



STUDENT LIFE OFFICE

Annual Report

2022-2023

This document summarizes the progress towards goals, accomplishments, challenges, programs and services, and highlights of the units within the Student Life Office: Advocacy and Empowerment, Student Conduct, Violence Prevention, and Wellness and Health Advocacy.

Kara Ostlund, Ed.D. | Dean of Students

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Student Life Office

2022-2023 Annual Report

Prepared by: Kara Ostlund

Mission of Unit

What matters most in the Student Life Office is student success.

The University of Wisconsin—La Crosse is committed to its belief in *mens corpusque* (“mind and body”) and seeks to provide a student-centered education in environments that are safe, diverse, equitable, inclusive and engaging. Our purpose in the Student Life Office (SLO) is to support and encourage students’ growth and well-being in ways that enable them to thrive. We strive to empower students to share responsibility in the learning process and to create a positive learning community. Our vision is that students will participate actively in this process, unlimited by ability, culture, gender, race, sexuality, religion or socio-economic barriers. We imagine students becoming self-determined individuals and well-informed citizens who are caring and compassionate for others and themselves.

The SLO challenges students through individual and group interventions, and we support them by offering innovative programs and opportunities. Our outreach includes wellness programming, alcohol and drug education, policy and safety awareness, violence prevention, and other activities that support student transitions to and through the university. We recognize that collaboration is important to students’ success and we aim to work closely with faculty, staff, and families to ensure our work is mindful, supportive and current.

(updated January 2019)

Vision

N/A

Values

N/A

2022-2023 Unit Goals

- I. **GOAL 1:** By May 2023, the Student Life Office, in an effort to further educate the campus community regarding services available, will continue engagement in a comprehensive Student Life Office marketing plan.

PROGRESS UPDATE:

Fall 2022 Progress: After the fall semester concluded, I created a page handout (infographic) that tells the story of our office. My plan is to do the same for the spring semester but make it a two-page document so individuals can see the difference between the semesters. I think the information should be shared with the campus community. It isn’t a traditional “newsletter” but feel as if it accomplishes the same result. On a monthly basis, Issy shared the events that occurred and future events with campus partners. This was done to provide transparency on how their funds were being utilized in the office.

Blythe and Issy were both instrumental in promoting the events within our office on their social media accounts. The promotion was done in a way that made things easy to find.

We have done some website editing however didn't change too much because it is still an active site and people are utilizing it on an everyday basis. We have made some edits along the way, but nothing that I would consider an "overhaul."

Spring 2023 Progress: We have completed a few presentations about our office in front of faculty and staff. Amanda, Taylor, and I presented in front of the deans and chairs. I have also shared and presented information in front of new faculty and staff and new hire orientation.

Our 3D's folder is 95% complete as of the date I type this! We are making a few minor edits and then should be ready to print this resource to hand out to new faculty/staff orientation or meetings for the fall 2023 semester!

Newsletter(?) for campus partners and offices across campus	Kara Ostlund	February 3, 2023	<i>Complete</i>
Promotion of Events through Social Media Account	Blythe McConaughey, Issy Beach	December 31, 2022 May 1, 2023	<i>Complete</i>
Canvas site (working with distressed students)	Charissa Jakusz, Amanda Abrahamson, Taylor Zanotti	May 1, 2023	<i>Deleted from plan</i>
Website overhaul	Kara Ostlund, Faith Bergin, Charissa Jakusz, Amanda Abrahamson, Blythe McConaughey, Taylor Zanotti, Issy Beach	May 31, 2023	<i>Ongoing</i>
Presentation to fac/staff about offices	Charissa Jakusz, Amanda Abrahamson, Blythe McConaughey, Taylor Zanotti, Issy Beach	May 31, 2023	<i>Complete</i>
Open house / Student Life Drop-In	Kara Ostlund, Faith Bergin, Kathryn Oleson, Charissa Jakusz, Amanda Abrahamson, Blythe McConaughey, Taylor Zanotti, Issy Beach	October 1, 2022 March 1, 2023	<i>Deleted from plan</i>
Student Life Office Video	Kara Ostlund, Faith Bergin, Kathryn Oleson, Charissa Jakusz, Amanda Abrahamson, Blythe McConaughey, Taylor Zanotti, Issy Beach	March 17, 2023	<i>Deleted from plan</i>
New 3D's folder	Charissa Jakusz, Amanda Abrahamson, Taylor Zanotti	February 3, 2023	<i>Complete</i>

- II. **GOAL 2:** By May 1, 2024, the Student Life Office will, in an effort to increase utilization of its services by students of color and all underrepresented groups by 3% by May 1, 2024, establish a baseline, assess programs and services to identify barriers of students of color and all underrepresented groups within services provided by the Student Life Office.

PROGRESS UPDATE:

Fall 2022 Progress: This goal was continuous from last year. Each unit implemented researched ways of increased utilization of their services. They have been assessing their programs and services since implementing new strategies. We are unsure yet of any impact we have seen on our efforts.

Both Blythe and Issy tried to increase their presence in spaces where students were located. Blythe continued hours in the Pride Center. She also started having hours in OMSS. We are looking at other locations she can be present in to increase access and/or knowledge of her services to students.

Spring 2023 Progress: Issy was more present in front of students at tables in the union. She has had some students come up to her and inquire about services. We are also looking to see if she can be available in the Student Health Center, the residence halls, and/or the Eagle Rec Center.

Next year, we will look to have the Student Life Specialist positions work in spaces where students are located. We are also looking for ways the Coordinator of Student Conduct can get in front of students on a regular basis.

This goal will be a continuous goal with us constantly reassessing our services.

Implement researched ways of increased utilization of services	Charissa Jakusz, Amanda Abrahamson, Blythe McConaughy, Taylor Zanotti, Issy Beach	May 31, 2023	Ongoing
Assess programs and services	Charissa Jakusz, Amanda Abrahamson, Blythe McConaughy, Taylor Zanotti, Issy Beach	August 31, 2023	Ongoing
Increase presence in spaces where students are located	Blythe McConaughy, Issy Beach	May 31, 2023	Ongoing

- III. **GOAL 3:** By May 31, 2023, the Student Life Office will, in an effort to develop programs and services that adapt to the changing student needs and be more inclusive to all populations, create and implement a comprehensive assessment plan of all units.

PROGRESS UPDATE:

Fall 2022 Progress: Each unit created their assessment plan and either have implemented their plan this semester or will implement their plan during the upcoming academic year. Once complete, they will share their progress with the team.

Spring 2023: Some units took time in the spring to refine their assessment plan so that it could be implemented for the fall of 2023.

This goal will be a continuous goal with us constantly reassessing our services.

D&I/Inclusive lens	Kara Ostlund, Faith Bergin, Kathryn Oleson, Charissa Jakusz, Amanda Abrahamson, Blythe McConaughy, Taylor Zanotti, Issy Beach	May 31, 2023	<i>Ongoing</i>
Needs-based assessment	Charissa Jakusz, Amanda Abrahamson, Blythe McConaughy, Taylor Zanotti, Issy Beach	May 31, 2023	<i>Ongoing</i>
Focus groups	Charissa Jakusz, Amanda Abrahamson, Blythe McConaughy, Taylor Zanotti, Issy Beach	May 31, 2023	<i>Ongoing</i>
Pre and post surveys	Charissa Jakusz, Amanda Abrahamson, Blythe McConaughy, Taylor Zanotti, Issy Beach	May 31, 2023	<i>Ongoing</i>

Accomplishments/Points of Pride/Highlights

- I. The Student Life Office worked with the Faculty Senate exec team to draft an authorized absence policy that was passed by CAPS and Faculty Senate.
- II. Advocacy and Empowerment saw overall withdrawals and medical withdrawals decrease from the 2021-2022 academic year to the 2022-2023 academic year.
- III. Student Conduct provided timely academic integrity prevention and education.
- IV. Violence Prevention secured a graduate assistant for next academic year.
- V. Wellness and Health Advocacy reached 1,168 students through programs and events.

Challenges/Lowlights

- I. The Student Life Office had an unsuccessful search for the Assistant Dean of Students position.
- II. Instructor understanding of what Advocacy and Empowerment does continues to be a challenge.
- III. Student Conduct data is incomplete due to mismanagement of some cases.
- IV. There was a lack of interest in the book club that Violence Prevention was trying to start, despite the initial request coming from a student.

- V. Wellness and Health Advocacy saw a significant decrease in Residence Hall program requests, despite multiple requests and incentives to entice staff to utilize the service.

2023-2024 Academic Year Unit Goals (tentative)

- I. **Goal 1:** By May 31, 2024, the Student Life Office will, in an effort to further educate the campus community regarding available services, continue engagement in a comprehensive Student Life Office marketing plan.
- II. **Goal 2:** By May 31, 2024, the Student Life Office will, in an effort to continue to increase awareness and utilization of its services by students of color and all underrepresented groups, establish a baseline, assess programs and services to identify barriers of students of color and all underrepresented groups within services provided by the Student Life Office.
- III. **Goal 3:** By May 31, 2023, the Student Life Office will, in an effort to develop programs and services that adapt to the changing student needs and be more inclusive to all populations, create and implement a comprehensive assessment plan of all units.
- IV. **Goal 4:** By June 30, 2024, the Student Life Office will, in an effort to increase accessibility of our office and services, work with the ACCESS Center to implement universal design in our programming, educational materials, publicity, work, and physical office space.

Advocacy and Empowerment

2022-2023 Annual Report

Prepared by: Amanda Abrahamson and Taylor Zanotti

Mission of Unit

Advocacy and Empowerment supports students in distress by providing community and individual interventions through non-clinical case management services. Advocacy and Empowerment centers the experience of identity through a lens of cultural humility, understanding that identity affects the ways we experience distress. By utilizing this holistic student approach, we support students through mental/emotional distress, physical distress, social distress, financial distress, and academic distress.

In spirit with UWL's mission that "the entire university community is fully engaged in supporting student success", Advocacy and Empowerment serves as a central location to report student concerns for faculty, staff, students, families, and other community members. We strive to provide effective consultation and referral services that promote student learning, development, and success. Through Advocacy and Empowerment services we give students the opportunity to thrive by developing personal agency and building resiliency in times of distress.

Vision

N/A

Values

N/A

2022-2023 Unit Goals

- I. **GOAL 1: Sustainable Funding** – Pursue sustainable funding for two Student Life Specialist positions to meet the needs of students and the UWL community.

PROGRESS UPDATE:

Fall 2022 Progress: We have continued to advocate for the need of another permanent position through conversations with office leadership. We are hoping to have more information in the Spring semester.

Spring 2023 Progress: The second Student Life Specialist position has secured permanent funding, completing this goal.

- II. **GOAL 2: Marketing Materials** – Create/edit/distribute marketing materials for A&E and the CARE Team (website edits, quarter sheet handouts, 3 D's folder, etc.).

PROGRESS UPDATE:

Fall 2022 Progress: We are finalizing the 3 D's folder, which should be finished in the Spring semester, and website edits have been completed.

Spring 2023 Progress: The 3 D's folder is still in progress, and should be completed in the Summer, to be ready for the Fall 2023 semester.

- III. **GOAL 3: Update of SharePoint Site** – Continue to enhance the information on the A&E SharePoint to include common resources, policies, and internal procedures.

PROGRESS UPDATE:

Fall 2022 Progress: Leading up to the start of the semester, the A&E SharePoint site was updated with current processes/procedures. We continue to add more information as we find it helpful to do so.

Spring 2023 Progress: This goal will continue to be worked on during the Spring of 2023, to be ready for Fall 2023.

Accomplishments/Points of Pride/Highlights

- I. The emergency fund was able to provide \$1200 for students in financial need for Fall 2022.
- II. We continue to provide high quality services to students, despite having a higher than is typically normal case load, given our current staffing model.
- III. Funding for a second Student Life Specialist position has been secured.
- IV. While there are many factors that could play into this trend, we saw overall withdrawals and medical withdrawals decrease from the 2021-2022 academic year to the 2022-2023 academic year.
- V. The number of absence notifications we sent in the 2022-2023 academic year was significantly less than the year before. This drop could be explained in many ways, including the decrease in COVID-19 absence notifications; however, we could also be seeing some success in communicating to students and faculty what we can/cannot do when it comes to absence notifications.

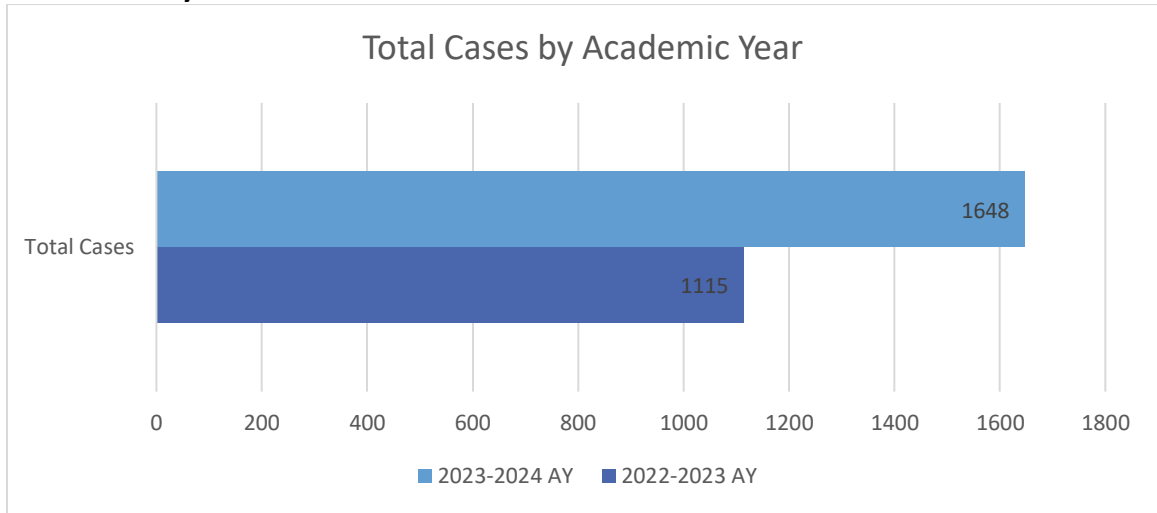
Challenges/Lowlights

- I. Instructor understanding of what we do in Advocacy & Empowerment continues to be a challenge we face. At times, instructors will advise students to reach out to our unit to excuse absences. We also have instructors who will tell students to medically withdraw from their course, without having an understanding of the requirements/procedures, causing confusion for the student. We also have instructors referring students to Advocacy & Empowerment to work through the incomplete process, which is the responsibility of the instructor. This continues to be an area we need to work on with Academic Affairs.
- II. There are some areas, based on our data, that we are not referring students to on a regular basis. There is an opportunity here to take a closer look at this data and adjust our approach for the upcoming academic year to ensure we are providing students with every resource available.

