

Friday, February 15, 2008 ■ The 102nd Anniversary
2008 Western Wisconsin Education Conference

**OPERATION:
 FRIENDSHIP**



**Building Relationships to
 Strengthen Learning**

You could be a winner!

Carlson Wagonlit Travel
 Owned and operated by Goli's Avenues of Travel

Carlson Wagonlit Travel/Goli's Avenues of Travel along with Norwegian Cruise Line will provide \$1600 toward the NCL cruise of your choice, as well as \$1000 toward travel via Northwest Airlines to fly to the ship*.



*Some restrictions may apply, booking details will be included on the travel certificate. See your conference guide for details!

7:30am to 2:45pm
The La Crosse Center
 300 Harborview Plaza, Downtown La Crosse

Open to teachers, pre-service teachers, paraprofessionals, school board members, parents, administrators & anyone interested in education.

Keynote Address:
Relationship: The first "R"

Hedda Sharapan, Family Communications, Inc.
 Hedda Sharapan has been with Family Communications, Inc., the small nonprofit company that Fred Rogers of Mister Rogers' Neighborhood founded, since it began.



Having worked with viewers over the years, she's well aware of the wide age range of people—including teachers and teens—who found powerful messages in Mister Rogers' approach. Carrying on his legacy, Hedda's work includes writing for articles and books as well as developing websites and training materials. As "ambassador on the road" for the Neighborhood, she is a highly sought-after speaker who brings warmth, and humanness to her presentations.



Featured Speakers:

- Fred Kusch: "The Power of Personal Relationships"
- Tom Thibodeau: "Good Friends, Good Work, Good Health"
- LuAnn Fowler: "Have you filled your bucket today?"

Featured Paraprofessional Speaker:

- Marilyn Likins, National Resource Center for Paraprofessionals
- Part of a Grand Tradition: Paraprofessionals—Yesterday & Today
- The Good, the Bad, & the Ugly of Adolescence Behavior
- Strengthening Paraeducator & Teacher Teams

Closing Keynote:
Winning at Retail



Dave Skogen, Chairman, Festival Foods
 Top off a great day of educational inspiration with a presentation from La Crosse businessman Dave Skogen. Dave will speak about the true meaning of Servant Leadership; the core of the Festival Food's culture. Learn that winning the people quality race, embracing change, executing and holding people accountable are all part of the winning formula.

A few of this year's topics:

- Building Camaraderie with your Students
- Teaching with Love & Logic
- Cool Web Tools for Educators
- Storytelling, a Teacher's Most Effective Tool
- It Takes a Village: Community-based Instruction
- Grossology—the "Impolite" Science of the Human Body
- A Deeper Understanding of Algebra and Math
- Moving to Learn—Learning to Move
- Work Effectively with Children with Autism and their Families
- Mentors helping Mentees: Dotting the "i's" and Crossing the "y's"
- Podcasting: Supporting Engaged Learning

More than 35 informative sessions!

For a complete listing, visit our Web site: www.wweconference.com or after January 2, ask to review your school secretary's copy of the convention booklet.

Earn one graduate credit for only \$80!

Viterbo University offers the option of earning one graduate credit for taking part in the WWEC. The course, *Friendship: The Foundational Relationship of Education*, requires a full day of participation at the WWEC AND a follow-up class held at Viterbo on Saturday, March 1, 8 a.m.-Noon. This one credit course is only \$80. Assignments are available at Viterbo's WWEC exhibit booth. (Conference admission is also required.) For information or to reserve your space contact John Schroeder at jrschroeder@viterbo.edu.

PARAPROFESSIONALS: The first 100 paras to register for the WWEC will have their registration paid for by the WI Special Education Paraprofessional Statewide Training Grant/CESA #4. You MUST include \$15 with your registration. If you are one of the first 100 paras to register, we'll return your payment.

Registration form for Individuals

This form is for educators and paraprofessionals registering on their own. Group registration forms will be provided to association representatives and principals after January 2. You'll receive your booklet and ticket after we receive your registration fee.

Questions? Call Stephanie at (608) 796-0355, or Email: stephdesigns@centurytel.net

Name: _____ School District: _____
 Please mail my booklet and ticket to this address (available after January 2): _____
 Enclosed is my check, made payable to "WWEC" for: \$15 (MUST be postmarked by Monday, 2/4/08) \$20 (postmarked after 2/5/08)
 My friend(s) of education*: _____ Involvement: _____ \$5 each
 *Friends of education CAN NOT be paid staff of any school district or higher learning facility. Those who qualify include volunteers (i.e. classroom helpers, parents, grandparents), student teachers, other community members who are involved in education.

Please check one:

- Teacher
- Paraprofessional
- Administrator
- Other _____

University Students:

Only \$5, payable at the door, no advanced registration required for students.

Visit our Web site:
www.wweconference.com

Mail to: Stephanie DuCharme, WWEC Coordinator, 205 South 5th Avenue, Suite 412, La Crosse, WI 54601

Still only \$15 to attend! NEW—bring a friend of education for only \$5! *See details on registration form.