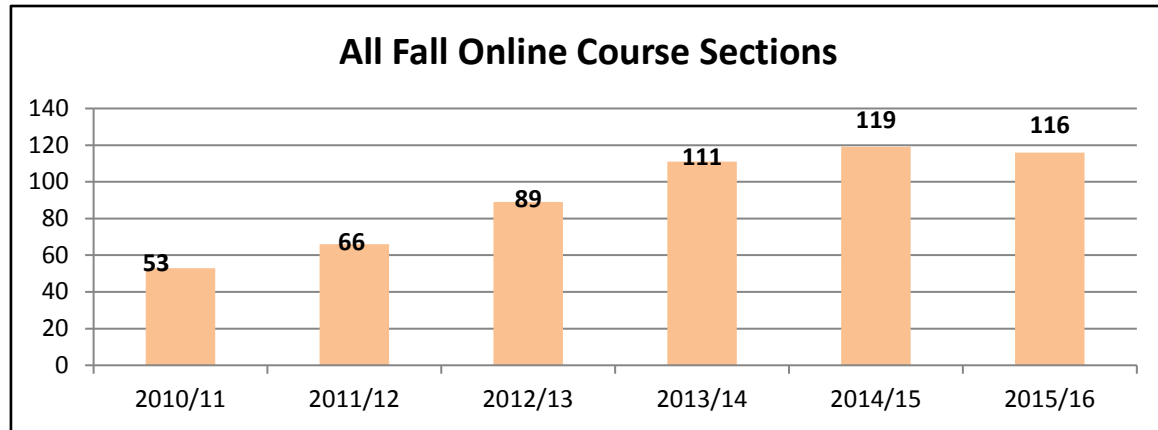


	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>
Graduate Summer Online Course Sections	18	30	41	50	48	49
% Change from prior year		64%	67%	37%	22%	-4%

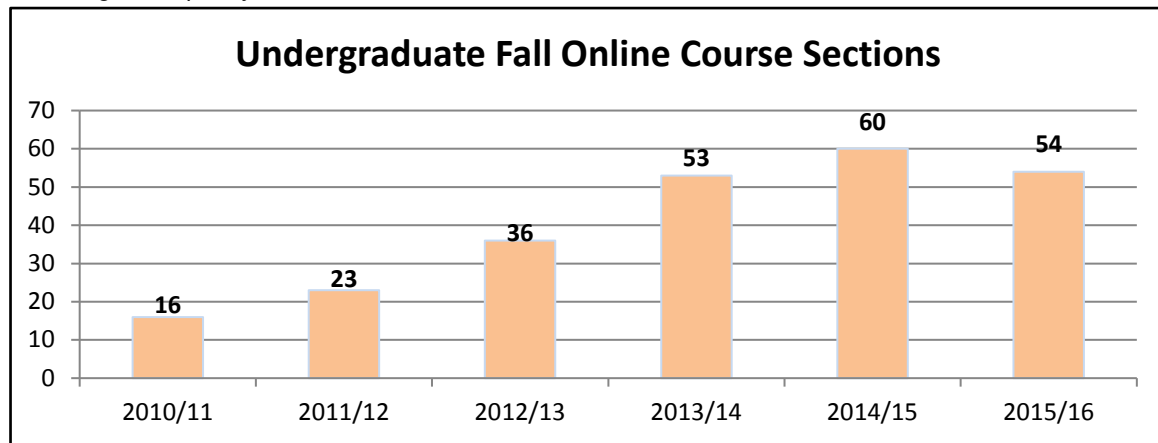


All Fall Online Course Sections

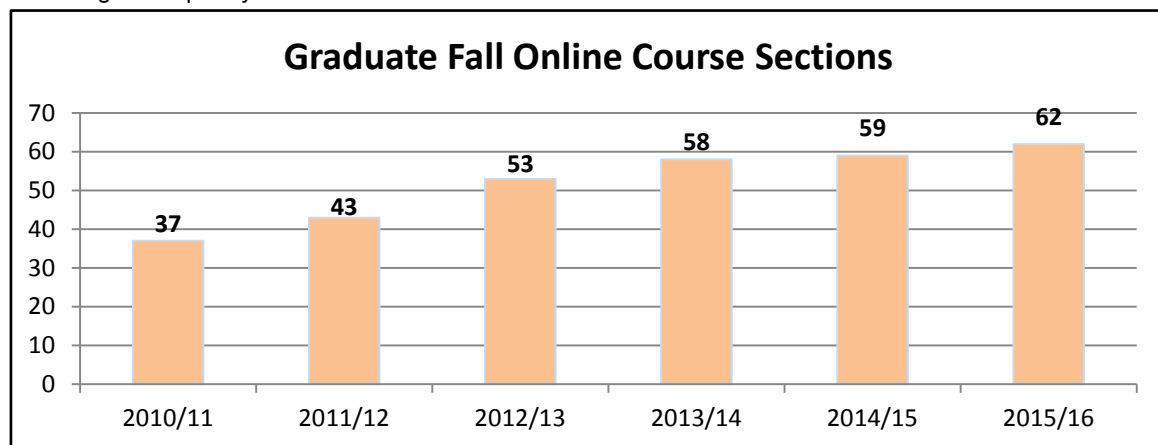
	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>	
All Fall Online Course Sections	53	66	89	111	119	116	
% Change from prior year		33%	25%	35%	25%	7%	-3%



	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>	
Undergraduate Fall Online Course Sections	16	23	36	53	60	54	
% Change from prior year		-24%	44%	57%	47%	13%	-10%

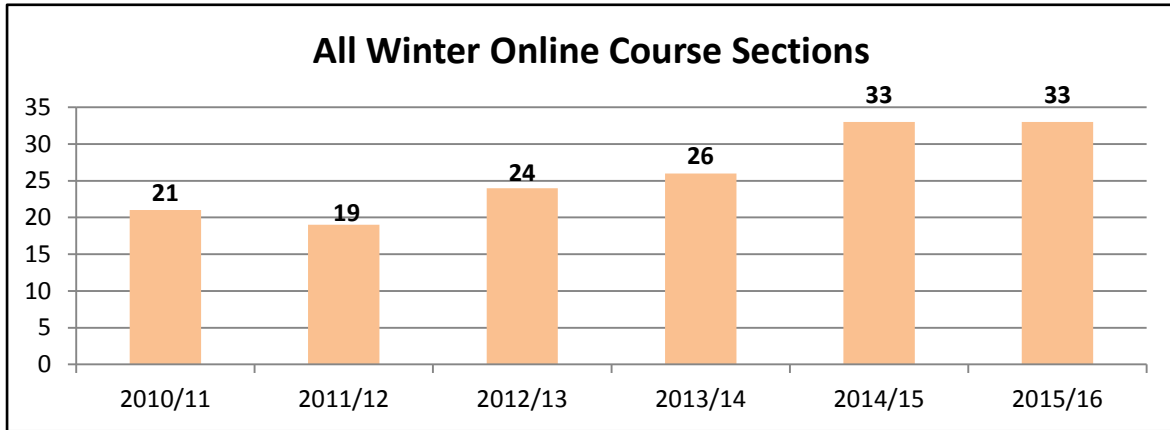


	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>	
Graduate Fall Online Course Sections	37	43	53	58	59	62	
% Change from prior year		95%	16%	23%	9%	2%	5%