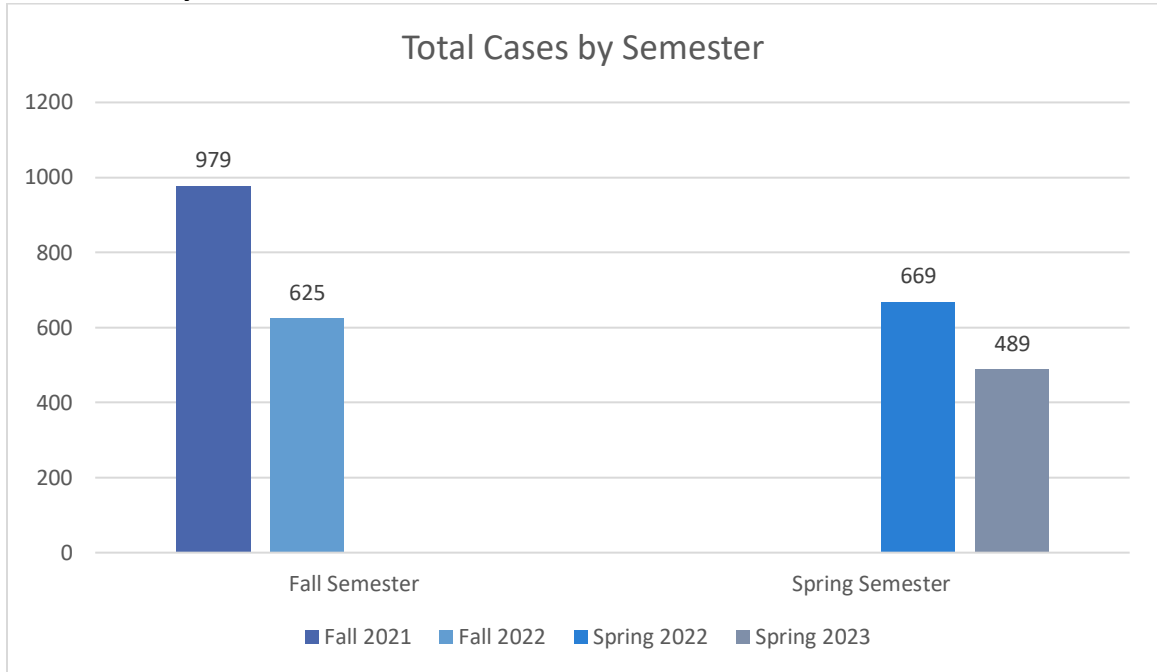
Programs/Services

*Some cases are still open from the Spring 2023 semester, so these numbers are not final

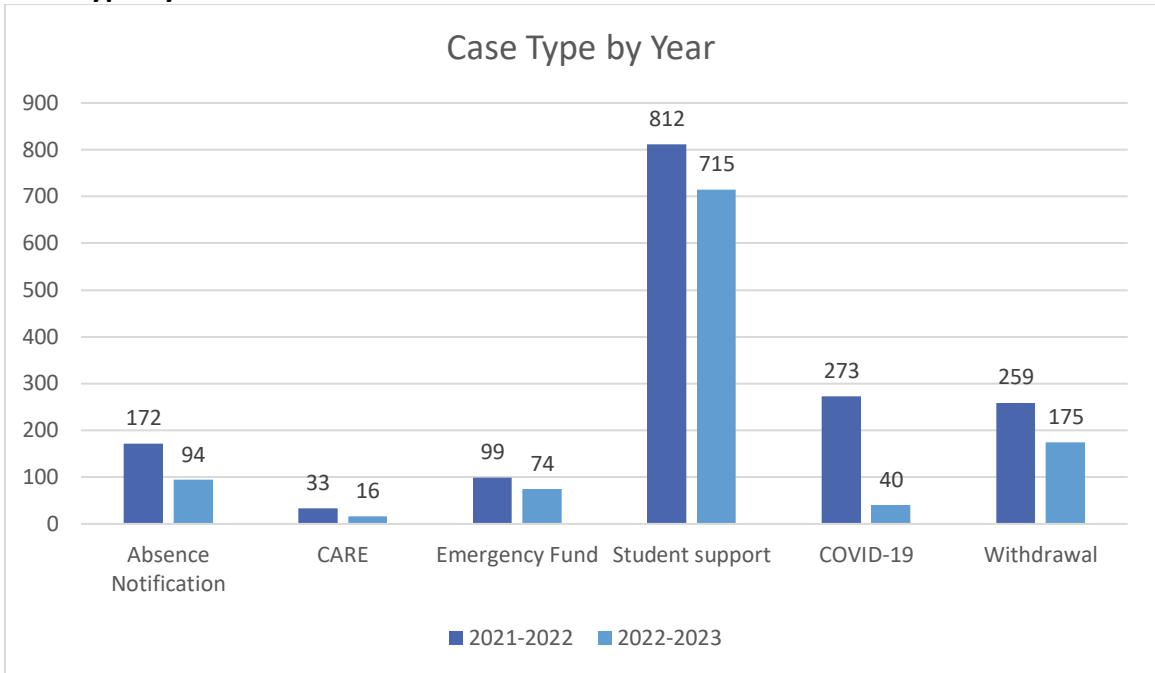
Total Cases by Academic Year



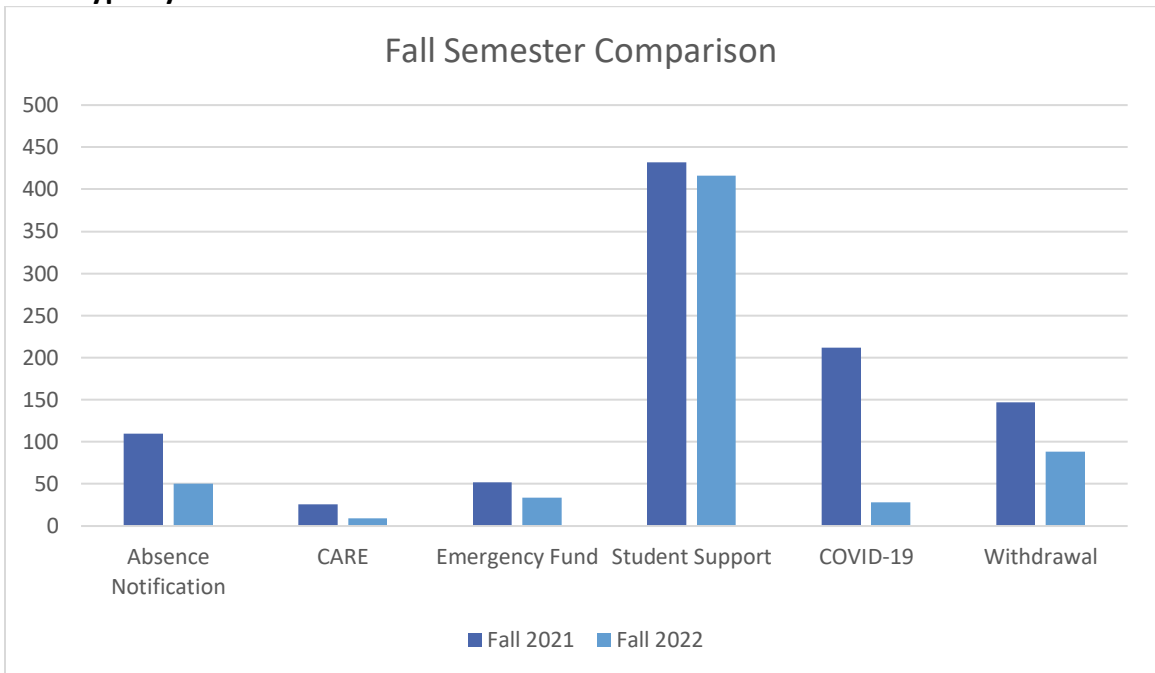
Total Cases by Semester

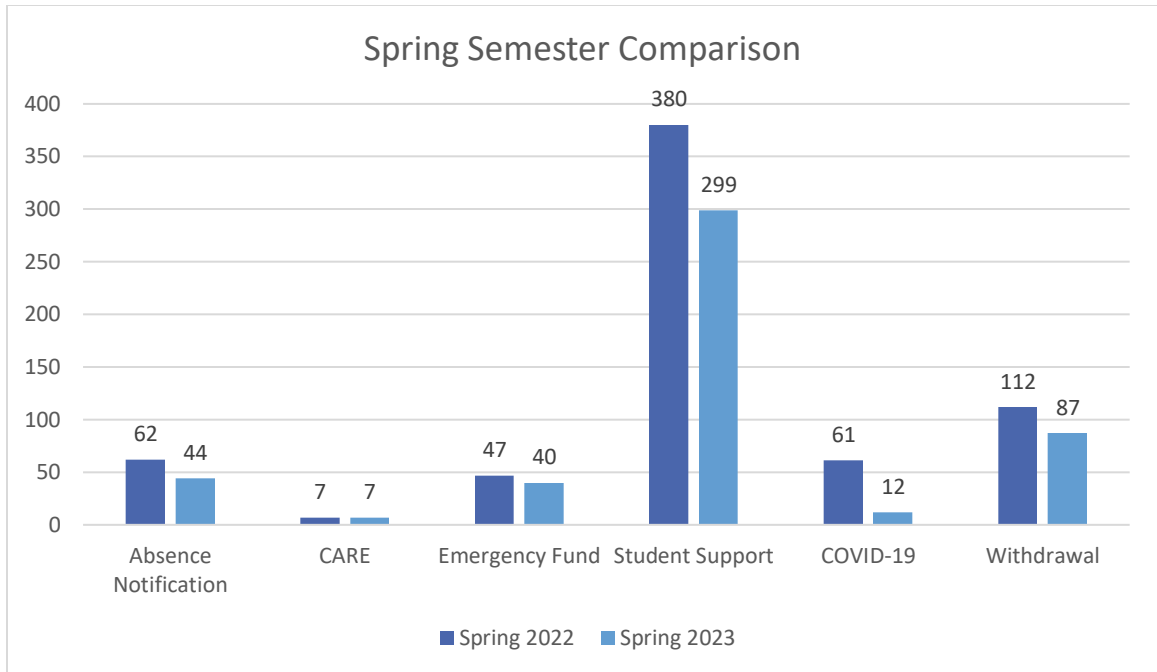


Case Type by Year



Case Type by Semester





Issues/Concerns by Year

Issues/Concerns	2021-2022	2022-2023
academic concern	409	329
disruption	18	11
eating disorder	14	3
emergency fund	107	75
excessive absences/missing work	136	109
family emergency	35	19
family stressors	58	36
financial concern	134	106
hospitalization	34	16
loss of a friend/loved one	94	82
mental/emotional well-being	362	264
navigating a campus office	n/a	24
physical well-being	551	251
return from medical withdrawal	n/a	28
self-harm/NSSI	13	4
social well-being	25	41
substance abuse	9	3
suicide attempt	19	5
suicide ideation/threat	35	14
supporting a friend	43	13
transitional concerns	9	4
withdrawals	345	266

Actions Taken

Actions	2021-2022	2022-2023
absence awareness/notification	628	287
campus resource referral	34	17
community resource referral	13	13
emergency fund approved	15	5
emergency fund denied	88	71
follow up meeting	74	48
incomplete grade consultation	41	61
medical withdrawal	93	66
military withdrawal	4	0
outreach to family	9	3
referral to academic advising	37	20
referral to ACCESS	57	62
referral to affirmative action	2	2
referral to campus dietician	1	2
referral to career services	8	8
referral to college/school	14	18
referral to CTC	185	123
referral to CTJ	1	2
referral to dept. chair	27	12
referral to emergency resources	40	28
referral to Financial Aid	49	31
referral to OMSS	6	2
referral to Pride Center	1	2
referral to Residence Life	26	19
referral to SHC	9	23
referral to SSS	6	0
referral to Title IX	8	1
referral to tutoring	28	14
referral to University Centers	5	7
referral to UP	1	1
referral to Violence Prevention	1	2
student support consult	33	23
student support outreach	166	151
withdraw (no refund)	44	50
withdraw 100% tuition refund	136	114
withdraw 50% refund	29	14
withdraw WP/WF	3	4

Estimated Time Spent on Case

Total Resolutions by Year	2021-2022	2022-2023
0-15 min (10 min avg)	726	471
15-30 min (22 min avg)	354	339
30-60 min (45 min avg)	361	187
1-2 hours (90 min avg)	142	65
2-4 hours (180 min avg)	45	27
5 plus hours (360 min avg)	17	11
Total average time	971.55 hours	587.55 hours

Student Highlights/Testimonials

- I. "I hope you know how much it meant to me that you took the time to talk to me, and you didn't treat me with any judgement or condescension."
– Anonymous Student
- II. "Once again, I appreciate all of your assistance with this difficult situation that I am currently experiencing."
– Anonymous Student
- III. "I feel much better after talking with the professor. Thank you so much for coming with me I really appreciate all your help!"
– Anonymous Student
- IV. "I again must say that I really appreciate all your help with communication. I'm really happy with the...outcome of an incomplete for organic chemistry that we discussed."
– Anonymous Student
- V. "Thank you to the Student Life Office and the Student Life Specialists who are there to back all of us up for those students that we can't reach."
– UWL NAVIGATE Lead Member
- VI. "This week I learned how important it is to reach out when you are struggling and need help. I also realized that Student Life cares so much about the student of La Crosse. Overall, I learned that there are people there for you to help you through life and you don't have to face your struggles alone."
– Anonymous Student

Honors/Awards/Grants/Professional Presentations

- I. Amanda Abrahamson completed UWL's Master Advisor Training during the summer of 2022.
- II. Amanda Abrahamson completed Florida State University's Professional Certification in College Student Wellbeing, Trauma, and Resilience during the summer of 2022.
- III. Taylor Zanotti completed the UWL's Master Advisor Training during the Winter 2022 term.

