

Setting up an MRI+ account

1. Access the MRI+ web site at www.mriplus.com
2. To create a new account on MRI+ click on "Register for Free"

MRI+
Mediamark Research & Intelligence

Welcome to MRI+

Welcome to the newly redesigned MRI+. We have updated our look and hope you find everything you have become accustomed to within the MRI+ database.

New ABC data has been integrated including state by state circulations as well as additional breakouts on verified circulation.

If you have questions or need help finding information, please call 212-884-9288 or e-mail mriplus@mediamark.com

The leading database of key magazine planning resources.

MRI+ consolidates, in one convenient place, many of the databases used to evaluate directory and editorial information. It has a powerful search and access capability module.

The information link between planners and publishers.

MRI+ is a library of key magazine planning data resources providing an information link between planner and publisher.

Login at left or [Register for Free](#) to begin using MRI+.

Existing Users: Login

Email:

Password:

Login

[I forgot my Password](#)

3. Complete the MRI+ registration form.
NOTE: For 'Email' you must enter your uwlax.edu e-mail address.

mriplus@mediamark.com'."/>

MRI+
Mediamark Research & Intelligence

Register for MRI+

[Return to the MRI+ Home Page](#)

Registration is Fast & Free! Simply fill out the information below.

Once you have submitted your Registration information, you will receive a validation email (to ensure receipt, add mriplus@mediamark.com to your address book; otherwise, you may need to check your junk mail).

Simply click the validation link and you will be activated.

* denotes a required field.

First Name:

Last Name:

Job Title:

Company:

Category:

Email:

Password:

Confirm:

Address:

City:

State:

Zip:

Phone:

Fax:

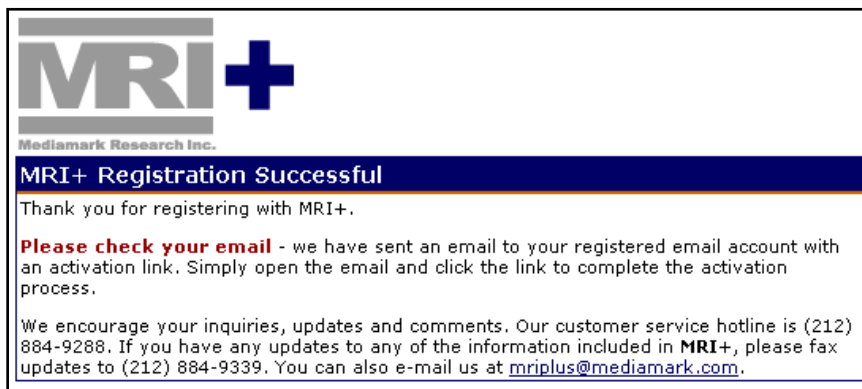
Website:

I want to receive email updates and information from MRI+.

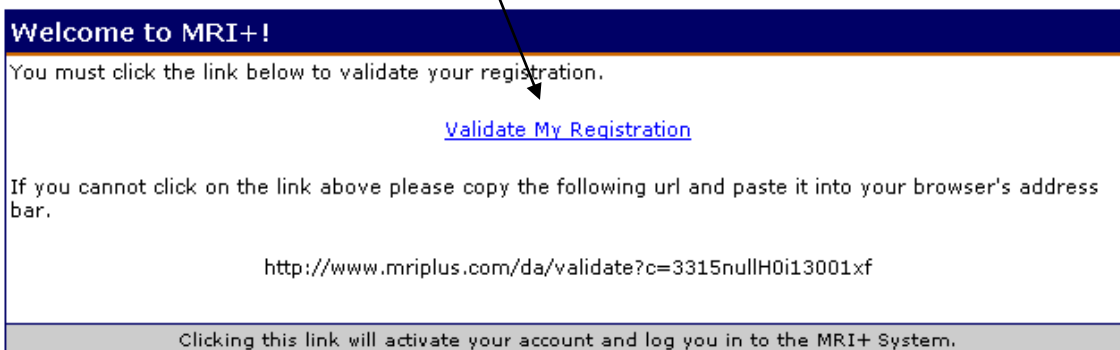
Register

Need help? Email mriplus@mediamark.com

4. Once you complete the form and click "Register" a screen like this appears:



5. Log in to your UW-L email account, find the account activation email that you received from MRI, and click on the activation link contained in that email.



You have now completed the MRI+ registration process! With your new MRI+ account established you are now ready to use **Mediamark Reporter**.