

First Destination Report for 2019-20 UWL Bachelor's & Associate Degree Graduates

93% of UWL 2019-20 graduates were employed, continuing or planning to continue their education, or serving in the military or a service program. Data is based on a knowledge rate of 67% from all sources including First Destination Survey responses, National Student Clearinghouse data, and web based searches. Results indicate that 5% were still seeking employment; all respondents were seeking either work or education. Approximately 65% of graduates were working or studying in Wisconsin as determined by location of employer or graduate school. A total of 2,264 Bachelor's and Associate Degrees were earned (total student count of 2,056), data was reported or found for 1,520 of the degrees (67%), leaving 33% of the degrees without any information (representing 671 students).



College/Program Area	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
College of Business Administration	559	142	417	0	19	377	0	3	399	\$ 49,622	18	260	113
College of Art, Social Sciences, & Humanities	609	198	411	0	133	239	2	1	375	\$ 31,630	36	279	59
College of Science and Health	825	248	577	0	253	280	4	1	538	\$ 39,593	39	388	61
Teacher Education Programs	268	150	118	0	19	79	0	0	98	\$ 35,775	20	66	29
Sum of Bachelor's Degree Earners	2261	738	1523	0	424	975	6	5	1410	\$ 39,898	113	993	262
Associate Degree Earners	3	1	2	0	1	0	0	1	2		0	1	1
UWL Overall Totals	2264	739	1525	0	425	975	6	6	1412	\$ 39,859	113	994	263
<i>Percentage of Total Degrees</i>		33%	67%	0%	19%	43%	1%	0.3%	62%		5%	44%	12%
<i>Percentage of Degrees with Information Available</i>				0%	28%	64%	0%	0.4%	93%		7%	65%	17%

College of Business Administration	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Accountancy	96	20	76	0	3	68	0	2	73	\$ 54,387	3	46	37
Economics-CBA	37	14	23	0	0	21	0	0	21	\$ 49,837	2	11	6
Finance	154	49	105	0	6	95	0	1	102	\$ 51,880	3	59	26
Finance-Risk, Insurance, & Financial Planning	16	2	14	0	2	12	0	0	14	\$ 51,604	0	8	5
Health Info Mangement Tech	1	0	1	0	0	1	0	0	1	NR	0	0	0
Information Systems	15	2	13	0	0	13	0	0	13		0	8	1
International Business	13	2	11	0	0	10	0	0	10		1	7	1
Management	105	21	84	0	6	76	0	0	82	\$ 45,387	2	53	24
Marketing	122	32	90	0	2	81	0	0	83	\$ 39,850	7	68	13
CBA Totals	559	142	417	0	19	377	0	3	399	\$ 49,622	18	260	113
<i>Percentage of Total Degrees</i>		25%	75%	0%	3%	67%	0%	1%	71%		3%	47%	
<i>Percentage of Degrees with Information Available</i>				0%	5%	90%	0%	1%	96%		4%	62%	