- IV. Taylor Zanotti completed the Ethics and Risk Management in Behavioral Health Certificate during the spring 2023 term.
- V. Amanda Abrahamson presented at the Holistic Advising Conference at UWL in May 2023.
- VI. Taylor Zanotti completed Florida State University's Professional Certification in College Student Wellbeing, Trauma, and Resilience in June 2023.

2023-2024 Academic Year Unit Goals

- I. **GOAL 1:** Create/edit/distribute marketing materials for A&E and the CARE Team (quarter sheet handouts, departmental meetings, business cards, display screens, etc.).
- II. **GOAL 2:** In alignment with Student Life Office goals, Advocacy and Empowerment will work to increase services to underserved populations.
- III. **GOAL 3:** Find a sustainable way to collect and market the reasons students are withdrawing from UWL, and advocate for changes that may support student retention.

Student Conduct

2022-2023 Annual Report

Prepared by: Kara Ostlund

Mission of Unit

The Student Life Office is responsible for the student conduct process at the university. We recognize each student as a whole person, and we value equity, diversity, and the inclusion and engagement of all people in a safe campus environment. The student conduct process is designed to address the student's relationship to the institution and its behavioral standards and policies. To guide student behavior, the University of Wisconsin System provides a student code of conduct that articulates expectations for students and that provides the university appropriate procedures to effectively address student misconduct.

At UWL, our process is grounded in education and development and practices fundamental fairness to all involved. The student conduct process focuses on assessing the impacts of an individual's behavior on the learning environment of others and facilitating student growth, learning, and development. Our philosophy is guided by the notion that mistakes made can be invaluable learning opportunities for students. It is our goal with the student conduct process that we cultivate a safe community for all students, staff, faculty, and guests at UW La Crosse.

Vision

N/A

Values

N/A

2022-2023 Unit Goals

- I. **GOAL 1:** Create an optional academic integrity module within Canvas for instructors to use with students.

PROGRESS UPDATE:

Worked with CATL to create a committee. I am currently chairing the Academic Integrity Work Group.

Drafted communication to all faculty that was shared by the provost notifying them of this initiative.

A spring CATL workshop series is being planned.

Met with the coordinator of the First Year Seminar class and have approval to create a module on academic integrity for all first-year students.

Attended accountancy and psychology department meetings this fall.

Attended faculty senate and the chairs spring semester retreat on these new initiatives.

Gathered a range of data on academic misconduct and ran statistical analyses on this data.

- II. **GOAL 2:** Establish a new cohort of Student Conduct Hearing Committee students.

PROGRESS UPDATE:

Communicated with the student association leaders on recruiting new students in addition to the court justices. Requested an application be shared with the student body in the fall. The application did not go out.

Have communication drafted to request another campus wide push this spring to recruit 10 –12 students for next year.

Will then start training the new cohort of students.

- III. **GOAL 3:** Establish a long-term regular assessment plan with the Conduct Assessment Committee.

PROGRESS UPDATE:

The conduct assessment committee reviewed feedback and implemented changes to our Maxient communications in the Fall 2022 semester.

Timely assessment was implemented in the completion letters for both Student Life and Residence Life.

Small focus groups were discussed for Fall 2022 into Spring 2023. No groups have started.

- IV. **GOAL 4:** Provide restorative justice training to campus and continue to expand Restorative Justice use to other institutional areas.

PROGRESS UPDATE:

Shared about restorative justice in the academic misconduct process in department meetings with faculty, faculty senate, and the chairs retreat.

I was planning a January 2023 training but did not have time to put the training on. Will work on summer training again for sexual misconduct.

V. **GOAL 5: Responsible Action / Alcohol Policy**

PROGRESS UPDATE:

Continue to connect with campus stakeholders to review and implement a revised Responsible Action Policy and new UWL Alcohol Policy.

Worked with the AOD subcommittee on drafting a new responsible action plan. Draft has been reviewed by the Coordinator for Student Wellness and the Dean of Students. Next steps have been outlined for spring with a role out campus marketing plan discussed for Fall 2023.

An alcohol policy and hosting policy has been drafted. The draft needs to work through stakeholders on campus before going to shared governance.

Accomplishments/Points of Pride/Highlights

- I. Student Conduct provided timely academic integrity prevention and education.
- II. Broadened campus wide network
- III. Charissa Jakusz joined Academic Staff Council, voted as Vice Chair January 2023.
- IV. Charissa Jakusz completed 2 of 3 Certified Affirmative Action Professional trainings.

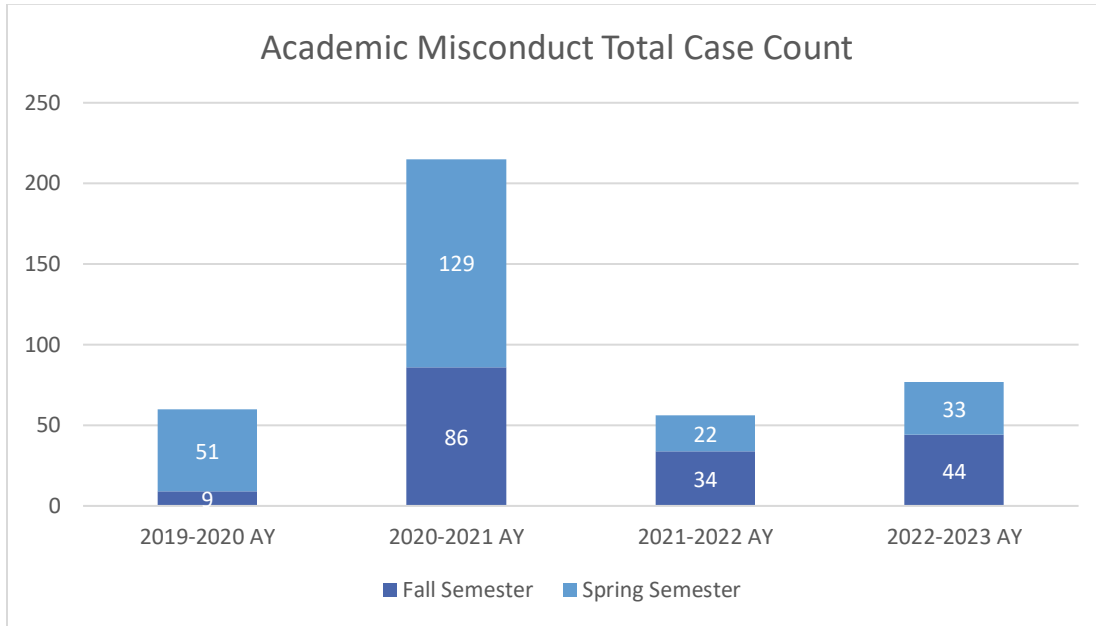
Challenges/Lowlights

- I. Several time-consuming cases detracted from project / initiative time.
- II. This fall was a heavy lift of a semester, but in a good way.

Programs/Services

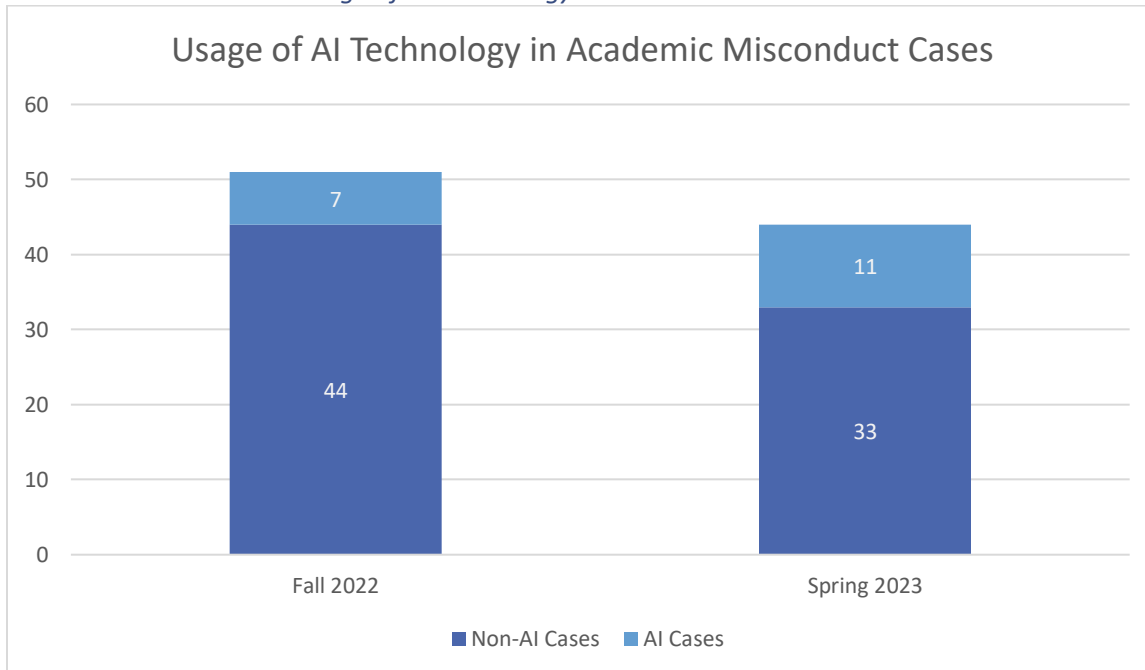
Academic Misconduct

Historical Academic Misconduct Total Case Counts



Maxient Report #2

Academic Misconduct – Usage of AI Technology



Maxient Report #2

Historical Academic Misconduct Sanction Breakdown

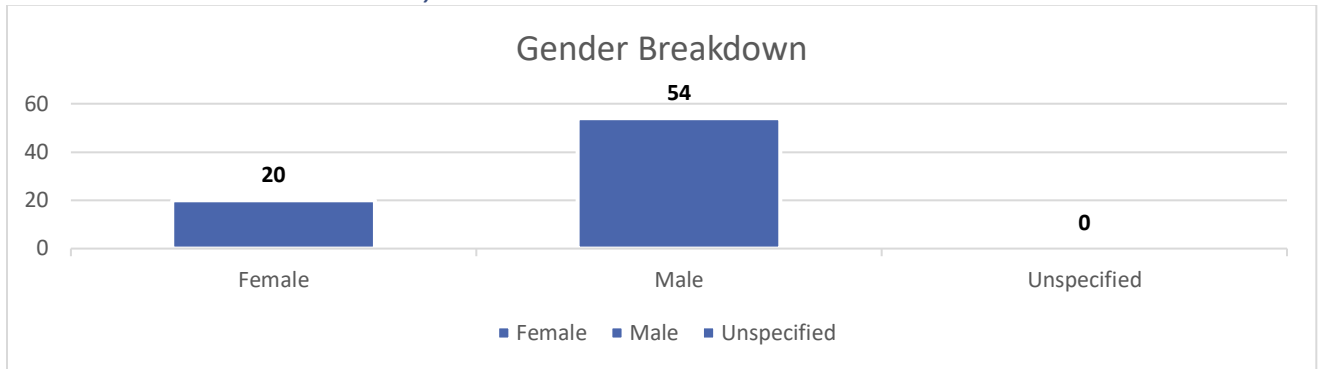
	2019-2020 AY		2020-2021 AY		2021-2022 AY		2022-2023 AY	
	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023
Assignment Repeat	0	8	0	10	2	1	8	0
Failing Grade in Course	1	6	5	6	0	1	5	0
Lower Grade in Course	0	5	7	0	1	0	1	0
Lower/Failing Grade on Assignment/Test	5	43	71	60	16	17	32	29
Oral Reprimand	0	1	1	2	1	5	9	1
Written Reprimand to Student	2	11	3	10	11	4	15	7
Apology Letter	0	0	0	14	0	0	0	0
Disciplinary Probation	0	0	0	1	0	0	2	1
Reflection Assignment	0	0	0	18	1	0	1	1
Suspension	0	0	0	0	1	0	0	0

