

2024 CORE COURSES

Supervisory Management 1

Supervisory managers are uniquely positioned to influence and impact performance provided they have the right skills and knowledge. Learn how you can make the transition to your new role smoother and less stressful. Explore leadership styles, motivation techniques, and coaching strategies.

Instructor: Scott Dickmeyer

April 11, 12, and 26, 2024

Supervisory Management 2

Leadership development resumes in four key areas (1) orienting people to your work unit, (2) understanding communication behaviors, (3) managing time, and (4) delegation. We build on the skills learned in the first seminar and focus on maintaining a productive work group.

Instructor: Scott Dickmeyer

June 6, 7, and 21, 2024

Supervisory Management 3

Communicating clear, specific expectations to people is critical for operational effectiveness. Giving feedback during day-to-day coaching sessions and during formal performance reviews is an essential skill. We discuss why there is resistance to performance assessment, how to establish job expectations, and how to conduct productive coaching sessions.

Instructor: Scott Dickmeyer

Fall 2024 - TBD

Supervisory Management 1, 2, & 3 courses will be offered online synchronously, with the last day in person.* Electives may be attended online or in person as described.

*See UWL SBDC website for session details.

General Information

Location & Time

Core: 2 online sessions: 8:30 – 11:30 AM plus 4 hours asynchronous, 3rd session: in person from 8 – 3:00 PM, with a working lunch.

Electives: online or in person

In person: UW-La Crosse campus, Wittich Hall

Fee

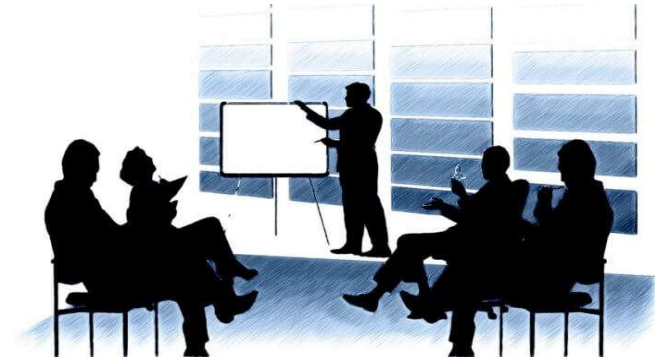
Discounts are available (see website for details). Fee includes seminar, materials, and lunch (for in person attendees).

Cancellation Policy

You may cancel or transfer your registration up to seven business days before the start date for a refund less a 5% cancellation fee to cover administrative/processing costs. If you do not show or cancel the day of the event, you are responsible for the full fee. You may substitute another person for your registration at any time. Call for assistance, 608.785.8783.

The Small Business Development Center (SBDC) at UW–La Crosse is part of a statewide network of SBDCs working with business owners and entrepreneurs to facilitate growth and improvement, and to help launch successful new companies. Through no-cost consulting, low-cost entrepreneurial education, and strategic facilitation, SBDC experts serve as resources for small and emerging midsize companies. The Wisconsin SBDC at UW-La Crosse is hosted by the Universities of Wisconsin Administration, the UW-La Crosse College of Business Administration, and is funded in part through a cooperative agreement with the U.S. Small Business Administration.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the SBDC office by email, sbdc@uwlax.edu or phone 608.785.8783.



SUPERVISORY MANAGEMENT CERTIFICATE PROGRAM

2024 WORKSHOP CALENDAR

*PRACTICAL AND TACTICAL MANAGEMENT
TRAINING THAT WILL ADVANCE YOUR CAREER*



PROGRAM REQUIREMENTS

- Completion of Supervisory Management 1, 2, and 3 workshops
- Completion of six days of elective workshops
- Up to five years to complete the workshops for certificate

You may register for any seminar. Participating in the certificate program is optional. If COVID affected your 5-year timeframe for completing the certificate, contact the SBDC.

For additional information and to register:
<https://www.uwlax.edu/sbdc/supervisory-management-certification-program/>

2024 ELECTIVES

Improving Work Ethic and Personal Responsibility

This session covers over twenty common workplace abuses and unethical behaviors and discusses how to make improvements. This session is especially helpful for: new hires, supervisors, leads, students, managers, or as an all-employee training retreat. Numerous case studies and eye-opening stories illustrate the principles presented. Help yourself and your organization become ethically healthy!

Instructor: Michael Kiefer

Tuesday, March 26, 2024
from 8 a.m. – 12 p.m. (online)

Conflict Resolution with the Empathy Method

Nothing can undermine team productivity like unresolved, festering conflict! It creates undertow in the team and prevents it from high performance. This session provides a proven, multi-step empathy method for resolving individual and team conflict. Through several interactive case studies and thoughtful small group class participation, participants will understand how to get to the root cause of conflict and how to resolve it quickly. Several case studies dealing with: big ego, passive aggressive behavior, sarcasm, apathy, isolationism, and fear of change, highlight this very interactive session. Boost your confidence in handling conflict!

Instructor: Michael Kiefer

Tuesday, March 26, 2024
from 1 p.m. – 5 p.m. (online)

Additional seminars to be scheduled for the fall 2024.

