

## First Destination Report for 2018-19 UWL Bachelor's & Associate Degree Graduates

**95% of UWL 2018-19 graduates were employed, continuing or planning to continue their education, or serving in the military or a service program.**

Data is based on a knowledge rate of 75% from all sources including First Destination Survey responses, National Student Clearinghouse data, and web based searches. Results indicate that 5% were still seeking employment and < 1% were not seeking employment or continued education. Approximately 66% of graduates were working or studying in Wisconsin as determined by location of employer or graduate school. A total of 2224 Bachelor's and Associate Degrees were earned (total student count of 2,021), data was reported or found for 1,662 of the degrees (75%), leaving 25% of the degrees without any information (representing 520 students).



College/Program Area	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
College of Business Administration	524	91	433	0	21	402	0	2	425	\$ 47,020	8	315	137
College of Art, Social Sciences, & Humanities	589	143	446	0	144	272	4	2	422	\$ 33,364	24	266	102
College of Science and Health	859	200	659	1	255	369	3	2	629	\$ 38,983	29	439	124
Teacher Education Programs	242	122	120	0	11	79	3	0	93	\$ 35,346	27	81	43
Sum of Bachelor's Degree Earners	2214	556	1658	1	431	1122	10	6	1569	\$ 39,898	88	1101	406
Associate Degree Earners	10	6	4	0	3	1	0	0	4		0	1	1
<b>UWL Overall Totals</b>	<b>2224</b>	<b>562</b>	<b>1662</b>	<b>1</b>	<b>434</b>	<b>1123</b>	<b>10</b>	<b>6</b>	<b>1573</b>	<b>\$ 39,859</b>	<b>88</b>	<b>1102</b>	<b>407</b>
<i>Percentage of Total Degrees</i>		<b>25%</b>	<b>75%</b>	<b>0.04%</b>	<b>20%</b>	<b>50%</b>	<b>1%</b>	<b>0.3%</b>	<b>71%</b>		<b>4%</b>	<b>50%</b>	<b>18%</b>
<i>Percentage of Degrees with Information Available</i>				<b>0.1%</b>	<b>26%</b>	<b>68%</b>	<b>1%</b>	<b>0.4%</b>	<b>95%</b>		<b>5%</b>	<b>66%</b>	<b>24%</b>

College of Business Administration	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Accountancy	63	13	50	0	1	49	0	0	50	\$ 52,498	0	35	25
Economics-CBA	41	12	29	0	4	23	0	0	27	\$ 47,923	2	23	6
Finance	136	21	115	0	5	106	0	1	112	\$ 51,752	3	87	33
Finance-Risk, Insurance, & Financial Planning	16	6	10	0	0	10	0	0	10	\$ 48,147	0	8	4
Health Info Mangement Tech	1	1	0	0	0	0	0	0	0	NR	0	0	0
Information Systems	13	0	13	0	1	12	0	0	13	\$ 61,220	0	11	8
International Business	22	5	17	0	1	15	0	1	17	\$ 40,474	0	8	4
Management	93	14	79	0	3	76	0	0	79	\$ 42,745	0	60	23
Marketing	139	19	120	0	6	111	0	0	117	\$ 38,431	3	83	34
<b>CBA Totals</b>	<b>524</b>	<b>91</b>	<b>433</b>	<b>0</b>	<b>21</b>	<b>402</b>	<b>0</b>	<b>2</b>	<b>425</b>	<b>\$ 47,020</b>	<b>8</b>	<b>315</b>	<b>137</b>
<i>Percentage of Total Degrees</i>		<b>17%</b>	<b>83%</b>	<b>0%</b>	<b>4%</b>	<b>77%</b>	<b>0%</b>	<b>0%</b>	<b>81%</b>		<b>2%</b>	<b>60%</b>	
<i>Percentage of Degrees with Information Available</i>				<b>0%</b>	<b>5%</b>	<b>93%</b>	<b>0%</b>	<b>0%</b>	<b>98%</b>		<b>2%</b>	<b>73%</b>	

