

# The Fine Print

Murphy Library

University of Wisconsin-La Crosse

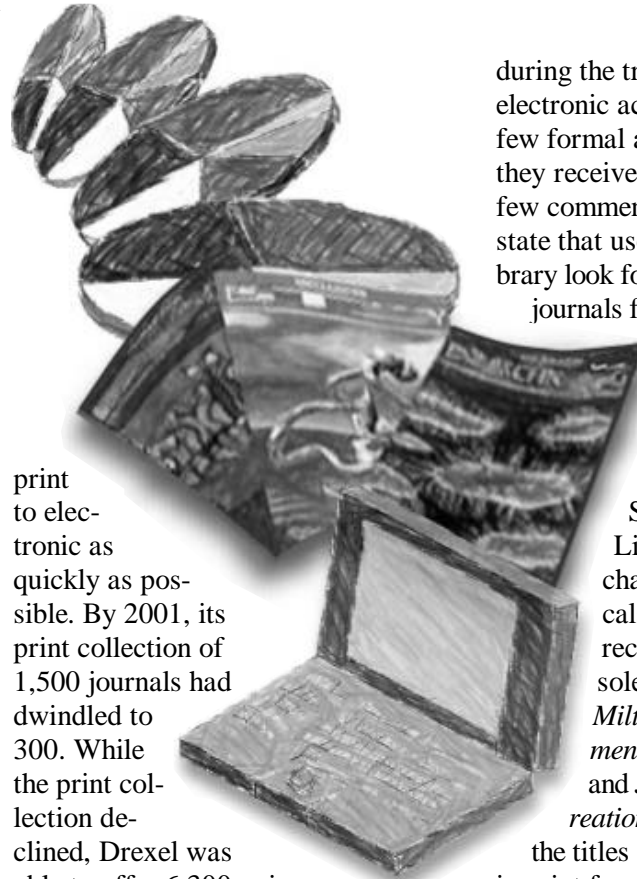
Number 30, Fall 2002

## E-Journals: Where are We Headed?

by Jenifer Holman, Acquisitions Librarian

Over the past several years, Murphy Library's budget for periodicals has remained static while journal inflation costs have continued to rise at least 7% each year. Working with liaisons from academic departments, we have been identifying low-use titles and have been cancelling subscriptions to journals with excessively high cost-per-use ratios. This rationale for identifying likely titles for cancellation has been very successful, and we have cancelled many low-use titles over the past few years. However, we have reached the point where we must now look at cutting additional titles to remain within our financial limitations.

One way to save money on journal subscriptions is to start relying more heavily on electronic access. Drexel University (1), in a move that was revolutionary in 1999, decided to move its journal collection from



print to electronic as quickly as possible. By 2001, its print collection of 1,500 journals had dwindled to 300. While the print collection declined, Drexel was able to offer 6,300 unique electronic journal titles to its users through a combination of bundled products (such as Project Muse) and individual electronic subscriptions.

Drexel is not the only university library to begin strategically moving away from print journals. Princeton University's libraries began moving to electronic-only subscriptions in 2000.

David Goodman, Research Librarian and Biological Sciences Bibliographer at Princeton, noted that

during the transition from print to electronic access, library staff made few formal announcements and that they received no complaints and few comments. (2) He goes on to state that users at the Biology Library look for electronic access to journals first, and many times

would rather wait up to a week for electronic access rather than use the print.

So where does Murphy Library fit into this changing world of periodicals access? Currently, we receive three journals solely in electronic format: *Milton Quarterly*, *Management Accounting Quarterly*, and *Journal of Park and Recreation Administration*. Two of the titles are no longer published in print format.