Maxient Report #50

2022-2023 Academic Misconduct by Majors

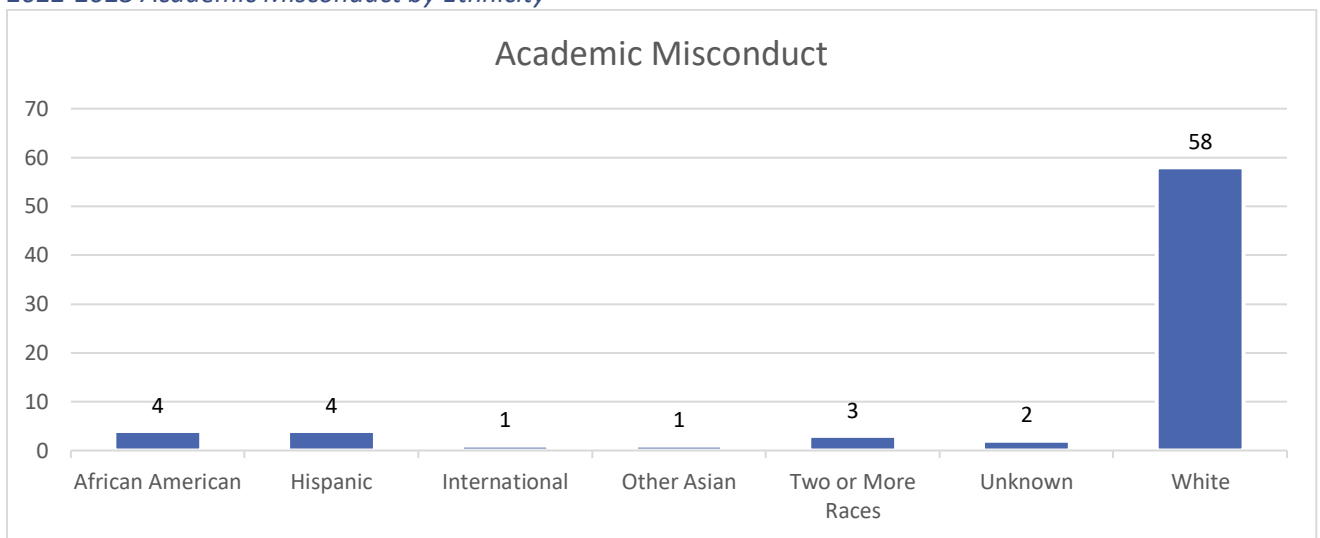
Academic Major	Total
Information Systems BS	7
MKT: Marketing BS	7
Finance BS	6
Undeclared-Col Business Admin	6
MGT: Management BS	5
Psychology BS	4
BIO: Biology BS	3
CS: Computer Science BS	3
CS: Cybersecurity BS	3
Accountancy BS	2
ESS: Exer Sci Fitness BS	2
ESS: Exer Sci PreProf BS	2
ESS: Phy/Adp/Sch Hlth Ed BS	2
Psychology BA	2
Sociology BA	2
Undeclared-Col of Sci & Health	2
Athletic Training	1
BIO: Aquatic Science BS	1
Business Analytics BS	1
Computer Engineering BS	1
CS: MSE Dual Degree BS	1
EDS: Ele/Middle/Special Ed BS	1
ESS: Sport Mgmt BS	1
FIN: Risk, Insur & Fin Pln BS	1
General Studies BS	1
Healthcare Administration	1
MTH: Applied BS (CSH)	1
No Academic Major Entered on Case	1
RS: Radiologic Technology BS	1
Software Engineering	1
STAT: Actuarial Science BS	1
TOTALS	73

2022-2023 Academic Misconduct by Gender



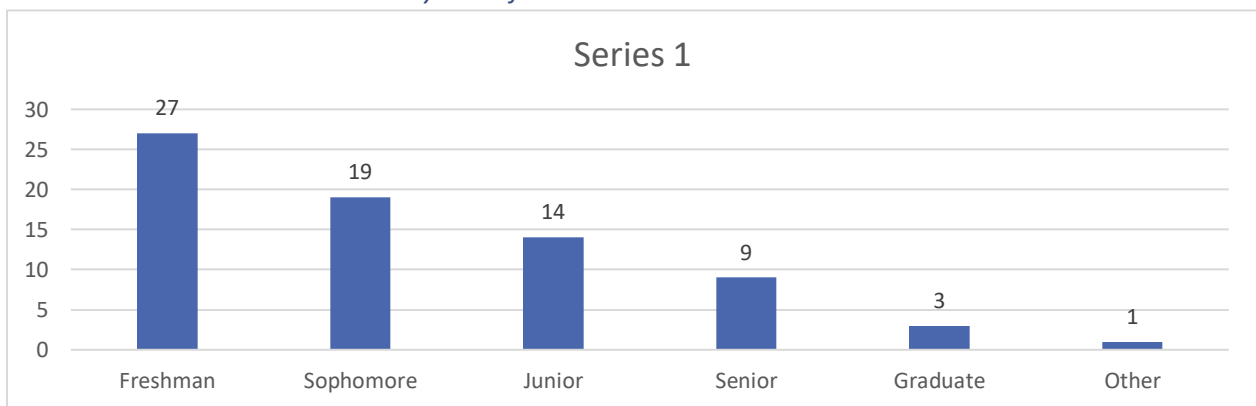
Maxient Report #24

2022-2023 Academic Misconduct by Ethnicity



Maxient Report #28

2022-2023 Academic Misconduct by Classification Status



Maxient Report #20

Non-Academic Misconduct

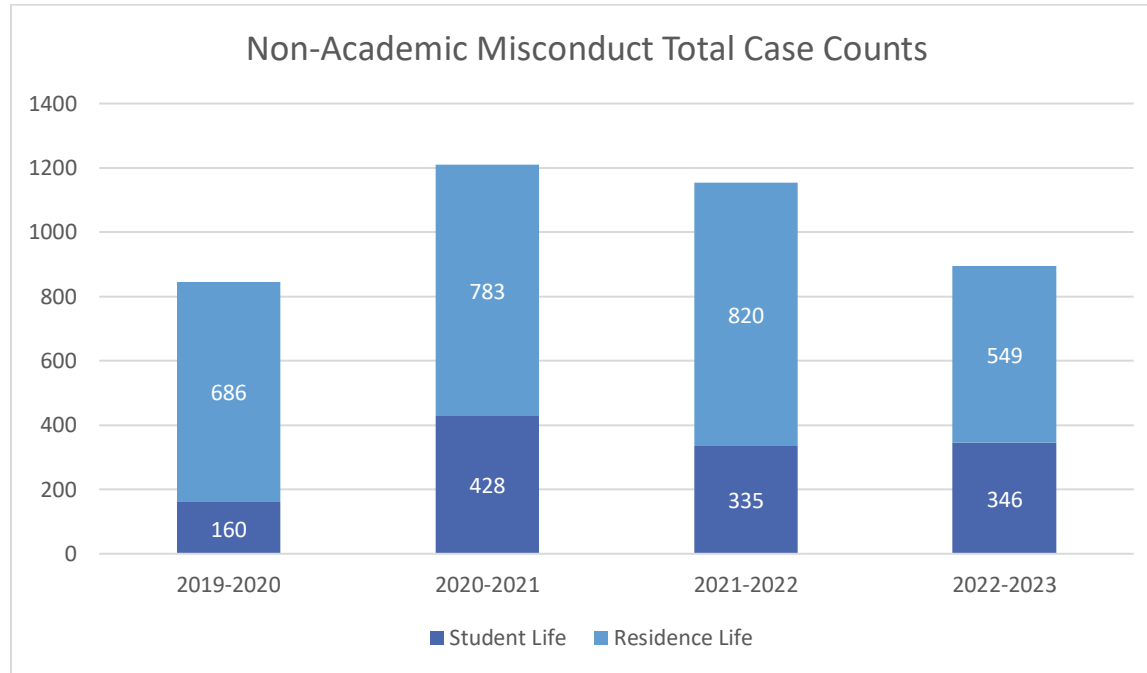
Non-Academic Misconduct Total Case Counts

	2019-2020 AY		2020-2021 AY		2021-2022 AY		2022-2023 AY	
	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023
Student Life	105	55	247	181	232	103	220	*126
Residence Life	430	256	529	254	573	247	340	209
TOTAL	535	311	776	435	805	350	560	335

Maxient Report #2

**These numbers are anticipated to change after La Crosse (LCPD) police reports are received and final conduct audit.*

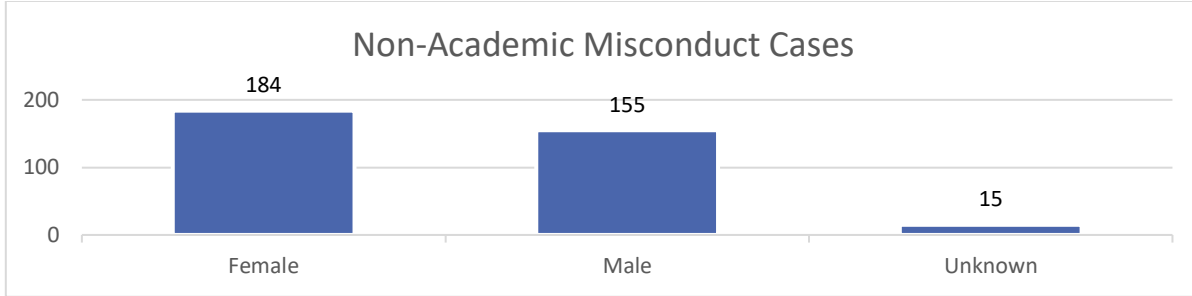
Non-Academic Misconduct Total Case Counts



Maxient Report #2

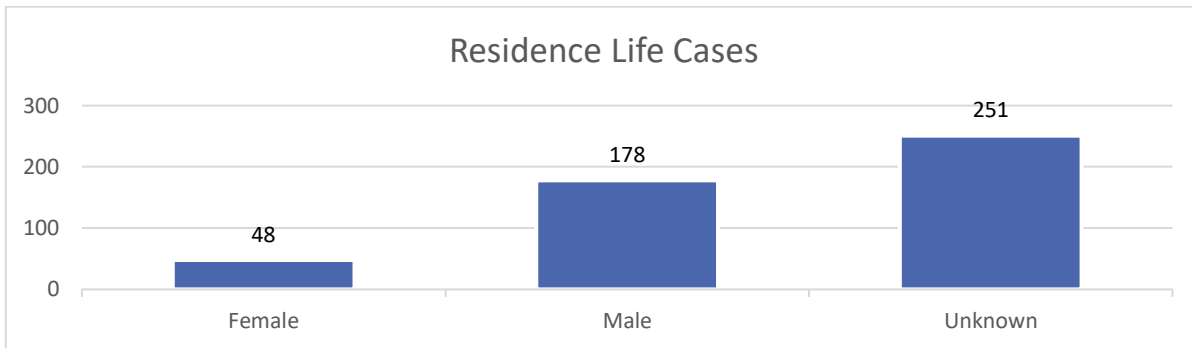
**These numbers are anticipated to change after La Crosse (LCPD) police reports are received and final conduct audit.*

2022-2023 Total Cases by Gender



Maxient Report #24

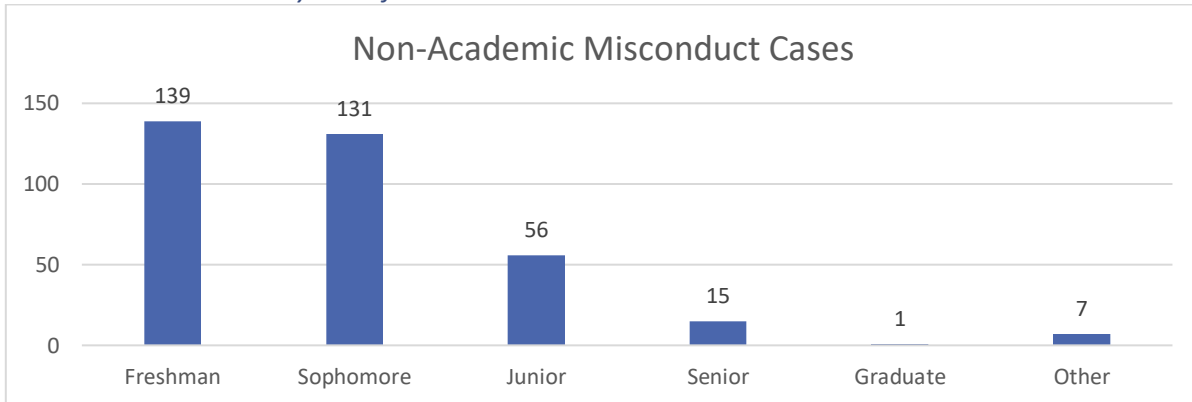
**These numbers are anticipated to change after La Crosse (LCPD) police reports are received and final conduct audit.*



Maxient Report #24

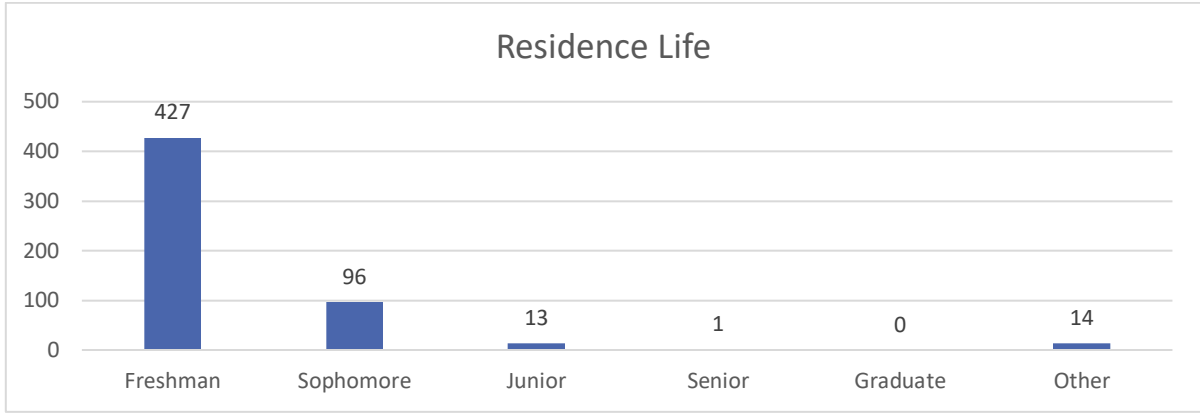
**These numbers are anticipated to change after La Crosse (LCPD) police reports are received and final conduct audit.*

2022-2023 Total Cases by Classification Status



Maxient Report #20

**These numbers are anticipated to change after La Crosse (LCPD) police reports are received and final conduct audit.*



Maxient Report #24

*These numbers are anticipated to change after La Crosse (LCPD) police reports are received and final conduct audit.

