From: Provost Office
To: Batesky James A; Battista Rebecca A; Felix Emmanuel S; Foster Carl C; Gibson Mark H; Mally Kristin K; Martinez Raymond D; Mikat Richard P; Pein Richard L; Porcari John P; Skemp-Arlt Karen M; Steffen Jeffrey P; Tymeson Garth T; Udermann Brian E; Waters David J; Wright Glenn A; Yu Chia-Chen;
cc: Mclean Karen P; Hoar Robert H; Hoffman Michael A; Morgan Betsy L; Wilson Carmen R;
Subject: Academic Program Review
Date: Thursday, May 15, 2008 3:19:18 PM

UNIVERSITY of WISCONSIN
LA CROSSE

April 15, 2008

To: Members of the Sport Management Program

From: Bill Colclough, Interim Provost and Vice Chancellor for Academic Affairs

Re: Academic Program Review

As one component of a commitment to excellence at UW-La Crosse, academic departments undergo an Academic Program Review (APR) on a regular cycle. Departments that have external accreditation, participate in UW-L's APR the year following their accreditation review. Departments without external accreditation participate in the process every seven years and the process includes an external reviewer. Free standing minors go through an abbreviated process every seven years.

Each department develops a self-study as part of the process that reflects on curriculum, assessment, new initiatives, personnel, and support for achieving the program's goals. Academic program review is the responsibility of the faculty who comprise an academic department. Consequently, we are sending this letter to all members of your department.

The Sport Management Program will undergo review by APR in 2008. The department's last APR was reviewed by Faculty Senate in 2002.*

In the latest review the recommendations listed below were put forth by APR. Since the time of the review these recommendations may have gained or lost salience. However, in your next review, your department will be asked to describe

how they responded to the recommendations.

Conclusions and Recommendations of the Academic Program Review Committee

The program, under the direction of Cbia-Chen Yo appears to be responsive to changing needs in Sport Management and has incorporated them into the curriculum. The program values accreditation and is working with the association to investigate ways of maintaining the use of expertise from other colleges on the UW-L campus and still meet accreditation standards.

Development of outcomes assessment that measure attainment of program goals will assist the program in determining how well they are meeting the goals and thus make changes as necessary. Changes in curriculum have occurred due to input from employers and graduates, i.e., enhanced computer skills, expand communication skills.

Concerns of the Academic Program Review Committee

Due to the lack of formal outcome assessment measures it was not possible to determine if all program goals were met but the program director has the structure in place to measure attainment of all program goals.

Over the past several years, the Provost's Office has worked with the APR committee and Faculty Senate to ensure up-to-date and useful documentation regarding APR. At the Faculty Senate website you will find timelines, policy, self-study formats, and samples of letters and schedules for external reviewers: http://www.uwlax.edu/facultysenate/committees/APRindex.html.At the Provost's Office website, we have posted the last set of APR recommendations for each unit/department and the full documentation for several of the more recently reviewed programs. http://www.uwlax.edu/provost/assessment/apr/calendar.htm.

Please feel free to ask your chair, Faculty Senate or our office about the process if you have questions.

CC: Karen McLean (Dean of Science and Health)
Bob Hoar (Faculty Intern to the Provost 2008-2009)
Mike Hoffman (Chair – APR 2007-2008)
Betsy Morgan (Faculty Intern to the Provost 2007-2008)
Carmen Wilson (Chair – Faculty Senate 2007-2008)

* The cycle for programs is based on the schedule posted at the link below: http://www.uwlax.edu/facultysenate/committees/APRindex.html.
Departments may request an official deferment for cause for one year. Only an official deferment alters the schedule.

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