

The Fine Print

No. 20

Murphy Library Resource Center, UW-La Crosse

Fall 1997

Reaching Out to Our Community of Users

Rapid growth in the number of electronic resources, new full-text databases, and ever changing search software, increase the need for more individual consultation and group instruction when using library resources. The information requirements of remote users, those taking distance education classes or accessing library information from home and offices, are also presenting new challenges.

With these trends in mind, Murphy Library designed the position of Outreach Librarian, a new position which restores a librarian position which was lost in 1994/95. The Outreach Librarian will work closely with campus efforts to incorporate technology into the classroom. With the Instruction Librarian, the Outreach Librarian will promote to students information literacy, an understanding of the technology and various information avenues united with the critical evaluation of information content.

The Outreach Librarian also will be working to provide support for collaborative ventures pursued by the University, such as initiatives with community P-12 programs. The advent of a new Integrated Library System next summer as Murphy Library migrates from its current KeyNOTIS system will present new training demands, and this position

will provide the requisite assistance for remote users.

Part of the Outreach Librarian's position responsibility will be to build upon the accomplishments of Kathy Schmidt and other librarians who have developed the content and design of the library's web pages. These web pages are becoming increasingly more important as a central gateway to library information, leading not only to a host of electronic resources and an overview of library services, but also revealing the wealth of paper and microform text resources locally held in Murphy Library and community libraries.

Stefan Smith, a librarian for several years at the University of Wisconsin - Oshkosh Forrest R. Polk Library, has been hired recently as Outreach Librarian. Stefan will begin his appointment at Murphy Library in late November. Our users will provide an important voice in helping to frame the types of outreach services and instruction offered by the Outreach Librarian in concert with other librarians. Faculty and students can contact Stefan at 5-8396 or visit him in his office, 112 Murphy Library.

Anita Evans, Interim Library Director

CONTENTS

Reaching Out to Our Community of Users	1
337 Years of Service	2
Adaptive Workstation Lets Students Hear Books	3
How Do I Access Medline? Let Me Count the Ways	4
PsycLit, Sociofile, SportDiscus Now Have Broader Access	4
WISCAT Now on Internet	4
Cambridge Scientific Abstracts Now on Trial	4
Interactive Communication on Murphy Library's Web Page	5
Library Renewals and Holds Available via Internet	5
Hours Increase for January Intersession	6
Murphy Library Display Cases	6
Staff News	7
<i>La Crosse in Light & Shadow</i>	7
Murphy Library Hours	8
Murphy Library Phone Numbers	8
Special Supplement: Critical Evaluation of Web Pages	

337 Years of Service

Add up all of the years of service to Murphy Library put in by the twenty-seven staff members of the library and you have quite an impressive number.

Following is a list of staff members and their years of service:

Linda Sondreal	<i>Special Collections/Circulation Services</i>	<i>31 years</i>
Ed Hill	<i>Special Collections Librarian</i>	<i>29 years</i>
Mary Baldwin	<i>Government Documents</i>	<i>26 years</i>
Sandy Sechrest	<i>Government Documents Librarian</i>	<i>21 years</i>
Barbara Nord	<i>Cataloging</i>	<i>20 years</i>
Cristine Prucha	<i>Periodicals Librarian</i>	<i>20 years</i>
Karin Sandvik	<i>Acquisitions/Collection Development Librarian</i>	<i>19 years</i>
Virginia Kreyer	<i>Periodicals</i>	<i>19 years</i>
Karen Lange	<i>Acquisitions/Preservation</i>	<i>18 years</i>
Charles Marx	<i>Catalog Librarian</i>	<i>17 years</i>
Lavonia McCarty	<i>Interlibrary Loan</i>	<i>13 years</i>
Susan Grebel	<i>Acquisitions/Cataloging</i>	<i>12 years</i>
Janice Ruesch	<i>Acquisitions</i>	<i>12 years</i>
Carol Stoelting	<i>Administrative Office</i>	<i>10 years</i>
Anita Evans	<i>Interim Library Director</i>	<i>10 years</i>
Johanna Stephenson	<i>Circulation Services</i>	<i>10 years</i>
Randy Hoelzen	<i>Department Chair/Ref. & ILL Librarian</i>	<i>9 years</i>
Ellen Nordstom Parker	<i>Cataloging</i>	<i>9 years</i>
Dwayne Webb	<i>Circulation Services</i>	<i>7 years</i>
Bonnie Daines	<i>Periodicals</i>	<i>6 years</i>
Kathy Schmidt	<i>Electronic Resources Librarian</i>	<i>5 years</i>
Terry Stika	<i>Automation</i>	<i>5 years</i>
Liisa Sjoblom	<i>Circulation Librarian</i>	<i>4 years</i>
William Doering	<i>Integrated Systems Librarian</i>	<i>3 years</i>
Mary Esten	<i>Curriculum Library</i>	<i>2 years</i>
Nancy Steinhoff	<i>Library Instruction Librarian</i>	<i>1 year</i>
Nate Anderson	<i>Circulation Services</i>	<i>1 month</i>
TOTAL:		337 YEARS

