

# NCUR® Purple Route Hotel Shuttle Information

## Hampton Inn, Microtel Inn, Baymont Inn, Holiday Inn Express, Stoney Creek Inn

### General Information

Shuttles will have a **PURPLE** shuttle sign prominently displayed in the front passenger window. Public schools are in session, so don't be concerned if you see other yellow school buses drive by that do not stop.

Order of pick up and drop off for hotels on the **Purple Route**:

**Hampton Inn** – 308 Hampton Court; pick up at front entrance

**Microtel Inn** –3240 North Kinney Coulee Road, Onalaska; pick up at east end of building (a side entrance)

**Note:** Guests **will not** be able to see the bus from the front entrance

**Baymont Inn** –3300 North Kinney Coulee Road, Onalaska; pick up at front entrance

**Holiday Inn Express** – 9409 Hwy 16, Onalaska; pick up at front entrance

**Stoney Creek Inn** – 3060 South Kinney Coulee Road, Onalaska; pick up at front entrance

This shuttle information will be posted in each hotel lobby; extra shuttle information sheets will also be available in the hotel lobby or at the hotel registration desk. Student volunteers will be available at each hotel on Wednesday from 3:30 p.m. to 8 p.m. and on Thursday from 7 a.m. to 1 p.m. to assist with transportation and conference questions.

### Helpful Shuttle Tips!

- Shuttles will wait approximately 2 minutes at each hotel
- Approximate travel time . . .
  - It takes approximately 3-4 minutes for shuttles to travel from the Hampton Inn to the Microtel
  - 2 minutes to travel from the Microtel to the Baymont
  - 3-4 minutes from the Microtel to the Holiday Inn Express
  - 2-3 minutes from the Holiday Inn Express to Stoney Creek Inn
  - It takes approximately 15 minutes to travel from Stoney Creek Inn to UW-L
- Approximate route time to UW-L from the first hotel (Hampton) on this route is 45 minutes
- Our goal is to minimize wait time for shuttles Thursday through Saturday so that it does not exceed 15 minutes in the early morning and 20 minutes throughout the remainder of the day

### What you can do to help . . .

- Plan your shuttle departure times carefully – especially on the day of your presentation – to allow for traffic delays and sufficient time to walk from the shuttle drop-off area to your destination on campus
- Arrive early at shuttle pick up locations

*The Transportation Committee thanks you in advance for your flexibility and patience!*

## Conference Shuttle Schedule

### Campus Drop Off/Pick Up Location

The UW-L campus drop off and pick up location is on **Farwell Street near the Recreational Eagle Center** (see map, back cover, Program Book). The conference registration site is in Cartwright Center (3-4 blocks from the shuttle area). Volunteers will be available to provide directions and answer questions.

## Wednesday, April 15

### **3:30 p.m. to 9:30 p.m.**

- Shuttles will run at approximately 30-minute intervals beginning at the first hotel at **3:30 p.m.**
- To allow sufficient time to pick up registration materials, plan on taking a shuttle from your hotel no later than 7:30 p.m.
- The last shuttle will leave UW-L at **9:30 p.m.** for return to hotels

## Thursday, April 16

### **7 a.m. to 10 a.m.**

- Shuttles will run at approximately 15-minute intervals following the order of hotels listed on page 1

### **10 a.m. to 3:20 p.m.**

- The number of shuttles will be reduced during this period and will run at approximately 20-minute intervals

### **3:30 p.m. to 10 p.m.**

- The number of shuttles remains the same and will run at approximately 20-minute intervals
- The last shuttle will leave UW-L at **9:30 p.m.** for return to hotels

## Friday, April 17

### **7 a.m. to 9:20 a.m.**

- Shuttles will run at approximately 15-minute intervals following the order of hotels listed on page 1

### **9:20 a.m. to 3:30 p.m.**

- The number of shuttles will be reduced during this period and will run at approximately 20-minute intervals

### **3:30 p.m. to 6:30 p.m.**

- Shuttles will run at approximately 15-minute intervals
- **The last shuttle will leave UW-L at 6:30 p.m. for return to hotels**
- Shuttles depart UW-L to Viva La Crosse! at the La Crosse Convention Center, South Hall between **5:30 p.m. and 6:30 p.m.**
- Shuttles depart the La Crosse Convention Center at approximately 30-minute intervals between **7:30 p.m. to 10:30 p.m.** for return to hotels

## Saturday, April 18

### **7 a.m. to 9:20 a.m.**

- Shuttles will run at approximately 15-minute intervals following the order of hotels listed on page 1

### **9:20 a.m. to 11 a.m.**

- The number of shuttles will be reduced during this period but will run at approximately 20-minute intervals

### **11 a.m. to 2 p.m.**

- Shuttles will run at approximately 15-minute intervals
- Last shuttle will leave UW-L at **2 p.m.** for return to hotels