

EAGLE POINTS OF PRIDE

U.S. News & World Report's 2018 America's Best Regional Colleges list named UWL as the state's top institution and the No. 4 public university in the Midwest among institutions providing undergraduate majors and master's programs.



83%
RETENTION RATE

UW-La Crosse has once again made "Kiplinger's Personal Finance" list of top 100 best values in public colleges for 2018. Kiplinger's assesses value by measurable standards of academic quality and affordability. UWL has received "best value" recognition from Kiplinger's for more than a decade.



Peace Corps Prep Program - Students attending UW-La Crosse thinking about the Peace Corps will have a specific core of studies to give them a leg up when trying to get into the prestigious volunteer program. The Peace Corps Prep program will prepare students for international development fieldwork and potential Peace Corps service, building skills in four core competencies crucial for success.



BUILDING ON CAMPUS



PRAIRIE SPRINGS SCIENCE CENTER

This \$80 million project will bring state of the art technology to our science classes and labs. The Prairie Spring Science Center will be open for the fall of 2018.



WITTICH RENOVATION

This project will design and construct a complete renovation of Wittich Hall, the second oldest building on UWL's campus. Expected completion in 2020, it will accommodate the College of Business Administration.

MEET THE UWL ADMISSIONS STAFF

- Corey Sjoquist, Director of Admissions
csjoquist@uwla.edu
- Sam Pierce, Assistant Director of Admissions
spierce@uwla.edu
- Kaylie Connaughty, Admissions Counselor
kconnaughty@uwla.edu
- Nicholas Gordon, Multicultural Admissions Counselor
ngordon@uwla.edu
- Ken Koelbl, Admissions Counselor
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- Garrett Silker, Admissions Counselor
gsilker@uwla.edu
- Jonelle Streed, Admissions Counselor
jstreed@uwla.edu
- Caroline Thao, Multicultural Admissions Counselor
cthao2@uwla.edu
- Megan Bain, Freshman Admissions Assistant, Early College Credit Program
mbain@uwla.edu

The Admissions Office is here to help you and your students. Please do not hesitate to call or email us with any questions, comments, or concerns.

UNIVERSITY of WISCONSIN LA CROSSE

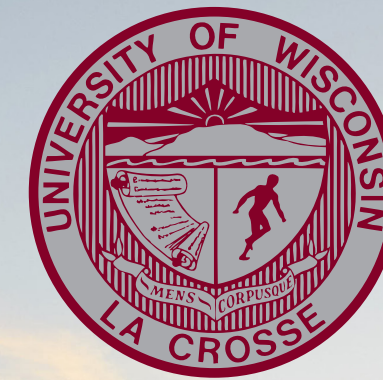
University of Wisconsin-La Crosse
Admissions Office
2320 Student Union
La Crosse, WI 54601 USA
608.785.8939

www.uwlax.edu/admissions
admissions@uwla.edu



UNIVERSITY OF WISCONSIN-LA CROSSE

COUNSELOR UPDATE 2018-19



NEW PROGRAMS AT UWL

UNDERGRADUATE:

COMPUTER SCIENCE MAJOR:
EMBEDDED SYSTEM EMPHASIS

ETHICS MINOR

NEUROSCIENCE MINOR

ART THERAPY MINOR

SOCIAL JUSTICE MINOR

GRADUATE:

ATHLETIC TRAINING

APPLIED STATISTICS

UNDERGRADUATE:

9,681

GRADUATE:

818

OUR STUDENT BODY COMES FROM:

41 STATES

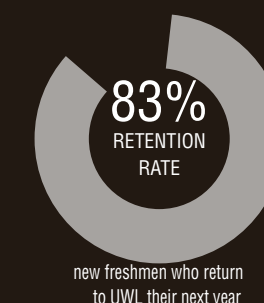
31 COUNTRIES

80% WISCONSIN RESIDENTS

FALL 2017 NEW FRESHMAN FACTS

25
AVERAGE
ACT

96%
LIVE ON
CAMPUS



98%

OVERALL CAREER
PLACEMENT RATE

UWL ADMISSION PROCESS

APPLY FOR ADMISSION

Students need to submit the UW System application, \$50 nonrefundable application fee, OFFICIAL ACT/SAT scores and high school transcripts.

The online application is available at apply.wisconsin.edu. Admission decisions are typically returned within 3-4 weeks.