In compiling this list, experience at other libraries was not included; however, experience as student assistants at Murphy was counted. What really counts is our dedication to service, whether we've been here 31 years or one month.

Linda Sondreal
Special Collections/Circulation Services

Adaptive Workstation Lets Students Hear Books

Murphy Library now can serve its patrons with vision and learning disabilities far better. This summer the library purchased the equipment for an adaptive workstation. This workstation consists of a scanner, a personal computer, a voice synthesizer, and the brains of the workstation, Omni 1000 and Omni 3000 software. The Omni 1000 (for individuals with vision disabilities) and the Omni 3000 (for persons with learning disabilities) read scanned materials aloud. They come from Kurzweil Educational Systems, Inc. (KESI), the company founded by Raymond Kurzweil, inventor of the Kurzweil reading machine, the first product to effectively read scanned print aloud.

Omni software offers great flexibility to its users. Users of both kinds of software can choose from a dozen reading voices from the very low bass "John" to high-pitched, child-like "Patricia." They can vary word speed and volume, consult spoken word dictionaries, lists of synonyms, and hear words spelled aloud. Scanned material (textbooks, library books, journal articles, reserve assignments, syllabuses, and any other print material) can be saved on disk to read at a later session. Patrons with vision disabilities use a keypad to give commands to the Omni 1000. Users with learning disabilities (Disability Resource Services provides assistance to over a hundred of these individuals every semester) use a mouse to operate the Windows-based Omni 3000. The Omni 3000 has special features for users with learning disabilities; it simultaneously displays the text onscreen as it is read aloud. The user can see the word spoken highlighted in color and the surrounding phrase or sentence shown in a different color. This multisensory input of information enhances reading comprehension and speed.

The workstation was jointly funded by interest generated by the Murphy Library Endowment Fund and library building funds left over from the remodeling project. The Murphy Library Endowment Fund was established "to support and enhance the special needs of the library." It is used to fund items not covered by regular university budget support in these categories: collection development, equipment (such as the adaptive workstation), programming and development, and facility and environmental needs.

Murphy Library and Disability Resource Services are working closely together to see students are directed to the adaptive workstation and receive training in its use. DRS has similar but older equipment housed in their offices, 165 Murphy Library Resource Center. DRS and the library had an open house on October 29 and 30 to showcase DRS activities and the adaptive workstation.

The adaptive workstation is housed in Room 26, now called the Adaptive Technology Room, adjacent to the Documents Office. It is open all hours the library is open. There is a signup sheet available to reserve time on the workstation. Staff as well as students may use the equipment. If you would like to see it demonstrated, please stop by the Documents Office or call Sandy Sechrest at 785-8513. If you'd like a presentation for your class please call Nancy Steinhoff, Bibliographic Instruction Librarian, at 785-8395. Murphy Library staff are very excited about this new purchase that is already being used by a number of students. Other ways to improve our services for students with disabilities are being discussed.

Sandy Sechrest
Documents Librarian

How Do I Access Medline? Let Me Count the Ways

Murphy Library has provided access to Medline in a number of different ways. First, Medline may be accessed through the EAGLE system. This method is useful because the database is then linked to Murphy Library's journal holdings that are available in the EAGLE catalog. Unfortunately, there is no way to see what other local libraries own the journal for a particular citation.

