

Unregistered Publicity

Unregistered boards and outdoor marquees are provided for general publicity of interest to the University – no stamp is required. Unregistered publicity may not be hung on registered boards. Unregistered boards will be cleared of outdated and undated material on a regular basis.

- ◆ Publicity may be posted on general use bulletin boards only. Publicity is prohibited on sidewalks, fence posts, trees, light poles, stakes, garbage cans, exterior walls, interior walls, windows, ceilings, lights, doors, etc.
 - ◆ Only one flier per board.
- ◆ The sponsoring organization is responsible for posting and removing their own advertising or publicity from all university grounds and buildings.
 - ◆ Buy, sell, and rent items may be placed on the unregistered boards only.
 - ◆ Overlapping or defacing of posted fliers is prohibited and will be removed.
- ◆ Advertising containing phrases which encourage the abuse of alcohol is prohibited and will be removed.
- ◆ Publicity larger than 8 ½” by 14” must be hung from the bottom of the general use boards.
- ◆ Publicity is expected to be in good taste and not degrading to any individual, group, or the university in general.
- ◆ Publicity must be attached with thumbtacks or masking tape, no staples or scotch/duct tape.
- ◆ Advertising for private business is restricted to information which will enhance the education environment at UW-La Crosse and have an economic advantage for UW-L students.
- ◆ Publicity must be for activities or events open to the campus community, or for information which enhances the educational campus environment.
- ◆ Candidates for election to public office should follow UW-L Campus Publicity Guidelines, Section I.

This information is an excerpt from the UW-La Crosse Campus Publicity Guidelines and is designed to answer most frequently asked questions pertaining to unregistered publicity. A complete copy of the Campus Publicity Guidelines is available from Student Activities & Centers, 212 Cartwright Center, 785-8866