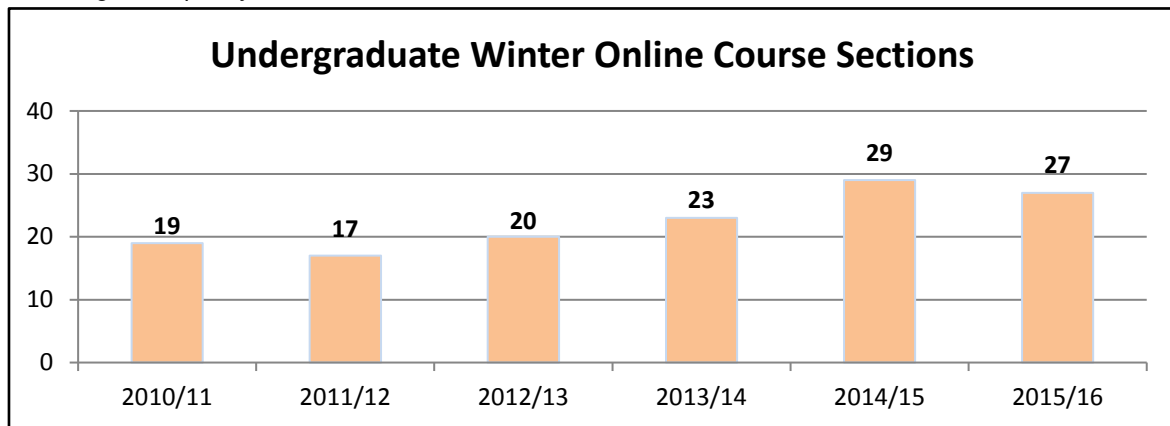


All Winter Online Course Sections

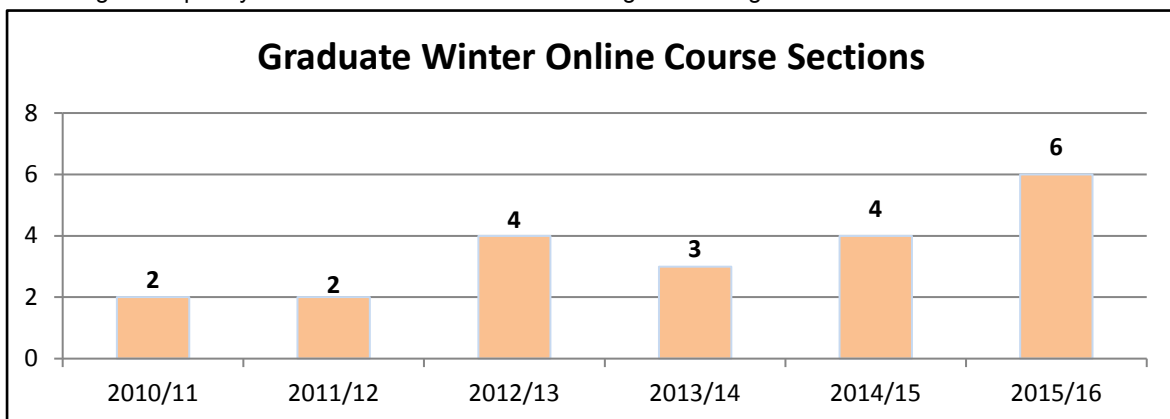
	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>
All Winter Online Course Sections	21	19	24	26	33	33
% Change from prior year	91%	-10%	26%	8%	27%	0%



	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>
Undergraduate Winter Online Course Sections	19	17	20	23	29	27
% Change from prior year	73%	-11%	18%	15%	26%	-7%

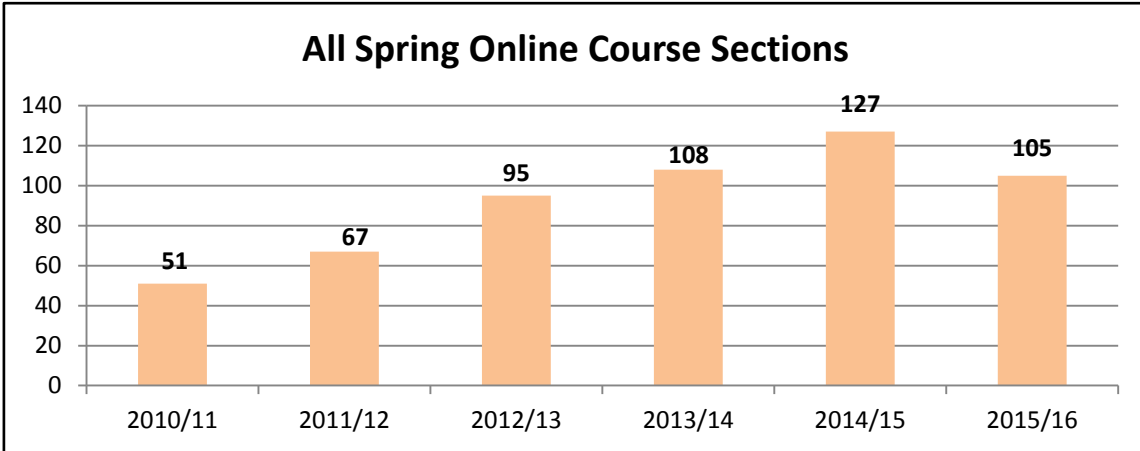


	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>
Graduate Winter Online Course Sections	2	2	4	3	4	6
% Change from prior year	no change	no change	100%	-25%	33%	50%