A second way to access the database is through FirstSearch. There is a link to FirstSearch from Murphy Library's Internet Reference web page at <http://www.uwlax.edu/MurphyLibrary/intref.html>. Using this method, advanced searches that limit by language are possible. Also, there is a button on each citation that links to "Libraries with Item." Unfortunately, this method of access is only available if you are on the UWL campus.

A new way to access Medline is being made available by the National Library of Medicine. There is a link to this from the library's Internet Reference page or you can go directly to: <http://www.ncbi.nlm.nih.gov/PubMed/>. The advantage of searching this way is that you can search from your home and there is a great feature available through a button labelled "See Related Articles." This automatically helps you create better searches based upon an article that matches what you are looking for. The disadvantage of this method is that there are no notes about local journal holdings. However, you can look at the journal list that includes all La Crosse area libraries at <http://www.uwlax.edu/MurphyLibrary/perlist/periodical.html>.

Kathy Schmidt

Electronic Resources Librarian

PsycLit, Sociofile, SportDiscus Now Have Broader Access

Murphy Library has networked several CD-ROM products so that multiple users can access the resources from seven computers located behind the Reference Desk. With the help of Student Technology funds, the library was able to purchase the necessary hardware and software to mount PsycLit, Sociofile, and SportDiscus on a CD-ROM tower connected to a Local Area Network (LAN). The library also purchased additional license subscriptions so that up to four users can search any of the products at the same time. Previously, each of the products was available only on a single dedicated computer. The library will be adding additional products to the tower as the semester progresses. In addition to broader access, the products will now use a Windows interface which should be more intuitive to use.

William Doering
Integrated Systems Librarian

WISCAT Now On Internet

Some faculty members may remember the WISCAT database which we used to have available on CD-ROM in the Reference area (or, even earlier, on microfiche). WISCAT is a catalog of books held by Wisconsin libraries throughout the state. Call numbers are given for specific libraries which participate in the project. The database grew so large that it was difficult to find enough CD-ROM players to keep it running.

WISCAT is now available through the Internet and can be accessed through Murphy Library's Internet Reference web page at <http://www.uwlax.edu/MurphyLibrary/intref.html>. Currently, only members of the campus community can see the password to access the database. However, there are plans to make the database accessible to everyone beginning in January. Note: The UW-Madison campus is not yet a part of the database but there are plans to incorporate it in the future.

Kathy Schmidt
Electronic Resources Librarian

Cambridge Scientific Abstracts Now on Trial

A new database is now undergoing a trial period at Murphy Library. Through December 5, access to the Cambridge Scientific Abstracts databases is freely available to our campus. Use the link on the Murphy Library Internet Reference web page to access the databases.

Subjects include Aquatic Sciences, Biological Sciences, Computer Science, Environmental Sciences, Materials Science, and Medical Sciences. Although Murphy Library may not have all of the journals indexed in this service, Interlibrary Loan is available for the articles. An electronic ILL form is available at: <http://www.uwlax.edu/MurphyLibrary/illcopyrt.html>.

As the librarians consider these databases, your input to their decision would be very welcome. Please send your comments to me at: kathy_schmidt@uwlax.edu.

Kathy Schmidt
Electronic Resources Librarian

Interactive Communication on Murphy Library's Web Page

Murphy Library has created an additional communication format for the UW-L community - the interactive electronic form on the web page. This addition of electronic forms to the library's home page benefits students and faculty who wish to work from their homes, offices or other distant locations and use common library services. For several years Murphy Library has provided a web page at <http://www.uwlax.edu/MurphyLibrary.html>, which provides access to the online catalog, gives information about library services and departments, and links to online databases. Now the library's web page allows direct communication with library departments using interactive forms.

Interactive forms enable users to communicate in a standardized way to the right department within the library to handle the request. After typing information into boxes and clicking the "Send" button at the end of the form, the message is forwarded to the library via email. Library staff will then respond by email, regular mail, or telephone. The departments involved are Circulation Services, Interlibrary Loan, and Library Instruction. By going to *Circulation Services* under *Library Collections & Services*, students, faculty and staff can directly renew library materials or place holds on resources currently checked out. By going to *Interlibrary Loan Form* under *Library Collections & Services* the University community can ask Murphy Library to find resources at other libraries.

