

Joint Planning & Budget Committee Minutes

1:15 p.m., May 7, 2025

In person, Student Union 2310 – Senate Chambers

Guests may join via Teams [[Join the meeting now](#), Meeting ID: 259 549 139 25

Passcode: 3Fx64Pw6]

Recorder: Schweiger

Alternate Recorder: Talbot

JPB Committee and Ex-Officio Members in Attendance: Achenreine, Bearhart (Via Teams), Beeby, Brooks, Craig, Engen, Ericson, Figueroa, Galbraith, Grattan, Gray, Grunwald, Ives, Jax, Kim, Kunkel, McAndrews, Newton, Pope (Via Teams), Richter, Roraff, Schweiger, Thomsen, Thoune, Trnka, Walz (Via Teams), Weston, Yu, Ziegelman

Agenda:

1. Approval of Meeting Minutes M Andrew Ives, S-Sheri Craig
 - a. 4/23/2025
 2. Andrew Ericson-change via email to Chia-Chen Yu, minutes passed with this change
2. Strategic Plan (Stacy Twite and Whitney George, Co-Chairs of Strategic Plan Executive Committee)
 - a. Update
 2. Slides shared previous to meeting
 3. What is a strategic plan
 1. 2025-2030
 2. Compass that guides our work, I see where what I am doing relates to the goals of the university
 4. Why?
 1. Shared vision
 2. Decision making-sets priorities
 3. Prepare for challenges, maximize opportunities
 4. Inspiration
 5. HLC Compliance
 5. Inverted pyramid model
 1. Mission and Value statements will remain the same
 2. Focus on strategic priorities
 6. 2016 Strategic Plan
 1. Review in 2019
 2. Endorsed 2024
 7. Guiding Principles for creation
 1. Community Engagement: reflect voices of the entire UWL community
 2. Transparency: Open and accessible
 3. Accountability: decisions and actions grounded in a thorough, objective, and measurable process to uphold institutional integrity and effectiveness
 - o Updated website will show progress, links to surveys, previous plans

- Notes are available from meetings
 - a. Executive Committee's Suggested Qs to Ask
 - Where are we now in strategic planning?
 - 4. Phase 1: Jan-Mar 2025: Assess the landscape
 - Data gathering, touring shared governance groups
 - a. 7 round tables, 4 left to go; happy with attendance (315 seats available); one online the following week
 - External Landscape Analysis (aspirational and competitive institutions)
 - External Survey: including alumni and emeriti
 - 5. Summer looking through data
 - 6. Draft of pillars in fall, and campus will be given feedback
 - 7. By December, the plan is for revisions to be made and plan finalized
3. Discussion

Andrew Ericson -As a student, sustainability was important and there was a movement on campus to add that to the last plan, was told no. Wondering if there is a process in place for adjusting the strategic plan once it is founded if an important issue would come up again?

Hailee Gray-As far as student engagement, have you had student involvement?

Whitney George-Yes, about 50% of those attending have been faculty, 25% staff, 25% students. Evening sessions were more filled with students, but not as well attended. Visited student senate, 4 student reps on the engagement committee.

When we go into the fall revisions, will students have a voice heard then as well? (via workshops, survey, etc.)? Whitney George-Yes, something similar like listening sessions will be put together

Gwen Achenreiner Looking at 2016 pillars-they are still relevant, but the one thing that is confusing is what is different between "Advancing Transformational Education" v "Community Engagement". For example, where does a student internship fall within the pillars?

Tim McAndrews: Coming out of ACE Internationalization Lab. The goal was to internationalize our curriculum, which is immensely challenging. Is there a strategy to avoid BIG goals that don't have achievable outcomes? Whitney George-We want to make a focus on keeping things achievable

Lisa Weston-There are many people on campus who were involved in various ways on the previous plan, and it is important to honor the investment they made at the time. Might be good to bring those invested time into the conversation intentionally.

Whitney George-this was thought of when forming executive committee, and we might need to keep that in mind. We want to encourage EVERYONE to come to the table.

Troy Richter-The last plan had a day about this time, only 70 people were in the room giving strategic plan input. Through the additional sessions and outreach, we are having far more involvement in the creation. A lot of those who were involved are not longer at UWL

Andrew Ives-failures of the last strategic plan were leadership incentives to follow the plan. Certain areas utilized, but there was not consistency across leadership. Implementation will be important.

Sandy Grunwald-The top leadership might not have embraced it, but units, colleges, and divisions did implement it in their own planning. Which was a success.

Whitney George-opening the conversation to larger groups on campus has broken down silos and worked for increased understanding across campus

Chia-Chen Yu- How are the roundtable sessions going?

4. How much participation (round table and survey)? What can JPB help?
 1. Whitney George believes they are going “great”
 2. Engagement amongst people in attendance
 3. Themes are emerging from the groups
 4. Averaging 25 participants
 5. How can JPB help?
 1. Encourage colleagues and students to take the survey.
 2. No cap on online session
 3. Spread the word

Troy Richter-Do the survey, even if you do the round tables, talk to others.