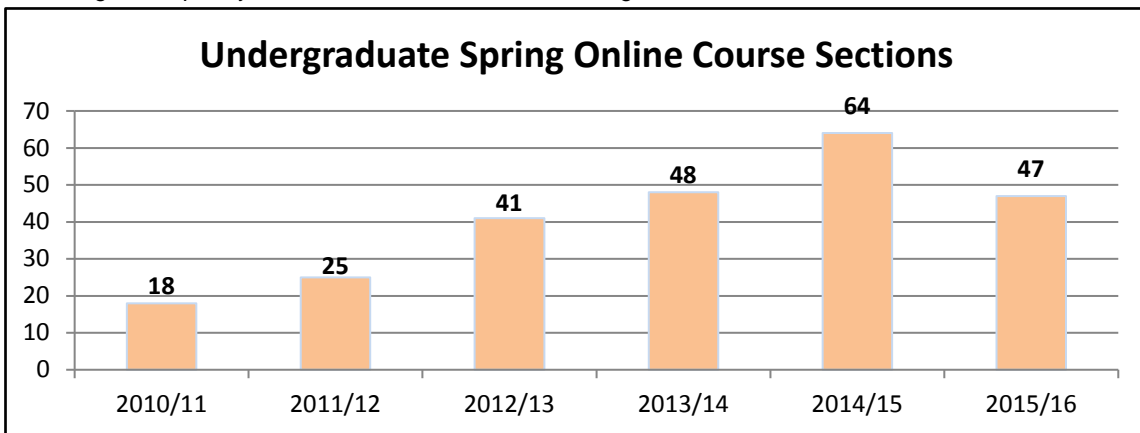


All Spring Online Course Sections

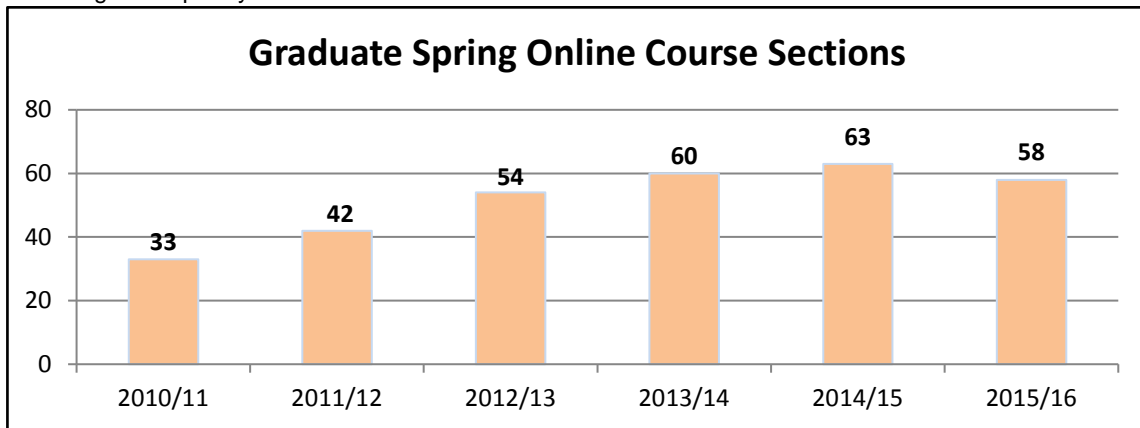
	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>
All Spring Online Course Sections	51	67	95	108	127	105
% Change from prior year		34%	31%	42%	14%	18%



	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>
Undergraduate Spring Online Course Sections	18	25	41	48	64	47
% Change from prior year		no change	39%	64%	17%	33%

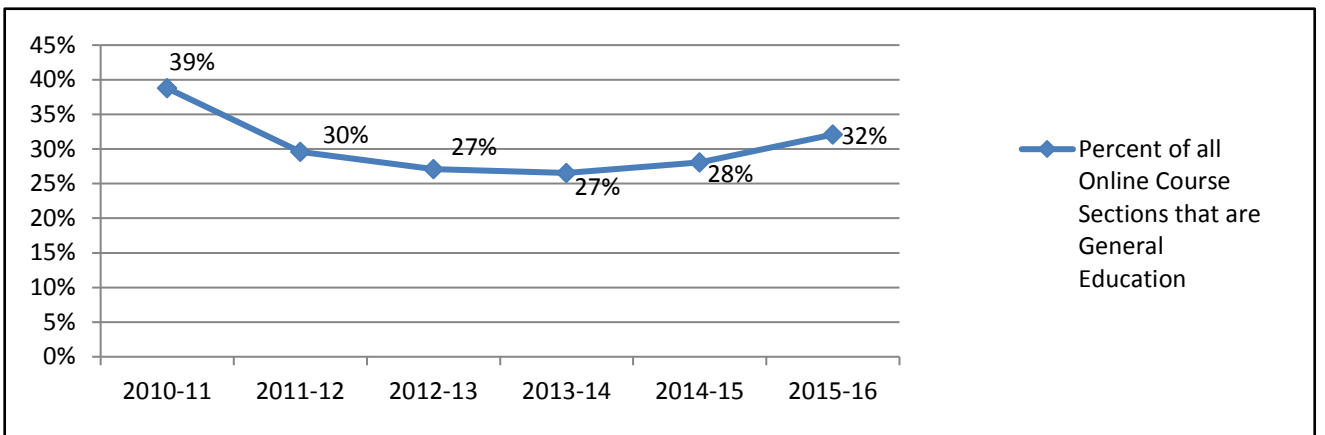
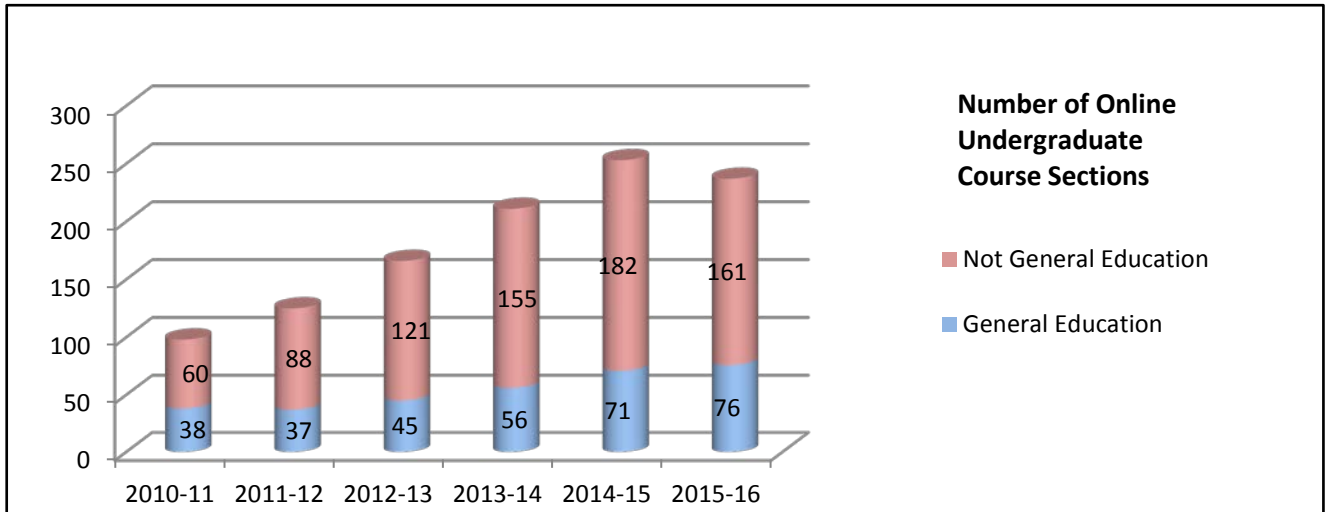