A new form found at *Library Instruction* under *Library Departments and Services* allows instructors or UW-L organizations to communicate directly with the Library Instruction Department. Use this form to request library tours or course-related library instruction for students or a group of colleagues. This form also allows instructors to schedule personal appointments to learn about the library or about particular electronic resources.

Interactive communication continues to expand. These various forms will soon be grouped together under a single link to electronic forms at the top of Murphy Library's Home Page. Among the current forms will be another electronic form -- a virtual suggestion box. You can share questions, suggestions, comments, or complaints with library staff and perhaps send a suggestion on other ways to communicate with Murphy Library.

Nancy Steinhoff
Library Instruction

Library Renewals, Holds Available via Internet

It is now possible to renew and place holds on library materials electronically via the Murphy Library web page (<http://www.uwlax.edu/MurphyLibrary.html>). Forms are located in the Circulation Services section under Library Collections and Services.

Only one renewal is allowed per item and we will notify borrowers via e-mail of the new due date. If the item has reached the renewal limit, we will notify borrowers via e-mail that the item must be returned by the original due date.

Holds may only be placed on books currently checked out. If the item is needed for course reserves, please contact the library at 785-8507. Circulation staff will contact the original borrower immediately. When the item has been returned, you will be notified that it is available for check-out.

Liisa Sjoblom
Circulation Librarian

Hours Increase For January Intersession

Due to an increase in the number of courses offered during Interim sessions, the Library is extending hours the first two weeks in January. The Library will be open 10:00 a.m. - 4:30 p.m. January 2-16. (For the full schedule of hours, see the back page.) Continuation of the extended interim hours will be dependent upon funding and use statistics which would justify the longer hours.

You Too Can Use the Murphy Library Display Cases

The three display cases located on the main floor of the LRC are available for scheduled use. Displays will be scheduled for one month intervals. When scheduling conflicts occur, priority will be given to requests on the following basis:

- First priority: Murphy Library Resource Center oriented materials, topics, and/or events in which the LRC is a participant.
- Second priority: University departments and units
- Third priority: Recognized student organizations

Content of the display should be of general interest to the University community. When a question of appropriateness is raised, the topic will be referred to the Library Advisory Council for recommended action. Murphy Library reserves the right to deny requests.

Exhibitors are responsible for placing the materials in the cases and removing them at the designated time. The library is not responsible for the security of materials. Murphy Library has raised lettering available for display signage.

Request forms are available at the Library Administrative Office. The request form should be returned to the LRC Display Coordinator Liisa Sjoblom at least one week prior to the display date. If you have any additional questions, please contact her at 785-8740.

"A library serves no purpose unless someone is using it."

--Mr. Atoz, "All Our Yesterdays," Star Trek, stardate 5943.7

STAFF NEWS

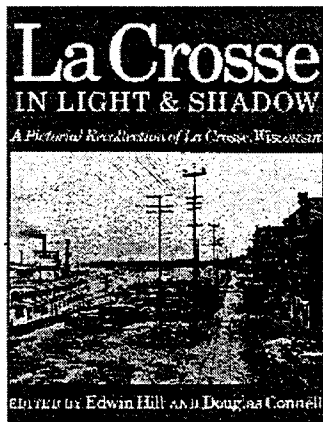
NATE ANDERSON assumed the Day Supervisor duties September 28 in Circulation Services. He replaces long-time library staff member **Moni McCarty** who moved to the Interlibrary Loan Office last June. Nate comes to UW-L after a varied library career in Madison.

MONI MCCARTY became the Interlibrary Loan Department Office Manager in June. She replaced **JEAN BONDE** who has enrolled in graduate school at UW-L.

STEFAN SMITH will begin as Outreach Librarian on November 17th. He formerly was the Electronic Access Coordinator at UW-Oshkosh Polk Library.

DWAYNE WEBB assumed the Early Morning Supervisor duties in Circulation Services last June. He replaced **SUE SPIKER** who now works at Viterbo College. Many will remember Dwayne from his service as a student employee and most recently as the LTE Weekend Supervisor last Spring.