Troy Richter-question for Chancellor, Beeby where do you want us to be in the next 5 years. How do you envision using this plan in your vision?

Chancellor Beeby-We are already an excellent university. We need to make sure we maintain excellent, and a choice destination. We can’t do everything, but what it is that we can do, and how do we get there. Play to our strengths. Be more engaged with the community, extending across the state and the region for a larger reputation. Do we need to change academic focus? How can we make sure we are welcoming for all students, faculty, and staff? How do we get the investments that we need. Expand Philanthropic initiatives, what does this mean for our physical plant?

Chia-Chen Yu-any other thoughts or suggestions before

Lisa Weston-Alignment with UW strategic plan? Is that part of the plan?

Chancellor Beeby-We need to think of it as ‘How do we embrace the WI idea?’

5. Potential Agenda Items and Topics Next Year: Suggestions
 - a. 1st meeting: Go over bylaws and discuss JPB Committee’s charges
 2. Familiarize new members with the work of JPB
 - a. System budget and UWL capital budget projects: update
 3. This will be critical to have this update
 - a. Strategic Plan: update
 - b. Enrollment status: update

c. Suggestions?

4. Andrew Ives-I would like to see guidance presented as to equitable compensation for CFO Pope
5. Dean Kunkel-Budget 101
 1. Within the first month-Troy Richter
6. Jeff Keenan (via Teams) Idea for JPB: A greater shared governance review. Consider benchmarking against other institutions. Update the bylaws of each body.
 1. Comprehensive review of the "powers and duties" of each body.
 2. Provide specific guidance so that each body can provide meaningful contributions
 3. Emphasize shared governance so that no body has more control or power than the others
 4. Consider how the university can best utilize each body to meet the goals of the institution and best serve students faculty & staff
 5. Can a systematic process be implemented for how items work through the different shared governance groups?

6. Chancellor's update

1. We are at the busy part of the semester with last week of classes and exams next week
2. Many end of semester activities-Thank you for your work with that!
 1. These highlight what we do here
 - o Academic Excellence
 - o Community Service
 - o Connection with students
 2. Please come to commencement
 3. Chancellor Beeby was in Wausau last week to the Joint Finance Committee
 - o Push for Prairie Springs 2
 - a. Kwik Trip
 - b. Students
 - c. President of Foundation all present
 - o Campus Close-up
 - a. Over 300 families on campus of college juniors
 - o Positive support in the news-Congressional Rep 3rd District advocating for Prairie Springs
 - o Many trips to state leadership to advocate for more resources for higher education
 - o Still waiting on the budget, it will take longer to pass than normal
 - o Monitoring state and federal law changes
 4. Inauguration-thank you for those who attended
 - o All those who visited from other campuses, enjoyed their time on campus, the physical plant and how kind the people were
 5. Thank you for the commitment to represent your constituents in JPB

6. Understand the importance of better compensation for our faculty and staff in order to best serve our students
3. Questions?
 1. Hailee Gray-who was endorsing?
 - o Chancellor Beeby: 3rd Congressional District Representative
7. Provost's update-Provost Morgan absent
 1. Sandy Grunwald for Provost Morgan-Registration-concluded last week, and students are still registering
 1. There were challenges in academic areas that we are trying to address
 2. Outreach to non-registered and non full-time registration students
 - o Advisors
 - o Navigate360
 2. Sam Pierce-NF25
 1. START begins June 9
 2. May 1 was enrollment deposit deadline
 - o Anticipating to exceed 2225
 - o Working on getting housing and START registrations
 - a. Over 1900 already registered for START
 - b. Have until 5/30, deadline being enforced
 3. Darci Thoune-are we expecting another record class
 - o Sam Pierce-The goal is not a record group, but it is possible
 - o Reduced admission by 200, but deposit numbers are stronger than past
 4. Troy Richter-are there certain departments that are struggling more?
 - o Sandy
 - a. CBA, continuing to be higher % each year
 - b. Rad Sciences-putting pressure on certain courses
 5. Chancellor Beeby: Are we getting students with more credits coming in?
 - a. Sam-about 70% of students come in with some credit
 6. Sam Pierce- Transfer students-about 200 for fall registered
8. CFO's update: No Update
9. Adjournment:

JPB Goals for 2024-25

1. To consider each agenda item in the context of its support for the strategic plan
2. To assist the University in planning for the next 3-5 years, budgeting to support that plan, and outlining longer-term planning needs
3. To educate the university community on how the strategic plan, enrollment management, capital budget projects, and State of Wisconsin budget impact the current priorities and future planning of UWL

JPB Executive Committee Members

Pearl Bearhart, Academic Staff
Ju Kim, Dean
Grant Hohman, Student Association
Tim McAndrews, Faculty
Mary Grattan, University Staff
Chia-Chen Yu, Chair