	<u>2010/11</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>	<u>2015/16</u>
Graduate Spring Online Course Sections	33	42	54	60	63	58
% Change from prior year		65%	27%	29%	11%	5%

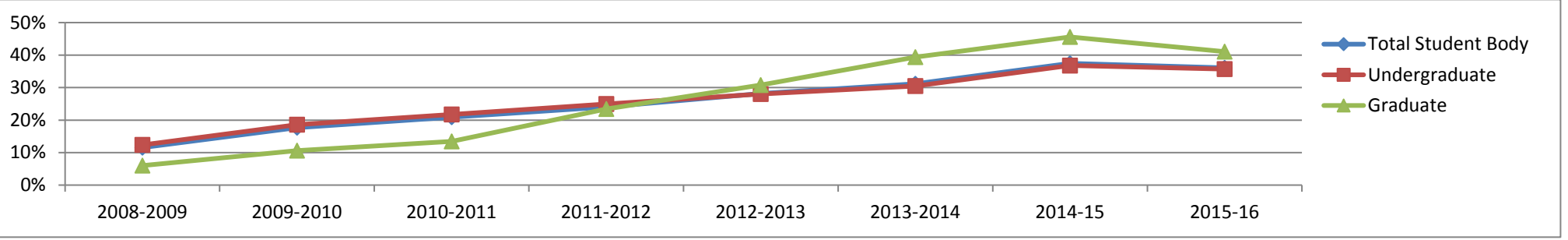


Online General Education Courses

How many undergraduate online courses (all sections) have been offered each academic year?		How many undergraduate online <i>general education</i> courses (all sections) have been offered each academic year?		What percentage of online undergraduate courses were general education courses?	
2010-11	98	2010-11	38	2010-11	38.78%
2011-12	125	2011-12	37	2011-12	29.60%
2012-13	166	2012-13	45	2012-13	27.11%
2013-14	211	2013-14	56	2013-14	26.54%
2014-15	253	2014-15	71	2014-15	28.06%
2015-16	237	2015-16	76	2015-16	32.07%