2022-2023 Comprehensive Responsible Findings (Broken down by Responsible)

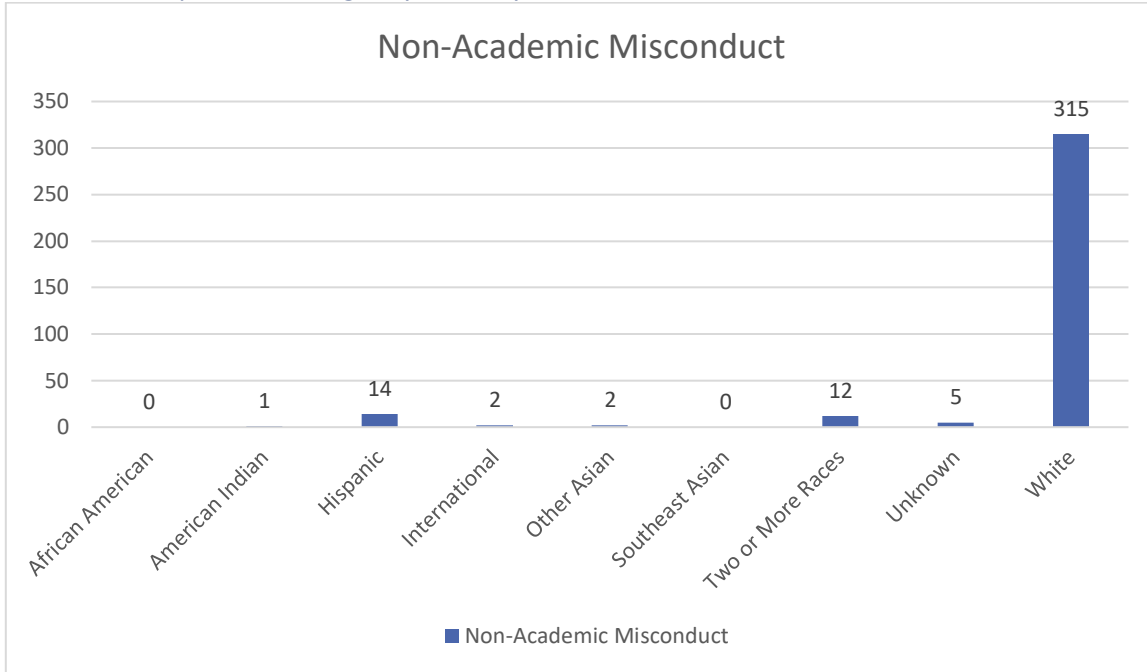
Charge/Issue	2022-2023 AY
Chapter 17 Violations	
UWS 17.09 (1) - Dangerous Conduct	20
UWS 17.09 (4) - Harassment	1
UWS 17.09 (5) - Hazing	0
UWS Chapter 17.09 (6) - Illegal use, possession, manufacture, or distribution of alcohol or controlled substance.	264
UWS 17.09 (6) - Alcohol	262
UWS 17.09 (6) - Drugs	2
UWS 17.09 (7) - Unauthorized use or damage to property	6
UWS 17.09 (8) - Disruption of university-authorized activities	4
UWS 17.09 (9) - Forgery or falsification	34
UWS 17.07 (10) - Misuse of computing resources	0
UWS 17.09 (11) - False statement or refusal to comply regarding a university matter	3
UWS Ch. 17.09 (12) - Violation of Criminal Law	2
UWS Ch. 17.09 (13) - Serious and repeated violations of municipal law	4
UWS Ch. 17.09 (14) - Violation of Ch. UWS 18	4
UWS Ch. 17.09 (15) - Violation of university rules	0
UWS Ch. 17.09 (16) - Noncompliance with disciplinary sanctions	0
UWS Ch. 17.09 (20) - Retaliation	0
Chapter 18 Violations	
UWS 18.04 - Traffic rules	0
UWS 18.08 - Personal conduct prohibitions	3
UWS 18.10 - Offenses against public safety	1
UWS 18.11 - Offenses against public peace and order	1

Maxient Report #61

*Conduct information only includes Student Life Office Cases

*These numbers are anticipated to change after La Crosse (LCPD) police reports are received and final conduct audit.

2022-2023 Responsible Charges by Ethnicity



Maxient Report #28

*Conduct information only includes Student Life Office Cases

*These numbers are anticipated to change after La Crosse (LCPD) police reports are received and final conduct audit.

2022-2023 Sanctions Utilized

Sanction/Action	Student Life Office
Alcohol Warning	188
Alcohol/Drug Education Assessment Fee	0
AlcoholEDU Sanctions Course	43
Apology Letter	11
BASICS	37
CASICS	1
Computer Help Desk	0
Computer Warning	0
Conflict Wise Course	2
Court Imposed Sanction	0
Disciplinary Probation	22
Enrollment Restriction	0
Expulsion	0
Marijuana 101 Course	2
No Contact Directive	0
Parental/Guardian Notification	29
Referral of Case to Residence Life	1
Reflection Assignment	66
Removal from course in progress	0
Restitution	4
River Watch Community Service	4
STARRSA	0
Substance Use Assessment	5
Suspension	5
Think About It: Online Course	0
University Privilege Restriction	0
Written Reprimand	23

Maxient Report #52

**Conduct information only includes Student Life Office Cases*

**These numbers are anticipated to change after La Crosse (LCPD) police reports are received and final conduct audit.*

2022-2023 Cases Heard by Hearing Officer

Administrator	Total
Student Life Office Team	
Dean of Students	61
Assistant Dean of Students	266
Student Life Specialist (1)	11
Student Life Specialist (2)	0
Residence Life Team	
Director of Residence Life	1
Assistant Director of Residence Life (1)	4
Assistant Director of Residence Life (2)	6
Coate Hall Director	114
Drake Hall Director	46
Laux & Wentz Complex Director	34
Wentz Graduate Hall Director	32
Reuter & O. White Complex Director	34
Eagle Graduate Hall Director	40
O. White Graduate Hall Director	11
Reuter Graduate Hall Director	9
Angell Hall Director	38
Eagle Complex Director	47
Hutchison Hall Director	12

Maxient Report #93

*These numbers are anticipated to change after La Crosse (LCPD) police reports are received and final conduct audit.

Student Misconduct Hearing Panel/Examiner

2022-2023 Cases Heard by Student Misconduct Hearing Panel/Examiner

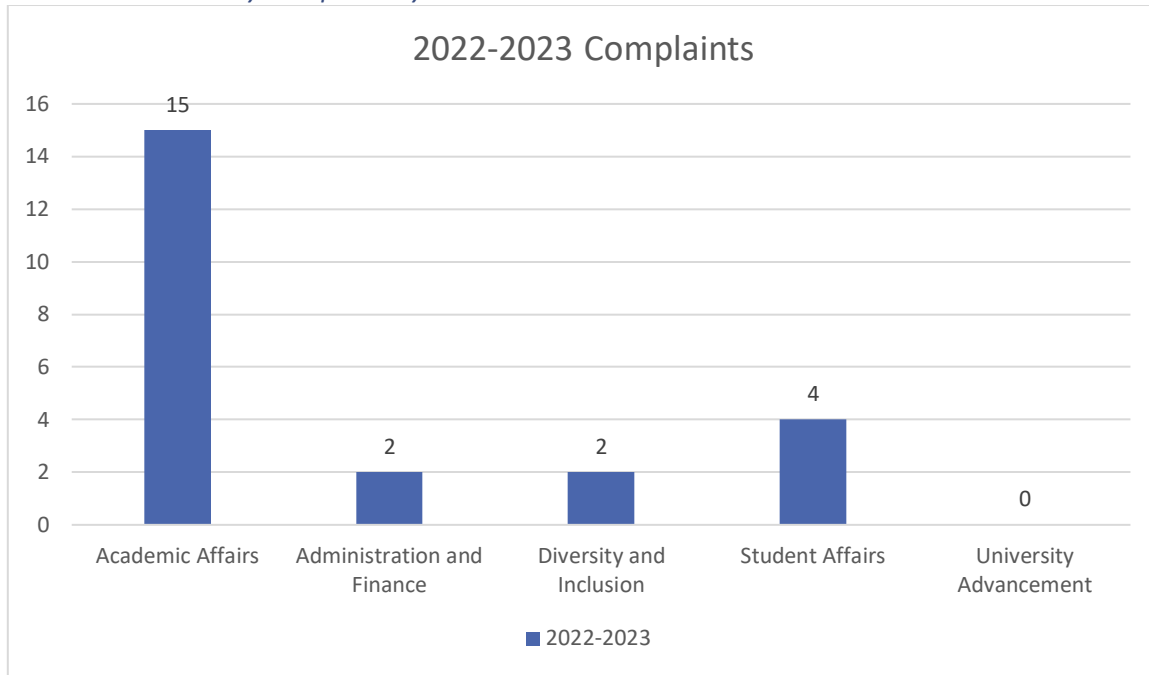
*Conduct information only includes Student Life Office Cases

2022-2023 AY		
	Academic Misconduct	Non-Academic Misconduct
Conduct Panel	4	1
Hearing Examiner	0	0

Maxient Report #91

University Complaints

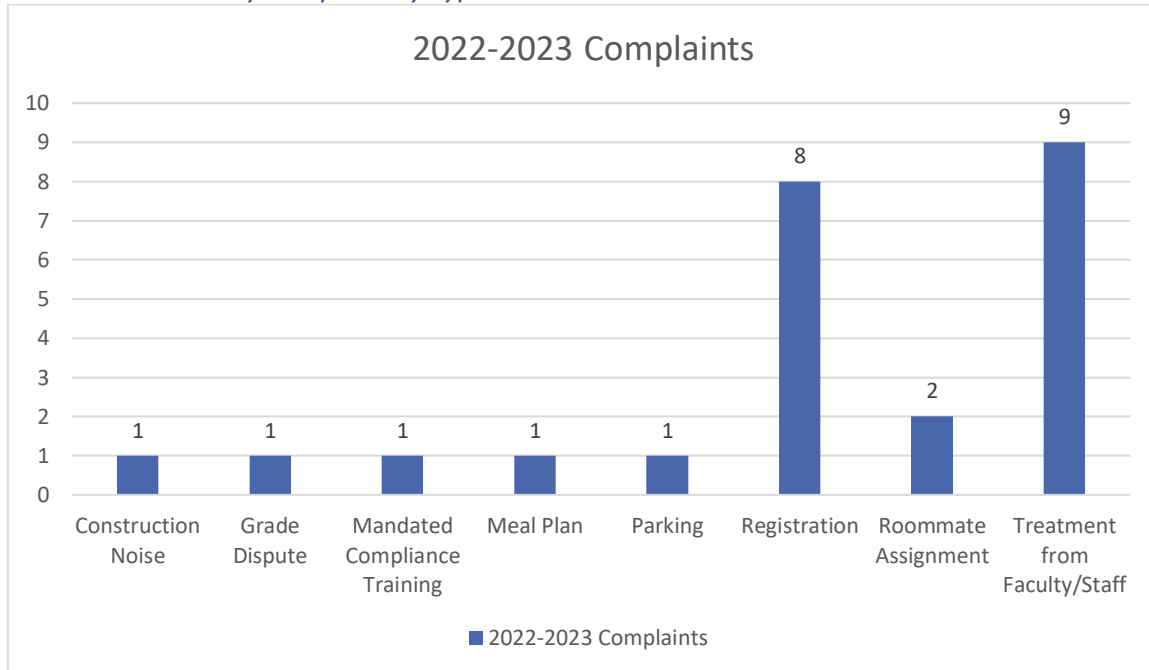
2022-2023 University Complaint by Administrative Division



Maxient Report #88

**These numbers reflect only the complaints submitted through the formal University Complaint process. Some cases may have more than one complaint across multiple divisions.*

2022-2023 University Complaint by Type



Maxient Report #61

**These numbers reflect only the complaints submitted through the formal University Complaint process. Some cases may have more than one complaint across multiple divisions.*

2022-2023 University Complaint Referred to External Agencies

- There were no complaints referred to an external agency for the 2022-2023 academic year.