## First Destination Report for 2018-19 UWL Bachelor's and Associate Degree Graduates

<u>College of Arts, Social Sciences, &amp; Humanities</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Archaeological Studies	19	2	17	0	2	10	0	0	12	\$ 28,236	5	12	4
Archaeological Studies: Cultural Anthropology	6	2	4	0	0	3	0	0	3	\$ 20,376	1	2	2
Art Major	17	8	9	0	2	6	0	0	8	\$ 28,619	1	6	3
Comm Studies: Advocacy & Comm Criticism	4	0	4	0	1	3	0	0	4	NR	0	2	0
Comm Studies: Broadcast & Digital Media	21	4	17	0	1	15	1	0	17	\$ 23,339	0	11	6
Comm Studies: Interpersonal Comm	13	3	10	0	1	9	0	0	10	\$ 30,295	0	8	4
Comm Studies: Org & Professional Comm	53	6	47	0	1	44	0	0	45	\$ 40,842	2	37	16
Economics-CLS	3	3	0	0	0	0	0	0	0	NR	0	0	0
English Major: Literature Emphasis	4	1	3	0	1	2	0	0	3	\$ 45,029	0	2	2
English Major: Rhetoric & Writing Emphasis	33	12	21	0	5	15	0	0	20	\$ 33,525	1	13	9
French Major	5	2	3	0	1	2	0	0	3	NR	0	0	0
French Business Major	3	1	2	0	0	2	0	0	2	NR	0	2	0
German Studies Major	3	2	1	0	0	1	0	0	1	NR	0	0	0
German Business Major	2	1	1	0	0	1	0	0	1		0	0	1
History Major	1	0	1	0	0	1	0	0	1	NR	0	1	0
History Major: Public & Policy Emphasis	3	1	2	0	1	0	0	0	1	NR	1	1	0
History Major: Regional Emphasis	7	2	5	0	3	1	0	0	4	NR	1	4	0
History: Religious Studies	1	0	1	0	0	1	0	0	1	NR	0	1	0
History Major: World History Emphasis	5	2	3	0	2	1	0	0	3	NR	0	3	0
Music Major: Music Theory	2	1	1	0	1	0	0	0	1	NR	0	0	0
Music Major: Performance	7	1	6	0	3	3	0	0	6	NR	0	1	0
Philosophy Major	10	2	8	0	3	4	0	0	7	\$ 32,561	1	2	2
Political Science Major	40	11	29	0	7	21	0	0	28	\$ 35,415	1	18	5
Psychology Major	198	45	153	0	79	67	2	1	149	\$ 33,835	4	96	25
Public Administration Major	19	5	14	0	3	10	0	0	13	\$ 37,313	1	6	4
Sociology Major	52	13	39	0	14	19	1	0	34	\$ 42,100	5	26	4
Spanish Major	37	9	28	0	10	17	0	1	28	\$ 32,248	0	7	9

(Remainder of CASH programs continued on next page)

## First Destination Report for 2018-19 UWL Bachelor's and Associate Degree Graduates

<u>College of Arts, Social Sciences, &amp; Humanities</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Theatre Arts Major: Design/Technical	5	1	4	0	1	3	0	0	4	\$ 19,200	0	1	2
Theatre Arts Major: Music Theatre	1	0	1	0	0	1	0	0	1	NR	0	0	0
Theatre Arts Major: Performance	3	2	1	0	0	1	0	0	1		0	0	1
Theatre Arts Major: Stage Mgmt	3	0	3	0	0	3	0	0	3	\$ 17,184	0	1	2
Women's Studies Major	9	1	8	0	2	6	0	0	8		0	3	1
<b>CASSH Totals</b>	589	143	446	0	144	272	4	2	422	\$ 33,364	24	266	102
<b>Percentage of Total Degrees</b>		<b>24%</b>	<b>76%</b>	<b>0%</b>	<b>24%</b>	<b>46%</b>	<b>1%</b>	<b>0%</b>	<b>72%</b>		<b>4%</b>	<b>45%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>32%</b>	<b>61%</b>	<b>1%</b>	<b>0%</b>	<b>95%</b>		<b>5%</b>	<b>60%</b>	