We also receive hundreds of other titles in both print and electronic format, at no additional cost for the electronic access. Publishers, however, are moving away from this practice, called "bundling," towards a new plan in which print plus electronic costs 10% more than print only, and electronic only costs 10% less than print only. While it is convenient to have access to both formats, we need to weigh that convenience against the financial benefits of receiving journals in elec-

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# JSTOR: Journal Storage Project

by John Jax, Collection & Resource Development Librarian



As you browse the shelves in the periodicals area in Murphy Library, you may notice something a little different in both the “current” and “bound” periodicals areas. A number of selected titles have been removed from the shelves, replaced with a red scripted JSTOR sign. The sign is an indicator that the title is now

available electronically via service known as JSTOR.

JSTOR, which stands for journal storage, is an archival service providing electronic access to backfiles of scholarly journals. JSTOR is a not-for-profit organization that was founded in 1995 in response to the need to minimize shelf space taken up by large runs of periodicals backfiles, and to improve access to periodicals.

JSTOR provides high-quality, reliable access to vast backfiles of scholarly journal content. Titles included in JSTOR begin with the very first issue (vol. 1, no. 1) and end at a date that JSTOR calls its “moving wall,” which is usually a period of a few years back from the current date. This “moving wall” is defined by each title’s publisher and allows that publisher to minimize lost revenue that might otherwise occur. (It should be noted that some titles do not go back to the very first issue, but



To access journals through JSTOR, point your browser to Murphy Library’s home page, select *Periodicals Holdings List* from the top menu bar, and type in the journal’s title. From the list of results, select the JSTOR link. Once in JSTOR you can search the contents of the journal or browse through each issue. To browse or search the contents of the entire JSTOR collection select JSTOR from the *Databases* page.

only because JSTOR publishers are still looking for a few of the earliest issues to scan.)

What happened to the corresponding print titles at Murphy Library? The librarians at Murphy Library are in the midst of a one-year study on print use versus electronic access to JSTOR titles. Murphy Library subscribes to 91 titles that have electronic availability through JSTOR. For these 91 titles, the bound volumes have been shifted to the basement remote storage area (identified by the JSTOR symbol). People who prefer to use these bound volumes are encouraged to stop by the reference desk for directions to the basement remote storage area.

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***JSTOR provides high-quality, reliable access to vast backfiles of scholarly journal content.***

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**THE FINE PRINT** is published fall and spring terms for UW - La Crosse faculty, staff, students, and friends of Murphy Library.

✉ Stefan Smith and Jenifer Holman, Editors  
 ✉ Cristine Prucha, Department Chair  
 ✉ Anita Evans, Library Director

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<http://www.uwlax.edu/murphylibrary/>



Past library surveys have indicated that faculty preferred print periodicals to those in electronic formats. However, our journal use statistics indicate that the majority of library users prefer the electronic formats. These use statistics, combined with a static budget and new pricing structures by publishers, have created a situation in which we are being forced to rely more heavily on electronic access. An additional factor is that publishers no longer price their print subscriptions with free or deeply discounted electronic access. Publishers are forcing libraries to choose between formats because few can afford to subscribe to both. At UW-L, annual inflationary costs have already resulted in journal can-

*(Continued on page 9)*

# Library Funding for the Next Biennium: Content and Delivery

By **Anita Evans**, *Library Director*

In August, the Regents approved a 2003-05 UW-System biennial budget proposal for UW Libraries. This proposal calls for a total base budget adjustment of four million dollars, a two million dollar base budget adjustment in 2003-04, and another two million dollar increase in the second biennial year. UW librarians will be diligent in advocating that this proposal becomes a reality in the 2003-05 budget.

Four major areas have been earmarked for the additional funding: Campus Collections, Shared Electronic Collections, Rapid Sharing of Physical Resources, and Digital Collections.

## Campus Collections

One of the most critical needs of UW - System libraries is to shore up budgets for collections and access; in fact, the greatest share of this budget proposal will do just that. Each year, allocations for serials, books, digital information, videos, and other material types are hit with substantial inflationary increases, well beyond the cost of living and sometimes as high as 8-10%. Typically, bibliographic and information databases cost thousands of dollars, and annual increases are proportionately large.

