

# NCUR® **BLUE Route** Hotel Shuttle Information

## America's Best Value Inn, Midway Hotel, and Super 8

### General Information

Shuttles will travel **south** and will have a **BLUE** shuttle sign prominently displayed in the front passenger window. Public schools are in session, so don't be concerned if you see other yellow school buses drive by that do not stop.

Order of pick up and drop off for hotels on the **Blue Route**:

**America's Best Value Inn** – 2622 Rose Street, La Crosse; pick up at front entrance

**Midway Hotel** – 1835 Rose Street, La Crosse; pick up at front entrance

**Super 8** – 1625 Rose Street, La Crosse; pick up at front entrance (south side of building)

This shuttle information will be posted in each hotel lobby; extra shuttle information sheets will also be available in the hotel lobby or at the hotel registration desk. Student volunteers will be available at each hotel on Wednesday from 3:30 p.m. to 8 p.m. and on Thursday from 7 a.m. to 1 p.m. to assist with transportation and conference questions.

### Helpful Shuttle Tips!

- Shuttles will wait approximately 2 minutes at each hotel
- Approximate travel time . . .
  - It takes approximately 3-4 minutes for shuttles to travel from America's Best Value Inn to the Midway Hotel
  - It takes approximately 2 minutes to travel from the Midway Hotel to the Super 8
  - It takes approximately 10-12 minutes to travel from the Super 8 to UW-L
- Approximate route time to UW-L from the first hotel on this route is 20-25 minutes
- Our goal is to minimize wait time for shuttles Thursday through Saturday so that it does not exceed 20 minutes in the early morning/late day and evening and 30 minutes midday

### What you can do to help . . .

- Plan your shuttle departure times carefully – especially on the day of your presentation – to allow for traffic delays and sufficient time to walk from the shuttle drop-off area to your destination on campus
- Arrive early at pick up locations

*The Transportation Committee thanks you in advance for your flexibility and patience!*

## Conference Shuttle Schedule

### Campus Drop Off/Pick Up Location

The UW-L campus drop off and pick up location is on **Farwell Street near the Recreational Eagle Center** (see map, back cover, Program Book). The conference registration site is in Cartwright Center (3-4 blocks from the shuttle area). Volunteers will be available to provide directions and to answer questions.

## Wednesday, April 15

### **3:30 p.m. to 9:30 p.m.**

- Shuttles will run at approximately 30-minute intervals beginning at **3:30 p.m.**
- To allow sufficient time to pick up registration materials, plan on taking a shuttle from your hotel no later than 8 p.m.
- The last shuttle will leave UW-L at **9:30 p.m.** for return to hotels

## Thursday, April 16

### **7 a.m. to 10 a.m.**

- Shuttles will run at approximately 20-minute intervals starting at America's Best Value Inn enroute to the Midway Hotel and then Super 8

### **10 a.m. to 3:20 p.m.**

- The number of shuttles will be reduced during this period and will run at approximately 30-minute intervals

### **3:30 p.m. to 10 p.m.**

- The number of shuttles will increase and will run at approximately 20-minute intervals
- The last shuttle will leave UW-L at **9:30 p.m.** for return to hotels

## Friday, April 17

### **7 a.m. to 9:20 a.m.**

- Shuttles will run at approximately 20-minute intervals starting at America's Best Value Inn enroute to the Midway Hotel and then Super 8

### **9:20 a.m. to 3:30 p.m.**

- The number of shuttles will be reduced during this period and will run at approximately 30-minute intervals

### **3:30 p.m. to 6:30 p.m.**

- The number of shuttles will increase and will run at approximately 20-minute intervals
- **The last shuttle will leave UW-L at 6:30 p.m. for return to hotels**
- Shuttles depart UW-L to Viva La Crosse! at the La Crosse Convention Center, South Hall between **5:30 p.m. and 6:30 p.m.**
- Shuttles depart the La Crosse Convention Center at approximately 30-minute intervals between **7:30 p.m. to 10:30 p.m.** for return to hotels

## Saturday, April 18

### **7 a.m. to 9:20 a.m.**

- Shuttles will run at approximately 20-minute intervals starting at America's Best Value Inn enroute to the Midway Hotel and then Super 8

### **9:20 a.m. to 11 a.m.**

- The number of shuttles will be reduced during this period and will run at approximately 30-minute intervals starting at America's Best Value Inn; departing UW-L near the quarter hour

### **11 a.m. to 2 p.m.**

- Shuttles will run at approximately 20-minute intervals
- Last shuttle will leave UW-L at **2 p.m.** for return to hotels