<u>Teacher Education Programs</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Art Education Major	2	1	1	0	0	1	0	0	1	NR	0	1	0
Biology Education Major	5	3	2	0	0	2	0	0	2		0	2	1
Early Childhood to Middle Childhood Ed	58	28	30	0	2	22	0	0	24	\$ 30,818	6	19	15
English Education Major	13	7	6	0	0	5	0	0	5	\$ 39,864	1	5	2
Exercise & Sports Science Major: Physical Ed	21	10	11	0	3	6	0	0	9	\$ 36,779	2	10	3
General Science (Broadfield) Major	2	0	2	0	0	2	0	0	2		0	2	1
German Studies Education	1	1	0	0	0	0	0	0	0	NR	0	0	0
History Education Major	12	5	7	0	1	1	1	0	3	NR	4	3	0
Mathematics Major: Education Emphasis	9	3	6	0	1	3	0	0	4	\$ 36,188	2	5	3
Middle Childhood to Early Adolescence Ed	86	50	36	0	2	24	1	0	27	\$ 35,488	9	24	12
Music Education Major: Choral Ed.	2	0	2	0	0	2	0	0	2		0	2	1
Music Education Major: General Music	2	0	2	0	0	2	0	0	2		0	2	1
Music Education Major: Instrumental Emp	1	0	1	0	1	0	0	0	1	NR	0	0	0
Physics Education Major	1	1	0	0	0	0	0	0	0	NR	0	0	0
School Health Education Major	3	1	2	0	0	2	0	0	2	NR	0	1	0
Social Studies Major (Broad Field) (A & B)	14	8	6	0	1	1	1	0	3	NR	3	2	0
Spanish Education Major	10	4	6	0	0	6	0	0	6	\$ 39,070	0	3	4
<b>Teacher Education Totals</b>	242	122	120	0	11	79	3	0	93	\$ 35,346	27	81	43
<b>Percentage of Total Degrees</b>		<b>50%</b>	<b>50%</b>	<b>0%</b>	<b>5%</b>	<b>33%</b>	<b>1%</b>	<b>0%</b>	<b>38%</b>		<b>11%</b>	<b>33%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>9%</b>	<b>66%</b>	<b>3%</b>	<b>0%</b>	<b>78%</b>		<b>23%</b>	<b>68%</b>	

## First Destination Report for 2018-19 UWL Bachelor's and Associate Degree Graduates

Associate of Arts Degrees	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Associate Degree	10	6	4	0	3	1	0	0	4		0	1	1
<i>Percentage of Total Degrees</i>		<b>60%</b>	<b>40%</b>	<b>0%</b>	<b>30%</b>	<b>10%</b>	<b>0%</b>	<b>0%</b>	<b>40%</b>		<b>0%</b>	<b>10%</b>	
<i>Percent of Degrees with Information Available</i>				<b>0%</b>	<b>75%</b>	<b>25%</b>	<b>0%</b>	<b>0%</b>	<b>100%</b>		<b>0%</b>	<b>25%</b>	

<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Athletic Training Major	14	2	12	0	6	5	0	0	11	NR	1	7	0
Biochemistry Major ASBMB Certification	19	5	14	0	8	5	0	0	13	\$ 29,120	1	11	2
Biochemistry Major	1	0	1	0	1	0	0	0	1	NR	0	1	0
Biology Major	129	41	88	0	39	44	1	1	85	\$ 38,469	3	61	13
Biology Major: Aquatic Science Conc.	6	1	5	0	2	1	0	0	3	NR	2	3	0
Biology Major: Biomedical Science Conc.	80	18	62	0	33	20	0	0	53	\$ 31,238	9	44	8
Biology Major: Cellular and Molecular Conc.	8	2	6	0	2	3	0	0	5	\$ 31,720	1	5	2
Biology Major: Environmental Science Conc.	12	2	10	0	4	6	0	0	10	NR	0	6	0
Biology Major: Plant & Fungal Conc.	1	0	1	0	1	0	0	0	1	NR	0	0	0
Chemistry Major: ACS Cert.	11	2	9	0	3	5	0	0	8	\$ 42,160	1	5	2
Clinical Laboratory Science Major	21	9	12	0	6	6	0	0	12	\$ 54,874	0	3	3
Public Health & Comm. Health Education Major	69	4	65	0	15	49	1	0	65	\$ 36,348	0	47	12
Computer Science Major	36	11	25	0	3	21	0	0	24	\$ 61,250	1	17	4
Computer Science: Computer Engr. Tech.	3	1	2	0	0	2	0	0	2		0	1	1
Computer Science: Dual Degree-Software Engr	8	0	8	0	4	4	0	0	8		0	6	1
Computer Science: Embedded Systems	3	0	3	0	0	3	0	0	3		0	3	1
Exercise & Sports Science: Fitness	50	14	36	0	13	23	0	0	36	\$ 41,494	0	22	11
Exercise & Sports Science: Exer. Sci.-Pre-Prof.	80	14	66	0	49	16	0	0	65	\$ 31,888	1	41	4
Exercise & Sports Science: Sport Management	28	3	25	0	6	19	0	0	25	\$ 34,480	0	17	6
Geography Major	6	2	4	0	2	1	0	0	3	NR	1	3	0
Geography Major: Environmental Science Conc.	3	0	3	0	1	1	0	0	2		1	3	1
Geography Major: GIS Conc.	6	3	3	0	1	1	0	0	2	NR	1	2	0