WILLIAM DOERING, Integrated Systems Librarian, and **LIISA SJOBLUM**, Circulation Librarian, both recently received indefinite academic staff appointments.



La Crosse in Light & Shadow is available for \$40, plus \$3/book shipping and handling.

Please send _____ copies of the book for a total of \$ _____ to:

Name _____

Address _____

Please make check payable to **UW-La Crosse Foundation--Library** and mail with this form to: La Crosse History Book, UW-La Crosse Murphy Library, La Crosse, WI 54601

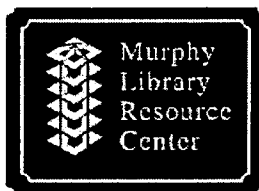
Proceeds from the sale of the book go to the Murphy Library Endowment Fund.

THE FINE PRINT is published Fall and Spring terms for UW-L faculty, staff, students, and friends of Murphy Library.

Sandy Sechrest, Editor
Kathy Schmidt, Layout

Anita Evans, Interim Director of Library Services

Randy Hoelzen, Department Chair



Murphy Library Hours Fall 1997



Regular Academic Year Hours (September 2-December 20)

Sunday	1:00 p.m. - Midnight
Monday-Wednesday	7:45 a.m. - Midnight
Thursday	7:45 a.m. - 11:00 p.m.
Friday	7:45 a.m. - 8:00 p.m.
Saturday	10:00 a.m. - 8:00 p.m.

The Extended Hours Study Room is open Sunday through Thursday until 2:00 a.m. when school is in session.

Thanksgiving Recess (November 21-30)

November 21, Friday	7:45 a.m. - 6:00 p.m.
November 22, Saturday	Library Closed
November 23, Sunday	Library Closed
November 24-25, Monday-Tuesday	1:00 p.m. - 4:30 p.m.
November 26, Wednesday	7:45 a.m. - Noon
November 27, Thursday	Library Closed
November 28, Friday	1:00 p.m. - 4:30 p.m.
November 29, Saturday	Library Closed
November 30, Sunday	1:00 p.m. - Midnight

Finals Week (December 16-20)

December 16-19, Tuesday-Friday	7:45 a.m. - Midnight
December 20, Saturday	7:45 a.m. - 7:00 p.m.

The Extended Hours Study Room will be open Monday - Friday until 2:00 a.m.

Intersession Hours (December 21-January 19)

December 21, Sunday	Library Closed
December 22-23, Monday-Tuesday	8:00 a.m. - Noon
December 24-28, Wed.-Sunday	Library Closed
December 29-30, Monday-Tuesday	1:00 p.m.-4:30 p.m.
December 31-Jan. 1, Wed.-Thursday	Library Closed
January 2, Friday	10:00 a.m.-4:30 p.m.
January 3-4, Saturday-Sunday	Library Closed
January 5-9, Monday-Friday	10:00 a.m.-4:30 p.m.
January 10-11, Saturday-Sunday	Library Closed
January 12-16, Monday-Friday	10:00 a.m.-4:30 p.m.
January 17-18, Saturday-Sunday	Library Closed
January 19, Monday (King Holiday)	Library Closed

The Reference Desk is closed during Intersession.

Reference Desk (Regular Academic Year)

Sunday	1:00 p.m. - 4:00 p.m. & 6:00 p.m. - 9:00 p.m.
Monday-Thursday	9:00 a.m. - 5:00 p.m. & 6:00 p.m. - 9:00 p.m.
Friday	10:00 a.m. - 3:00 p.m.
Saturday	1:00 p.m. - 4:00 p.m.

Area Research Center (Regular Academic Year)

Sunday	Closed
Monday-Friday	10:00 a.m. - Noon & 1:00 p.m. - 5:00 p.m.
Saturday	1:00 p.m. - 4:00 p.m.
Evening hours	as posted.

Curriculum Resource Center (Regular Academic Year)

Open during library hours.	
Staffed: Monday-Thursday	8:00 a.m. - 7:00 p.m.
Friday	8:00 a.m. - 2:00 p.m.

NASA Collection

As posted.