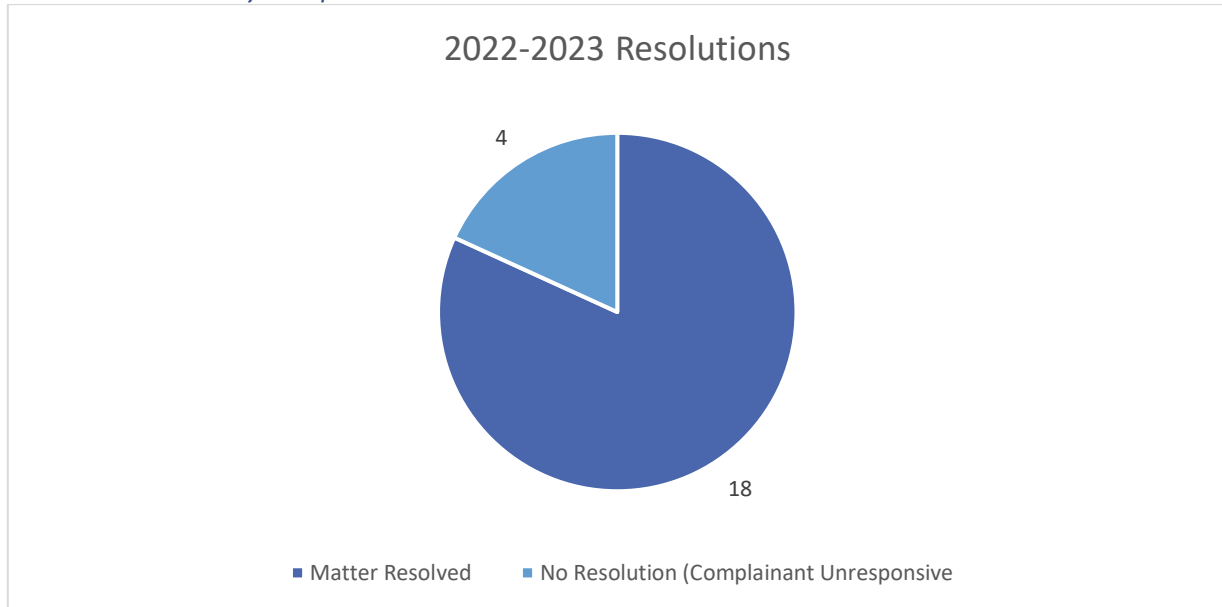
2022-2023 University Complaint Actions Taken

Sanctions/Actions	Number of Referrals
Campus Resource Referral	1
Informal Mediation Facilitated	1
Matter Referred to VC of Area	1
Meeting with Student	1
Referral to Academic Advising	7
Referral to Affirmative Action	1
Referral to College / School	7
Referral to Dept. Chair	2
Referral to Human Resources	3
Referral to Office of Residence Life	2
Referral to Title IX	1
Referral to University Centers	1
Student Wanted No Action Taken	1

Maxient Report Custom Analytic

**These numbers reflect only the complaints submitted through the formal University Complaint process. Some cases may have more than one action that was taken.*

2022-2023 University Complaint Case Resolutions



Maxient Report Custom Analytic

**These numbers reflect only the complaints submitted through the formal University Complaint process.*

Student Highlights/Testimonials

- I. “I had an eye-opening experience after receiving my drinking ticket. I disappointed myself in addition to my family. I concluded that I needed to start making better choices for myself. I came to understand that my friends didn't mind if I didn't drink alcohol. I also recognized how no waiters or bartenders would look down on me if I requested a nonalcoholic beverage. Knowing that I didn't feel forced to drink, as I had in the past, was a very relieving experience. As I thought about it, I discovered that I usually drank to fit in with my friends. If I were the only one who was abstaining, I would feel excluded. I now understand that my family and friends are here to support my choices and are more understanding than I had anticipated.”
– UWL Sophomore

- II. “However, because of this process, my ability to make decisions has changed. Currently, I pause before taking any action. I consider both the advantages and disadvantages of every circumstance. I did not do this, in retrospect, on the night I received my drinking ticket. I had the sense that the evening would be enjoyable and without repercussions. I had no idea it was the complete opposite. I knew I had miscalculated as soon as the police came up to me. Now that I've had a chance to reflect, I should have done just that. The results of a night of underage drinking are extremely likely to be this. I've since come to the conclusion that I'd prefer to spend the night at home after all. The fun night was not worth the negative effects that followed. My decisions towards alcohol have evolved, but so have my decisions in other areas. I feel like I consider my actions more carefully now.”
– UWL Sophomore

- III. “I have decided that I need to work on myself as a person regarding my relationships with people, as well as focusing on my academics and my future career instead of wasting my time drinking and making dumb decisions.”
– UWL Freshman

- IV. “There are many influences affecting my decision-making process currently in life. Being in college, external factors around me are subconsciously influencing what I do. Some of these things would include my friends' decisions and their advice. Other influences include homework, studying, and my job. These factors have control on my actions and make me prioritize certain things in my life. I must make the most effective decision based on importance and efficiency. There is pressure being a college student, but I am learning to make smart and reasonable decisions. There are many influences affecting my decision-making process currently in life. Being in college, external factors around me are subconsciously influencing what I do. Some of these things would include my friends' decisions and their advice. Other influences include homework, studying, and my job. These factors have control on my actions and make me prioritize

certain things in my life. I must make the most effective decision based on importance and efficiency. There is pressure being a college student, but I am learning to make smart and reasonable decisions.”

– UWL Junior

- V. “As I think about my experiences in college so far, I feel like I have spent a lot of time drinking underage and irresponsibly. I can fully admit that I have done a lot of things that I regret, and I have wanted to take the right steps to stop drinking while I’m underage and also find information to help me be more responsible and safer. One way I feel like I have started to improve is by getting caught. I felt like I have had no responsibility for any of my actions until I was caught drinking on Oktoberfest and I have taken the right steps to change since then. The materials that have also been provided to me have given me accurate and factual information about alcohol instead of just taking advice from my peers which has been shown to not work in the past. I truly feel like this is the perfect time for me to get this experience and take this course because I am about to turn 21 in a little less than two weeks, and I really want to be able to act responsibly and safely while I am legally allowed to drink.”

– UWL Junior

Honors/Awards/Grants/Professional Presentations

N/A

2023-2024 Academic Year Unit Goals

- I. **GOAL 1:** Utilize assessment data to identify opportunities for early-intervention efforts and create action-plan for students at-risk for violating student conduct policies.
- II. **GOAL 2:** Implement Student Conduct Assessment Plan for the 2023-2024 academic year.
- III. **GOAL 3:** Host 5 office hours a week tabling in an attempt to be in front of students more and raise awareness on conduct topics: academic misconduct, alcohol and other drugs, free speech, and consent/sexual misconduct.

Violence Prevention
Fall 2022 Mid-Year Report
Prepared by: Blythe McConaughey

Mission of Unit

The mission of the UW La Crosse Violence Prevention Office is to provide victim-centered and trauma informed support and services to victims/survivors of any form of violence.

Vision

To continue providing the best trauma informed support and resources to survivors and those who care about them.

Values

No judgment, no victim blaming. We believe you and you can talk to us.

2022-2023 Unit Goals

- I. **GOAL 1:** Continue providing one event to campus every month.

PROGRESS UPDATE:

Fall 2022 Progress: It's going great! We have a lot of cool events coming up coming up this semester including: a book club, a discussion group, a speaker for Sexual Assault Awareness Month and a speak-out for survivors during social justice week.

Spring 2023 Progress: This goal was almost met, and all of our events went exceedingly well.

- II. **GOAL 2:** Launch a book club centered around survivor stories, sexual assault prevention, and other violence prevention related areas.

PROGRESS UPDATE:

Fall 2022 Progress: Right on target. Blythe is going to begin advertising this month and if there's interest it will be starting in February.

Spring 2023 Progress: This goal was only partially met. We intended to have 12 students participate in reading "Know My Name" by Chanel Miller and meet on a regular basis to discuss not only the book's content but also the themes and notable experiences that our students had in common with the author. Initially, when this idea was announced in 2022, there were 7 students who expressed interest in joining the book club. Beginning at the start of the Spring 2023 semester, we advertised about the book club 4 times on our social media, we hosted two tables of information in the Student Union and there was almost zero interest in reading a book and having a discussion. We did have one student who wanted to do it. She actually read the book and discussed the chapters with Blythe over 5 sessions in the VP office. It proved difficult to entice our students into reading yet another book during the school year.

- III. **GOAL 3:** Continue formation of STARRSA program with the hope of launching it again during the 2023-2024 year.

PROGRESS UPDATE:

Fall 2022 Progress: Blythe met with Ryan McKelley to get his perspective and he indicated he had interest in being on the team again which is really good news.

Spring 2023 Progress: This goal was partially met this year and is still in progress. First Blythe met with Dr. Ryan McKelley, who participated in the program several years ago on campus. Blythe and Ryan discussed what the program is, how it works and what the desired outcomes should be. Then Blythe reached out to dozens of partners across campus and ultimately assembled ten interested staff members who are willing to train and then assist in relaunching the STARRSA program at UWL. Over this summer, Blythe is arranging an upcoming informative session for the team, as well as a training schedule. The team will begin meeting this August or September depending on availability.

Accomplishments/Points of Pride/Highlights

Fall 2022

- I. Violence Prevention was able to hire Lindsey Alger to be our Preceptee for Student Wellness and VP. She was a tremendous asset to the program. Through her, we relaunched our presence on social media and were able to advertise all of our events in a really effective way which increased attendance. Lindsey acted as the liaison between VP and Wellness, and functioned as a leader on the Peer Health Advocates team as well.
- II. We began the year with three robust performances of “Sex Signals” for first year students during New Student Orientation. It was a huge success!
- III. Violence Prevention also attended Eagle Fest in September, provided the Clothesline Project in the Student Union in October, hosted “Feminist Self Defense” in the basement of Eagle Hall in October and held a screening of “The Bystander Moment” in the Student Union Theatre in December.
- IV. This was also the first semester that Violence Prevention was able to provide office hours in both the Office of Multicultural Student Services and the Pride Center. Doing this provided an opportunity to connect with students who wouldn’t otherwise be exposed to Violence Prevention. We have seen increased numbers in students from historically marginalized backgrounds who are utilizing Violence Prevention for support and referrals.

Spring 2023

- I. Confidential Resources Team: The newest iteration of the team was trained in August and throughout the year we were able to be available to students who may not have otherwise had someone to reach out to.
- II. WCASA Membership: Violence Prevention once again renewed its membership in the Wisconsin Coalition Against Sexual Assault, where we are registered as a designated sexual assault service provider in the state of Wisconsin. It’s an honor to be formally connected to this incredible advocacy group. In March of 2023, Blythe participated in a two-day anti-racism training in Wausau, WI with WCASA and volunteered to join an Aspiring allies volunteer group, which works to eliminate white supremacy within the anti-sexual violence movement in Wisconsin. This is all due in part to Violence Prevention being a WCASA member.

- III. La Crosse County SART: Blythe continues to co-chair the bi-monthly La Crosse County Sexual Assault Response Team with Ashleigh Passineau of Gundersen Heath System. This year SART welcomed new members, representing the West Salem and Holmen Police Departments!
- IV. La Crosse County Board – Criminal Justice Management Council: In early 2023, Blythe was appointed by District Attorney Tim Gruenke to participate in the CJMC, which serves as a subcommittee of the larger county board. This team takes a close look at policing and social programs available in La Crosse. Blythe serves as a community representative who contributes the perspective of victims/survivors in the city La Crosse.
- V. Coordinator Community Response Team (CCR): Violence Prevention continues to be a member of the La Crosse County Coordinated Community Response Team which focuses on domestic violence cases in the city and county of La Crosse.
- VI. Level Up! Board of Directors: Violence Prevention is still on the board of directors for Level Up La Crosse and partnered with them for Take Action Breakfast and the Janine Latus event in April.
- VII. Violence Prevention Advisory Committee (VPAC): VPAC had a quiet year and agreed to meet semesterly from now on.
- VIII. Relationship with Planned Parenthood La Crosse: Blythe and Issy continued to partner with Joella Striebel, the La Crosse Advocacy Coordinator for Planned Parenthood of Wisconsin. They brainstormed ways they could partner to better serve survivors of sexual assault and intimate partner violence at UW La Crosse. Joella co-hosted tabling events with the Peer Health Advocates and donated condoms to the Violence Prevention program.
- IX. New Graduate Assistant: In Spring 2023, Blythe worked really hard to be able to secure an outstanding graduate assistant for next year and she did it!!! Violence Prevention has been given the opportunity to hire Miranda Ricci, Graduate Student in Student Affairs Administration, to be our full time graduate assistant beginning in the fall of 2023. We are so excited, not only to hire Miranda, but to be able to continue our long-standing relationship with the SAA Program on campus.

Challenges/Lowlights

Fall 2022

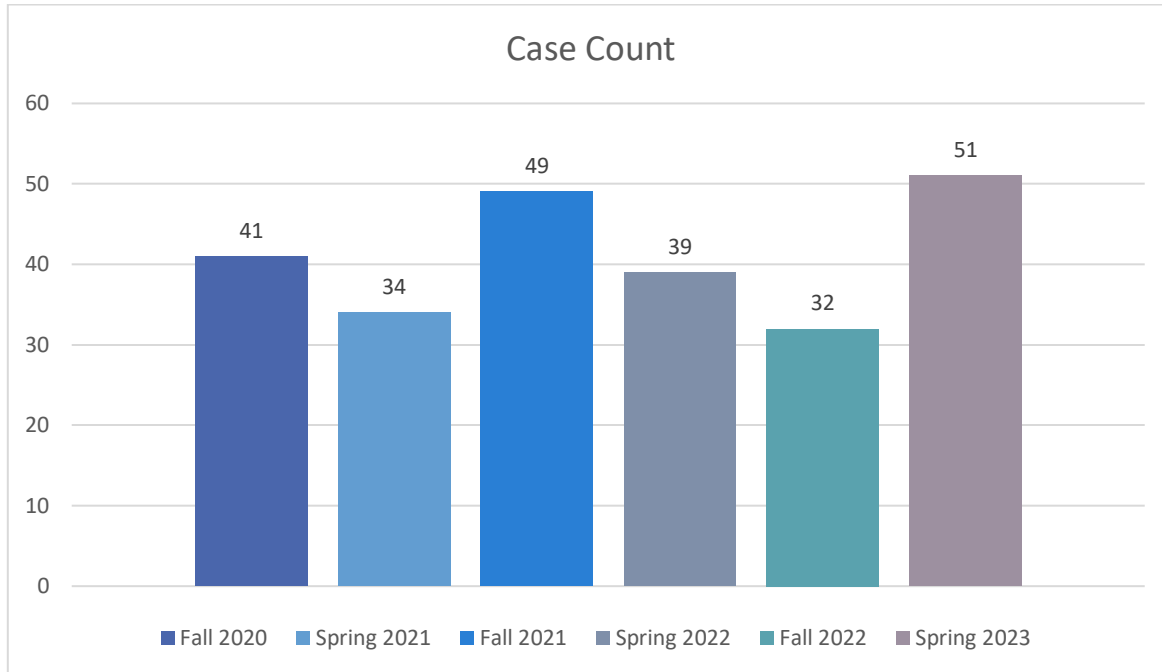
N/A

Spring 2023

- I. The lack of interest in the book club was a little disheartening.