Cost inflation affects all library collections; some of this is addressed at the System level, but much is concentrated at the individual campus level. An example of how cost inflation affects the UW-L campus is the recent periodicals cancellations. Over

the last year Murphy librarians worked with department liaisons, the Faculty Senate Library Committee, and others to identify periodical titles for cancellation beginning with the 2003 issues. The periodical cuts for 2003 amounted to more than \$20,000.

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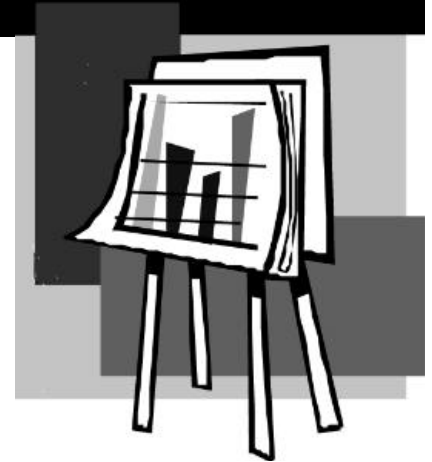
*One of the most critical needs of UW- System libraries is to shore up budgets for collections and access...*

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## Shared Electronic Collections

Similarly, collection development librarians across the UW System are recommending cuts to the Shared Electronic Collections. Shared Electronic Collections consist, for the most part, of information databases that are used by all campuses and that have been licensed by UW System at discounted group rates. With flat funding and price increases, inevitably some of the titles in the Shared Electronic Collections must be cancelled—and other important products cannot be considered for purchase.

The legislative increase for UW Libraries in 1999/01 prevented a serious slide in the content provided at the local and System levels. As more time passes without another increase, we return to the daunting challenge



of maintaining core collections and access for teaching and research.

## Rapid Sharing of Physical Resources

UW Libraries are vigilant in seeking out ways to maximize their combined purchasing power and to share resources among campuses. The UW Libraries Strategic Directions for 2001-2003 articulates the vision to promote resources that enable campuses to seamlessly share information resources.

One successful implementation of this vision is the Universal Borrowing (UB) service, which makes it easy for users to directly borrow materials from other campuses. Using UB, materials are quickly routed between UW-System campuses, usually reaching the requester within 2-3 days. One element that makes this service so successful is the “red box” van service, which delivers these materials to participating libraries, and which was expanded from 3 to 5 days each week with funding from the 1999/01 biennial increase. Now, as transportation costs rise, additional funding is required to maintain

*(Continued on page 8)*

# Electronic Reserves & Copyright Updates

By Michele Strange, Access Services Librarian

The Circulation Department announced at the beginning of the fall semester that it was expanding its e-reserve services to include copyrighted materials. This means that students may now access journal articles, book chapters, and other printed items for their classes on or off campus at any time. This new service is particularly important for distance education students, who may find it difficult to get to the library to read and copy assigned materials.

Because we are dealing with copyrighted works, all materials submitted for e-reserves must conform to the limitations of the fair use guidelines. General policies for operation of the system include:

- ✍ All materials placed on electronic reserve will be at the initiative of faculty solely for the non-commercial, educational use of students enrolled in their courses.
- ✍ Copyright notice will appear on the introductory screen in the electronic reserve system and on copies made of reserve readings to indicate that materials may be covered by copyright law.
- ✍ Materials on reserve will be accessible only by faculty name, course name, and course number.
- ✍ The library will not place materials on electronic reserve if it judges that the nature, scope, or extent of the material is beyond reasonable limits of fair use.



- ✍ Longer works, such as complete books, will not be copied for the electronic reserve service.
- ✍ Users may make one copy for private study, personal reading, research, scholarship, or educational use.
- ✍ Electronic files will be removed from the system at the conclusion of the course.
- ✍ The library reserves the right to place the item on regular reserve rather than e-reserves.

At this time, digital images, sounds, etc. will not be accepted because of copyright implications. We urge you to read our complete e-reserves policy and guidelines at <http://www.uwlax.edu/murphylibrary/departments/eresguide.html> for more information.

