10% of students study abroad.

NEW FRESHMAN FACTS
25 average ACT
67 valedictorians
96% live on campus

OUR STUDENT BODY COMES FROM:
41 states
31 countries
80% Wisconsin residents

UNDERGRADUATE: 9,681
GRADUATE: 818

ACADEMIC PROGRAMS
100 undergraduate
23 graduate
2 doctoral

83% retention rate

NEW freshmen who return to UWL their next year.
With every school you consider, you should ask, “How will this place help me on my journey?” You’ll find many clear answers to that question at UWL.

Thank you for learning more about how we’ll help you discover your path and prepare you to walk toward the future with confidence. We hope to see you in Fall 2019.

Joe Gow, Chancellor
University of Wisconsin-La Crosse
COLLEGE OF BUSINESS ADMINISTRATION

A global perspective is fundamental to understanding the world of business today—and that’s precisely what you get at UWL. Since 1982, the College of Business Administration has been a member of an elite club to which only five percent of business schools worldwide belong. Professionally accredited by the Association to Advance Collegiate Schools of Business International (AACSB International), the college helps our grads develop an extraordinary foundation from which to launch their careers. Our comprehensive undergraduate and MBA outcome assessments, measuring critical knowledge and understanding, have been recognized for improving student learning. We place special emphasis on emerging technologies as well as social and environmental responsibility.

COLLEGE OF LIBERAL STUDIES

The College of Liberal Studies offers degrees in social sciences, humanities and interdisciplinary studies.

Here students are prepared for an increasingly complex world where the abilities to process information dynamically, think clearly and communicate effectively are imperative. Hands-on learning experiences are at the heart of a liberal studies education. The college has cultivated an environment where opportunities for student research, scholarship and creative endeavors collide.

UW-LA CROSSE’S ARCHAEOLOGICAL STUDIES PROGRAM #2 IN THE NATION BY COLLEGE VALUES ONLINE

SCHOOL OF ARTS AND COMMUNICATION

The School of Arts and Communication is where students pursue their passion for communication, the visual arts, photography, music, and theatre. Explore one of our six areas of studio concentration, or immerse yourself in our Music major, accredited by the National Association of Schools of Music. Some students earn degrees and go on to enjoy rewarding creative careers in the arts, while others benefit from just a few classes. From on-campus art exhibits to music concerts to theatre productions, the School’s contributions to the cultural richness and diversity at UWL and beyond are profound.

6 MAJOR THEATRE PRODUCTIONS A YEAR
SCHOOL OF EDUCATION, PROFESSIONAL & CONTINUING EDUCATION

At UWL, our School of Education, Professional & Continuing Education is unique in that it represents a collection of Teacher Education programs housed in a variety of departments and colleges across campus. Held in highest esteem by the Higher Learning Commission and by the Wisconsin Department of Public Instruction, we provide a strong general education program, high-quality major and minor studies and multiple-level field experiences. If you’ve been dreaming of becoming a teacher, UWL is the best place to develop your passion and begin training for your career.

COLLEGE OF SCIENCE AND HEALTH

Spanning the diverse disciplines of science, health and mathematics, the College of Science and Health has earned an outstanding reputation for excellence among competing institutions. UWL’s Physics Department is widely recognized as one of the best in the nation, regularly attracting Nobel Prize–winning guest lecturers.

The Department of Exercise and Sport Science has offered cutting-edge programs taught by renowned faculty for over a century, with one-to-one mentoring as a cornerstone of student success. The College is strongly committed to undergraduate, graduate and faculty research, giving students unique opportunities to contribute to the creation of knowledge.