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<u>College of Arts, Social Sciences, & Humanities</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Archaeological Studies	23	12	11	0	0	9	0	0	9	\$ 28,589	2	7	2
Archaeological Studies: Cultural Anthropology	8	2	6	0	0	5	0	0	5		1	5	1
Art Major	18	6	12	0	6	6	0	0	12		0	6	1
Comm Studies: Advocacy & Comm Criticism	1	0	1	0	0	1	0	0	1	NR	0	1	0
Comm Studies: Public Comm & Advocacy	2	0	2	0	0	2	0	0	2	NR	0	2	0
Comm Studies: Broadcast & Digital Media	8	2	6	0	0	4	0	0	4	NR	2	5	0
Comm Studies: Interpersonal Comm	15	5	10	0	1	8	1	0	10	\$ 38,427	0	6	3
Comm Studies: Org & Professional Comm	54	14	40	0	7	29	0	0	36	\$ 36,949	4	24	4
Comm Studies: Media Studies	23	3	20	0	3	14	0	1	18	\$ 38,971	2	11	3
Economics-CLS	8	2	6	0	1	3	0	0	4	NR	2	4	0
English Major: Literature Emphasis	7	4	3	0	2	1	0	0	3		0	1	1
English Major: Rhetoric & Writing Emphasis	28	12	16	0	2	14	0	0	16	\$ 26,187	0	11	3
French Major	4	3	1	0	0	1	0	0	1	NR	0	1	0
French Business Major	2	1	1	0	0	1	0	0	1	NR	0	1	0
German Studies Major	5	1	4	0	0	3	0	0	3	NR	1	2	0
General Studies	3	0	3	0	3	0	0	0	3	NR	0	2	0
History Major	1	0	1	0	1	0	0	0	1	NR	0	0	0
History: Cultural & Social	1	1	0	0	0	0	0	0	0	NR	0	0	0
History Major: Public & Policy Emphasis	1	1	0	0	0	0	0	0	0	NR	0	0	0
History Major: Regional Emphasis	2	2	0	0	0	0	0	0	0	NR	0	0	0
History Major: World History Emphasis	4	2	2	0	0	2	0	0	2		0	2	1
Music Major: History	1	1	0	0	0	0	0	0	0	NR	0	0	0
Music Major: Jazz Performance	1	1	0	0	0	0	0	0	0	NR	0	0	0
Music Major: Music Theory	2	0	2	0	0	2	0	0	2	NR	0	2	0
Music Major: Performance	1	1	0	0	0	0	0	0	0	NR	0	0	0
Music Major: Piano Pedagogy	1	1	0	0	0	0	0	0	0	NR	0	0	0
Philosophy Major	7	1	6	0	2	4	0	0	6		0	4	1
Political Science Major	35	9	26	0	10	13	0	0	23	\$ 35,813	3	16	5
Psychology Major	207	62	145	0	72	60	1	0	133	\$ 29,938	12	98	17
Public Administration Major	25	6	19	0	5	11	0	0	16	\$ 30,720	3	17	3
Sociology Major	51	24	27	0	5	19	0	0	24	\$ 32,698	3	23	8

(Remainder of CASSH programs continued on next page)

First Destination Report for 2019-20 UWL Bachelor's and Associate Degree Graduates

<u>College of Arts, Social Sciences, & Humanities</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Spanish Business	1	0	1	0	0	1	0	0	1		0	1	1
Spanish Major	38	11	27	0	10	17	0	0	27	\$ 30,394	0	19	4
Theatre Arts Major: Arts Administration	1	0	1	0	0	0	0	0	0	NR	1	1	0
Theatre Arts Major: Design/Technical	4	0	4	0	1	3	0	0	4	NR	0	2	0
Theatre Arts Major: Music Theatre	3	2	1	0	0	1	0	0	1	NR	0	1	0
Theatre Arts Major: Performance	2	2	0	0	0	0	0	0	0	NR	0	0	0
Theatre Arts Major: Stage Mgmt	2	0	2	0	0	2	0	0	2		0	1	1
Women's Studies Major	9	4	5	0	2	3	0	0	5	NR	0	3	0
CASSH Totals	609	198	411	0	133	239	2	1	375	\$ 31,630	36	279	59
Percentage of Total Degrees		33%	67%	0%	22%	39%	0%	0%	62%		6%	46%	
Percentage of Degrees with Information Available				0%	32%	58%	0%	0%	91%		9%	68%	

<u>Teacher Education Programs</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Art Education Major	6	1	5	0	1	2	0	0	3		2	4	1
Biology Education Major	14	8	6	0	1	4	0	0	5	\$ 21,500	1	4	2
Chemistry Education	2	2	0	0	0	0	0	0	0	NR	0	0	0
Early Childhood to Middle Childhood Ed	52	35	17	0	3	8	0	0	11	\$ 31,580	6	5	4
English Education Major	20	13	7	0	1	6	0	0	7	\$ 43,220	0	4	2
Exercise & Sports Science Major: Physical Ed	25	14	11	0	3	8	0	0	11		0	8	1
General Science (Broadfield) Major	8	4	4	0	1	2	0	0	3		1	3	1
History Education Major	10	3	7	0	0	5	0	0	5		2	4	1
Mathematics Major: Education Emphasis	9	5	4	0	1	2	0	0	3		1	2	1
Middle Childhood to Early Adolescence Ed	69	38	31	0	4	23	0	0	27	\$ 39,786	4	18	10
Music Education Major: Choral Ed.	4	2	2	0	1	1	0	0	2	NR	0	1	0
Music Education Major: General Music Ed	3	1	2	0	1	1	0	0	2	NR	0	1	0
Music Education Major: Instrumental Ed	3	2	1	0	0	1	0	0	1		0	0	1
Physics Education Major	1	0	1	0	0	0	0	0	0	NR	1	0	0
School Health Education Major	12	5	7	0	0	7	0	0	7		0	5	1

