In 1986, Murphy Library, in cooperation with the University of Wisconsin-Foundation, established an annual award to recognize notable contributions to the library’s mission, program, and purposes. Murphy Library is pleased to announce that Edwin Hill, retired Special Collections Librarian and emeritus faculty at UW-La Crosse, is the recipient of the Eugene W. Murphy Library Special Recognition Award for 2000.

Ed Hill served as Special Collections Librarian and Director of the Area Research Center (ARC) in Murphy Library for over three decades until his retirement in 1998. Under his direction, the ARC grew from rather modest beginnings to include a fine collection of Wisconsin small press books, an oral history collection, extensive local and regional photographs, and the world’s largest collection of steamboat photographs. He was the force working on campus, community, and state levels that resulted in the La Crosse ARC being recognized as one of the preeminent centers in the State Historical Society of Wisconsin network of regional depositories. This accomplishment can be directly attributed to Ed Hill’s leadership and vision.

In addition to developing and administering Special Collections, serving on numerous academic committees, and being Chair of the Library Department for three terms, Hill has served the library and university well beyond normal expectations. In 1984, a survey of faculty and academic staff recommended that one of the university’s goals be the appropriate and timely recognition of individuals for their work. To that end, Hill was instrumental in working with the UW-L foundation to establish the Murphy Library award, first presented to Emerson Wulling in 1986.

In the late 1980s, Ed Hill spearheaded the idea for a library endowment fund, working with colleagues and library friends. This past year that Murphy Library Endowment Fund has passed $200,000 and has provided funding beyond the reach of the library’s budget for specially selected collections, technology, and furniture. Proceeds from the book La Crosse in Light and Shadow, a pictorial history of La Crosse edited by Hill and Douglas Connell, have enriched the endowment fund by thousands of dollars. Hill continues to work on ideas and identify sponsors to raise funds for the endowment.

Hill was centrally involved in planning the space for Special Collections/ARC for the building and remodeling project completed in the summer of 1995. The new quarters greatly improved reader space and provided compact storage for collection growth.

If the La Crosse ARC is literally “the house that Ed Hill built” it remains one to which he contributes his time and expertise. He prowls antique shops and bookstores seeking postcards, photographs, books, and printed ephemera to add to Special Collections. He donates his time and talent in photographing small towns throughout the upper Midwest and then prepares the photos for addition to the photograph collection. He assists La Crosse middle school students in their Chautauqua and National History Day historical

—continued on next page.
New look for some old reference standbys

Increasingly, libraries have a choice between purchasing a product in its traditional paper format or in some type of electronic embodiment. It is not always a given that the electronic option is best. Variables such as price, availability of workstations, searching capabilities and enhancements, and added access values need to be taken into consideration. Following are some traditional print reference resources that have recently made the switch to an electronic format.

The CQ Researcher (Reference H35 .E35), is now available on the web through Murphy Library’s Research Page. This heavily utilized resource is extremely popular with lower-division English and Speech students engaged in research on current interest topics. Congressional Quarterly Inc. has published this title since 1987. New reports are issued weekly, each providing background on a current interest topic. The CQ Researcher is an extremely valuable starting point for research. Each report includes an article, approximately 15 pages in length, that provides analysis of the issues, often presenting opposing viewpoints. The main body of the article is followed by a chronology of events and an up-to-date bibliography. Some recent topics covered include the death penalty, digital commerce, school vouchers, and the widespread use of the drug Ritalin.

A similar resource, Issues and Controversies on File (Reference H35 .I87), will continue to be available in paper format only. Another title previously obtained in print format only, The Sourcebook of Zip Code Demographics, is now available as an electronic database. This database, available on CD-ROM, also includes data from the publisher’s sister title, The Sourcebook of County Demographics. Sourcebook America can be found on a CD tower workstation directly behind the Reference Desk. This product provides tabular demographic, ACORN Lifestyles, consumer expenditure, and business data that can be manipulated to produce customized reports. These reports can also be exported as plain text or as data easily imported into database management software or a spreadsheet program such as Microsoft Excel. This desktop analysis tool can examine data arranged by state, MSA, DMA, county, place name, census tract, or zip code. Sourcebook America is an example of an electronic product that offers significant added value over the print product.