Programs/Services

Case Numbers



Violence Prevention finally broke the record and had the highest number of participants since before the Covid-19 pandemic. 51 people from the UWL community, which included students, staff and faculty came to Violence Prevention for questions and support during the 2022-2023 school year. We attribute this to the two hours per week in the Office of Multicultural Student Services as well as the Pride Center, and the frequent presentations and classroom discussions that Blythe held this year. Blythe also became an associate instructor for the Race, Gender and Sexuality Studies Department this year as well. This led to a stronger partnership with the Campus Feminists, who partnered with us for Feminist Self Defense.

Programs

Sex Signals

This event was held during New Student Orientation in September. It was a collaboration between Title IX and Violence Prevention. This event was Title IX/VAWA compliant and allowed the university to honor its commitment to providing required content to new students at the start of every school year. *Sex Signals* addressed consent, bystander intervention, and risk reduction for college students. There were three performances of *Sex Signals* and each welcomed hundreds of our students.



Feminist Self Defense

This event was held in October. The maximum capacity of 25 students attended this really cool event in October as well. Rachel Piazza is a nationally known speaker who teaches about self defense and empowerment and we were really lucky to have her at UW La Crosse. Students who attended this event said they “learned a lot and felt stronger emotionally” afterwards.

Later in October 2022, Violence Prevention provided *The Clothesline Project*, which is our annual event held in the Student Union on campus. It's a passive event wherein students can view a series of cotton t-shirts decorated by survivors of sexual and domestic violence, as well as child abuse. We also invited students to decorate their own shirts made from paper to demonstrate their support of survivors and also any shared experiences they may have. These shirts were then collected and displayed in a collage for everyone on campus to view. 38 students stopped by our Clothesline Project able to talk about the dynamics of domestic violence and leave words of encouragement for survivors on campus.

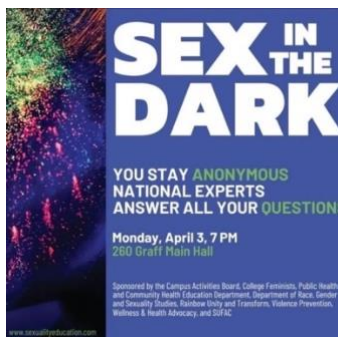


Bystander Moment Film Screening

In November/December we were thrilled to host a screening of this film which features globally known anti-violence advocate Jackson Katz. 16 students attended and the Racquet was there as well. Blythe, Issy and Annika from the Peer Health Advocates were interviewed for the paper. After the screening, we had a great discussion about how exactly to go about being a good bystander. This event was a lot of fun.

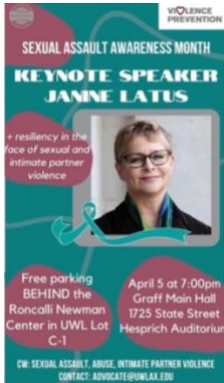
Button Making

In January of 2023, we began the new semester by co-hosting a button making event with Student Wellness and Health Advocacy. At this event, students were able to meet and connect with Blythe, hear about Violence Prevention services, and make a button which highlighted their support for survivors of sexual violence.



Sex in the Dark. Violence Prevention was a co-host of *Sex in the Dark*, with the UWL Pride Center. This was a very interesting question and answer event where students could ask any question they wanted and absolutely no subject was off-limits. Most questions were about sex, dating, and relationships. This event was attended by roughly 30 students. Violence Prevention was on hand to talk about our services and harm reduction. We hosted a table outside as well.

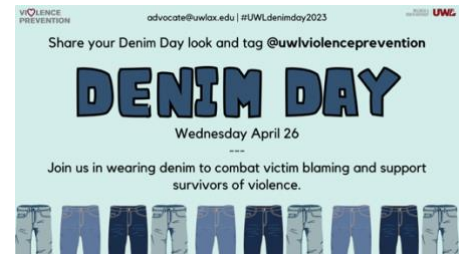
Social Justice Week. The first week of April was Social Justice Week at UW-La Crosse. Violence Prevention and Student Wellness/Heath Advocacy held a *Speak Out For Survivors* in the Student Union. 65 students attended and a dozen spoke about their histories with violence. It was a very moving event and many students who attended said they felt that such a speak-out was very much needed at our university.



Janine Latus.

In partnership with Level Up! La Crosse, Violence Prevention hosted nationally known speaker Janine Latus on campus. Ms. Latus spoke about her and her family’s experiences with domestic and sexual violence as well as some key dynamics of violence in families.

Denim Day. This event got the entire campus community involved in supporting survivors of violence. Roughly 75 students, faculty and staff participated in this annual event on social media. Participants wore any item of denim clothing, took a photo of themselves and submitted it for inclusion on the UWL Violence Prevention Instagram page. It was a huge success.



Tabling. Also, during Sexual Assault Awareness Month, Violence Prevention hosted awareness tables in the Student Union every week for 5 weeks. These tables advertised our events and services and we also provided adorable teal sugar cookies to celebrate the month.

Student Highlights/Testimonials

I. “Blythe was there for me when it felt like no one else was. I have no idea what I would have done without her this semester!!!”

– Anonymous Student

II. “Blythe is seriously the coolest, bravest chick on this campus. She has helped me (and my mom) a million times this year. I could never have survived this school year without her hilariousness and good advice and info.”

– Anonymous Student

Honors/Awards/Grants/Professional Presentations

- I. Blythe presented 22 times to partners across campus, including in classrooms and large group presentations.
- II. Blythe continued to lead the La Crosse County Sexual Assault Response Team (SART), which has been a massive but rewarding undertaking. The SART brings professionals from several disciplines in the county to together to talk about sexual assault and the county's response to it. Representatives from the District Attorney's office, several law enforcement agencies, advocates, SANE nurses, and social workers are all members of the team, which is co-lead by Blythe and Ashleigh Passineau, who is a patient advocate at Gundersen Health System.
- III. Blythe was the recipient of a \$2,000 Professional Development Grant from the Academic Staff Council. This will allow her to attend the National Sexual Assault Conference in San Francisco, CA in August of 2023.

2023-2024 Academic Year Unit Goals

- I. In an effort to create an additional sanction for Title IX to utilize, by May 2024, Violence Prevention will assemble and train the STARRSA program facilitators so that the program can be implemented in Spring of 2024 or Fall of 2024.
- II. By October 2023, Violence Prevention will create and implement a plan to integrate the Violence Prevention Graduate Assistant into the Violence Prevention Specialist/Victim's Advocate role so that they can take cases.
- III. In alignment with 2022-2023 Student Life Goals, by December 2023, Violence prevention will create and distribute surveys to students who have received services in an effort to provide better services to students.
- IV. In an effort to create ample sexual assault awareness/prevention programming for UWL, by May 2024, Violence Prevention will continue to provide monthly programs while focusing on signature, bigger events during Sexual Assault Awareness Month in April.

Wellness and Health Advocacy
2022-2023 Annual Report
Prepared by: Issy Beach

Mission of Unit

The mission of Wellness and Health Advocacy is to provide the UWL campus community with culturally competent health education, health promotion programming, alcohol and other drug education/prevention, and community engagement. It is the goal of this unit to engage in partnerships across the campus community that support and empower students to make choices and create lifelong habits that promote health and well-being across all seven dimensions.

Vision

Wellness and Health Advocacy envisions a campus environment where the potential for health flourishes for everyone.

Values

Wellness and Health Advocacy recognizes that each individual in the campus community is unique, with different goals, values, strengths, experiences, and perceptions of and potential for wellness. Thus, Wellness and Health Advocacy respects and values these differences and seeks to provide tools, education, guidance, and support to cultivate an inclusive environment in which the potential for health flourishes for all members of the campus community.



Furthermore, this unit appreciates and acknowledges the importance of health education based on sound theory and commits to sharing programs and services guided by evidence, research, best practices, and inclusivity. It is vital that students have non-biased, accurate, and complete health education to make informed decisions regarding their well-being.

Finally, Wellness and Health Advocacy values the promotion of wellness as a multi-dimensional concept with several interconnections between different aspects of health. It is our goal to enact and support programs and services dedicated to each of the seven areas through collaboration, education, and advocacy. This unit recognizes that in order to be well at UWL, students must be given opportunities and resources to nurture their well-being in diverse ways.

2022-2023 Unit Goals

In being new to the role of Coordinator of Student Wellness, this year's goals for Wellness and Health Advocacy reflect the desire for a smooth transition, the opportunity for growth, and the continuation of Wellness and Health Advocacy's mission on the part of the Coordinator of Student Wellness.

- I. **GOAL 1: Leadership of the Peer Health Advocate Team** – It is my goal to lead the Peer Health Advocate team with purpose, effectiveness, fairness, and compassion. I want our meetings, programs, and the PHA's work towards their own goals and objectives to be meaningful and impactful. I aspire to build more recognition of and student buy-in towards the PHA program in order to effectively meet student needs. And I hope the PHA team enjoys their experience under my leadership, gains valuable skills, and feels supported.

PROGRESS UPDATE:

Fall 2022 Progress

- All Peer Health Advocates fulfilled supervisor goals during the Fall 2022 semester; most Peer Health Advocates fulfilled personal goals.
- Positive feedback from Peer Health Advocates regarding leadership style, meeting facilitation, and opportunities for growth.
- Significant increase in social media presence (more student followers and more “likes”) and interaction with other UWL accounts.

Spring 2023 Progress

- Completion of Peer Health Advocates’ goals from fall semester; positive feedback and reinforcement during end-of-semester reviews.
- Continued growth of Peer Health Advocate team; finalization of two new hires for Fall 2023.
- Program creation, facilitation, and evaluation skills were strengthened with three new programs written by Peer Health Advocates

GOAL 2: Facilitation of BASICS and CASICS – By the end of the 2022-23 academic year, I'd like to reach a level of comfortability with BASICS/CASICS facilitation that is marked by use of the script as a guide and not something to be relied upon. I am seeking proficiency in my Motivational Interviewing skills, authenticity in my facilitations, and meaningful change talk from students.

PROGRESS UPDATE:

Fall 2022 Progress

- Created new facilitation materials for combined BASICS/CASICS sessions.
- As BASICS/CASICS facilitation becomes more natural over time, I’m looking to update the script and other materials for future facilitators.
- Genuine conversations with students; change talk examples include ““I feel like I really learned something”, "this has given me a lot to think about and I want to change how I drink", and "this was actually really helpful."

Spring 2023 Progress

- Positive feedback and data collected from Post-BASICS/CASICS Survey (see Student Highlights and Testimonials and Student Conduct).
- Improved Motivational Interviewing techniques and lines of questions; diversified for student needs and unique situations.
- 100% compliance on Post-BASICS/CASICS Survey.

GOAL 3: Service to Campus Community – In addition to serving on various campus committees related to student wellness (and participating on those committees with deep investment and excitement), it is my goal to bring new life to the Wellness Committee and commit to rebranding and relaunching the Wellness Wheel. Wellness and Health Advocacy strives to support the abstract idea of “student wellness” with a web of campus partners and programming designed to represent each dimension of wellness.

PROGRESS UPDATE:

Fall 2022 Progress

- Minds Matter committee has finalized eco-scan and is moving towards a discussion of metrics and action steps.
- AODA Prevention and Education subgroup is reviewing Responsible Action Policy.
- La Crosse STI Workgroup completed initial data collection in survey of 18–25-year old's; Coordinator of Student Wellness served as key informant.
- New Wellness Wheel graphics.
- Unit objectives for Spring 2023 will address the Wellness Committee.

Spring 2023 Progress

- Continued partnership and collaboration with Minds Matter, Planned Parenthood, the Alliance to Heal, the La Crosse STI Workgroup, Violence Prevention, CAB, the Pride Center, Leadership & Involvement Center, the Student Health Center, Counseling and Testing Center, and Residence Life
- Re-designing Instagram highlights to reflect each dimension of wellness before Fall 2023
- “Wellness & Health Advocacy Office Hours” across campus will replace the Wellness Committee initiative in the 2023-24 academic year.

Accomplishments/Points of Pride/Highlights

Fall 2022

- I. Social Media: Fall 2022 was a social media-packed semester and the UWL Peer Health Advocates account saw increases in accounts reached, engagement, and followers. And thanks to new data collection and account insights from Instagram, the PHAs were able to track the success of our content. Other highlights include new PHA Kendyl's record-breaking post (highest engagement on record) and collaborative posting with the Counseling and Testing Center account (we can create shared content that syncs with both accounts).
- II. Partnerships: Both on- and off-campus partnerships are seeing growth and strengthening. Planned Parenthood was a strong partner in sexual health programming this semester and participation with the Alliance to Heal is bringing new opportunities for drug prevention and education. Engaged and excited Residence Assistants are helping to build the relationship between Wellness and Health Advocacy and Residence Life (though I'm still looking to increase in-dorm programming) and new Student Health Center leadership is excited to engage with Wellness and Health Advocacy programming.
- III. Rewriting the Past: Historically, De-Stress Fest has been a successful event, but recent years have seen a decline in student attendance. During my time as a Peer Health Advocate, one De-Stress Fest only saw about 10 students. However, the 2022 De-Stress Fest had 130 students in attendance, and we received 62 post-program survey responses.

Spring 2023

- I. Reached 1,168 students during programs and events.
- II. Facilitation of the correct GAMMA: Alcohol Education for Greek Life program
- III. 16 programs occurred in the month of April (record-breaking!)

- IV. Social media content for Denim Day reached Instagram accounts across the UW System and the nation.
- V. Wellness & Health Advocacy received a large condom donation.