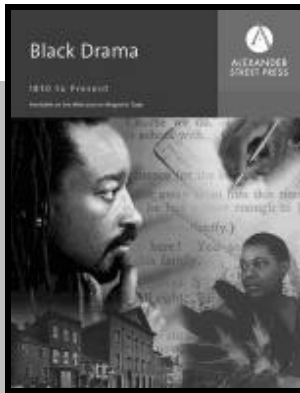
The department will scan in materials or link to electronic items as appropriate. Several instructors have already taken advantage of our new service. If you have any specific questions about electronic reserves, please contact the Circulation Department at 785-8507 or [circser@uwlax.edu](mailto:circser@uwlax.edu).

## Copyright in the News

In early October, Congress passed the *Technology Education and Harmonization Act* (TEACH), which eases copyright restrictions on distance education. Signed by President Bush in early November, this act requires that the institution and the individual faculty member meet new guidelines and limitations. For an insightful analysis of this act see Kenneth Crews' paper, *New Copyright Law for Distance Education: The Meaning and Importance of the TEACH Act* at <http://www.ala.org/washoff/teachsummary.pdf>.

Copyright issues took the forefront in the news on October 9<sup>th</sup> when the Supreme Court heard oral arguments in the *Eldred v. Ashcroft* case. This case challenges the constitutionality of the Copyright Term Extension Act passed in 1998 and will have great implications for when and how much material will pass into the public domain in the future. A decision is not expected until next summer.





# New to Murphy Library: Alexander Street Press Titles

By Brian Finnegan, *Electronic Resources Librarian*

Thanks to a UW-System purchase, UW-L has gained access to the Alexander Street Press collection of humanities and social sciences electronic texts.

Alexander Street Press, which was launched in 2000 by executives of the former Chadwick-Healey company, provides access to digital scholarly resources in the fields of history, women's studies, sociology, popular culture, film studies, the arts, and more. The collections consist of primary source material with deep and thorough content indexing.

The following Alexander Street Press titles have been added to Murphy Library's growing list of electronic databases: *Black Drama*, *British & Irish Women's Letters and Diaries*, *Early Encounters in North America*, *North American Women's Letters & Diaries*, and *Scottish Women Poets of the Romantic Period*.

***Black Drama - 1850 to Present*** will contain the full text of over 1200 plays from more than 100 playwrights. Many of the plays are rare, hard-to-find, or out of print. Part one covers the Harlem Renaissance and includes musical comedies, domestic dramas, folk dramas, history plays, anti-slavery plays, one-act

plays, and other works. Part two covers the Black Arts movement of the 1960's and 1970's, and includes themes that explore civil rights, desegregation, and a wide range of ideologies. While the collection is strong in political and social drama, it also covers domestic dramas and satires. Part three covers African and Caribbean drama of the 20<sup>th</sup> century. This collection deals with social and political ills stemming from colonialism, slavery, and apartheid; the struggle for independence; African history; and neo-colonialism.

***British and Irish Women's Letters and Diaries*** provides a unique view of the important role women play in history. The personal experiences of women during the time period covered, 1500 – 1900, are of significant historical value. The diaries provide a detailed record of what they wore, the conditions under which they lived and worked, what they ate, what they read, their religious beliefs, their family roles, their roles within the community, and so much more. Browsing the index of Historical Events reveals a glimpse of life during a particular historical event.

***Early Encounters in North America*** covers native North American and European explorer writings dating from the late 1500's to the early 1900's. This primary source material deals with encounters that took place between peoples, at a particular place, at a particular time.

Events ranging from the Spaniards entering Mexico to immigrant voyages to the United States are covered in this collection. Early Encounters also includes an interesting index of regional flora and fauna.