The Moody’s Manuals (Bank & Finance, Industrial, International, etc.) have been published in print form since 1909. Recently the publication has undergone some changes. As a result of Moody’s selling its publication services division, the product has a new name and a new look. The manuals are now titled Mergent (instead of Moody’s) and the weekly News Reports are now available online instead of in loose-leaf print format. The News Reports can be viewed from your office or home at http://www.FISonline.com/top_b5.htm. No password is required at this time.

—Randy Hoelzen, Reference Librarian

THE FINE PRINT is published fall and spring terms for UW-La Crosse faculty, staff, students, and friends of Murphy Library.

Stefan Smith and Jenifer Holman, Editors
Randy Hoelzen, Library Department, Chair
Anita Evans, Library Director
UW-L Publications Office, layout and design

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http://perth.uwlax.edu/murphylibrary/
Book artist and poet to visit UW-La Crosse

Gary Young, a poet, editor, printer, and book artist from California, will be on the UW-La Crosse campus the week of April 10-14. Mr. Young has won the Peregrin Smith Poetry Prize for his book, Braver Deeds, the James D. Phelan Award, a Pushcart Prize, and fellowships from the National Endowment for the Arts and the National Endowment for the Humanities. He has also received the Book of the Year award from the American Institute of Graphic Artists several times.

As reflected by his various talents in the book arts, Mr. Young will be involved in a variety of programming activities while visiting UW-La Crosse. He will deliver a lecture, perform a poetry reading, give printing demonstrations, and lead several discussions. On Wednesday, April 12, at 3:00 p.m. in the Cleary Alumni Center Conference Room, Young will give the 2nd Annual Emerson G. Wulling Lecture in the Art and History of the Book. The topic of the lecture will be “Mallarme and the World of the Book.” Gary’s book, My Place Here Below, purchased last year for Special Collections, Murphy Library, was the centerpiece for the reception at the annual Wulling Lecture.

As part of the College of Liberal Studies and School of Arts and Communication “Voices of Our Time” lecture series, Young will give a poetry reading on Thursday, April 13, at 7 p.m. in Room 102, North Hall. During the week, he will also be giving printing demonstrations at Professor Chad Oness’ Sutton Hoo Press, located in Wing Communications Center. Finally, Young will lead several brown bag discussions on the book arts for Murphy Library staff during that week.

Mr. Young’s visit to UW-La Crosse is sponsored by the Office of the Dean, College of Liberal Studies; UW-L Foundation; Sutton Hoo Press; and Murphy Library.

—Paul Beck,
Special Collections Librarian

Creating your own thematic map

The UW-System’s recent contract agreement with Environmental Systems Research Institute (ESRI), the leading producer of GIS software, has given Murphy Library the opportunity to provide our patrons the resources needed to create customized maps in the library. ESRI’s ArcView 3.2 software will enable patrons to create thematic maps based either on datasets already in the ArcView database or on datasets that they import. Many electronic datasets, already available in the library or available via the internet, can be used for this purpose.

ArcView 3.2 will be loaded on workstations in both the Reference area and the Documents area. Color printing will be available for a small fee.

Two librarians, Randy Hoelzen (Reference) and Sandy Sechrest (Documents), have taken ArcView GIS training from ESRI and also from Prof. Greg Chu from UW-L’s Geography Department. The latter workshop was supported by UW System funding.

More information on this soon-to-be-initiated service will be forthcoming. We look forward to providing this valuable and exciting service.

—Sandy Sechrest, Government Documents Librarian
Randy Hoelzen, Reference Librarian
The book in Murphy Library: issues, plans, and activities

Books such as this let students explore and expand a narrow fact and help them see the broader context in which these facts operate and, hopefully, stimulate their curiosity. The computer provides myriads of fact that McMurtry observes in his book. Walter Benjamin at the Dairy Queen, “Real curiosity now gets little chance to develop—it’s smothered withinformation before it can draw a natural breath.”

Plans and activities

We in the library are not yet wanting to minimize the importance of the book as a vehicle for transmitting knowledge, and we plan to review if the declining statistics are a trend that can be reversed or if they are indicative of a development that has long-term implications. The Faculty Library Committee is also looking at this issue, and through a faculty survey we hope to learn how faculty perceive the issue. Additionally, a student Focus Group will give us input gathered from their discussions of this issue with other students.