(Remainder of CSH programs continued on next page)

## First Destination Report for 2018-19 UWL Bachelor's and Associate Degree Graduates

College of Science and Health	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Health/Wellness Management (Online)	5	0	5	0	0	5	0	0	5	\$ 50,352	0	2	2
Mathematics Major	17	5	12	0	3	8	0	0	11	\$ 53,680	1	8	3
Mathematics Major: Applied Emphasis	8	1	7	1	1	4	0	0	5	\$ 39,770	1	4	2
Microbiology Major	8	1	7	0	3	4	0	0	7	\$ 30,313	0	6	3
Microbiology Major: Biomedical Conc.	21	8	13	0	9	3	0	0	12		1	8	1
Microbiology Major: Environ. Conc	2	1	1	0	0	1	0	0	1	NR	0	1	0
Nuclear Medicine Technology Major	23	5	18	0	0	18	0	0	18	\$ 44,287	0	13	3
Physics Major	38	7	31	0	18	11	0	0	29		2	20	1
Physics Major: Applied Physics	3	2	1	0	0	1	0	0	1	NR	0	0	0
Physics Major: Biomedical Conc.	3	0	3	0	1	1	0	0	2	NR	1	0	0
Physics Major: Business Conc.	1	0	1	0	0	1	0	0	1	NR	0	0	0
Physics Major: Optics Emphasis	2	0	2	0	2	0	0	0	2	NR	0	1	0
Radiation Therapy Major	19	6	13	0	0	13	0	0	13	\$ 59,751	0	11	6
Recreational Management Major	2	0	2	0	0	2	0	0	2		0	1	1
Recreational Mgmt: Comm. Recreation	10	4	6	0	0	6	0	0	6		0	4	1
Recreational Mgmt: Generalist	8	2	6	0	1	4	1	0	6	\$ 17,712	0	5	2
Recreational Mgmt: Outdoor Recreation	6	1	5	0	1	4	0	0	5	\$ 20,360	0	3	3
Recreational Mgmt: Tourism	2	1	1	0	0	1	0	0	1	NR	0	0	0
Therapeutic Recreation Major	74	21	53	0	15	37	0	1	53	\$ 35,588	0	34	22
Statistics	5	1	4	0	2	2	0	0	4		0	2	1
Statistics: Actuarial Science Conc.	8	0	8	0	0	8	0	0	8	\$ 42,740	0	8	2
CSH Totals	859	200	659	1	255	369	3	2	629	\$ 38,983	29	439	124
<b>Percentage of Total Degrees</b>		<b>23%</b>	<b>77%</b>	<b>0%</b>	<b>30%</b>	<b>43%</b>	<b>0%</b>	<b>0%</b>	<b>73%</b>		<b>3%</b>	<b>51%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>39%</b>	<b>56%</b>	<b>0%</b>	<b>0%</b>	<b>95%</b>		<b>4%</b>	<b>67%</b>	

**Notes:** \***bolded, italicized** average salary based on 5 or less reports. Salary data hidden for majors with only one student report. NR= no salary data reported. Career outcomes include the counts for those continuing education, employed, volunteering, and serving in the military. The counts in these tables represent the total numbers of majors earned by students, therefore the same student might be counted in multiple majors and colleges. Data was collected from the First Destination Survey, enrollment data from the National Student Clearinghouse, and web based reports. Location of employment or educational institution used to determine post graduate Wisconsin residency.