***North American Women's Letters & Diaries*** includes approximately 150,000 pages of published letters and diaries from individuals writing from Colonial times to 1950, plus 7,000 pages of previously unpublished materials. Drawn from more than 1,000 sources, including journal articles, pamphlets, newsletters, monographs, and conference proceedings, much of the material is in copyright. Represented are all age groups and life stages, all ethnicities, many geographical regions, the famous, and the not so famous. This companion to the *British and Irish Women's Letters and Diaries* contains the same detailed indexing method.

***Scottish Women Poets of the Romantic Period*** includes 60 volumes from 47 different poets. The major bibliographic sources for the material contained in this collection are J. R. De Jackson's *Romantic Poetry by Women: A Bibliography, 1770-1835* and *The Feminist Companion to Literature in English* by Blain, Grundy, and Clements. The detailed bibliography of essays and critical literature is a wonderful aid for study in this field.

*Database descriptions courtesy of Alexander Street Press.*

# Donations, Endowments, and Grants: New & Notable Contributions

by **John Jax**, *Collection & Resource Development Librarian*

Libraries can be defined by their collections—the quality, quantity, depth, and breadth of their physical and digital holdings. Collections are developed in a number of ways, including tremendously significant contributions from external sources. The collections at Murphy Library are greatly enhanced by the generosity of donors, the strong Murphy Library Endowment Fund, and grant awards from faculty across campus. In 2001-2002, many significant contributions were made to Murphy Library.

## Donations

James Gallagher (Professor emeritus Archaeology and former director of MVAC) donated many books on archaeology that will be a great value to the university.

Other donors who contributed sizable gifts to the library were: Karin Sandvik, John Gardner, Elisabeth Hinck, Dolores Thomson, Trane Corporation, Lannan Foundation Videos Series, and Nancy Mouser.

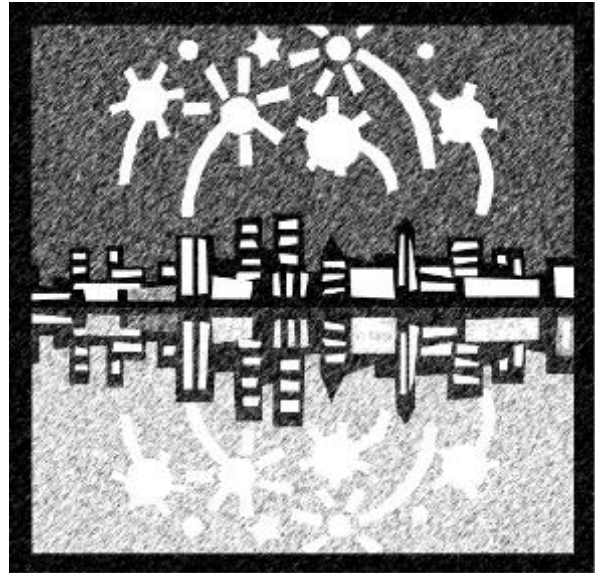
## Grants

Murphy Library benefited from grants that were obtained by faculty members. Cris Prucha (Murphy Library) and Susan “Boone” Murray (Therapeutic Recreation) worked together on a grant titled, “Promoting Positive Images of Aging With Bibliotherapy.” Grant monies were used to identify and purchase children’s books dealing with this topic.

Jac Bulk of the Sociology department received a grant for the development of a new Hmong heritage course. The grant included funds to buy library materials to support the course.

## Endowment Awards

William Barillas (English), in conjunction with Collection and Resource Development staff, identified titles with particular emphasis on Latina/Latino writers of the Midwest. This builds on previous multicultural and Latin American purchases made possible through funding from Murphy Library’s Endowment Fund. A cyber-display has been created on Murphy Library’s



website, highlighting these purchases (<http://www.uwlax.edu/murphylibrary/hispanic/>).

The Endowment Fund also supported purchases that strengthened collections in the areas of multicultural studies, archaeology, and technology.