The library's new online system is now able to track circulation figures with more accuracy, so we are able to learn more about how specific sections of the collection are used. The system also permits us to profile materials acquired through individual faculty departments, allowing us to let faculty members and departments know how the book collection has expanded over a given year due to their efforts.

A number of specific measures have been taken to highlight books that could enlarge students' horizons. A few examples are: the new book shelving unit at which the latest acquisitions are available to be borrowed or checked out has been expanded; library web pages that show which books have been added to our holdings in multicultural subjects are continually updated; a grant was received to expand holdings by Native American and African American culture by faculty who teach Environmental Studies; our holdings have been expanded in this area; and we are expanding our holdings in Latin American Literature to strengthen the preparation of students enrolled in the Latin American Business Major.

We hope that you will join us in our efforts to promote the use of the book at UW-La Crosse.

A sampling of new book titles


New at Murphy Library: Recently Added Electronic Resources

Web of Science includes access to three databases: Science Citation Index, Social Sciences Citation Index, and Arts and Humanities Citation Index, all covered from 1987 to the present. This resource is only available on campus.

1. Science Citation Index Expanded covers over 5,700 journals in 146 scientific disciplines. Author written abstracts are searchable on topics from agriculture to zoology. Science citation index is updated weekly.

2. Social Sciences Citation Index covers over 2,500 journals in the social sciences including disciplines such as anthropology, linguistics, psychology, social work, etc.

3. Arts & Humanities Citation Index covers over 1,100 journals in the arts and humanities plus relevant items from the other two databases. Some of the topics covered are: architecture, folklore, music, religion, and theatre.

Books circulated

Can we in the library and on campus accept this decline? At this time in the development of the Internet, there is no oversight of the information that is out there, and there is no guarantee that the information is accurate and timely. Indeed, we do not wish any oversight of the internet, and its beauty is that it is free to all.

However, students must learn to question and evaluate the information found through the internet.

The internet is vital to students' education, but I would argue that the computer cannot yet supersede the book and that the book is vitally important to a well-rounded and appropriate education of our students.

For example, in the book Uncommon Grounds: the History of Coffee and How it Transformed our World, author Mark Pendergrast “unfolds a panoramic story of epic proportions, a tale of how coffee trees came to girdle the globe between the Tropics of Cancer and Capricorn. ... Coffee has been banned as a creator of revolutionary sedition, vilified as the worst health-destructor on earth and praised as the boon of mankind. Its history provides a window through which to view broader themes of colonialism and culture clash, the rise of mass production, modern-day media and marketing, women’s issues and international commodity schemes.”

Staff Updates

- Brian J. Finnegan was appointed Electronic Resources Librarian January, 2000. Brian came to UW-L from the Health Sciences Library at Gunderson Lutheran Medical Center in La Crosse. He will work primarily with the electronic resources databases, public access computers, and library web pages. His extension is 5-8738.
- The computer has brought a revolutionary change in how classes are taught and how information is obtained. Computers facilitate access to vast amounts of information; in fact, computers have opened the world to us. Finding information is a different experience than it was in the past: it can be done at any time and from any place; students are no longer confined to the resources in the library; and computers often provide information faster than reading a book. For these reasons and others, book use at Murphy Library is declining. The statistics Murphy Library has kept over the last three years is illustrated in the chart below.

The Fine Print

The Fine Print

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Faculty frequently ask why the Circulation Department requires copyright information before materials can be placed on reserve. They also want to know why and how we place restrictions on the number of copies and amount of materials photocopied for reserve. Our policy states that “Circulation reserves the right to control the number of copies, photocopies, etc. in the light of copyright and fair use considerations.”

Indeed, the concept of fair use is the crux of the issue. Unfortunately, because it is such a complicated legal issue, there are no black and white answers to many of the questions we receive. And, of course, because we are not attorneys, we cannot give legal advice. We can only share our knowledge of the existing guidelines covering this topic.