1ST IN THE NATION FOR NUMBER OF DEGREES AWARDED IN PHYSICS

U.S. NEWS & WORLD REPORT RANKS UWL #4 ON ITS LIST OF THE BEST REGIONAL PUBLIC UNIVERSITIES IN THE MIDWEST
STUDY ABROAD

Nearly 10 percent of UWL students participate in a study abroad program. Compare that to the rest of the country, where fewer than five percent of college students benefit from this valuable life experience. The International Education & Engagement Office makes it easy for you to earn credit while developing a global perspective. Turn to them early for information about all the amazing opportunities and to inquire about financial aid, scholarships and grants. They can help you work through all the essential details for an education of a lifetime. Oh, and by the way, a semester abroad is one of those things that really stands out on a résumé.

DIVERSITY AND INCLUSION

At UW-La Crosse, diversity and inclusion are integral to the achievement of excellence. It is our belief that the incorporation of diversity and inclusion can enhance the university’s ability to accomplish our academic mission. Through the implementation of Inclusive Excellence, UWL pledges to continue to commit human and financial resources that support an inclusive campus that attracts and retains diverse students, faculty and staff and promotes a dynamic learning environment vital for academic excellence and global citizenship.

VETERAN SERVICES

As a veteran, your transition from military to university life should be as seamless as possible. Just a few of the things our Veterans Services Office offers include helping you get the most out of your educational benefits and connecting you to campus and community resources. The Veterans Center provides a relaxing place for veterans and their dependents to meet and receive the latest veteran benefits information.
UNDERGRADUATE RESEARCH & CREATIVITY

The University of Wisconsin-La Crosse is a huge proponent of research and of scholarly and creative activities by students in all academic disciplines. We believe that by putting classroom knowledge into practice through the rigors of research, our students develop lifelong skills that will help them excel in their future careers.

We’ll work with you to identify areas of interest and find a mentor to get you started. We’ll help you fund your research, present your findings and publish your work. The Office of Undergraduate Research and Creativity even publishes a yearly journal showcasing the intellectual strides made by UWL students over the course of the year. Make the most of your time here by diving into the world of research.

INTERNSHIPS

UWL offers internships in all disciplinary areas: From Kwik Trip’s national headquarters to The Late Show, our students have secured coveted internships with esteemed organizations. Our students have even obtained clinical internships through our local and nationally acclaimed hospitals – Gundersen Health System and Mayo Clinic.

96% OF STUDENTS PARTICIPATE IN AT LEAST ONE HIGH IMPACT PRACTICE, SUCH AS UNDERGRADUATE RESEARCH OR SERVICE LEARNING PROJECTS

800+ INTERNSHIPS AWARDED EACH YEAR
Long after your coursework is complete and your time in college has come to an end, it’ll be the close friendships you develop that endure. So surround yourself with an extraordinary mix of people at UWL.

With more than 200 student organizations, it’s easy to get involved. Work to make a difference through the Leadership and Involvement Center. Challenge your own beliefs and hear what others have to say at a performance of the award-winning Awareness Through Performance troupe. Or make a difference by joining the UWL Student Association, the official campus-wide student governance group.

200+
STUDENT ORGANIZATIONS

RESIDENCE LIFE
Residence life is the good life, so live it up on campus. Residence halls are a popular and affordable option at UWL. It’s a great way to make friends fast and just a quick, five-minute walk to class.

Our halls are a comfy place to call home. Enjoy free Wi-Fi and stock your refrigerator with all your favorite brain food. Or stroll to the cafeteria, where meals are served morning, noon and night. And how’s this for convenience? Our laundry facilities feature washers and dryers that text to let you know when they’re done.

Learn what it’s like living all on your own when you schedule a campus visit.

THE ARTS
Through our thriving arts, music and theatre programs, students have the opportunity to collaborate with internationally recognized artists. They have taken the stage in professional theatres across the U.S. and on prime-time TV shows. These opportunities are available for all students in all majors.
INTRAMURALS AND SPORT CLUBS

Whether you aim to compete at the highest levels or just for fun, you’re sure to find an activity that fuels your passion. Intramural sports is the most popular extracurricular activity on campus, offering team, dual and individual leagues in which participants compete for the coveted intramural champion T-shirt. Another great way to keep your competitive spirit alive is to participate in one of our 25 sport clubs.