## Book Sale

Not all donations find their way into the library’s collections. However, donors are reminded that their gifts still have a direct benefit to Murphy Library and the UW-L community. Most items not added to the collection are offered for sale in the fall and spring Murphy Library book sales. Proceeds from the book sale help the library in many ways, such as funding staff training, purchasing library materials, or adding to the Endowment Fund.

We cannot overstate the importance of these types of contributions. The entire library staff is extremely grateful for the substantial growth of our collections due to these efforts.

If you have any questions about donations, endowments, or the book sale, please contact John Jax (5-8567) or Karen Lange (5-8305).

# What's New on Murphy Web?

by Jen Holman, *Acquisitions Librarian*

The library's web site is constantly changing as we strive to connect users to the most up-to-date information and resources. Here's a brief look at some of the new features this fall:

## Instant Update

Instant Update is designed to provide a brief look at what's new with library resources at the beginning of each academic year or semester. Billed as a fast, focused overview, Instant Update provides brief notes on new services for faculty, an introduction to library services for new faculty, and an overview of new databases and changes to our current databases. Instant Update will be highlighted on the library home page for a few weeks at the beginning of each semester. Although no longer featured on the library home page, the Instant Update is still available from the Faculty Page or at <http://www.uwlax.edu/murphylibrary/Instantupdate/index.html>.

## Digital Exhibit: Hispanic Authors

John Jax and Stefan Smith, with the inspiration of Dr. William Barillas, English, have designed an online exhibit to highlight the many books in Murphy Library's collections that feature Hispanic writers. Be sure to check out this temporary exhibit at <http://www.uwlax.edu/murphylibrary/hispanic/index.htm>.


## E-Reserves

The popular E-Reserves collection, once allowing only non-copyrighted materials, now allows all material to be included. Users must agree to abide by copyright rules before accessing classroom material. For more information on copyrighted reserve material, please read Michele Strange's article on page 4.

## Periodicals Database

The Periodicals Database – one-stop shopping for finding full-text journals available in Murphy Library's databases, as well as print and microform titles from Murphy and other area libraries – has gone through a recent update. Nearly all of its 28,000 records have been updated. In addition, users who know the ISSN of a needed journal title can search the database by that 8 digit number. Also new is a section, called Search Tips, that offers a little extra help to users who want to search the database more efficiently.

## Murphy Web Statistics



Average Hits Per Day ..... 792  
 Highest Number of Hits per Day ..... 3,312  
 Busiest Time of Day ..... 2-3 p.m.

### Five Most Heavily Used Pages:

1. **Murphy Home Page**
2. **Databases by Title Page**
3. **Periodicals Holdings List**
4. **E-reserves Page**

## La Crosse Parade Film

Murphy Library's first digitization project is now available for viewing at <http://www.uwlax.edu/murphylibrary/departments/parade.htm>. Digitized from a reel of fragile nitrate film, this short film shows a parade in downtown La Crosse, circa 1915. Unfortunately, not many details are known about this film. If you have any ideas about the parade contact Special Collections at 785-8511 or [specoll@uwlax.edu](mailto:specoll@uwlax.edu).

*(Continued from page 3)*

the 5-day van service. Awareness of the UB service is growing, and as word gets out, it is expected that the demand for this service will build. Although not all campuses have implemented UB yet, in the past 11 months, 1152 items have been borrowed or loaned via UB at UW-La Crosse.

### Digital Collections

The fourth segment of the budget proposal focuses on Digital Collections. Funding for developing digital collections has been available through start-up UW-System grant monies. Now ongoing permanent funding is needed to sustain the University of Wisconsin Digital Collections (UWDC), which will be launched publicly in the coming months. UWDC will showcase the Aldo Leopold Papers and Pioneer Experience of Wisconsin.

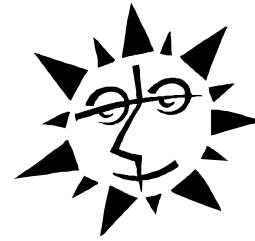
This biennial budget proposal recognizes the reality of what is needed to preserve content at UW-System libraries for faculty and student research—and what infrastructures must be in place to share that content among institutions.

