First Destination Report on 2013-2014 Graduates of UW-L Undergraduate Programs

Students with multiple majors were counted in each major. The percentages in
this report represent the portion of graduates for whom we have information,
not the total number of graduates in 2013-2014. Legend: $N R=$ none
reported; * = average based on fewer than five salaries

|  | total majors | no info | status known | not seeking employment | continuing education |  | employed related to major |  | employed not related | total employed |  | $\begin{array}{c\|} \hline \text { still } \\ \text { seeking } \end{array}$ | average salary | total career outcomes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| College of Business Administration | 405 | 184 | 221 | 0 | 15 | 6.8\% | 201 | 91.0\% | 4 | 205 | 92.8\% | 1 | 43,563 | 220 | 99.5\% |
| College of Liberal Studies | 484 | 268 | 216 | 1 | 89 | 41.2\% | 97 | 44.9\% | 26 | 123 | 56.9\% | 3 | 32,868 | 212 | 98.1\% |
| School of Arts and Communication | 159 | 100 | 59 | 0 | 9 | 15.3\% | 40 | 67.8\% | 10 | 50 | 84.7\% | 0 | 31,423 | 59 | 100.0\% |
| Teacher Education Programs | 203 | 124 | 79 | 0 | 1 | 1.3\% | 75 | 94.9\% | 3 | 78 | 98.7\% | 0 | 35,154 | 79 | 100.0\% |
| College of Science and Health | 757 | 441 | 316 | 1 | 94 | 29.7\% | 201 | 63.6\% | 15 | 216 | 68.4\% | 5 | 38,787 | 310 | 98.1\% |
| Total | 2008 | 1117 | 891 | 2 | 208 | 23.3\% | 614 | 68.9\% | 58 | 672 | 75.4\% | 9 | 39,332 | 880 | 98.8\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| College of Business Administration | total majors | no info | status known | not seeking employment | continuing education |  | employed related to major |  | employed not related | total employed |  | $\begin{gathered} \hline \text { still } \\ \text { seeking } \end{gathered}$ | average <br> salary | total career outcomes |  |
| Accountancy | 57 | 12 | 45 | 0 | 3 | 6.7\% | 40 | 88.9\% | 1 | 41 | 91.1\% | 1 | 45,072 | 44 | 97.8\% |
| Economics | 20 | 11 | 9 | 0 | 2 | 22.2\% | 7 | 77.8\% | 0 | 7 | 77.8\% | 0 | 53,900 | 9 | 100.0\% |
| Finance | 109 | 67 | 42 | 0 | 5 | 11.9\% | 36 | 85.7\% | 1 | 37 | 88.1\% | 0 | 47,269 | 42 | 100.0\% |
| Finance: Risk, Insurance \& Financial Planning | 12 | 6 | 6 | 0 | 0 | 0.0\% | 6 | 100.0\% | 0 | 6 | 100.0\% | 0 | 34,980 | 6 | 100.0\% |
| Informations Systems | 19 | 4 | 15 | 0 | 0 | 0.0\% | 13 | 86.7\% | 2 | 15 | 100.0\% | 0 | 49,812 | 15 | 100.0\% |
| International Business | 16 | 14 | 2 | 0 | 0 | 0.0\% | 2 | 100.0\% | 0 | 2 | 100.0\% | 0 | NR | 2 | 100.0\% |
| Management | 90 | 36 | 54 | 0 | 2 | 3.7\% | 52 | 96.3\% | 0 | 52 | 96.3\% | 0 | 39,835 | 54 | 100.0\% |
| Marketing | 82 | 34 | 48 | 0 | 3 | 6.3\% | 45 | 93.8\% | 0 | 45 | 93.8\% | 0 | 38,900 | 48 | 100.0\% |