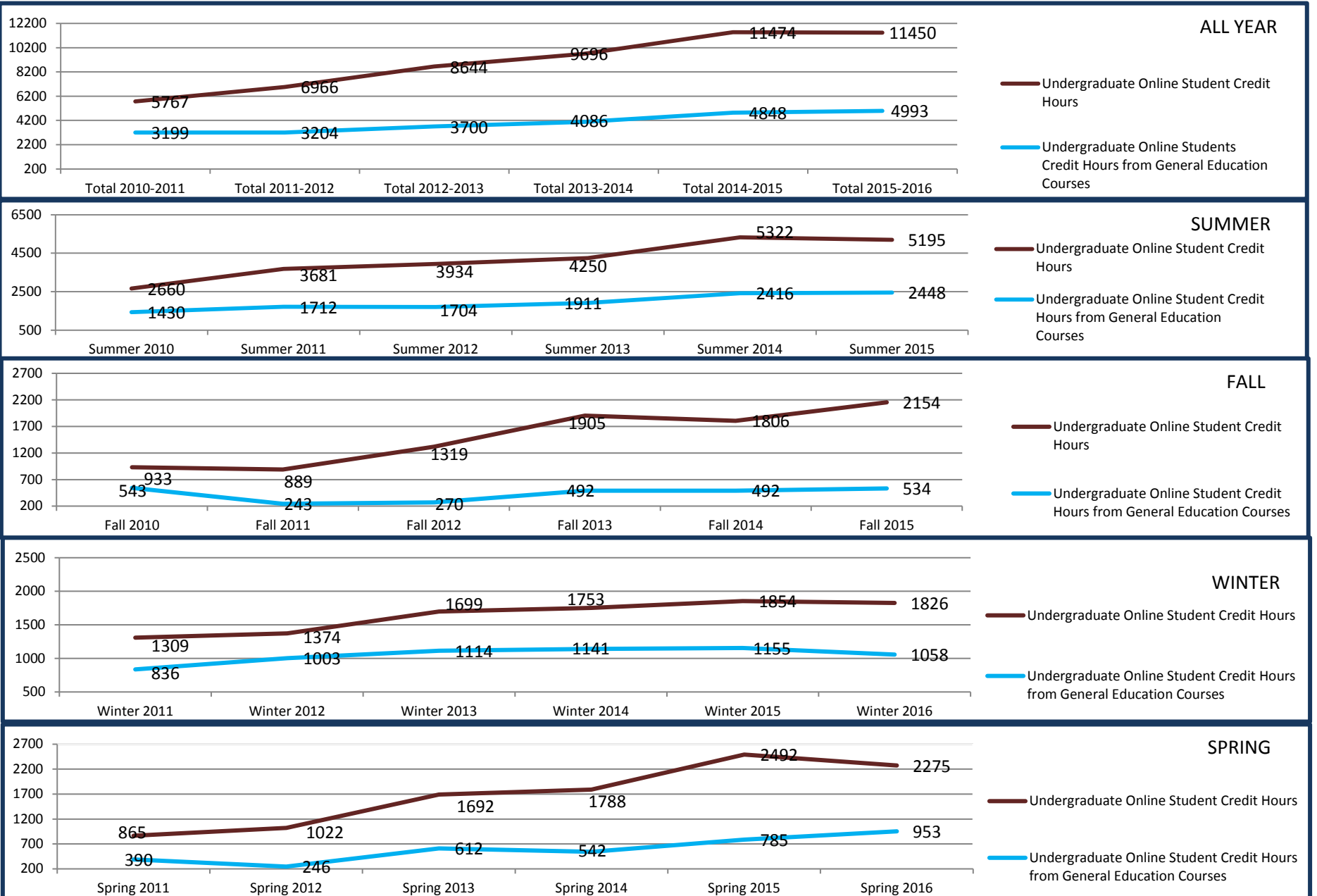


Percentage of UWL Students Taking Online Courses

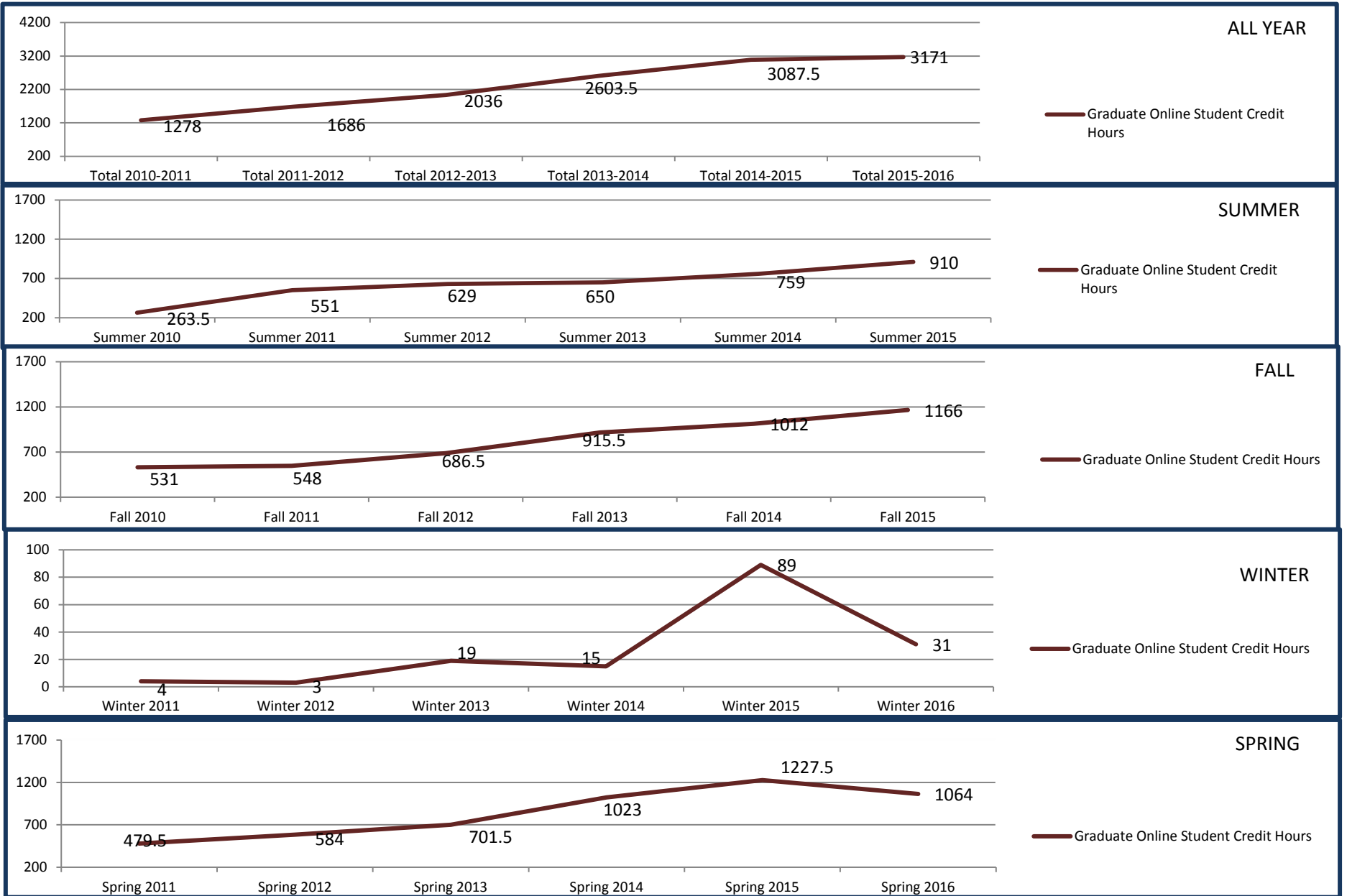


Number and Percent of Students Taking Online Courses	2009-2010		2010-2011		2011-2012		2012-2013		2013-14		2014-15		2015-16	
	Total Student Headcount	Percent	Total Student Headcount	Percent	Total Student Headcount	Percent	Total Student Headcount	Percent	Total Student Headcount	Percent	Total Student Headcount	Percent	Total Student Headcount	Percent
	Undergraduate 8758 Graduate 1132		Undergraduate 8958 Graduate 990		Undergraduate 8878 Graduate 866		Undergraduate 9441 Graduate 786		Undergraduate 9630 Graduate 797		Undergraduate 9777 Graduate 781		Undergraduate 9650 Graduate 758	
Undergraduate	1630	18.61%	1946	21.72%	2219	24.99%	2643	27.99%	2936	30.49%	3598	36.80%	3446	35.71%
Graduate	120	10.69%	133	13.43%	203	23.44%	242	30.79%	314	39.40%	356	45.58%	311	41.03%
Ugrd/Grad Combined	1750	17.69%	2079	20.90%	2422	24.04%	2885	28.21%	3250	31.17%	3954	37.45%	3757	36.10%

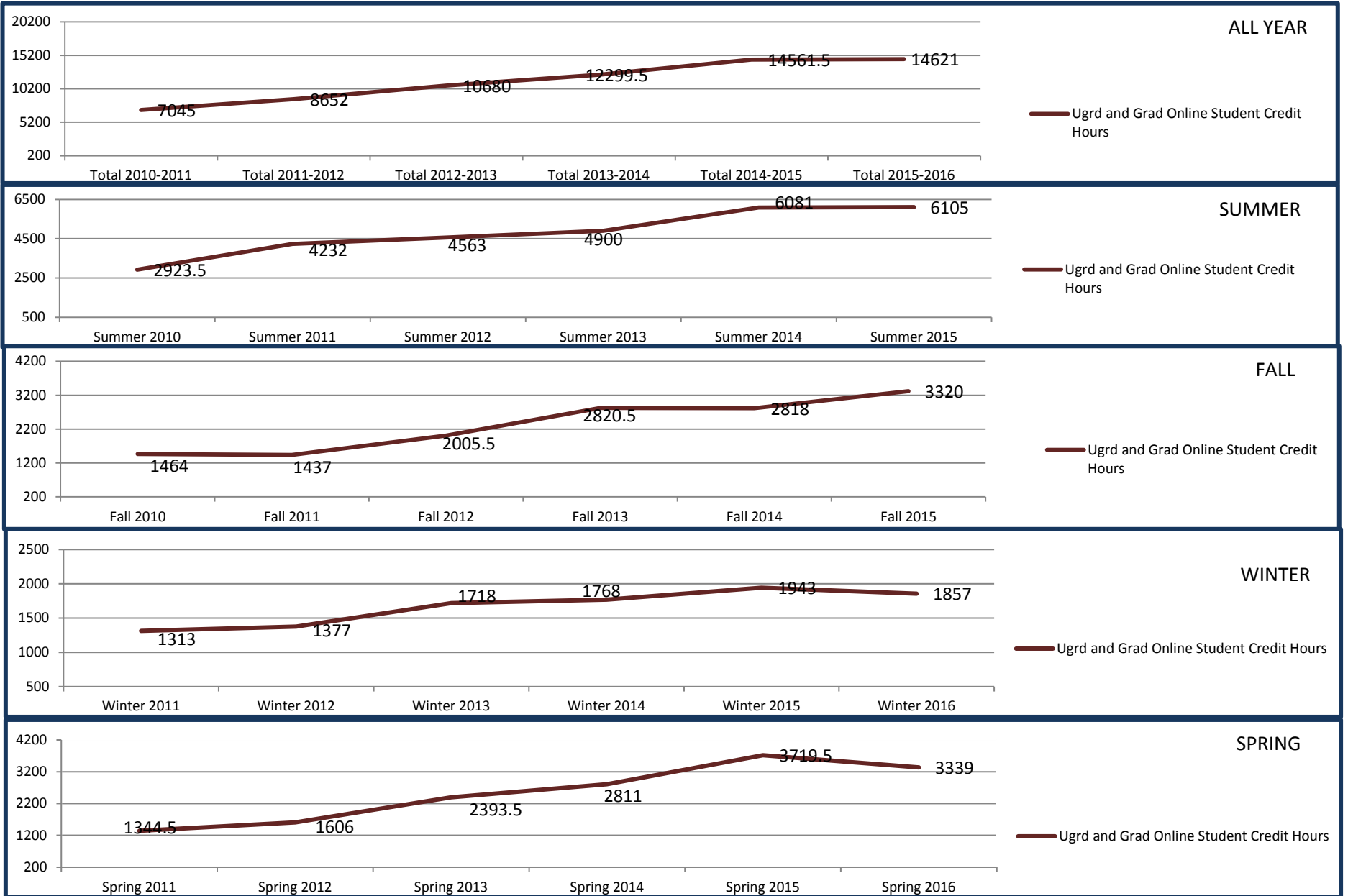
Undergraduate Online Student Credit Hour Production