ACT score	Class Rank (percentile)*				
	99-90	89-80	79-70	69-60	<60
30-36	95%	95%	95%	95%	50%
28-29	95%	95%	95%	95%	40%
26-27	95%	95%	95%	95%	30%
24-25	95%	95%	95%	90%	25%
21-23	95%	95%	95%	75%	15%
<21	85%	75%	55%	35%	10%

*This chart reflects the percentage of applicants admitted for Fall 2017 based upon class rank & ACT score.

NEXT STEPS FOR ADMITTED STUDENTS

- Student will receive a "Next Steps" checklist with their admission letter.
- Submit \$100 Enrollment Deposit*
- Complete & Submit \$150 Housing Deposit* and Contract

*Deposits are made through their WINGS Student Center and are refundable if a written request of cancellation is received in the Admissions Office by May 1, 2019.

TOTAL COSTS (2018-19)

Non-resident	
Tuition & Fees <i>Textbooks are included!</i>	\$17,901
Room & Board	\$6,331
Total	\$24,232
Midwest Student Exchange Program (MSEP)*	
Tuition & Fees <i>Textbooks are included!</i>	\$12,379
Room & Board	\$6,331
Total	\$18,701

AFFORDING UWL

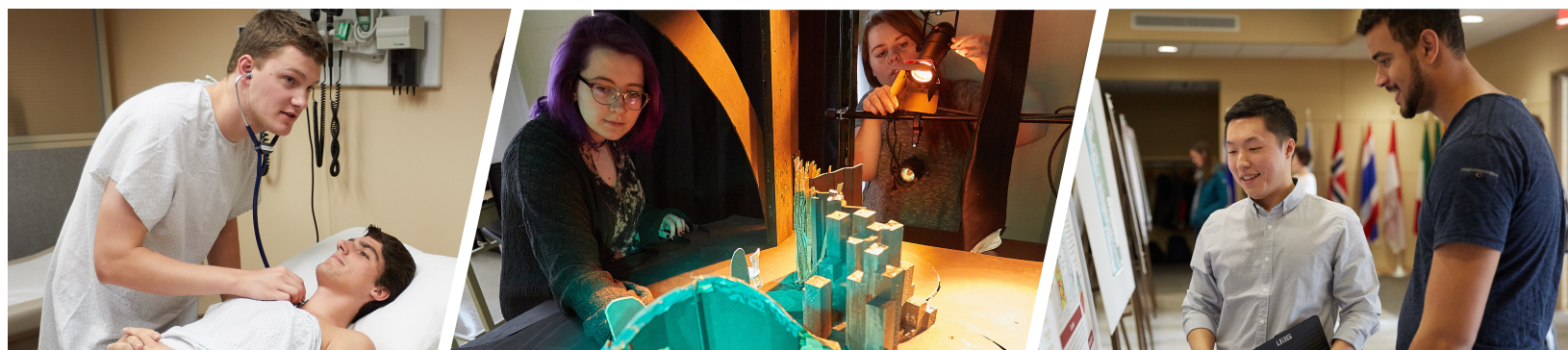
SCHOLARSHIPS

Students who are admitted to UWL can apply for scholarships through the UW-La Crosse Foundation. The application can be found at uwla.academicworks.com and is due February 1. There are also academic merit and multicultural scholarships that students are automatically considered for based on their application. Students will be notified by the Admissions Office if they receive one of these scholarships.

SCHOLARSHIP RESOURCE CENTER

The Scholarship Resource Center encourages students to focus on alternative funding options. They provide excellent resources and support through the scholarship process. Check it all out at www.uwla.edu/scholarships.

*Participation in MSEP will be limited to 40 students from the participating states each year. This academically competitive program allows new freshmen from IL, IN, KS, MI, MO, ND, NE and OH to be considered for merit-based tuition reduction.



TIPS TO BEING A COMPETITIVE APPLICANT

Rigorous Senior Schedule:

Students need to have rigor in their senior schedule. Courses in the core curriculum of English, math, science and social science are extremely important.

Submit Official Test Scores right away:

UW-La Crosse requires official test scores and we encourage students to submit them to us at the time of taking the test. We will always use the highest composite score submitted.

Proofread Your Essay:

Essays should be well written, organized, grammatically correct and proofed! No need to write a novel, a page in length is all that is necessary.

ESSAYS

Main Statement:

How will your life experiences, commitments and/or characteristics enrich the UWL campus community?

Campus Statement:

- Respond to one of the following:
- Tell us about any circumstances that may have had an impact on your academic performance.
 - Tell us why you are interested in attending UWL.