| Total | 405 | 184 | 221 | 0 | 15 | 6.8\% | 201 | 91.0\% | 4 | 205 | 92.8\% | 1 | 43,563 | 220 | 99.5\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| College of Liberal Studies | total majors | no info | status known | not seeking employment | continuing education |  | employed related to major |  | employed not related | total employed |  | $\begin{array}{c\|} \hline \text { still } \\ \text { seeking } \end{array}$ | average <br> salary | total career outcomes |  |
| Archaeological Studies | 28 | 19 | 9 | 0 | 3 | 33.3\% | 5 | 55.6\% | 1 | 6 | 66.7\% | 0 | NR | 9 | 100.0\% |
| Economics | 3 | 1 | 2 | 0 | 1 | 50.0\% | 1 | 50.0\% | 0 | 1 | 50.0\% | 0 | NR | 2 | 100.0\% |
| English | 1 | 1 | 0 | 0 | 0 | - | 0 |  | 0 | 0 | - | 0 | NR | 0 |  |
| English: Literature | 14 | 9 | 5 | 0 | 2 | 40.0\% | 2 | 40.0\% | 0 | 2 | 40.0\% | 1 | NR | 4 | 80.0\% |
| English: Rhetoric/Writing | 33 | 20 | 13 | 0 | 1 | 7.7\% | 7 | 53.8\% | 5 | 12 | 92.3\% | 0 | NR | 13 | 100.0\% |
| French | 3 | 2 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | 32,066 | 1 | 100.0\% |
| German Studies | 4 | 2 | 2 | 0 | 2 | 100.0\% | 0 | 0.0\% | 0 | 0 | 0.0\% | 0 | NR | 2 | 100.0\% |


| History | 17 | 14 | 3 | 0 | 1 | 33.3\% | 0 | 0.0\% | 2 | 2 | 66.7\% | 0 | NR |  | 3 | 100.0\% |
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| History: Regional | 6 | 5 | 1 | 0 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Philosophy | 13 | 9 | 4 | 0 | 0 | 0.0\% | 2 | 50.0\% | 2 | 4 | 100.0\% | 0 | NR |  | 4 | 100.0\% |
| Political Science | 48 | 21 | 27 | 0 | 10 | 37.0\% | 11 | 40.7\% | 6 | 17 | 63.0\% | 0 | 34,500 |  | 27 | 100.0\% |
| Psychology | 189 | 105 | 84 | 1 | 46 | 54.8\% | 33 | 39.3\% | 3 | 36 | 42.9\% | 1 | 31,090 |  | 82 | 97.6\% |
| Public Administration | 17 | 5 | 12 | 0 | 4 | 33.3\% | 7 | 58.3\% | 1 | 8 | 66.7\% | 0 | 34,875 | * | 12 | 100.0\% |
| Sociology | 46 | 21 | 25 | 0 | 7 | 28.0\% | 14 | 56.0\% | 3 | 17 | 68.0\% | 1 | 33,857 |  | 24 | 96.0\% |
| Spanish | 50 | 27 | 23 | 0 | 11 | 47.8\% | 10 | 43.5\% | 2 | 12 | 52.2\% | 0 | NR |  | 23 | 100.0\% |
| Spanish: Business | 2 | 1 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Women's Studies | 10 | 6 | 4 | 0 | 1 | 25.0\% | 3 | 75.0\% | 0 | 3 | 75.0\% | 0 | NR |  | 4 | 100.0\% |
| Total | 484 | 268 | 216 | 1 | 89 | 41.2\% | 97 | 44.9\% | 26 | 123 | 56.9\% | 3 | 32,868 |  | 212 | 98.1\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| School of Arts and Communication | $\begin{gathered} \hline \text { total } \\ \text { majors } \end{gathered}$ | no info | status known | not seeking employment | continuing education |  | employed related to major |  | employed not related | total employed |  | $\begin{gathered} \text { still } \\ \text { seeking } \end{gathered}$ | average <br> salary |  | total career outcomes |  |
| Art | 19 | 16 | 3 | 0 | 0 | 0.0\% | 1 | 33.3\% | 2 | 3 | 100.0\% | 0 | NR |  | 3 | 100.0\% |
| Comm Studies: Advocacy Comm Criticism | 7 | 4 | 3 | 0 | 0 | 0.0\% | 3 | 100.0\% | 0 | 3 | 100.0\% | 0 | NR |  | 3 | 100.0\% |
| Comm Studies: Brdcst Digitall Media | 15 | 8 | 7 | 0 | 1 | 14.3\% | 5 | 71.4\% | 1 | 6 | 85.7\% | 0 | 30,000 | * | 7 | 100.0\% |