Graduate Online Student Credit Hour Production



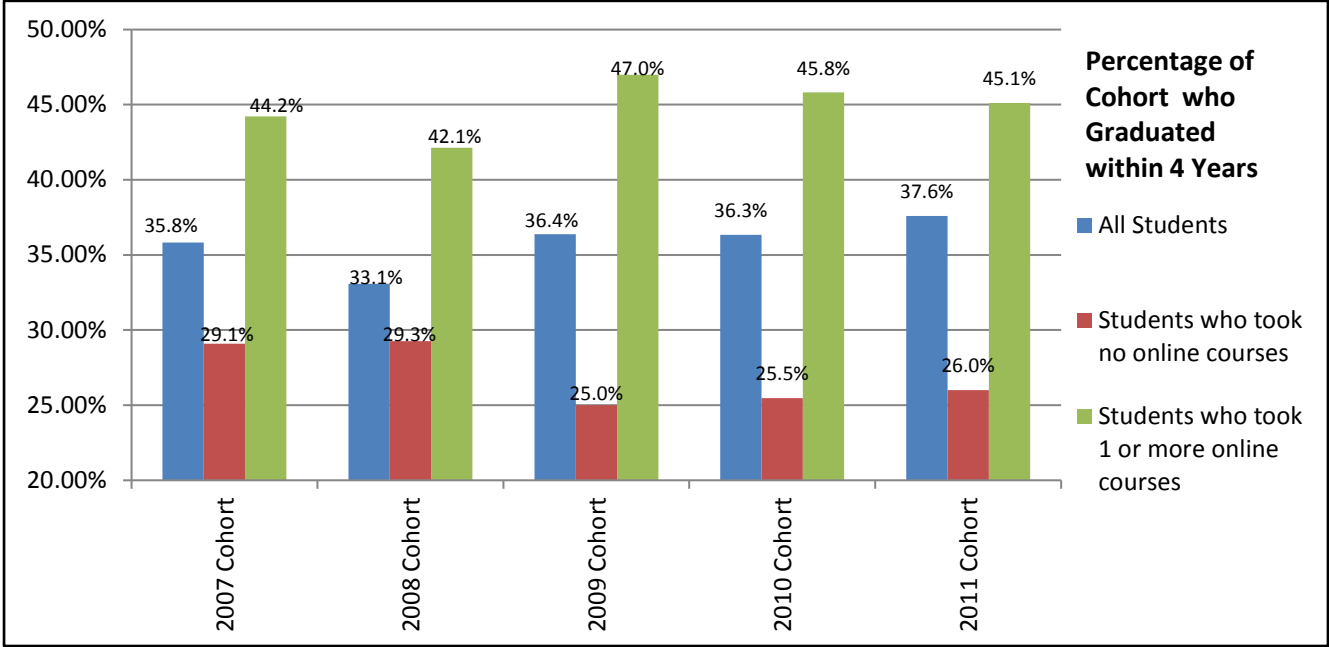
Undergraduate and Graduate Online Student Credit Hour Production