# Personal Services

By **Stefan Smith**, *Outreach Librarian*

Murphy Library has many opportunities for individual help with information needs. We welcome you to use the services mentioned below and to pass the word to others who would benefit from them.

- ✍ **Individual Research Consultations for faculty/staff/students.** Set up an individual appointment in the library with a librarian to discuss specific information research needs. Complete the form at the library website or contact Stefan Smith at 5-8396 or smith.stef@uwlax.edu.
- ✍ **Email reference for faculty/staff/students.** Do you need to find a quick answer to a quick question? If so, consider using the library's email-based "Ask a Reference Question" service. You can enter your question using an online form at the library web site or send it directly to refemail@uwlax.edu.
- ✍ **Library House Calls for faculty/staff.** Have you ever wanted your own "personal librarian" for a few minutes to help figure out a tricky database detail or to discuss a difficult information search? A librarian will visit your office to help with these and other library/information-related concerns. Use the coupon you received recently, complete the online form at the library website, or contact Stefan Smith at 5-8396 or smith.stef@uwlax.edu.



- ✍ **Information Literacy Instruction for classes.** We offer tours, hands-on database workshops, lecture/discussion sessions, and in-class visits. Instruction sessions are customized to your class's needs, ensuring that your students make best use of the resources available to them. Contact Cris Prucha at 5-8637 or prucha.cris@uwlax.edu.
- ✍ **Department visits for faculty/staff.** Would you like the members of your department to have a quick, focused update on library resources relevant to your department? A librarian can meet with your department during a department meeting or during the time and place of your choice. You set the agenda. Contact Stefan Smith at 5-8396 or smith.stef@uwlax.edu.
- ✍ **Telephone and walk-in reference for faculty/staff/students.** Stop in or call the reference desk at 5-8508. Reference is open more than 60 hours a week, ready to find answers to any and all questions.
- ✍ **Contact a librarian.** Contact information for all librarians is readily available at the library website. We encourage you to contact any of us with your questions, concerns, or suggestions.

*(Continued from page 1)*

tronic format only.

Over the next year, we will continue to communicate with academic departments as we work to reach a balance of print and electronic access to journals. If you would like to share your perspective on this issue, please contact John Jax, Collection and Resource Development Librarian (jax.john@uwlax.edu).

1. Hogan, Tom. (2001). Drexel University Moves Aggressively from Print to Electronic Access for Journals. *Computers in Libraries*, (21) 5, 22-26.

2. Goodman, David. (2000). A Year Without Print at Princeton, and What We Plan Next. Available at <http://www.princeton.edu/~biolib/dg/oneyearand.html>.

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cellations of over \$30,000 for fiscal years 2002 and 2003, with additional cuts of \$20,000 expected for the next fiscal year.

We need your input to make the best collection management and storage decisions for the campus community. The most difficult decision appears to be how to determine the most effective mix of print and electronic publications to offer. We are measuring the costs, savings, and usage issues associated with relying on JSTOR's electronic versions; the print volumes are still accessible in remote storage, making this a fail-safe experiment. At the same time we are gaining invaluable knowledge regarding how patrons use our library collections and how to better meet their informational needs.

We welcome your feedback. Questions, comments, and suggestions can be directed to John Jax, Collection and Resource Development librarian at 5-8567 or via email at jax.john@uwlax.edu.

## Library Hours 2002/2003

### Regular Academic Year Hours

Monday - Thursday	7:40 a.m.– Midnight
Friday	7:40 a.m.– 7:00 p.m.
Saturday	10:00 a.m. - 7:00 p.m.
Sunday	Noon - Midnight

### Reference Desk (Regular Academic Year)

Monday-Thursday	9:00 a.m. - 9:00 p.m.
Friday	10:00 a.m. - 3:00 p.m.
Saturday	1:00 p.m. - 4:00 p.m.
Sunday	1:00 p.m. - 4:00 p.m.
	6:00 p.m. - 9:00 p.m.