The Recreational Eagle Center (REC) boasts more than 100,000 square feet of recreational, social and wellness opportunities. Here you’ll find a climbing wall, 200-meter indoor track, basketball courts, volleyball courts, strength and fitness center, cardio equipment, aerobics and martial arts studios and outdoor equipment rentals.

Sign up for an instructor-led cardio class. Harness up and learn proper belaying techniques. Work with a certified personal trainer. Or rent a kayak for a day. Fitness and recreation are at the heart of our university.
APPLICATION PERIOD
Applications for Fall 2019 are accepted between September 1, 2018 and February 1, 2019. Applications received later will be considered on a space-available basis. Applicants for Spring 2019 can apply beginning September 1, 2018.

ADMISSION DECISIONS
Expect to receive an admission decision within four weeks of submitting your online application and required materials (see “What We Need” below).

WHAT WE CONSIDER
- Academic preparation is the primary consideration, which includes:
  - Course Rigor
  - Class Rank/GPA
  - ACT/SAT Score
- We also consider secondary factors, including:
  - Demonstrated leadership
  - Extracurricular activities
  - Essay
  - Letters of recommendation
- All applicants receive a comprehensive review as we strive to add a diverse dimension to our campus.

WHAT WE NEED
- UW System application for undergraduate admission
- Nonrefundable application fee
- Official high school transcript
- Official ACT/SAT score reports

All score reports must be sent directly from the testing agency to the UW-La Crosse Admissions Office.

GUIDE TO FALL 2019 ADMISSION

HIGH SCHOOL COURSES | MINIMUM | AVERAGE |
--- | --- | --- |
ENGLISH | 4 | 4 |
MATHEMATICS:
Algebra I, Geometry and Algebra II | 3 | 4 |
NATURAL SCIENCES:
At least two credits from Biology, Chemistry, Physics or advanced courses in these disciplines | 3 | 4 |
SOCIAL SCIENCE/HISTORY | 3 | 4 |
FOREIGN LANGUAGE | 4 | 2 |
ADDITIONAL ACADEMIC CREDITS | 17 Credits | 21 Credits

THE AVERAGE ACT SCORE OF INCOMING FRESHMEN

MORE THAN 65% OF INCOMING FRESHMEN HAVE EARNED COLLEGE CREDIT

25
Apply online using the UW System application for undergraduate admission at apply.wisconsin.edu and submit your nonrefundable application fee, official high school transcript and official ACT/SAT score reports. All score reports must be sent directly from the testing agency to the UW-La Crosse Admissions Office.

If admitted, submit your $100 enrollment deposit, refundable until May 1, to secure your place in the freshman class and to become eligible to sign up for on-campus housing. Deposits are paid through the WINGS Student Center at https://wings.uwlax.edu. Enrollment deposits submitted after May 1 will be accepted on a space-available basis.

Visit the admitted students section at uwlax.edu/admission to guide you through enrollment.

You will receive information about on-campus housing after submitting your $100 enrollment deposit.

After October 1, apply for need-based financial aid using the FAFSA (www.fafsa.ed.gov). Submitted income tax records are needed to complete this form. Priority date is February 1; however, applications are considered throughout the year.

Apply for scholarships through the UWL Foundation (uwlex.academicworks.com) by February 1.

Take the University of Wisconsin Placement Test in English, mathematics and an optional foreign language. Tests are offered beginning in March at sites around Wisconsin. Test registration information will be mailed in early February.

If you are a resident of Minnesota, file for tuition reciprocity online after March 1 at https://www.ohe.state.mn.us/ssl/reciprocity/apply1.cfm.

Attend START (STudent Advising, Registration & Transition). Information will be mailed in April to all students who have submitted the $100 enrollment deposit. START takes place in June.