(Remainder of Education programs continued on next page)

First Destination Report for 2019-20 UWL Bachelor's and Associate Degree Graduates

<u>Teacher Education Programs</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Social Studies Major (Broad Field) (A & B)	23	13	10	0	2	6	0	0	8	\$ 35,600	2	6	2
Sociology Education	1	0	1	0	0	1	0	0	1	NR	0	1	0
Spanish Education Major	6	4	2	0	0	2	0	0	2	\$ 42,040	0	0	2
Teacher Education Totals	268	150	118	0	19	79	0	0	98	\$ 35,775	20	66	29
Percentage of Total Degrees		56%	44%	0%	7%	29%	0%	0%	37%		7%	25%	
Percentage of Degrees with Information Available				0%	16%	67%	0%	0%	83%		17%	56%	

<u>Associate of Arts Degrees</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Associate Degree	3	1	2	0	1	0	0	1	2		0	1	1
Percentage of Total Degrees		33%	67%	0%	33%	0%	0%	33%	67%		0%	33%	
Percent of Degrees with Information Available				0%	50%	0%	0%	50%	100%		0%	50%	

<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Athletic Training Major	13	4	9	0	6	3	0	0	9	NR	0	3	0
Biochemistry Major ASBMB Certification	14	3	11	0	4	6	0	0	10	\$ 44,780	1	8	4
Biology Major	145	47	98	0	50	37	0	0	87	\$ 35,913	11	66	6
Biology Major: Aquatic Science Conc.	7	4	3	0	2	1	0	0	3		0	2	1
Biology Major: Biomedical Science Conc.	70	20	50	0	27	19	0	1	47	\$ 35,880	3	36	2
Biology Major: Cellular and Molecular Conc.	5	1	4	0	2	1	1	0	4		0	1	1
Biology Major: Environmental Science Conc.	15	6	9	0	2	7	0	0	9	\$ 30,284	0	6	5
Biology Major: Plant & Fungal Conc.	4	3	1	0	1	0	0	0	1	NR	0	1	0
Biology Major: Dual Degree Physical Therapy	2	0	2	0	2	0	0	0	2	NR	0	2	0
Chemistry Major: ACS Cert.	9	4	5	0	2	3	0	0	5	\$ 38,920	0	2	2
Chemistry Major: Environmental Science Conc.	1	0	1	0	0	1	0	0	1	NR	0	0	0
Clinical Laboratory Science Major	23	3	20	0	14	6	0	0	20	\$ 58,028	0	6	4
Public Health & Comm. Health Education Major	56	7	49	0	16	32	1	0	49	\$ 26,500	0	36	2

(Remainder of CSH programs continued on next page)

First Destination Report for 2019-20 UWL Bachelor's and Associate Degree Graduates