PROFESSIONAL ADVISING MODEL

Academic Advising Center

The AAC works primarily with undeclared majors, but any UWL student wanting advice and assistance is welcome. We are committed to providing UWL students with individualized and group advising in various areas.

Faculty Advisors

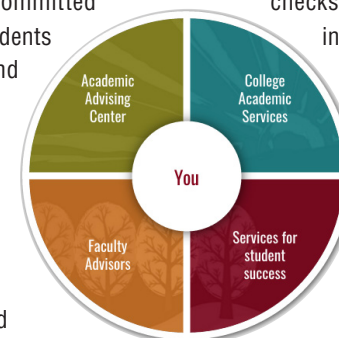
Faculty advisors assist students with course selections and schedule planning for one or more semesters, assist with progression toward graduation (Gen Ed requirements, major, minor, college requirements), and discuss campus opportunities (undergraduate research and creativity, job shadowing, internships, study abroad programs, etc.).

College Academic Services

Each college provides extensive academic services such as program changes, curriculum guidance, credit checks and degree verifications, interpret academic policies and procedures, and ensure the accuracy of each student's Advising Report.

Services for Student Success

There are many services and resources on campus to empower students for success. These include the library, tutoring, accommodations, study and time management skills, internships, and more.



MEET

Our Director of Student Success!

JO ARNEY

As the Director of Student Success, Jo Arney, Ph.D., serves to enact and enhance UWL's mission to provide "a challenging, dynamic, and diverse learning environment in which the entire university community is fully engaged in supporting student success."



Arney works closely with the divisions of Academic Affairs, Diversity & Inclusion, and Student Affairs including specific relationships to: ACCESS, Admissions, Advising, Career Services, Equity Liaisons, Financial Aid, First Year Experience, Office of Multicultural Student Services, Residence Life, Trio Programs and more.

Visit the ADMITTED STUDENT page for more information: www.uwla.edu/admissions/complete-next-steps-after-admission/admitted-new-freshman

ONLINE RESOURCES

COURSE CATALOG

The course catalog can be found at catalog.uwla.edu. Sample degree plans can be found under each major in the catalog. These degree plans give students an idea of what their time at UWL will look like.

CREDIT BY EXAM

We publish the information about our policies for accepting AP, IB and CLEP credits through our Credit by Exam guide, available at www.uwla.edu/admissions/ap-ib-clep-credit

SCHOOL COUNSELOR WEBSITE

This website is designed for school counselors and families. It provides the most recent information and an option to sign up for the UWL High School Counselor e-Newsletter at: www.uwla.edu/admissions/explore-uw-la-crosse/school-counselors-and-families

WINGS STUDENT CENTER: NEED TO KNOW

When a student applies to UWL, they are sent an email to the email address provided on their application with a username and password providing access to their WINGS Student Center.

Through their WINGS Student Center, they will:

- Track the status of their application
- Pay the \$100 enrollment deposit
- Pay the \$150 housing deposit and complete the housing contract
- View information about Financial Aid
- Sign up for START
- Register for classes
- Review information about transfer credit

VISITING CAMPUS

CAMPUS CLOSE-UP

Each day provides information on admission guidelines, academic programs, financial aid, residence life, extra-curricular activities, and what students think about UWL.

Dates for 2018-19 are:

- | | |
|--------------------------|---------------------------|
| Friday, October 19, 2018 | Friday, February 15, 2019 |
| Friday, October 26, 2018 | Friday, April 26, 2019 |
| Friday, November 9, 2018 | |

VISITING CAMPUS

Visits can be scheduled at www.uwla.edu/visit

Contact Garrett Silker at gsilker@uwla.edu to request a visit to your high school.

TRAVEL BEYOND LA CROSSE

Car – If students do not have a car and need a ride, they can check the Facebook virtual rideshare groups. Students who have cars and would like riders to share expenses will post their destination there.

Train – Amtrak serves La Crosse with daily service to Minneapolis and Chicago on the Empire Builder. Visit www.amtrak.com for detailed schedule information and ticket prices.

Bus – Jefferson Lines and Badger Bus pick up and drop off passengers on campus. Visit www.jeffersonlines.com or www.badgerbus.com for detailed information and ticket prices.

Airplane – Delta and American Airlines serve the La Crosse area. The La Crosse Municipal Airport is located on French Island, just off I-90 on La Crosse's north side.