### Area Research Center (Regular Academic Year)

Monday - Friday	10:00 a.m. - 5:00 p.m.
Wednesday	7:00 p.m. - 9:00 p.m.
Saturday	1:00 p.m. - 4:00 p.m.
Sunday	Closed

Intersession hours as posted

### Finals Weeks

Special hours are in effect. The library will be open until midnight except on Saturday, December 14, when it is open until 10:00 p.m. and Wednesday, December 18, when it is open until 7:00 p.m.

During Finals Week Reference Service will be available 10:00 – 3:00 p.m. Intersession hours as posted.

During finals weeks, the Extended Hours Study Room has expanded hours.

### Winter Intersession and Special Hours

#### December 19-January 1

Dec. 19-20, Thurs.-Fri.	
Dec. 21-Jan. 1, Sat.-Mon.	8:00 a.m.- noon
	Closed

#### January 2-26

Monday-Thursday	
Friday	10:00 a.m. - 6:00 p.m.
Saturday	10:00 a.m. - 5:00 p.m.
Sunday, Jan. 5 and 12	Closed
January 19, 20, and 26	1:00 - 5:00 p.m.
	Closed

Hours Subject to Change

Call 785-8808 for current hours

## August Moon by Michael Blaser

This magnificent oil painting, commissioned for Murphy Library, hangs in the library's Special Collections area. Limited edition



prints are available for sale. More information is available through Murphy Library, (608)785-8511, and at <http://www.uwlax.edu/murphylibrary/blaser/>.

## Murphy Library Telephone Contacts

Acquisitions	785-8509	Hours	785-8808
Administrative Office	785-8520	Gov. Documents	785-8513
Automation	785-8399	Interlibrary Loan	785-8636
Cataloging	785-8638	Instruction	785-8637
Circulation/Reserves	785-8507	Outreach	785-8396
Collection & Res. Dev.	785-8567	Periodicals	785-8510
Curriculum Center	785-8651	Reference Desk	785-8508
Electronic Resources	785-8738	Special Collections	785-8511

## SUPPORT MURPHY LIBRARY

### La Crosse in Light & Shadow

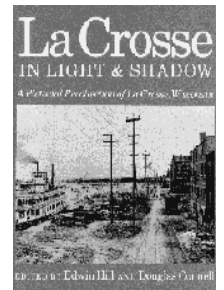
Edited by Ed Hill and Doug Connell

Available for \$40, plus \$3/book shipping and handling. Please send \_\_\_ copies for a total of \$\_\_\_\_\_ to:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Please make checks payable to **UW-L Foundation—Murphy Library** and mail with this form to: La Crosse History Book, Murphy Library Resource Center, University of Wisconsin-La Crosse, 1631 Pine Street, La Crosse, WI 54601-3792



*Proceeds from the sale of the book go to the Murphy Library Endowment Fund.*

### Fredricks Memorial Endowment Fund in Oral History

The Fredricks Memorial Endowment Fund in Oral History now exceeds \$20,000, according to our last report. This fund, established in 1994 in honor of history professor and oral historian Howard Fredricks, supports the university's oral history program, which is an active and useful primary resource for the region. Contributions are always welcome and may be sent to:

UW-L Foundation-Fredricks Fund  
Murphy Library Resource Center  
University of Wisconsin-La Crosse  
1631 Pine Street  
La Crosse, WI 54601-3792

Thank You!

I/We wish to contribute to the Endowment Fund and the Excellence of Murphy Library:

Please accept this donation of \$\_\_\_\_\_.  
Make checks payable to **UW-L Foundation—Murphy Library**

*Gifts are tax deductible to the fullest extent of the law as applied to the circumstances of each donor.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Send to: Chair, Murphy Library Resource Center, University of Wisconsin-La Crosse, 1631 Pine Street, La Crosse, WI 54601-3792