College of Science and Health	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Computer Science Major	34	11	23	0	3	15	0	0	18	\$ 56,233	5	19	3
Computer Science: Computer Engr. Tech.	3	1	2	0	0	2	0	0	2	NR	0	1	0
Computer Science: Dual Degree-Software Engr	8	0	8	0	6	1	0	0	7	NR	1	7	0
Computer Science: Embedded Systems	2	0	2	0	0	1	0	0	1	NR	1	1	0
Exercise & Sports Science: Fitness	37	13	24	0	10	13	0	0	23		1	20	1
Exercise & Sports Science: Exer. Sci.-Pre-Prof.	93	23	70	0	52	14	1	0	67	\$ 33,207	3	50	6
Exercise & Sports Science: Sport Management	34	6	28	0	8	18	0	0	26	\$ 37,440	2	16	2
Geography Major	2	1	1	0	0	1	0	0	1	NR	0	1	0
Geography Major: Environmental Science Conc.	13	4	9	0	1	7	1	0	9		0	7	1
Geography Major: GIS Conc.	11	5	6	0	2	4	0	0	6	\$ 38,720	0	4	2
Health/Wellness Management (Online)	3	0	3	0	0	3	0	0	3	NR	0	1	0
Mathematics Major	15	3	12	0	5	5	0	0	10	NR	2	10	0
Mathematics Major: Applied Emphasis	1	0	1	0	0	1	0	0	1	NR	0	0	0
Microbiology Major	8	4	4	0	0	4	0	0	4		0	4	1
Microbiology Major: Biomedical Conc.	17	4	13	0	7	6	0	0	13		0	8	1
Microbiology Major: Business Conc.	2	2	0	0	0	0	0	0	0	NR	0	0	0
Microbiology Major: Environ. Conc	1	1	0	0	0	0	0	0	0	NR	0	0	0
Nuclear Medicine Technology Major	22	7	15	0	3	11	0	0	14	\$ 63,420	1	8	4
Physics Major	17	6	11	0	6	5	0	0	11	\$ 36,400	0	6	2
Physics Major: Applied Physics	2	0	2	0	1	1	0	0	2	NR	0	1	0
Physics Major: Astronomy	2	2	0	0	0	0	0	0	0	NR	0	0	0
Physics Major: Biomedical Conc.	7	3	4	0	2	1	0	0	3	NR	1	3	0
Physics Major: Business Conc.	3	2	1	0	0	1	0	0	1	NR	0	1	0
Physics Major: Computational	1	0	1	0	0	1	0	0	1	NR	0	1	0
Physics Major: Optics Emphasis	1	0	1	0	1	0	0	0	1	NR	0	0	0
Radiation Therapy Major	19	6	13	0	0	13	0	0	13	\$ 61,969	0	8	3
Recreational Mgmt: Comm. Recreation	8	1	7	0	2	4	0	0	6	NR	1	3	0
Recreational Mgmt: Generalist	7	3	4	0	0	4	0	0	4	NR	0	4	0
Recreational Mgmt: Outdoor Recreation	9	5	4	0	0	2	0	0	2	\$ 29,452	2	3	2
Recreational Mgmt: Tourism	4	1	3	0	0	2	0	0	2	NR	1	2	0

(Remainder of CSH programs continued on next page)

First Destination Report for 2019-20 UWL Bachelor's and Associate Degree Graduates

<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Recreational Mgmt: Tour & Event Mgmt	2	0	2	0	0	2	0	0	2	<i>NR</i>	0	1	0
Therapeutic Recreation Major	54	25	29	0	7	20	0	0	27	\$ 32,887	2	18	6
Therapeutic Rec: Dual Degree Therapeutic Rec	5	1	4	0	4	0	0	0	4	<i>NR</i>	0	4	0
Statistics	5	3	2	0	0	1	0	0	1	<i>NR</i>	1	1	0
Statistics: Dual Degree Applied Stat.	5	0	5	0	5	0	0	0	5	<i>NR</i>	0	5	0
Statistics: Actuarial Science Conc.	4	3	1	0	0	1	0	0	1	<i>NR</i>	0	1	0
CSH Totals	825	248	577	0	253	280	4	1	538	\$ 39,593	39	388	61
<i>Percentage of Total Degrees</i>		<i>30%</i>	<i>70%</i>	<i>0%</i>	<i>31%</i>	<i>34%</i>	<i>0%</i>	<i>0%</i>	<i>65%</i>		<i>5%</i>	<i>47%</i>	
<i>Percentage of Degrees with Information Available</i>				<i>0%</i>	<i>44%</i>	<i>49%</i>	<i>1%</i>	<i>0%</i>	<i>93%</i>		<i>7%</i>	<i>67%</i>	

Notes: ****bolded, italicized*** average salary based on 5 or less reports. Salary data hidden for majors with only one student report. NR= no salary data reported. Career outcomes include the counts for those continuing education, employed, volunteering, and serving in the military. The counts in these tables represent the total numbers of majors earned by students, therefore the same student might be counted in multiple majors and colleges. Data was collected from the First Destination Survey, enrollment data from the National Student Clearinghouse, and web based reports. Location of employment or educational institution used to determine post graduate Wisconsin residency.

Produced by the Office of Institutional Research, Assessment, and Planning in cooperation with Academic Advising Center & Career Services Office

N:\IRAP\Data & Analysis\Surveys Administered by UWL\First Destination Survey\NACE First Destination 2019 20 Graduates

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