Online Course Impact on Graduation Rates

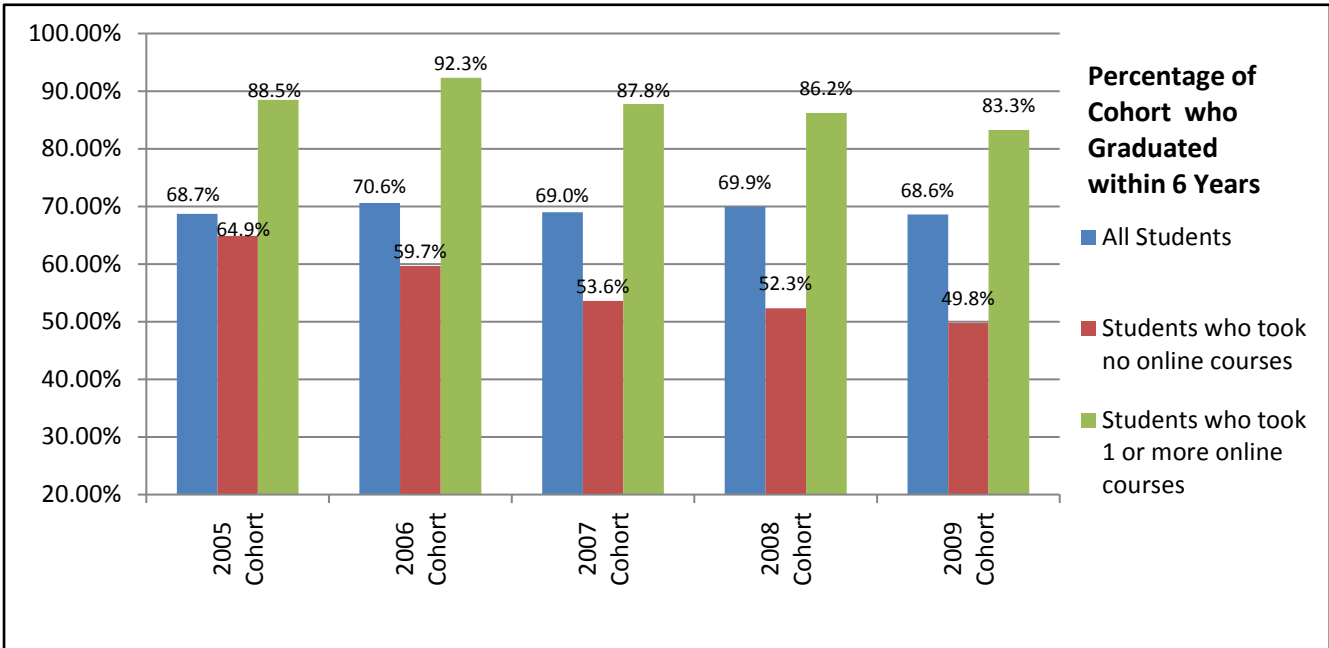
Graduated within 4 years

	<u>2007 Cohort</u>	<u>2008 Cohort</u>	<u>2009 Cohort</u>	<u>2010 Cohort</u>	<u>2011 Cohort</u>
All Students	35.83%	33.07%	36.38%	36.33%	37.60%
Students who took no online courses	29.10%	29.26%	25.00%	25.47%	26.00%
Students who took 1 or more online courses	44.22%	42.13%	47.00%	45.82%	45.12%



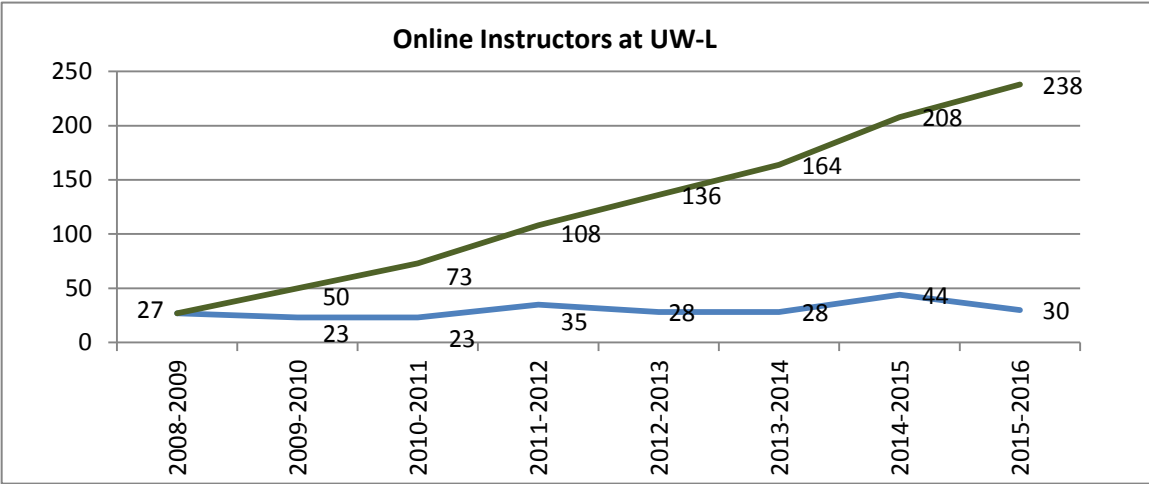
Graduated within 6 years

	<u>2005 Cohort</u>	<u>2006 Cohort</u>	<u>2007 Cohort</u>	<u>2008 Cohort</u>	<u>2009 Cohort</u>
All Students	68.72%	70.59%	69.00%	69.91%	68.58%
Students who took no online courses	64.85%	59.67%	53.58%	52.34%	49.75%
Students who took 1 or more online courses	88.50%	92.31%	87.76%	86.23%	83.25%



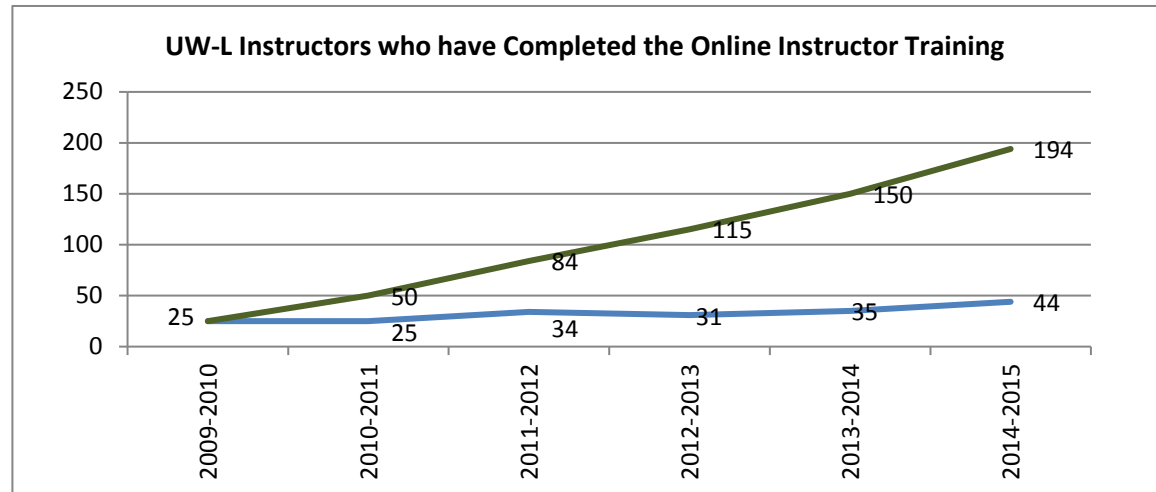
Number of Online Education Instructors

Online Instructors at UW-L		
Year	New	Cumulative
2008-2009	27	27
2009-2010	23	50
2010-2011	23	73
2011-2012	35	108
2012-2013	28	136
2013-2014	28	164
2014-2015	44	208
2015-2016	30	238