After graduation, have your high school send an official final transcript to our Admissions Office. Also send Advanced Placement or International Baccalaureate scores. If you have college credits, request that an official transcript be sent from that institution. It’s best to have that transcript sent before START.

Watch your UWL email in July for housing and roommate assignments. Pack for UWL.

MOVE IN Labor Day weekend and explore Welcome Weekend activities.

Note: For international student admissions, please visit www.uwlax.edu/apply/international
TRANSFER ADMISSION PROCESS

Applications for Fall 2019 and Spring 2019 are accepted beginning September 1, 2018. Applications are considered on a rolling basis. When we have reached a maximum number of transfer students per term, admission will close.

The UW System application for undergraduate admission is available at apply.wisconsin.edu.

Submit your nonrefundable application fee, unless directly transferring from a UW College two-year campus. Please be sure to submit the appropriate supporting documents: high school transcript, official college transcript(s) and a list of current courses in progress.

If admitted, submit your $100 enrollment deposit. The enrollment deposit is refundable until May 1 for Summer and Fall admission or December 1 for Winter and Spring admission.

The Admissions Office will evaluate the courses you completed to determine your classification as a freshman, sophomore, junior or senior.

Once complete, you will receive an email confirming that you can review your transfer credit report online using the WINGS Student Center. Students will be sent information regarding the University of Wisconsin Placement Tests in English, mathematics and foreign language.

Attend Transfer START (STudent Advising, Registration & Transition).

If you are a resident of Minnesota, file for tuition reciprocity online after March 1 at https://www.oehe.state.mn.us/ssl/reciprocity/apply1.cfm.

*All General Education requirements may be satisfied if you have completed an associate degree in a parallel college program at accredited four-year institutions, two-year collegiate transfer programs at two-year institutions, community colleges, or junior colleges. You must still meet all core, professional, diversity and major/minor requirements.

†In accordance with a new UW System transfer policy, UWL can now accept up to 72 credits from the Wisconsin Technical College System institutions without first having earned an associate degree. Transferable courses include the areas of communication skills, social science, mathematics and natural science. Should you wish to know the various equivalents, you can access the UW System Credit Transfer Wizard at www.wisconsin.edu/transfer.

Note: For international student admissions, please visit www.uwlax.edu/apply/international
STUDENT TUITION AND FEES

ESTIMATED 2018-19 UNDERGRADUATE COST OF ATTENDANCE

<table>
<thead>
<tr>
<th></th>
<th>Wisconsin</th>
<th>Minnesota with reciprocity</th>
<th>Nonresident</th>
<th>Midwest Student Exchange (MSEP)</th>
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</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees</td>
<td>$9,231</td>
<td>$9,231</td>
<td>$17,901</td>
<td>$12,379</td>
</tr>
<tr>
<td>Room</td>
<td>$3,825</td>
<td>$3,825</td>
<td>$3,825</td>
<td>$3,825</td>
</tr>
<tr>
<td>Meals</td>
<td>$2,506</td>
<td>$2,506</td>
<td>$2,506</td>
<td>$2,506</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$15,562</strong></td>
<td><strong>$15,562</strong></td>
<td><strong>$24,232</strong></td>
<td><strong>$18,710</strong></td>
</tr>
</tbody>
</table>

TUITION AND FEES INCLUDE
- Textbooks
- Use of Recreational Eagle Center facilities
- City bus pass
- Use of Student Health Center
- Internet access
- Admission into regular-season athletic events

FINANCIAL AID
We are committed to providing the information you need to pursue your goals and make the most of all available financial resources. Using the FAFSA (Free Application for Federal Student Aid), the Financial Aid Office determines each student’s eligibility for need-based financial aid from federal, state and institutional sources. If applying for financial aid, the FAFSA application is available online after October 1 at www.fafsa.ed.gov. You will need your completed federal income tax information to complete the FAFSA. The priority date is February 1 for consideration of all types of need-based aid; however, applications are accepted throughout the academic year.

