



UW-L Competes in RecycleMania 2009

National college contest spurs recycling efforts

RecycleMania wrapped up this year's contest in late March, with UW-L recovering approximately 85,960 pounds of recyclables. These results are impressive, considering this is UW-L's first year as a participant in the competition.

RecycleMania is a nationwide friendly competition between colleges and universities to see who can reduce, reuse, and recycle the most campus waste. Over a 10-week period from January 18 through March 28, 2009, UW-L was among 510 schools measuring the success of their recycling and waste prevention efforts. The Grand Champion of RecycleMania was the school that demonstrated the greatest achievement in source reduction and recycling. UW-L finished 118th among participating schools. This benchmarking year provides impressive results to build on in future years.

The goals for RecycleMania are to rally students, faculty and staff to increase on-campus recycling rates beyond their collegiate competitors. In addition, the event was intended to increase awareness of campus recycling and waste minimization.

The real success of RecycleMania will come over time as we continue to build on our success. So, continue these four good environmental stewardship habits.

1. **Re-Purchase:** Preferentially purchase products manufactured from recycled materials.
2. **Reduce:** Lessen the amount of items or resources that are consumed, using only the amount that is needed, and looking for alternatives that will lessen use.
3. **Reuse:** Extend the 'life' or repurposing an item rather than discarding or throwing it away.
4. **Recycle:** Place recyclables in labeled containers throughout the inside of campus facilities. **Please check out and appropriately use the two new exterior recycling containers near Hoeschler clock tower.** Examples of the most common UW-L recyclables include glass, plastics (1-7), paper, aluminum and metal cans.

For information related to the national recycling competition visit the [RecycleMania web site](#). For information on UW-L's recycling program, methods and materials view the [UW-L Recycling website](#). For specific questions related to UW-L's recycling program contact [Kim Tiber](#), Landscape and Solid Waste Supervisor at 785-8581.