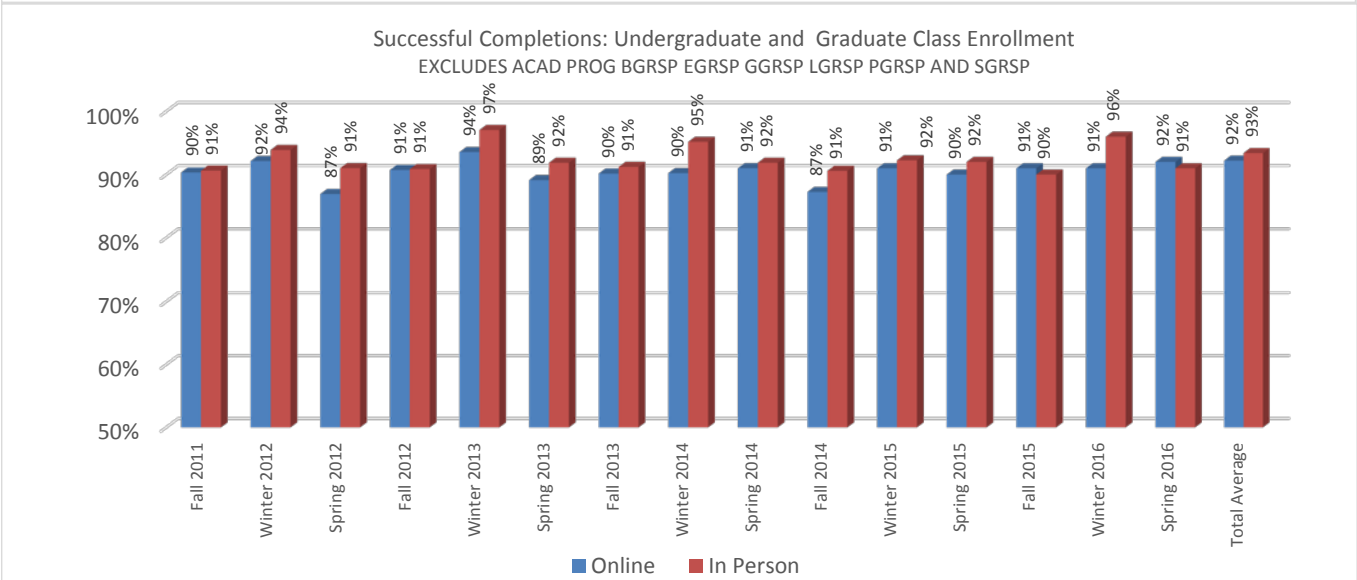
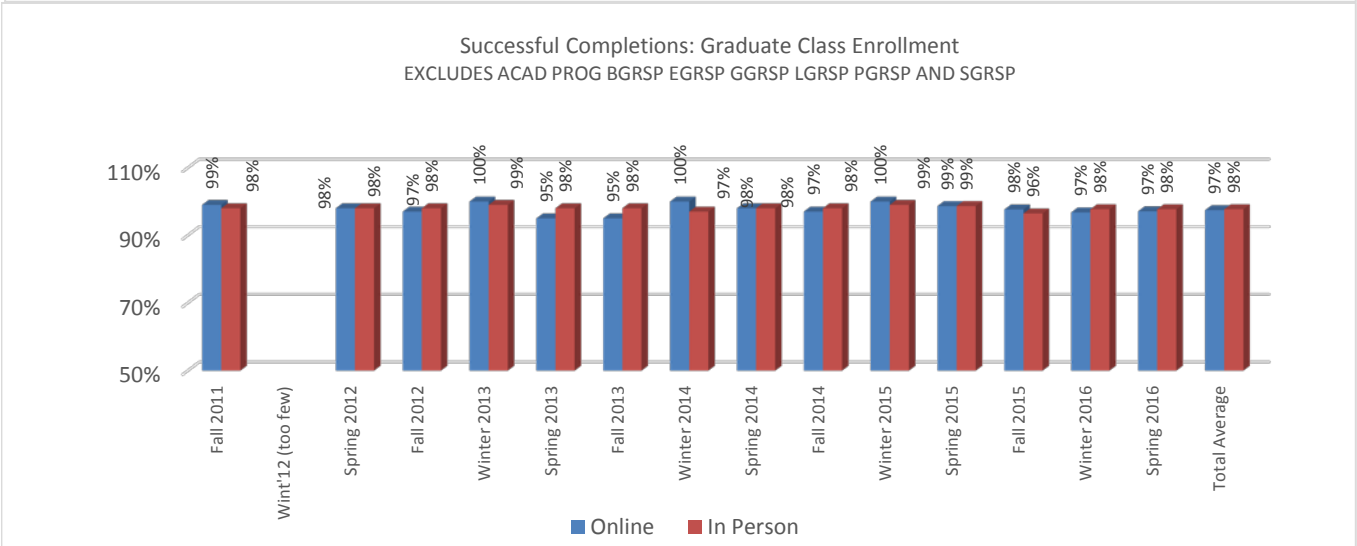
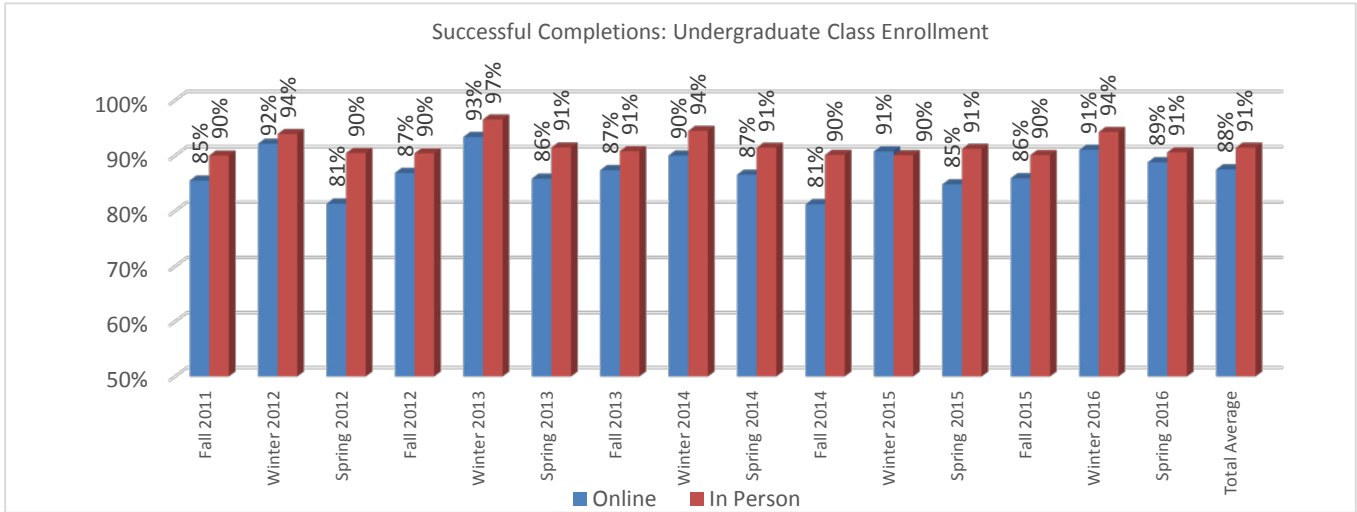


Number of Online Instructors who have Completed Online Instructor Training

UW-L Instructors who have Completed the Online Instructor Training		
Year	New	Cumulative
2009-2010	25	25
2010-2011	25	50
2011-2012	34	84
2012-2013	31	115
2013-2014	35	150
2014-2015	44	194
2015-2016	25	219



Percent of UW-L Class Enrollments Successfully Completed



Percent of Dropped UW-L Class Enrollments (without Grade W)