SCHOLARSHIPS
- MERIT-BASED: Upon admission, student applications are reviewed for these academically competitive scholarships. To be considered, applications for admission must be submitted by February 1.
- FOUNDATION: Through the generosity of our donors, scholarships are available through the UWL Foundation. Go to uwlax.academicworks.com for application materials. Apply via the UWL Foundation by February 1.
- EXTERNAL SCHOLARSHIP DATABASE: The UWL Scholarship Resource Center provides scholarship information for future UWL students. Go to uwlax.edu/scholarships for more information.

MSEP AND NONRESIDENT PROGRAMS
UW-La Crosse participates in the Midwest Student Exchange Program (MSEP). This academically competitive program allows select new freshmen who are Illinois, Indiana, Kansas, Michigan, Missouri, Nebraska, North Dakota or Ohio residents to be considered for merit-based tuition reduction. UWL’s “Return to Wisconsin” program offers discounted tuition to nonresident children or grandchildren of UWL alumni.
PROGRAMS OF STUDY

COLLEGE OF BUSINESS ADMINISTRATION
• Accountancy
• Business Administration*
• Economics
• Finance with concentration in:
  - Risk, Insurance, and Financial Planning
• Health Information Management and Technology
• Health Information Systems Management*
• Healthcare Analytics Management*
• Information Systems
• International Business
• Management
• Marketing
• Sustainable Business*

COLLEGE OF SCIENCE & HEALTH
• Adapted Physical Education**†
• Biochemistry with American Society for Biochemistry & Molecular Biology (ASBMB) Certification (c)
• Biology† with concentrations in:
  - Aquatic Science
  - Biomedical Science
  - Cellular and Molecular
• Chemistry† (ACS) with concentrations in:
  - Business
  - Environmental Science
• Clinical Laboratory Science
• Computational Science*
• Computer Engineering Technology
• Computer Science† with an emphasis in:
  - Embedded Systems
• Earth Science†
• Exercise and Sport Science with emphases in:
  - Fitness
• Physical Education†
• Pre-Professional
• Sport Management with concentration in:
  - Coaching Competitive Athletics
• General Science Education
• Bioarchaeology*
• Geology† with concentrations in:
  - Environmental Science
  - Geographic Information Science
• Health and Wellness Management
• Inclusive Recreation*
• Mathematics† with emphases in:
  - Applied
  - Education
• Microbiology with concentrations in:
  - Biomedical Science
  - Business
  - Environmental Science
• Nuclear Medicine Technology
• Nutrition*
• Physics† with emphases in:
  - Applied Physics
  - Astronomy
  - Computational
  - Optics
  with concentrations in:
  - Biomedical Science
  - Business
• Public Health and Community Health Education
• Radiation Therapy
• Recreation Management with emphases in:
  - Community-Based Recreation
  - Generalist
  - Outdoor Recreation
  - Tourism
• School Health Education†
• Statistics with concentration in:
  - Actuarial Science
  - Therapeutic Recreation
• Chinese Studies*
• Creative Writing*
• Criminal Justice*
• Economics†
• English† with emphases in:
  - Literature*
  - Writing and Rhetoric
• Environmental Studies*
• Ethics*
• Ethnic and Racial Studies*
• French† with concentration in:
  - Business
• French Studies Certificate (c)
• German Studies† with concentration in:
  - Business
• Gerontology emphasis
• History† with emphases in:
  - Regional
  - Topical
  - World
• Hmong and Hmong-American Studies Certificate (c)
• International Studies* with emphases in:
  - African*
  - Asian*
  - European*
  - Latin American*
  - Middle Eastern*
  - Legal Studies*
  - Linguistics*
  - Military Science*
• Neurosciences (Interdisciplinary)*
• Philosophy
• Political Science†
• Professional and Technical Writing*
• Psychology†
• Public Administration
• Russian Studies Certificate (c)
• Social Studies Education (Broad Field)†
• Sociology† with concentration in:
  - Business
• Women’s Studies