| Comm Studies: Interpersonal Comm | 35 | 19 | 16 | 0 | 3 | 18.8\% | 10 | 62.5\% | 3 | 13 | 81.3\% | 0 | 32,193 |  | 16 | 100.0\% |
| Comm Studies: Org \& Prof Comm | 51 | 31 | 20 | 0 | 2 | 10.0\% | 16 | 80.0\% | 2 | 18 | 90.0\% | 0 | 32,285 |  | 20 | 100.0\% |
| Music: Jazz Performance | 1 | 0 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Music: Music Theatre | 1 | 1 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Music: Performance | 5 | 3 | 2 | 0 | 1 | 50.0\% | 1 | 50.0\% | 0 | 1 | 50.0\% | 0 | 27,000 | * | 2 | 100.0\% |
| Music: Piano Pedagogy | 1 | 1 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Music: Theory | 3 | 2 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Theatre Arts: Arts Administration | 2 | 2 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Theatre Arts: Arts Design | 2 | 2 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Theatre Arts: General Studies | 1 | 1 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Theatre Arts: Music Theatre | 6 | 3 | 3 | 0 | 0 | 0.0\% | 1 | 33.3\% | 2 | 3 | 100.0\% | 0 | NR |  | 3 | 100.0\% |
| Theatre Arts: Performance | 8 | 5 | 3 | 0 | 2 | 66.7\% | 1 | 33.3\% | 0 | 1 | 33.3\% | 0 | NR |  | 3 | 100.0\% |
| Theatre Arts: Stage Management | 2 | 2 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Total | 159 | 100 | 59 | 0 | 9 | 15.3\% | 40 | 67.8\% | 10 | 50 | 84.7\% | 0 | 31,423 |  | 59 | 100.0\% |
| Teacher Education Majors | $\begin{gathered} \hline \text { total } \\ \text { majors } \\ \hline \end{gathered}$ | no info | status known | not seeking employment | continuing education |  | employed related to major |  | employed not related | total employed |  | $\begin{gathered} \hline \text { still } \\ \text { seeking } \end{gathered}$ | average salary |  | total career outcomes |  |
| Art Education | 1 | 1 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 |  |  | 0 |  |
| Biology Education | 3 | 2 | 1 | 0 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Early/Middle Childhood Education | 26 | 18 | 8 | 0 | 0 | 0.0\% | 8 | 100.0\% | 0 | 8 | 100.0\% | 0 | 35,500 | * | 8 | 100.0\% |
| English Education | 9 | 4 | 5 | 0 | 0 | 0.0\% | 5 | 100.0\% | 0 | 5 | 100.0\% | 0 | 34,750 | * | 5 | 100.0\% |


| ESS: Physical Education | 33 | 22 | 11 | 0 | 0 | 0.0\% | 11 | 100.0\% | 0 | 11 | 100.0\% | 0 | 34,000 | * | 11 | 100.0\% |
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| French Education | 1 | 0 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Gen Science Education (Broadfield) | 2 | 0 | 2 | 0 | 0 | 0.0\% | 1 | 50.0\% | 1 | 2 | 100.0\% | 0 | 37,500 | * | 2 | 100.0\% |
| History Education | 2 | 2 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Mathematics Education | 11 | 8 | 3 | 0 | 0 | 0.0\% | 3 | 100.0\% | 0 | 3 | 100.0\% | 0 | 34,950 | * | 3 | 100.0\% |
| Middle Child/Early Adol Edcation | 66 | 34 | 32 | 0 | 1 | 3.1\% | 31 | 96.9\% | 0 | 31 | 96.9\% | 0 | 36,145 |  | 32 | 100.0\% |