Challenges/Lowlights

Fall 2023

- I. Transition: As with any position that experiences turnover, a period of transition can often be a challenge. Jumping right into this position in September with little time for preparation impacted my learning curve, but the challenges associated with this transition were more often a source of motivation and excitement than a barrier.
- II. Participation: Despite great attendances for a few events (i.e., 130 students at De-Stress Fest and 80 students at Condom Bingo), several in-dorm programs and tables saw low attendance and student participation.
- III. Program Requests: During Fall 2022, Residence Hall program requests lacked variety (all requests were made for Condom Bingo except one), requests from instructors and academic departments were low, and no requests were made by student organizations.

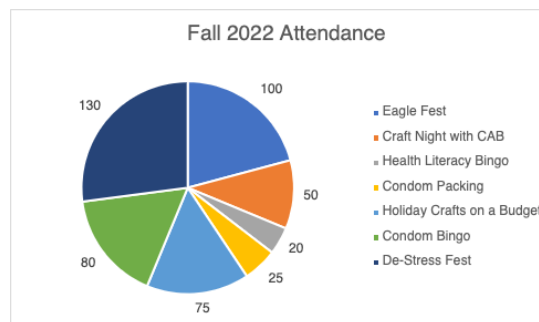
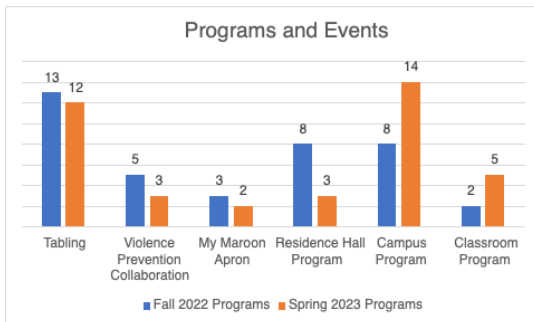
Spring 2023

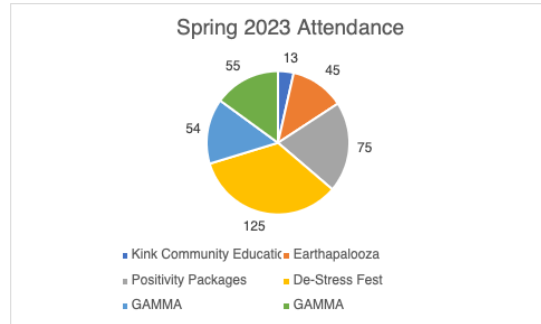
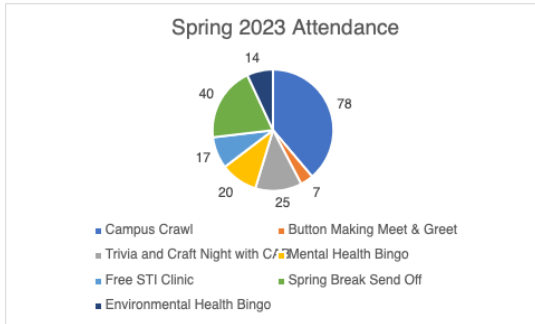
- I. Significant decrease in Residence Hall program requests; program planning was reliant on active collaboration and partnership seeking.
- II. This semester’s larger Peer Health Advocate Team (8 active members) necessitated a more thoughtful approach to dispersing program facilitation, content creation, and team task opportunities and assignments fairly.

Programs/Services

Health Promotion Programming

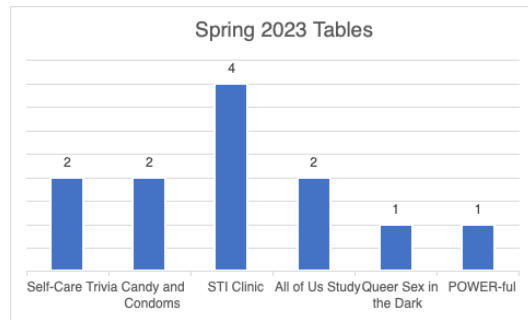
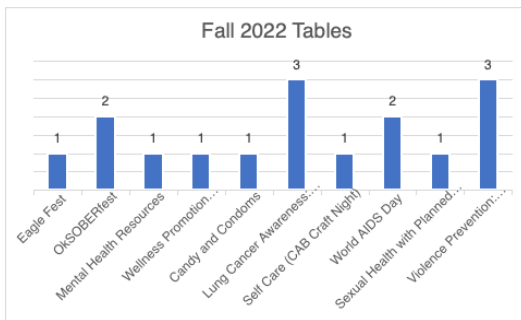
Wellness & Health Advocacy delivered health promotion programming in six service areas: tabling across campus, collaboration with Violence Prevention, My Maroon Apron meal kits, Residence Hall programs, campus-wide programs, and classroom programs. Attendance at campus-wide programs varies, but events like Eagle Fest and De-Stress Fest prove to be the leaders when it comes to engaging with a large number of students.





Fall 2022 Tabling Topics

Wellness & Health Advocacy also engages with UWL students during a variety of tabling events. The following charts demonstrate the breadth of topics addressed by the Peer Health Advocates while tabling across campus. In total, Wellness & Health Advocacy engaged with 2,193 students at health promotion programming and tabling events during the 2022-23 academic year.



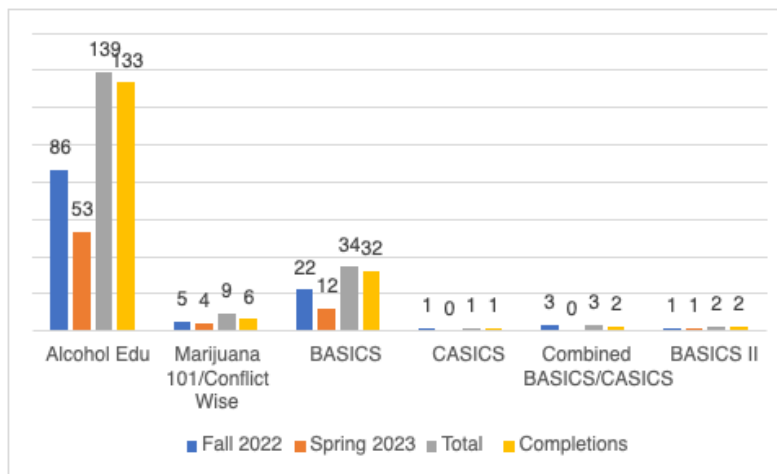
Other Services

Wellness & Health Advocacy also provides UWL students with free sexual health supplies and monthly publications of the Stall Seat Journal. The sexual health supply order form is available year-round for UWL students to order individual packs based on their preferences and for Resident Assistants and Hall Directors to order for their communities. The Peer Health Advocates completed 40 Residence Life orders and 23 student orders during the fall semester, followed by 15 Residence Life orders and 13 student orders during the spring semester. The evident decline has inspired a new marketing project for the Peer Health Advocates to work on in Fall 2023.

Furthermore, the Peer Health Advocates wrote and published seven issues of the Stall Seat Journal; monthly issues were published in October, November, and December and then from February to May. During the fall semester, 370 informational sheets with QR codes were distributed to the Residence Halls and displayed in community bathrooms. During the spring semester, we began the distribution of the informational sheets and QR codes to other on-campus spaces and will continue to in Fall 2023. In total, there were 543 unique pageviews of the Stall Seat journal during the 2022-23 academic year.

Student Conduct: Sanction Assignments

Sanctions for student misconduct pertaining to alcohol and other substances are overseen by the Coordinator of Student Wellness. Furthermore, all BASICS and CASICS sessions were facilitated by the Coordinator of Student Wellness. The following chart shares total referrals to each sanction and completions for the 2022-23 academic year:



After ineffective procedure and poor communication regarding the BASICS/CASICS Program Evaluation Survey in Fall 2022, practices were evaluated and improved. This resulted in 100% compliance with the survey in Spring 2023 by students who completed BASICS. Please see the attached PDF report for a complete breakdown of the survey results.

Student Highlights/Testimonials

- I. "I love seeing the Stall Seat Journals in my dorm bathroom. They inspired me to get involved on campus."

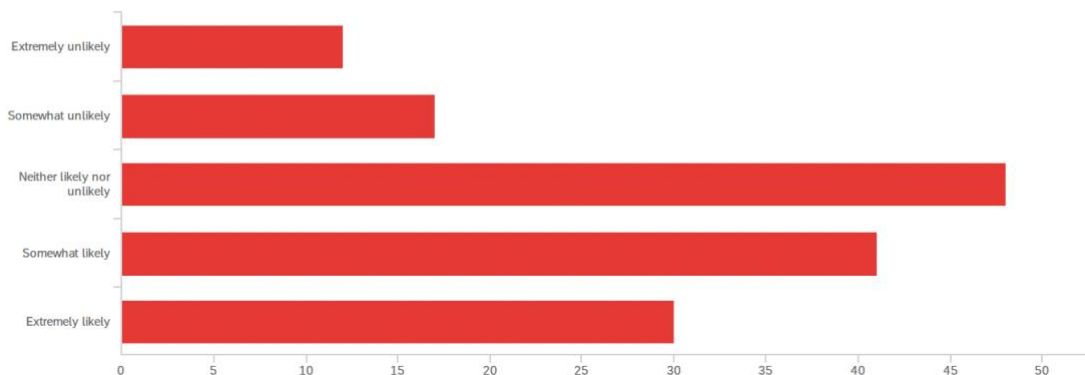
– Peer Health Advocate Candidate

- II. "This experience was actually interesting, and I learned something new."
– BASICS Student
- III. "I am going to miss this team so much!"
– Student Life Preceptee
- IV. "I really enjoyed all aspects of this event. I think that it was really relaxing."
– UWL Student, De-Stress Fest
- IV. "I really enjoyed this event, and it helped me de-stress for even a little bit!"
– UWL Student, De-Stress Fest
- V. "First and foremost, I really enjoyed meeting with Issy. She was great and made the process much more comfortable for me. I really liked that the sessions focused on alternatives and other ways to spend my time."
– BASICS Student
- VI. "I loved everything about the BASICS program. I can walk away from the program and confidently say I want to change my ways based on the conversations I had."
– BASICS Student
- VII. "I felt like I was really able to reflect on my drinking with my counselor!"
– BASICS Student

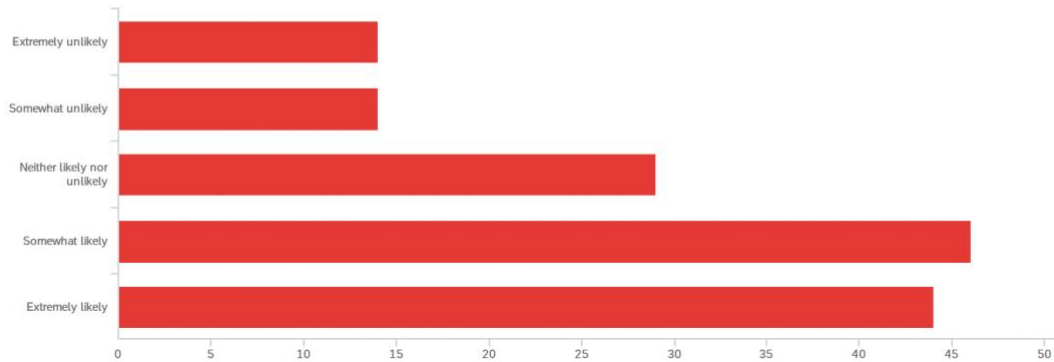
Assessment of Services

During the spring semester, Wellness & Health Advocacy engaged in deeper evaluation of current practices. The following information was collected with the Post-Program Evaluation Survey, a standard set of questions asked to students following any program or event. The survey was not required, so the number of responses is not equal to the number of attendants.

Q9 - How likely are you to attend another Wellness and Health Advocacy program?



Q10 - How likely are you to recommend a Wellness and Health Advocacy program to a friend?



From this data we can ascertain that of the students who both attended a Wellness & Health Advocacy event and completed the survey, most of them are likely to attend another program or event and recommend doing so to a friend. Finally, the following chart depicts student agreement, on a 5-point scale, with three statements designed to measure the effectiveness of Wellness & Health Advocacy health promotion programming. As pictured, most respondents indicated learning something about their health, awareness of well-being resources, and feelings of empowerment.

Honors/Awards/Grants/Professional Presentations

- I. During Fall 2022, Wellness and Health Advocacy did not receive any honors or awards and did not participate in any professional presentations. While this unit did not apply to or receive grant funding for Wellness and Health Advocacy alone, the Coordinator of Student Wellness is collaborating with the Alliance to Heal on the State Opioid Response grant. Catherine Kolkmeier, the fiscal agent, is allocating funds for Naloxone and Fentanyl test strip education on the UW- La Crosse campus. Wellness and Health Advocacy will assist with information dissemination through Peer Health Advocate activities.
- II. Division of Quality Assurance, Wisconsin Department of Health Services All Staff Conference – Nutritional Practices: Guide to Mindful and Intuitive Eating (Lila Tully, Lead Peer Health Advocate and Issy Beach, Coordinator of Student Wellness)
- III. 2023 UWL Conference on Holistic and Proactive Advising – UWL Holistic Advising Panel: Technically Speaking (Issy Beach, Coordinator of Student Wellness, Implementation Lead for YOU@UWL)
- IV. State Opioid Response Grant, Alliance to Heal (collaborative grant application, partial funding for Naloxone and Fentanyl test strip education on the UW- La Crosse campus)
- V. Nominated for Outstanding Academic Staff Award (Issy Beach, Coordinator of Student Wellness, new staff member)

2023-2024 Academic Year Unit Goals

GOAL 1: During the 2023-24 academic year, Wellness & Health Advocacy will continue promoting holistic wellness and engaging UWL students by facilitating or co-hosting programs related to each of the seven dimensions of wellness.

GOAL 2: By May 2024, Wellness & Health Advocacy will, in support of Student Life Office initiatives, increase utilization of its services by underrepresented student groups (i.e. students of color, LGBTQIA+ students).

GOAL 3: By May 2024, Wellness & Health Advocacy will generate and implement a revised BASICS/CASICS program.