Fair use, according to the Copyright Law of 1976, puts a limitation on the exclusive rights of copyright holders and allows for others to “. . . use by reproduction in copies or phonorecords or by other means specified. . . for purposes such as criticism, comment, news reporting, teaching (including multiple copies for classroom use), scholarship or research. . . .” This section lists 4 factors to be used in determining whether the use is fair:

1. “the purpose and character of the use…
2. the nature of the copyrighted work;
3. the amount and substantiality of the portion used in relation to the copyrighted work as a whole;
4. and the effect of the use upon the potential market for or value of the copyrighted work.” (17USC107)

The legal aspect of fair use is complex due to several factors, the first of which is the nature of copyright law and laws in general. Laws are written in very broad, general terms so that they will apply to the widest audience and range of cases possible. It is then left up to the courts and to administrative departments to do further interpretation of the law. In the case of the fair use clause, past court cases have ruled using the four factors listed above. In each case all four factors were carefully considered in making the final ruling. One thing worth noting is that pleading for educational and research use alone does not constitute a fair use. The other three factors play into the decision as well.

Course reserve decisions are based on two guidelines that have been drawn up by interested parties on both sides of the issue—copyrights holders and copyrights users. The first guideline, Agreement on Guidelines for Classroom Copying in Not-for-Profit Education Institutions, came out shortly after the 1976 law and was a part of House Report 94-1476. This guideline (and the second, which is discussed later) is very specific and states the minimum standards of educational fair use for copying from books and periodicals.

While the guidelines do not have the effect of law, those accused of infringements will refer to the published guidelines as the basis for their claim of ‘fair use,’ legal copying. Specifically, four tests must be met when copies are made for students’ class work—brevity, spontaneity, cumulative effect and copyright notice.

Brevity is defined by word and percentage limitations. Specifically 250 words for poems, 2500 words or 10 percent of articles, stories, or a chapter. One chart, graph or picture per article is acceptable.

Spontaneity is copying done at the inspiration of the teacher and the time for the use of the work is so close that it would be unreasonable to expect a reply to a request for permission. Copying an essay from a recent issue of a journal and using it next week would be a spontaneous use. Using it every semester hereafter would suggest that time would be available to contact the owner for permission. Spontaneity would not apply.

Cumulative effect is concerned with the frequency with which one copies materials. It is the aggregate use of many sources copied over time, i.e. essays, articles, chapters. Numerous copying of material during one term of unauthorized items harms the market potential for the author.

Other conditions of classroom copying are that such a practice should not be directed by higher authorities, the copying should not be done to substitute for the purchase of an entire book, publisher reprints or periodicals, and no charge shall be made to the student beyond the actual costs of the photocopying.

All copies must have the copyright symbol on the cover page.

The fair use guidelines and the Guidelines for Multiple Copies for Classroom Use do provide faculty with some flexibility in copying and using copyrighted materials. Limits are defined, and, for additional, repeated copying one should consider obtaining permission in order to avoid the possibility of litigation.” (Reprinted from UW-La Crosse Copyright.Clearinghouse Number 2, 1996, also available at http://www.uwlax.edu/infotech/ccno2.html.)"
Survey of library resources: collections and access

What will the academic library of the coming years look like in terms of the mix of printed materials, electronic resources, and various media? How will faster access to collections around the UW-System libraries and improved document delivery options affect how collections are developed locally? How can we leverage acquisitions budgets to provide the best content, in whatever format, for the curriculum?

Recognizing the changing face of how information is bundled and how information-seeking behaviors are changing, the Faculty Senate Library Committee is working with the library to design a faculty survey which will solicit information on these trends. The survey will garner information on a number of issues including the relative importance faculty are placing on different types of information sources for their own and student research, the best means for the library to use in keeping faculty informed about new electronic resources, and how ready faculty are to accept an electronic journal as an adequate replacement for a paper copy. The survey will be distributed in the next few weeks. The results will provide an important faculty perspective both to inform the Library Committee’s agenda and to aid the library in planning for the future.

The Library Committee has also worked with Stefan Smith, Outreach Librarian, on designing a web page where committee activity can be tracked. The web interactive form provides an opportunity to communicate with the Committee (Gerry Cox, Chair) and the library on issues of concern to you (http://perth.uwlax.edu/murphylibrary/facultycommittee.html). We look forward to hearing from you.