| Music: Choral Education | 3 | 3 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Music: General Music Education | 2 | 2 | 0 | 0 | 0 | - | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Music: Instrumental Education | 2 | 2 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Physics Education | 1 | 0 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| School Health Education | 16 | 12 | 4 | 0 | 0 | 0.0\% | 4 | 100.0\% | 0 | 4 | 100.0\% | 0 | NR |  | 4 | 100.0\% |
| Social Studies Education (Broadfield) | 14 | 9 | 5 | 0 | 0 | 0.0\% | 4 | 80.0\% | 1 | 5 | 100.0\% | 0 | 35,000 | * | 5 | 100.0\% |
| Sociology Education | 1 | 0 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Spanish Education | 10 | 5 | 5 | 0 | 0 | 0.0\% | 5 | 100.0\% | 0 | 5 | 100.0\% | 0 | 32,000 | * | 5 | 100.0\% |
| Total | 203 | 124 | 79 | 0 | 1 | 1.3\% | 75 | 94.9\% | 3 | 78 | 98.7\% | 0 | 35,154 |  | 79 | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| College of Science and Health | $\begin{gathered} \hline \text { total } \\ \text { majors } \\ \hline \end{gathered}$ | no info | status known | not seeking employment | continuing | tion | employed ma | lated to $\qquad$ | employed not related | total em | loyed | $\begin{gathered} \hline \text { still } \\ \text { seeking } \\ \hline \end{gathered}$ | average salary |  |  | $\begin{aligned} & \text { areer } \\ & \text { mes } \end{aligned}$ |
| Athletic Training | 11 | 4 | 7 | 0 | 4 | 57.1\% | 3 | 42.9\% | 0 | 3 | 42.9\% | 0 | 42,350 * | * | 7 | 100.0\% |
| Biochemistry | 19 | 5 | 14 | 0 | 7 | 50.0\% | 5 | 35.7\% | 2 | 7 | 50.0\% | 0 | 32,682 | * | 14 | 100.0\% |
| Biology | 92 | 57 | 35 | 0 | 23 | 65.7\% | 11 | 31.4\% | 1 | 12 | 34.3\% | 0 | 31,416 |  | 35 | 100.0\% |
| Biology: Aquatic Science | 9 | 4 | 5 | 0 | 1 | 20.0\% | 3 | 60.0\% | 0 | 3 | 60.0\% | 1 | NR |  | 4 | 80.0\% |
| Biology: Biomedical Science | 97 | 64 | 33 | 0 | 18 | 54.5\% | 14 | 42.4\% | 1 | 15 | 45.5\% | 0 | 29,931 |  | 33 | 100.0\% |
| Biology: Cellular \& Molecular | 8 | 6 | 2 | 0 | 1 | 50.0\% | 1 | 50.0\% | 0 | 1 | 50.0\% | 0 | NR |  | 2 | 100.0\% |
| Biology: Environmental Science | 12 | 7 | 5 | 1 | 1 | 20.0\% | 2 | 40.0\% | 0 | 2 | 40.0\% | 1 | NR |  | 3 | 60.0\% |
| Chemistry | 4 | 1 | 3 | 0 | 1 | 33.3\% | 2 | 66.7\% | 0 | 2 | 66.7\% | 0 | 34,000 | * | 3 | 100.0\% |
| Chemistry: ACS Certification | 8 | 4 | 4 | 0 | 1 | 25.0\% | 3 | 75.0\% | 0 | 3 | 75.0\% | 0 | 36,500 * | * | 4 | 100.0\% |
| Chemistry: Business | 4 | 3 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Chemistry: Environmental Science | 2 | 1 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Clinical Laboratory Scicience | 32 | 10 | 22 | 0 | 1 | 4.5\% | 21 | 95.5\% | 0 | 21 | 95.5\% | 0 | 46,656 | * | 22 | 100.0\% |
| Community Health Education | 52 | 22 | 30 | 0 | 4 | 13.3\% | 23 | 76.7\% | 1 | 24 | 80.0\% | 2 | 33,560 * | * | 28 | 93.3\% |