Murphy Library Phone Numbers

Acquisitions	785-8397
Administrative Office	785-8520
Automation	785-8399
Cataloging	785-8638
Circulation/Reserves	785-8507
Curriculum Resource Center	785-8651
Database Searches	785-8805
Government Documents	785-8513
Hours	785-8808
Interlibrary Loan	785-8636
Library Instruction	785-8395
Outreach Librarian	785-8396
Periodicals	785-8510
Reference Desk	785-8508
Special Collections	785-8511

CRITICAL EVALUATION OF WEB PAGES



University of Wisconsin - La Crosse

Database Guide # 453 10/97

Anyone can publish a web page on **any** subject. Before using a web page as a source of information for a paper or a speech, it and the information it provides should be evaluated critically. There are five criteria that you can use to evaluate a web page: Authority, Accuracy, Objectivity, Currency, and Coverage. These criteria are also referred to as AAOCC.

AUTHORITY

Because anyone can publish on the Internet you should first try to determine who has constructed the web page. Is the author or sponsoring organization of the web page clearly identified? Are the credentials of the author given which would show that he/she is qualified to write on the subject? Is there an address or phone number so that the authorship of the information can be verified? Beware of web pages that sound like they come from an authoritative agency but are really soundalikes for a reputable organization. Look for a link back to the main page of the organization if no author information exists on the page you are looking at.

ACCURACY

Print publications are edited and published by reputable companies and associations. The process of editing includes checking facts and ensuring that the printed information is accurate. Because many web pages are self-published and self-edited, inaccurate information is often found. To determine accuracy, compare some of the information with data you have gathered from print sources. A reliable web site may refer to printed sources of information and is often the electronic equivalent of printed material. Look for typographical, grammatical and spelling errors. These errors indicate that only one person has looked at the material before it was made available on the web.

OBJECTIVITY

Is there any bias present in the information or any indication that the author is not providing an impartial view but giving an opinion? Why is the information being provided? Is there advertising present on the web page that is related to the information? Companies or individuals may present information on the World Wide Web that is biased in favor of their product. This may in fact be a form of disguised advertising.

CURRENCY

Although a web page has been recently added to the World Wide Web, it does not mean that the information is up-to-date. If a date is listed it could be the date when the information was first written, or when the information was made available via the web, or the date that the information was last revised. If a page consists of facts and lists the date that the information was last revised, it is probably reliable. However, you may find that more recent information can be found in recently published journal articles.

COVERAGE

What topics are covered? What does this page offer that is not found elsewhere? How in-depth is the material? Works printed on the web are often not as complete as the original. For example, newspapers online are frequently only selections from the complete printed newspaper. Is there an indication that the page is still under development and therefore the information may be incomplete?

SOURCES FOR MORE INFORMATION ON EVALUATING WEB PAGES

Alexander, J. and M. Tate. *Checklist for an Informational Web Page*. Online. Widener University, Wolfgram Memorial Library. Available: <http://www.science.widener.edu/~withers/inform.htm>. 6 October 1997.

Beck, Susan E. *The Good, The Bad, and the Ugly, or, Why It's a Good Idea to Evaluate Web Sources*. Online. New Mexico State University Library. Available: <http://lib.nmsu.edu/staff/susabeck/eval.html>. 6 October 1997. [Note: this site has links to examples of good and bad web sites.]

Grassian, Esther. *Thinking Critically about World Wide Web Resources*. Online. UCLA College Library. Available: <http://www.library.ucla.edu/libraries/college/instruct/critical.htm>. 6 October 1997.

Hinchliffe, Lisa Janicke. *Evaluation of Information*. Online. Available: <http://alexia.lis.uiuc.edu/~janicke/Eval.html>. 6 October 1997.

Richmond, Betsy. *Ten C's for Evaluating Internet Resources*. Online. University of Wisconsin-Eau Claire, McIntyre Library. Available: <http://www.uwec.edu/Admin/Library/10cs.html>. 6 October 1997.

Inspiration for this article came from: Tate, Marsha, and Jan Alexander. "Teaching Critical Evaluation Skills for World Wide Web Resources." *Computers in Libraries* 16:10 (Nov./Dec. 1996) 49-55.