

# NCUR® Red Route Hotel Shuttle Information

**GrandStay Hotel, Radisson Hotel, Holiday Inn and Suites, Courtyard Marriott and Guest House Hotel**

## General Information

Shuttles from hotels will travel **south** and will have a **RED** shuttle sign prominently displayed in the front passenger window. Public schools are in session, so don't be concerned if you see other yellow school buses drive by that do not stop.

Order of pick up and drop off for hotels on the **Red Route**:

**GrandStay** – 200 North Front Street – pick up at front entrance

**Radisson Hotel\*** 200 Harborview Plaza and **Holiday Inn and Suites\*** 200 Pearl Street

*\*Joint pickup on Second Street in front of the La Crosse Center*

(just south of the Radisson Hotel parking lot and across the street from the Holiday Inn)

**Courtyard Marriott** – 500 Front Street South – pick up on Front Street in front of the hotel

**Guest House Motel** – 810 South Fourth Street – pick up in the parking lot at front entrance

This shuttle information will be posted in each hotel lobby; extra shuttle information sheets will also be available in the hotel lobby or at the hotel registration desk. Student volunteers will be available at each hotel on Wednesday from 3:30 p.m. to 8 p.m. and on Thursday from 7 a.m. to 1 p.m. to assist with transportation and conference questions.

## Helpful Shuttle Tips!

- *Shuttles will wait approximately 2 minutes at each hotel*
- *Approximate travel time . . .*
  - *It takes approximately 2-3 minutes for shuttles to travel from the GrandStay to the Radisson/Holiday Inn*
  - *2 minutes from the Radisson/Holiday Inn to the Marriott Courtyard*
  - *3-4 minutes from the Courtyard Marriott to the Guest House*
  - *It takes approximately 7-8 minutes to travel from the Guest House to UW-L*
- *Approximate route time to UWL from the first hotel on this route is 20-25 minutes*
- *The goal is to minimize wait time for shuttles Thursday through Saturday so that it does not exceed 15 minutes in the early morning and 20 minutes throughout the remainder of the day*

## What you can do to help . . .

- *Plan your shuttle departure times carefully – especially on the day of your presentation – to allow for traffic delays and sufficient time to walk from the shuttle drop-off area to your destination on campus*
- *Arrive early at shuttle pick up locations*

***The Transportation Committee thanks you in advance for your flexibility and patience!***

## Conference Shuttle Schedule

### Campus Drop Off/Pick Up Location

The UW-L campus drop off and pick up location is on **Farwell Street near the Recreational Eagle Center** (see map, back cover, Program Book). The conference registration site is located in Cartwright Center (3-4 blocks from the shuttle area). Volunteers will be available to provide directions and to answer questions.

### Wednesday, April 15

#### **3:30 p.m. to 9:30 p.m.**

- Shuttles will run at approximately 30-minute intervals beginning at 3:30 p.m. To allow sufficient time to pick up registration materials, plan on taking a shuttle from your hotel no later than 8 p.m.
- The last shuttle will leave UW-L at **9:30 p.m.** for return to hotels

## Thursday, April 16

### 7 a.m. to 10 a.m.

- Shuttles will run at approximately 15-minute intervals following the order of hotels listed on page 1

### 10 a.m. to 3:20 p.m.

- The number of shuttles will be reduced during this period and will run at approximately 20-minute intervals

### 3:30 p.m. to 10 p.m.

- The number of shuttles will increase and will run at approximately 15-minute intervals
- The last shuttle will leave UW-L at **9:30 p.m.** for return to hotels

## Friday, April 17

### 7 a.m. to 9:20 a.m.

- Shuttles will run at approximately 15-minute intervals following the order of hotels listed on page 1

### 9:20 a.m. to 3:30 p.m.

- The number of shuttles will be reduced during this period and will run at approximately 20-minute intervals

### 3:30 p.m. to 6:30 p.m.

- The number of shuttles will increase and will run at approximately 15-minute intervals
- **The last shuttle will leave UW-L at 6:30 p.m. for return to hotels**
- Shuttles depart UW-L to Viva La Crosse! at the La Crosse Convention Center, South Hall between **5:30 p.m. and 6:30 p.m.**
- See Viva La Crosse! information below for hotel shuttling to the GrandStay and Guest House from the La Crosse Convention Center, South Hall between 7:30 p.m. and 10:30 p.m. Because of the close proximity, no shuttle service is provided to the Radisson, Holiday Inn, and Courtyard Marriott

## Saturday, April 18

### 7 a.m. to 9:20 a.m.

- Shuttles will run at approximately 15-minute intervals following the order of hotels listed on page 1

### 9:20 a.m. to 11 a.m.

- The number of shuttles will be reduced during this period and will run at approximately 20-minute intervals

### 11 a.m. to 2 p.m.

- Shuttles will run at approximately 15-minute intervals
- Last shuttle will leave UW-L at **2 p.m.** for return to hotels

## Walking Distances to and from UW-L

Refer to the UW-L- Downtown Walking Map in your Program Book for directions (page 164):

- GrandStay (525 North Front Street) 18 blocks (~ 1.5 miles)
- Radisson (200 Harborview Plaza) 16 blocks (~ 1.3 miles)
- Holiday Inn (200 Pearl Street) 16 blocks (~ 1.3 miles)
- Marriott Courtyard (500 Front Street South) 18 blocks (~ 1.5 miles)
- Guest House Motel (810 South Front Street) 19 blocks (~ 1.6 miles)

## Shuttle Service for Optional Excursions/Special Events in the Downtown Area

- **Mississippi River Cruises--Thursday and Saturday** (pages 15-16 Program Book) Although shuttles will be provided from UW-L to LaCrosse Queen River Cruises, you are within easy walking distance from your downtown hotel to the boarding site at the north end of Riverside Park if you choose to walk (see Walking Map, page 164, Program Book).

After the excursions, shuttle service will be provided to UW-L; participants will then board hotel shuttles to return to their hotels. Walking to your hotel after docking at Riverside Park is an option if you choose.

- **A Night of Bowling--Pla-Mor Bowling Lanes--Thursday evening**—807 South Fourth Street (page 15, Program Book). You are within easy walking distance to Pla-Mor Lanes from downtown hotels if you choose to walk rather than take the shuttle that departs from and returns to UW-L (see Walking Map, page 164, Program Book).
- **Friday Night Viva La Crosse! – Friday evening** (page 15, Program Book) Although shuttles will be provided from UW-L to *Viva La Crosse!*, you are within easy walking distance directly from your hotel to the La Crosse Center, South Hall (see Walking Map, page 164, Program Book—labeled as La Crosse Arena and Convention Center). The Radisson is adjacent to the Convention Center, South Hall; both the Holiday Inn and Courtyard Marriott are across the street; the GrandStay and Guest House are within 4-6 blocks. ***If you are staying at the GrandStay or Guest House and would like shuttle service to your hotel between 7:30 p.m. and 10:30 p.m., please board the following shuttles: GrandStay—Blue Route; Guest House—Green Route. Please tell the shuttle driver that you need a ride to this particular hotel; otherwise, that hotel will not be part of the designated route.***