| Computer Engineering Tech | 5 | 3 | 2 | 0 | 0 | 0.0\% | 2 | 100.0\% | 0 | 2 | 100.0\% | 0 | 49,800 * | * | 2 | 100.0\% |
| Computer Science | 22 | 13 | 9 | 0 | 3 | 33.3\% | 6 | 66.7\% | 0 | 6 | 66.7\% | 0 | 54,625 | * | 9 | 100.0\% |
| ESS: Exer Sci Fitness | 40 | 22 | 18 | 0 | 5 | 27.8\% | 13 | 72.2\% | 0 | 13 | 72.2\% | 0 | 32,507 |  | 18 | 100.0\% |
| ESS: Exer Sci Pre Professional | 62 | 46 | 16 | 0 | 11 | 68.8\% | 5 | 31.3\% | 0 | 5 | 31.3\% | 0 | NR |  | 16 | 100.0\% |
| ESS: Sport Management | 30 | 11 | 19 | 0 | 4 | 21.1\% | 11 | 57.9\% | 4 | 15 | 78.9\% | 0 | 31,750 | * | 19 | 100.0\% |
| Geography | 4 | 4 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |


| Geography: Environmental Science | 11 | 9 | 2 | 0 | 0 | 0.0\% | 2 | 100.0\% | 0 | 2 | 100.0\% | 0 | 38,556 | * | 2 | 100.0\% |
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| Geography: Geo Info Science | 6 | 4 | 2 | 0 | 0 | 0.0\% | 1 | 50.0\% | 1 | 2 | 100.0\% | 0 | 40,000 | * | 2 | 100.0\% |
| Health/Wellness Management | 2 | 1 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Mathematics | 12 | 10 | 2 | 0 | 0 | 0.0\% | 2 | 100.0\% | 0 | 2 | 100.0\% | 0 | 45,280 |  | 2 | 100.0\% |
| Mathematics: Actuarial Science | 8 | 4 | 4 | 0 | 1 | 25.0\% | 3 | 75.0\% | 0 | 3 | 75.0\% | 0 | NR |  | 4 | 100.0\% |
| Mathematics: Applied | 6 | 2 | 4 | 0 | 1 | 25.0\% | 3 | 75.0\% | 0 | 3 | 75.0\% | 0 | NR |  | 4 | 100.0\% |
| Mathematics: Statistics | 1 | 0 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Microbiology | 7 | 4 | 3 | 0 | 1 | 33.3\% | 2 | 66.7\% | 0 | 2 | 66.7\% | 0 | NR |  | 3 | 100.0\% |
| Microbiology: Biomedical | 15 | 5 | 10 | 0 | 3 | 30.0\% | 7 | 70.0\% | 0 | 7 | 70.0\% | 0 | 43,333 |  | 10 | 100.0\% |
| Microbiology: Business | 2 | 0 | 2 | 0 | 0 | 0.0\% | 2 | 100.0\% | 0 | 2 | 100.0\% | 0 | 51,000* | * | 2 | 100.0\% |
| Microbiology: Environmental | 1 | 1 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Nuclear Medicine Technology | 19 | 9 | 10 | 0 | 1 | 10.0\% | 8 | 80.0\% | 1 | 9 | 90.0\% | 0 | 51,500* | * | 10 | 100.0\% |
| Physics | 17 | 12 | 5 | 0 | 2 | 40.0\% | 2 | 40.0\% | 1 | 3 | 60.0\% | 0 | 41,000 * | * | 5 | 100.0\% |
| Physics: Biomedical | 11 | 9 | 2 | 0 | 0 | 0.0\% | 2 | 100.0\% | 0 | 2 | 100.0\% | 0 | 50,000 * | * | 2 | 100.0\% |
| Physics: Optics | 1 | 1 | 0 | 0 | 0 |  | 0 |  | 0 | 0 |  | 0 | NR |  | 0 |  |
| Radiation Therapy | 17 | 6 | 11 | 0 | 0 | 0.0\% | 10 | 90.9\% | 0 | 10 | 90.9\% | 1 | 49,000 | * | 10 | 90.9\% |
| Recreation Management | 42 | 24 | 18 | 0 | 0 | 0.0\% | 15 | 83.3\% | 3 | 18 | 100.0\% | 0 | 31,000 |  | 18 | 100.0\% |
| Statistics: Actuarial Science | 1 | 0 | 1 | 0 | 0 | 0.0\% | 1 | 100.0\% | 0 | 1 | 100.0\% | 0 | NR |  | 1 | 100.0\% |
| Therapeutic Recreation | 65 | 53 | 12 | 0 | 0 | 0.0\% | 12 | 100.0\% | 0 | 12 | 100.0\% | 0 | 29,687 |  | 12 | 100.0\% |
| Total | 757 | 441 | 316 | 1 | 94 | 29.7\% | 201 | 63.6\% | 15 | 216 | 68.4\% | 5 | 38,787 |  | 310 | 98.1\% |