COLLEGE OF LIBERAL STUDIES
• Anthropology
• Archaeological Studies with emphasis in:
  - Cultural Anthropology
  - Art Therapy*
• At-Risk Child & Youth Care*
A DIAMOND IN THE BLUFFS

Recognized as one of the best places to live with its arts, restaurants and shopping, historic downtown La Crosse is just steps, or a free bus ride, from campus. With a population of 52,000, there’s plenty to see beyond the city limits. Get out there and explore the surrounding bluffs. Camp, hike, kayak and bike. The views will remain etched in your memory for a lifetime. After all, hitting the books may be good for your brain, but nature feeds the soul.

SCHOOL OF ARTS & COMMUNICATION

- Art†
- Communication Studies with emphases in:
  - Digital Media Studies and Design*
  - Interpersonal Communication
  - Leadership Development*
  - Media Studies
  - Organizational and Professional Communication
  - Public Communication and Advocacy
- Music with emphases in:
  - Choral†
  - General†
  - History
  - Instrumental†
  - Jazz Performance
  - Music Performance*
  - Photography*
  - Sports Broadcasting*
- Theatre Arts with emphases in:
  - Arts Administration
  - Design/Technical
  - General
  - Music Theatre
  - Performance
  - Piano Pedagogy
  - Theory

SCHOOL OF EDUCATION

- Early Childhood through Middle Childhood (ages birth-11)
- Middle Childhood through Early Adolescence (ages 6-13)
- Special Education, TESOL (Teaching English to Speakers of Other Languages), and additional minors
- Secondary-Early Adolescence through Adolescence (ages 10-21)
  - English
  - History/Social Studies/Geography/Psychology*/Sociology
  - Mathematics/Biology/Chemistry/Physics
  - Earth Science*/Economics*/Political Science/Computer Science
  - General Science (2nd major only)
- Special Education, TESOL (Teaching English to Speakers of Other Languages), and additional minors*
- PK-12 - Early Childhood through Adolescence (ages birth-21)
  - Art
  - Physical Education
  - School Health
  - Music
  - World Languages (French, Spanish, German)

GRADUATE PROGRAMS

- Athletic Training
- Biology with concentrations in:
  - Aquatic Science
  - Cellular and Molecular
  - Nurse Anesthesia
  - Physiology
- Clinical Exercise Physiology
- Community Health Education
- Education – Educational Leadership Certificate (c)
- Education – English Language Arts Elementary Certificate (c)
- Education – Professional Development-Learning Communities
- Education – Professional Development-Education Leadership
- Education – Professional Learning Community Certificate (c)
- Exercise and Sport Science
- Human Performance with emphases in:
  - Applied Sport Science
  - Strength and Conditioning
  - Physical Education–Teaching with emphases in:
    - Adapted Physical Education
    - Adventure/Outdoor Pursuits
- Healthcare Administration
- Mathematics and Statistics
- Data Science
- Applied Statistics
- Medical Dosimetry
- Microbiology with emphasis in:
  - Clinical Microbiology
  - Occupational Therapy
- Physical Therapy (clinical doctorate)
- Physician Assistant Studies
- Public Health
- Reading Graduate Program
  - Reading, MSED (non-certification)
  - Reading, MSED (1316 certification)
- Reading, MSED (1316 and 5017 certification)
- Recreation Management
- School Psychology
- Software Engineering

PRE-PROFESSIONAL STUDIES

- Physical Therapy
- Physician Assistant Studies
- Podiatry
- Veterinary Science

DUAL DEGREES

- Biology/Physical Therapy
- Chemistry/Engineering
- Clinical Laboratory Science/Clinical Microbiology
- Computer Science/Engineering
- Computer Science/Software Engineering
- Mathematics/Engineering
- Physics/Engineering
- Physics/Physical Therapy
- Statistics/Applied Statistics
- Therapeutic Recreation

1 Teacher certification available
* Minor only
(c) Certificate Program