**Business Regulations**

A new business in Wisconsin will be subject to some or all of the following regulations through local, state, or federal regulatory agencies. This list is by no means complete; it does not cover specific city or county requirements. Contact appropriate agencies below for further information. Working with a business attorney and accountant is strongly suggested.

An excellent place to start is **Business Wizard:** <http://ww2.wisconsin.gov/state/wizard/app/LoadIntro> or call the **Wisconsin Business AnswerLine (800) 940-7232**. They can provide you with assistance in finding out which license or permit requirements apply to your business.

**Basic Business Regulations**

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| **What** | **Where** | **Contact** |
| **Business Entity Registration**All forms of businesses exceptSole proprietors & general partnerships | WI Dept. of Financial Institutions | [www.wdfi.org](http://www.wdfi.org)(608) 261-9555 |
| Sole Proprietors/General Partnerships | County Reg. of DeedsWI Secretary of State | List of County Reg. of Deeds in WI:<http://www.wrdaonline.org/ListOfOffices/> <http://www.sos.state.wi.us/> (608) 266-8888 |
| Trademark or Service Mark | WI Secretary of State | <http://www.sos.state.wi.us/> (608) 266-8888 |
| **Federal Employer Identification Number (FEIN)** | IRS  | [http://www.irs.gov/Businesses/Small-Businesses-&-Self-Employed/Employer-ID-Numbers-EINs](http://www.irs.gov/Businesses/Small-Businesses-%26-Self-Employed/Employer-ID-Numbers-EINs) (800) 829-4933 |
| **Independent Contractor Law** | IRS (when calling the IRS, the contractor must inform IRS the EIN is required by WI Worker’s Compensation Law for contractors) | Independent Contractors or Employee?[http://www.irs.gov/Businesses/Small-Businesses-&-Self-Employed/Independent-Contractor-Self-Employed-or-Employee](http://www.irs.gov/Businesses/Small-Businesses-%26-Self-Employed/Independent-Contractor-Self-Employed-or-Employee) (877) 829-5500 |

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| ***WI Business Tax Registration***-WI Employer Identification Number (EIN)-Seller’s permit-Local exposition tax-Consumers use tax permit-Use tax certificate-Alcohol Beverage-Retail Alcohol Beverage-Cigarette and Tobacco Products-Dry Cleaning Facility | WI Dept. of Revenue | <http://www.revenue.wi.gov/businesses/index.html> (608) 266-2776 |
| **Health Inspection**(sale of food or lodging) | WI Dept. of Health ServicesWI Dept. of Public Health | <http://www.dhs.wisconsin.gov/> 608-266-1865<http://www.dhs.wisconsin.gov/localhealth/>  |
| **Licensing, Permits or Certificates, Regulatory Issues** | Wisconsin Business AnswerLineBusiness License Wizard | (800) 940-7232<http://ww2.wisconsin.gov/state/wizard/app/LoadIntro>  |
| **Safety and Buildings** **Fire Department** (local) | WI Dept. of Safety & Professional Services | <http://www.dsps.wi.gov/home> (877) 617-1565  |
| **Safety Requirements (OSHA)** | OSHA (Occupational Safety & Health Administration | <http://www.slh.wisc.edu/occupational/wiscon/> Clinical Labs: (800) 862-1013Environmental Labs: (800) 442-4618WI Occupational Health Lab (Industrial Hygiene): (800) 446-0403WSLH Proficiency Testing: (800) 462-5261 |
| **Zoning** (Is the location zoned for your business?) | City/Village/Town Zoning Department | Contact your local zoning authority |

Employment is regulated by both federal and state laws. The following briefly summarizes major legal guidelines.

**Regulations for Employers**

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| **What** | **Where** | **Contact** |
| **Labor Law Posters** | WI Dept. of Workforce Development | <http://dwd.wisconsin.gov/dwd/posters.htm> (608) 266-3131 |
| **Americans with Disabilities Act (ADA) Requirements** | U.S. Dept. of Justice | <http://www.ada.gov/> (800) 514-0301 |
| **Immigration Law / I-9 Form** | U.S. Citizenship and Immigration Services | <http://www.uscis.gov/> (800) 375-5283 |
| **Unemployment Insurance & Worker’s Compensation** | WI Dept. of Workforce Development | <https://dwd.wisconsin.gov/ui/> (800) 247-1744<https://dwd.wisconsin.gov/wc/> (608) 266-1340 |
| **Payroll & Estimated Taxes (Federal)** | IRS | [http://www.irs.gov/Businesses/Small-Businesses-&-Self-Employed/Employment-Taxes-2](http://www.irs.gov/Businesses/Small-Businesses-%26-Self-Employed/Employment-Taxes-2) (800) 829-4933 (businesses)(800) 829-1040 (individuals) |
| **Payroll & Estimated Taxes (State)** | WI Dept. of Revenue | <http://www.revenue.wi.gov/businesses/index.html> (608) 266-2772 |
| **Labor Standards Law****Equal Rights & Opportunities** | WI Dept. of Workforce Development | <http://dwd.wisconsin.gov/er/> (608) 266-6860 (Equal Rights)<http://dwd.wisconsin.gov/er/labor_standards_bureau/> (608) 266-3345 (Labor Standards) |

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| **Social Security Estimated Tax (FICA)** | Social Security Administration | <http://www.ssa.gov/> (800) 772-1213 |
| **Employee Benefits**Insurance, Pension, and Profit Sharing | U.S. Dept. of Labor | <http://www.dol.gov/ebsa/> (866) 444-3272Affordable Care Act: <http://www.dol.gov/ebsa/healthreform/>  |
| WI Health Insurance | WI Office of the Commissioner of Insurance | <http://oci.wi.gov/pub_list/pi-206.htm> (608) 266-0103 |