—Anita Evans,
Library Director

Finding tests made easier

A valuable new web site, ERIC Test Locator, makes finding educational or psychological tests easy. Just point your browser to http://ericae.net/testcol.htm or link to this site from the Library’s Quick Web Lookups page. The Test Locator is a joint product of ERIC, the Educational Testing Service, the Buros Institute (publishers of the Mental Measurements Yearbook), and Pro-Ed test publishers. Individuals can search a database of over 10,000 tests by keyword and find descriptions and availability information. There is also a very helpful index to test reviews in both the Buros Mental Measurements Yearbooks and Pro-Ed’s Test Critiques and a searchable publisher database.

The value of this test index will be enhanced even more by the library’s recent decision to purchase the last five years of the ETS Tests on Microfiche collection. This subset of the test file will make unpublished but cited tests available free to our students and faculty. The library will also purchase individual tests from prior years of this set on request. Please contact the Reference Desk (785-8508) if you have more questions about this resource.

—Sandy Sechrest
Government Documents Librarian
MURPHY LIBRARY HOURS SPRING 2000

Regular Academic Year Hours
Sunday 1 p.m.-midnight
Monday-Wednesday 7:40 a.m.-midnight
Thursday 7:40 a.m.-11 p.m.
Friday 7:40 a.m.-8 p.m.
Saturday 10 a.m.-8 p.m.

Extended Hours Study Room
Open Sunday-Thursday until 2 a.m.
Friday & Saturday until 10:30 p.m.
Sunday 10 a.m.-1 p.m. when school is in session

Finals Week (May 8-12)
May 8, Monday 7:40 a.m.-Midnight
May 9, Tuesday 7:40 a.m.-Midnight
May 10, Wednesday 7:40 a.m.-Midnight
May 11, Thursday 7:40 a.m.-Midnight.
May 12, Friday 7:40 a.m.-10 p.m.
The Extended Hours Study Room is open
Sat. May 6-Thurs. May 11 until 2 a.m.
Sunday 10 a.m.-1 p.m.

Intersession & Special Hours (May 13 - June 11)
Monday - Thursday 1-8 p.m.
Friday & Sunday 1-5 p.m.
Saturday Closed
May 29, Memorial Day Closed

Reference Desk (Regular Academic Year)
Sunday 1-4 p.m. & 6-9 p.m.
Monday-Thursday 9 a.m.-9 p.m.
Friday 10 a.m.-3 p.m.
Saturday 1-4 p.m.
During Finals Week Reference Services will be available 10 a.m.-3 p.m. Weekdays.
Closed or limited during Intersession.

Area Research Center (Regular Academic Year)
Sunday Closed
Monday-Friday 10 a.m.-5 p.m.
Wednesday 7-9 p.m.
Saturday 1-4 p.m.

Intersession hours as posted

Curriculum Center Hours (Regular Academic year)
Open during library hours. Staffed as posted

MURPHY LIBRARY TELEPHONE CONTACTS

Acquisitions 785-8397  Hours 785-8808
Administrative Office 785-8520  Government Documents 785-8513
Automation 785-8399  Interlibrary Loan 785-8636
Cataloging 785-8638  Library Instruction 785-8395
Circulation/Reserves 785-8507  Outreach 785-8396
Curriculum Resource Center 785-8651  Periodicals 785-8510
Database Searches 785-8805  Reference Desk 785-8508
Electronic Resources 785-8738  Special Collections 785-8511

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Edited by Ed Hill and Doug Connell
Please send ___ copies for a total of $_________ to:
Name: ________________________________________________________
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Please make checks payable to UW-L Foundation—Murphy Library and
mail with this form to: La Crosse History Book, Murphy Library Resource Center,
University of Wisconsin-La Crosse, 1631 Pine Street, La Crosse, WI 54601-3792
Proceeds from the sale of the book go to the Murphy Library Endowment Fund.

Fredricks Memorial Endowment Fund in Oral History
The Fredricks Memorial Endowment Fund in Oral History now exceeds $20,000,
according to our last report. This fund, established in 1994 in honor of history pro-
fessor and oral historian Howard Fredricks, supports the university’s oral history
program, which is an active and useful primary resource for the region. Contributions
are always welcome and may be sent to:
UW-L Foundation-Fredricks Fund
Murphy Library Resource Center
University of Wisconsin-La Crosse
1631 Pine Street
La Crosse, WI 54601-3792

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1631 Pine Street, La Crosse, WI 54601-3792

Thank You!